

Curriculum Vitae

Keith Wallace



KEY SKILLS

Strategic Planning
Change Management
Collaborative Working
Corporate Governance

RUGBY EXPERIENCE

50years playing
40years volunteering
Club President
Charity Work in Rwanda

QUALIFICATIONS (SELECTED)

BSc (Hons) Civil Engineering
Diploma in Company Direction
Chartered Engineer
Chartered Director

SYNOPSIS

Scottish Rugby stands at a crossroads: mistrust between clubs who introduce players to the game and SRU officials who generate income, compounded by Covid-19. More than ever, clubs and officials need to work together. The very essence of “the Union”.

I believe my combined experience from two of my great passions: rugby and governance can help rebuild that Union.

I did so whilst serving on the SRU Board and Council in 2005-2006, when the previous board had been overthrown, the organisation was threatened and we brought stability. Lately, working with a number of clubs, I have influenced change from the outside. I now have time and see enough change to bring more influence from the inside.

My extensive experience for Haddington RFC as a player and volunteer, coupled with charitable work supporting Rwandan Rugby since 2014, brings great insight into the grassroots game.

I am a dynamic, resilient, collaborative leader, with significant governance experience (20 years Executive, 7 as CEO/MD, 6 Non-Exec roles, all in businesses similar or larger than the SRU, and serving on multi-party, multi-country joint venture boards). I enjoy driving major change programmes and have a reputation for innovative strategic thinking.

With this understanding of grassroots and governance, I would:

1. Help develop a clear strategy, based on rugby’s values, which all parts of the game can buy into. Here I have led and implemented many successful strategic reviews and plans.
2. Scrutinise proposals. My due diligence and risk management experience, together with a very logical and inquiring mind, often sees me spotting gaps, ideal for a “critical friend”.
3. Be an advocate. We all need to talk the game up. I am extremely comfortable with a wide range of audiences, including TV, radio, public consultation, and giving evidence at public inquiries/parliament.

It would be an honour and a privilege to help rebuild the Union.