



***SCOTTISH
RUGBY***

MEDIA GUIDE

Autumn Nations Series – BT Murrayfield

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Key Contacts

Stadium Media information

Sarah Cruickshank - Senior Media Manager, Media Operations

Sarah.cruickshank@sru.org.uk

Accreditation information

Please note that you will be informed no later than 9 days prior to the match if you have been successful or unsuccessful in your application. Please do not request updates to your individual application unless you have concerns it was not completed technically or your requirements have changed.

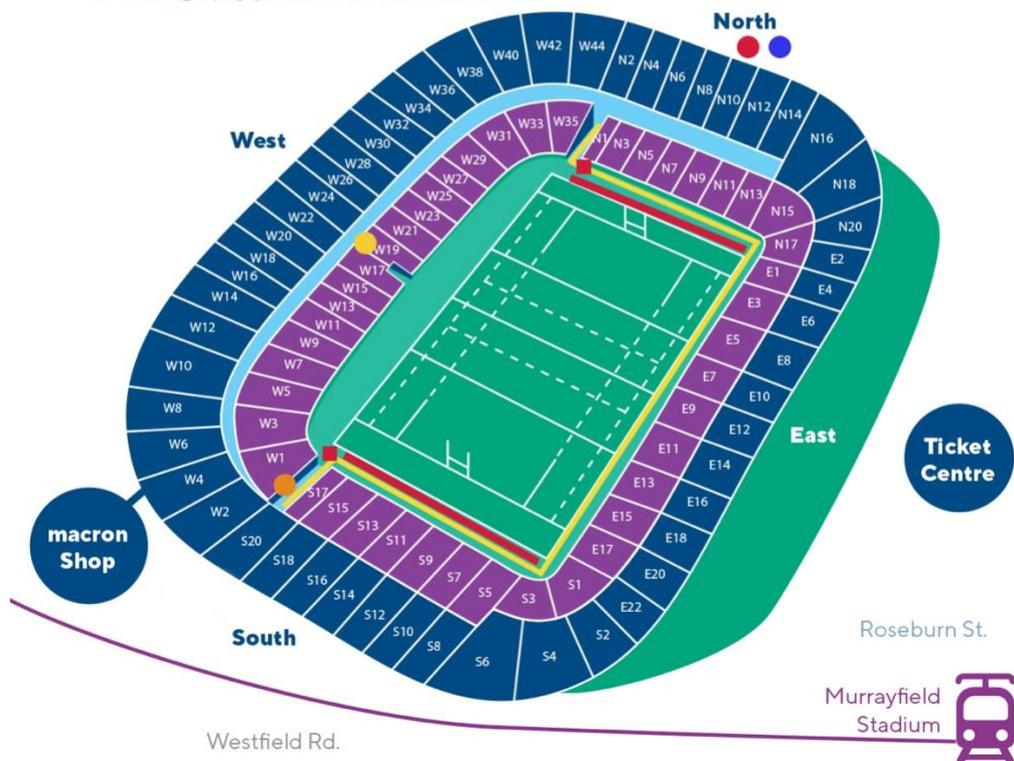
Media.accreditation@sru.org.uk

This document will get updated regularly so please check the most up to date version before arriving. Please ensure that you follow all directions on Team Run/Matchday from the Scottish Rugby Media Team and other Scottish Rugby staff. Failure to do so may affect your accreditation for future matches.

Stadium Map

Key

- Media Room (written journalists, radio journalists and non-rights broadcast- Upper Rowan (4th Floor))
- Press Deck and Radio Gantry
- North Stand Photography Room - Lower Rowan (ground floor)
- South Stand Photography Room
- Photography positions during match
- Photography access
- Photography positions for Team arrivals



Accreditation Information

Media accreditation for Scotland's Autumn Nation Series fixtures to be played at BT Murrayfield has now opened. Information on how to apply is detailed below.

Accreditation Application Process:

Step 1: Register your interest in attending via your designated link below for each respective match.

Step 2: Applicants will be informed no later than 9 days prior to the match if they have been successful or unsuccessful in your application. Please do not request updates to your individual application unless you have concerns it was not completed technically or your requirements have changed.

Step 3: If you are successful, you will receive an Event Day Video link to watch in match week. Please confirm all contact details in this link & submit.

Step 4: Upon submission of Step 3, you will receive a Health Screening Link that will be live 24 hours before event day (a reminder of this will be communicated to you the day before event day). If you have not received your Health Screening Link by 4pm on the day before arriving at BT Murrayfield, please

contact: accreditation@sru.org.uk and media.accreditation@sru.org.uk

Step 5: If you have completed the Health Screening Link correctly, you will receive a successful application email.

Step 6: Collect Accreditation on event day – location of the accreditation centre will be in the Event Day video and in the Media Guide.

Please note that parking onsite is limited and not guaranteed. If you do need parking, please submit your requests for parking via our [Media Parking Request form](#). You will receive confirmation whether your parking application has been successful in match week itself.

Media accreditation links

Please note that all Team Runs will take place the day prior to match day and times will be communicated at a later date in the weekly media schedule. These are visual access sessions only.

Parking requests for Team Runs must be submitted for all matches via the [Media Parking Request link](#). The same deadlines apply.

Scotland v Tonga – Saturday 30 October (KO 14.30)

Deadline for application: Sunday 17 October at 5pm

To apply for Team Run (visual access only), please click [HERE](#).

To apply for matchday, please click on your relevant role below
Photographers, please click [HERE](#).

Written Journalists/Non-rights Broadcasters, please click [HERE](#).

Radio commentators, please click [HERE](#).

Scotland v Australia – Sunday 7 November (KO 14.15)

Deadline for application: Sunday 24 October at 5pm

To apply for Team Run (visual access only), please click [HERE](#).

To apply for matchday, please click on your relevant role below
Photographers, please click [HERE](#).

Written Journalists/Non-rights Broadcasters, please click [HERE](#).

Radio commentators, please click [HERE](#).

Scotland v South Africa – Saturday 13 November (KO 13.00)

Deadline for application: Sunday 7 November at 5pm

To apply for Team Run (visual access only), please click [HERE](#).

To apply for match-day, please click on your relevant role below

Photographers, please click [HERE](#).

Written Journalists/Non-rights Broadcasters, please click [HERE](#).

Radio commentators, please click [HERE](#).

Scotland v Japan – Saturday 20 November (KO 13.00)

Deadline for application: Sunday 14 November at 5pm

To apply for Team Run (visual access only), please click [HERE](#).

To apply for match-day, please click on your relevant role below

Photographers, please click [HERE](#).

Written Journalists/Non-rights Broadcasters, please click [HERE](#).

Radio commentators, please click [HERE](#).

Covid Protocols

All written and relevant broadcast media and photographers applying for access to matches or Team Run events should be prepared to adhere to all relevant public health guidelines and medical advice in place from the Scottish Government and Scottish Rugby.

Please note that there may be additional measures in place to ensure the safety of all attendees in relation to COVID-19 which may vary according to the Scottish Government advice at the time of the fixture.

Everyone attending BT Murrayfield in a working capacity during the Autumn Nations Series will fall under Scottish Rugby accredited personnel status and will need to adhere to all terms & conditions. Under [Scottish Government rules](#), people 'working or performing in venues' are exempt from the Covid-19 Vaccine Passport rules, however Scottish Rugby's terms & conditions state that those working will need to submit evidence of a negative lateral flow test*.

As part of the accreditation process, you will be required to fill out a Health Screening Link that will be live 24 hours before event day (a reminder of this will be communicated to you the day before event day).

Under Scottish Government rules, face masks must be worn inside. We would also request that anyone working also wears a facemask at all times in outdoor spaces.

Lateral Flow Tests*

If your accreditation application is successful, you will be required to carry out a lateral flow test. Evidence of a negative lateral flow test result will be required when completing the Health Screening Link as per Step 4 in the process above in order to protect everyone attending the event.

* If you test positive, you should self-isolate immediately and book a PCR test. This will also be captured as part of the Health Screening Link process listed above and will be flagged to our accreditation system, removing your access to attend the event.

* Even if you have no symptoms - you should do a lateral flow twice a week (every 3 to 4 days – one of these tests should ideally be carried out within 24 hours of match day) to check if you have Covid-19.

* You can order your free test kits [HERE](#).

Match day information

Where to pick up accreditation

Media accreditation passes for the matches are available on matchday from the Accreditation Centre via Saughtonhall Avenue, Saughtonhall Bridge. On arrival at the accreditation centre you must wear a face mask unless exempt.

Please follow current Scottish Government advice on travel, including car sharing. If you are using public transport, face masks must be worn and be conscious of multi-touch surfaces.

Once you have entered BT Murrayfield you will be unable to leave and re-enter. Remember to bring any personal items required for your role including your face covering, laptops, chargers etc.

Please note that Scottish Rugby is operating a 'no bag' policy for spectators. As accredited personnel you will be allowed to bring a bag in with you, but it will get searched on arrival.

Once inside

All media are invited to visit the Peter Vardy activation space beside the West Stand Gates to pick up a small gift from our official partner. [Australia match only]

Scottish Rugby will be operating zones within the stadium to ensure the teams maintain their Covid safe bubbles. Do NOT attempt to access zones/areas that you do not have permission for.

Please ensure your accreditation is visible at all times.

Written Media / Radio Commentators / Non-rights Broadcasters

A Media Room is set up in the Upper Rowan suite which is situated on the top floor of the North Stand offices for written media, radio commentators and non-rights broadcasters.

Photographers have their own work spaces provided – see section below.

Desks will be set up and there will be capacity signs in the room. Please be considerate and let those that need the desks to work do so.

Access to the Media Room is either via the ground floor entrance of the North Stand or from the same concourse level as the Bill McLaren suite. If you exit the Bill McLaren room and out onto the concourse turn right and walk along the concourse to the North Stand office block.

Takeaway food will be available in the media room for radio commentators, written media, and non-rights broadcasters **two hours before KO**.

Remember to wipe down any touch points as you go and clean your workstation prior to starting and before you leave. Wipes and hand sanitisers will be in the room.

WIFI is available in the Media Room so that you can call into the post-match zoom calls for media access.

Please note though that as this is a temporary space allocated to the media for the Autumn Nations Series, there are unfortunately limited power sockets available. The seats with

access to power will be clearly labelled but please ensure that you **charge your devices from the power sockets on the Press Deck and only** use the power in the Media Room as necessary.

Access to the Press Gantry and Radio Deck will be via the West Stand Upper Concourse.

To ensure that we keep everyone as safe as possible, the Bill McLaren suite will not be a work area due to confines of space in relation to social distancing and it being an access route for red zone people also.

Tea and Coffee will be available in there at half-time, but we request that these are taken back to the press deck. There will be no chairs in the Bill McLaren to work at and the TVs will not be in use.

Post-Match Media Access

All post-match media access will take place over zoom (from circa 30 mins post final whistle). Further details will be in the media schedule for the week leading up to the match via Scottish Rugby press office. Media not attending the match will also be given the opportunity to call in.

Please ensure that you use headphones for this call and that you remain on mute, unless asking a question.

A member of the Scottish Rugby Media team will be administrating the call. Please keep the chat box open so that they can communicate with you about key information and timings.

The team media managers will be managing the questions for the calls, and we will let you know via the chat how that will be managed.

A broadcast quality recording will be available post-match. Information on this will be communicated over chat ahead of the press conference starting. Those wishing to receive a copy or want to request permission to record should flag their requirements in the chat function in advance of the media access starting.

Photographers

Photography bibs for the match will be given to you when you pick up your accreditation pass. You will need to return your bib to the West Stand reception before leaving BT Murrayfield. Failure to return your bib will affect your accreditation at future matches.

The South Stand Photographers Room and the Lower Rowan (Ground floor of the North Stand) will both be open for your use with the room capacities clearly labelled.

Takeaway food will be available there for photographers **two hours before KO**.

Remember to wipe down any touch points as you go and clean your workstation prior to starting and before you leave. Wipes and hand sanitisers will be in the room.

Team Arrivals

Team arrival times will be communicated in match week. The teams will be entering in via the West stand reception. Due to space in this area being limited as it is next to the red zone, we will only be able to allow team photographers access to this photo opportunity. Other photographers will be able to shoot from the public areas alongside fans, if they wish.

During the match

Photography positions during the game are behind the posts only and no further out than the corner flag (either end, no switching during the match). Access route for photographers is along the East side of the pitch. Photography from the East Stand is not permitted.

Photographers will be given either the home or away team attack to cover. We will ask for your preference as part of the accreditation process and will try and cater for all requests, but it might not be possible due to space.

For the match against Australia, The Hopetoun Cup will be presented at full time. It will be presented on the pitch and the winning team will then be ushered towards the South Stand for a photo opportunity. Please make your way over to the South Stand at the final whistle if you wish to get this photo.