

SOUTH SUMMIT

INNOVATION IS NOW!

A decorative graphic on the left side of the poster consisting of a cluster of small, multi-colored squares (red, orange, yellow, green, blue, purple) that form a circular shape, with several larger squares scattered around it.

PROGRAM GUIDE
#SOUTHSUMMIT2016
La N@ve MADRID
OCT 5-7, 2016

ORGANIZED BY



WELCOME TO SOUTH SUMMIT

South Summit is the leading startup conference in southern europe. a platform created with the aim to bring together startups, international investors and leading corporations in the search for innovation.

CONFERENCES

At South Summit 2016, we will be hosting two exclusive mini events, these will be our own Investor Den and this year we are proud to announce Founders Forum will be present at South Summit.

ARENA STAGE
SANDBOX STAGE
THE NEXT BIG THING

PLAYGROUND STAGE
INNOVATION STAGE
INVESTOR DEN

STARTUP COMPETITION

The 100 most promising startups from Southern Europe, the Mediterranean and Latin America from:

- B2B ■ EDTech ■ Food ■ Health ■ Media & Entertainment
- B2C ■ Fashion ■ Fintech ■ Industry & Energy ■ Travel

MARKET PLACE

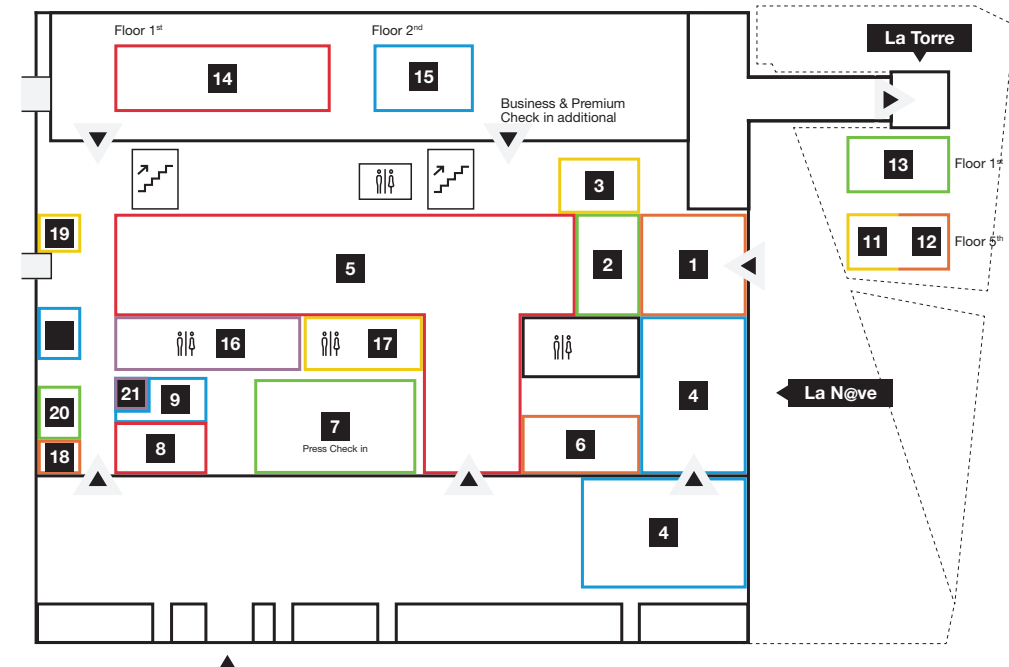
Funding, Clients, Management Support, Strategic Partnership, Visibility, Talent, Accelerator Programme, Co-Working Space.

SOCIAL SUMMIT

Social Summit is where the real deals happen when entrepreneurs, investors and potencial customers get to kick back and get know each other even better.

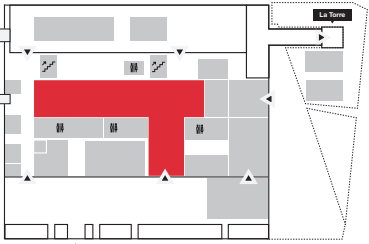
Don't miss the **South Summit Party** at La Nave, on Thursday 6th from 8 pm when we clear the stage, rock up the volume and go crazy!

LOCATION MAP



- | | |
|-----------------------------|------------------------------|
| 1 Check in / General Access | 11 Founders Forum |
| 2 Information Area | 12 Investor Den |
| 3 Wardrobe | 13 Vip Matchmaking |
| 4 Food & Drinks | 14 Business & Premium Lounge |
| 5 Market Place | 15 Global Partner Lounge |
| 6 Playground Stage | 16 Speed Networking |
| 7 Arena Stage | 17 Meeting Area |
| 8 Sandbox Stage | 18 Hackaton |
| 9 Innovation Stage | 19 Networking Area |
| 10 The Next Big Thing | 20 Press Area |
| | 21 Speakers Room |

WHO WILL YOU MEET AT THE MARKET PLACE?



GLOBAL PARTNERS

- ENDESA (1)
- BANCO SABADELL (2)
- GOOGLE (3)
- ORANGE (4)

INNOVATION

- FERROVIAL (6)
- BBVA (10)
- CONDENAST (11)
- RENFE (9)
- RTVE (15)
- COMUNICA (7)
- CUATRECASAS (22)
- ATRESMEDIA (73)
- AYUNTAMIENTO MADRID (13)
- ACCENTURE (18)
- BANKIA (26)
- BANKINTER (39)
- COCA COLA (27)
- CORREOS (8)
- ECOEMBES (ZONA FOOD&DRINKS)
- FUNDACIÓN REPSOL (50)
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This program is a guide to help you network. Please excuse any possible errors.

PARTNERS

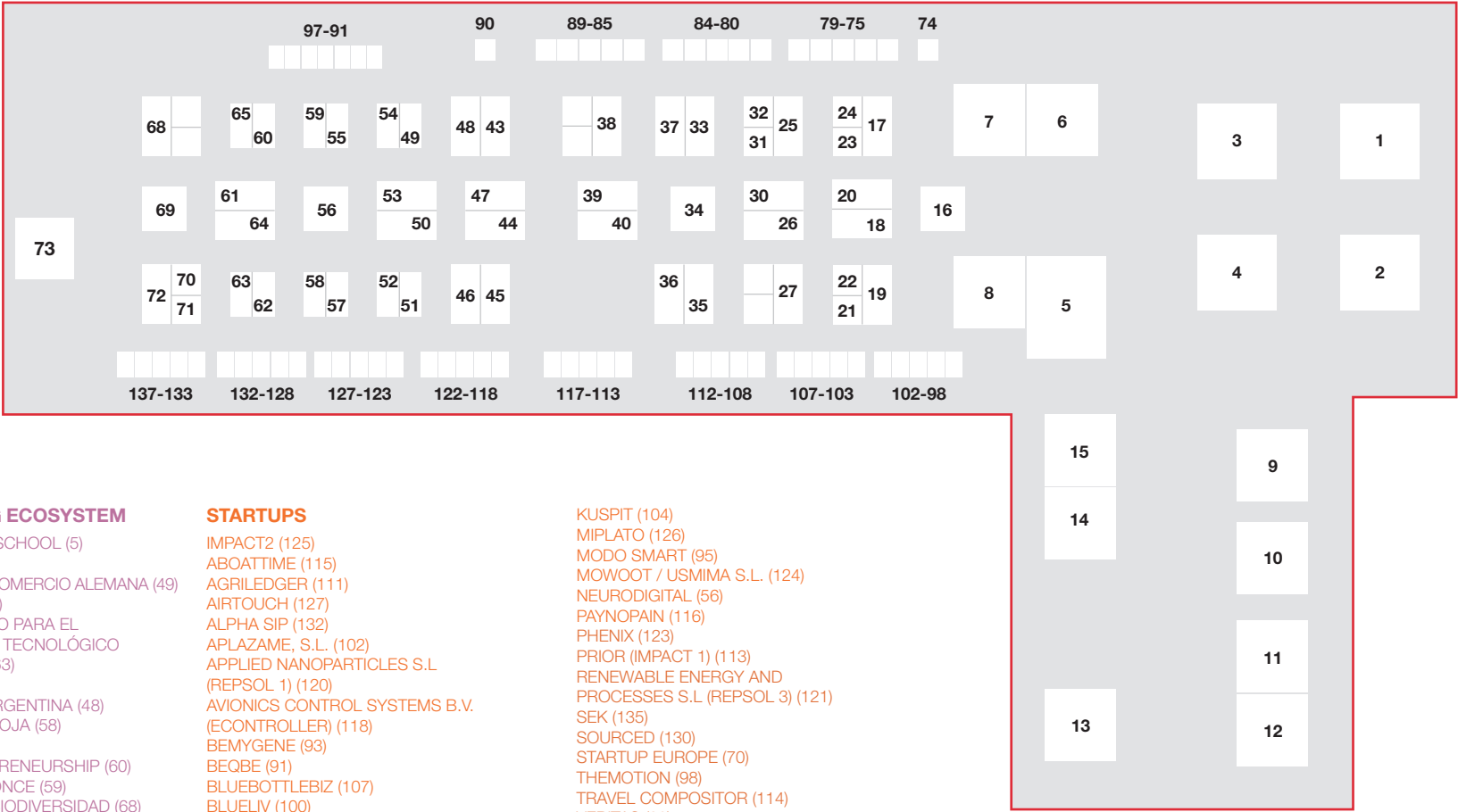
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COLLABORATORS

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- CAR2GO (ENTRANCE)
- CEOE (86)
- HOONTER (89)

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- PARQUE CIENTÍFICO DE MADRID (80)
- SANTALUCÍA SEGUROS (21)
- TEAM LEADER (55)

- INTERECONOMIA (65)
- TAKSEE (ENTRANCE)
- VOITEOUN (90)



ARENA STAGE

- 09:00** **Value, Vision and Disruption at LinkedIn** Fireside chat with **Allen Blue**, LinkedIn facilitated by **Liz Fleming**, Spain Startup.
- 09:30** **Thinking Big and Thinking Global.** Fireside chat **Niklas Zennstrom** Skype/Atomico & **Alexis Bonte** eRepublik.
- 10:00** **Official Opening of South Summit 2016.**
- 10:45** **Reinventing an industry.** **Jim McKelvey**, Square.
- 11:10** **It is not about the future, but about today: Starting up from the Inside.** **Miguel Montes**, Sabadell. **Nima Pourshasb**, Sabadell.
- 11:40** **The magic of mathematics.** **Efim Zelmanov**, Mathematician.
- 12:15** **The maturation of an Ecosystem: Bringing Spain to the next level.** **Sofia Benjumea**, Campus Madrid.
- 12:30** **The Digital Transformation of Food.** Moderator: **Isabel Hoffman**, Tell Spec. Speakers: **Ralf Wenzel**, Foodpanda, **Jose del Barrio**, Samaipata Ventures.
- 13:00** **Expanding Fintech Revolution.** **Carlos Torres**, BBVA.
- 13:20** **A car in a field full of horses: how to disrupt the Financial services Industry.** **Anthony Thompson**, Atom Bank.
- 13:40** **How robots are managing our money.** **Eli Broverman**, Betterment.
- 14:00** **Lunch.**
- 15:30** **Driving Strategic Innovation: the key role of workaholic, customer focused entrepreneurs.** **Ken Morse**, Entrepreneurship Ventures Inc.
- 15:50** **The birth of the abundance economy.** **José Luis Cordeiro**, Energy Advisor, Singularity University.
- 16:10** **Industrial Revolution 4.0: Opportunities & Threats.** Moderator: **Mónica Espinosa**, Endesa. Speakers: **Teodoro Garcia**, Member of Parliament **José Luis Cordeiro**, Singularity University, **Eric Giler** WiTricity, **Maria Sansigre**, Demeter Partners, **James Wise** Balderton.
- 16:40** **"Yes we can... and we should!!".** His Royal Highness **Prince Constantijn of the Netherlands**, Special Envoy StartupDelta2020.
- 16:55** **Los Galacticos: Cybersecurity, Silicon Valley, & IPOs.** Moderator: **Gregoire de Padraic**, Orange. Speakers: **Julio Casal**, Alien Vault, **Alberto Yopez**, Trident Capital **Julio Casal**, 4iQ/Alien Vault.
- 17:20** **Building Innovation Ecosystems.** **Carlos Moedas** EU Commissioner Research, Science & Innovation.
- 17:40** **The Power of Open Innovation: Building the world's first crowd sourced robot.** **Gaël Langevin**, Immoov.
- 18:10** **Great companies can be born anywhere.** Moderator: **Sofia Benjumea**, Campus Madrid. Speakers: **Juan Urdiales**, Job&Talent, **Yann De Vries**, Atomico.
- 18:35** **Introducing the Unihedge.** **Dave McClure**, 500 Startups.

This program is a guide to help you network.
Please excuse any possible errors.

PLAYGROUND STAGE (INCYDE SCHOOL)

INDUSTRY & ENERGY

- 08:15** **Starting the day right.** Mindfulness Session directed by **Mario Alonso**.
- 10:00** **Investment trends in Cleantech. What is hot in the European start-up landscape.** **Josep-Miguel Torregrosa**, KIC-Innoenergy.
- 10:15** **Robotics & AI in Industry.** Moderator: **Guillaume Leorat** Accenture. Speakers: **José Luis Cordeiro** Energy Advisor, Singularity University, **Raul Aragonés** CEO, AEInnova, **Alberto López-Oleaga** Ferrovial, **Paolo Tonon** Maersk Line.
- 10:45** **Industry & NRG Startup Competition Finalists.**
- 11:15** **IoT, The Autonomous Car & Driving Green.** **Carles Lloret**, Uber.
- 12:00** **Smart Cities & Smart Citizens.** Moderator: **Maria Sansigre** Demeter Partners. Speakers: **Lluc Martí** Exploded View, **Miguel Sanchez** Green Momit, **Carlos Gros** Isla Sacyr, **Diego Torrico** Vodafone, **Carmen del Campo** Ferrovial, **Alfredo Redondo** Altitude, **Francisco Huidobro**, Orange.
- 12:30** **Industry & NRG Startup Competition Finalists.**
- 12:55** **Harvesting energy from our oceans.** **Patrik Möller** FCorPower Ocean.
- 13:10** **Successfully Innovating in CleanTech.** Moderator: **Carlos Garcia Suarez** Typsa. Speakers: **Patrik Möller** FCorPower Ocean, **Olivier Jacques** APsystems Solar, **John Chamberlain**, Gas Natural Fenosa.
- 13:40** **Investing in Industry 4.0: Emerging trends and technologies.** Moderator: **Vitaly Golomb** HP Tech Ventures. Speakers: **Benjamin Wainstain** Demeter Partners, **Agustin Delgado** Iberdrola, **Peter Sweatman**, Climate strategy, **Xoán Martínez Reboredo** Kaleido Logistics, **Pere Vila** RTVE.
- 14:10** **Industry & NRG Startup Competition Winner Announcement.** Presented by **Monica Espinosa** Endesa.

FINTECH

- 14:20** **Lunch.**
- 15:30** **Fintech Startup Competition Finalists.**
- 16:00** **Nailing Financial Services for SMEs - Building solutions as innovative as they are.** **Salvador Garcia**, Ebury.
- 16:20** **Revolutionising the banking system through APIs.** Moderator: **James Cameron**, Accel. Speakers: **Camille Tyan** PayPlug, **Katharina Lueth** Raisin, **Raúl Lucas** Alcaraz BBVA, **Nicola Anderson** GoCardless.
- 16:50** **Blockchain & The Evolution of Digital Assets.** Moderator: **Irra Ariella Khi** VChain Technology. Speakers: **Amos Meiri** Colu, **Daniele Levi** Stampery, **Montse Guardia** Banco Sabadell, **Oskar Miel** Rakuten, **Juan Garrigosa** Endesa.
- 17:20** **Fintech Startup Competition Finalists.**
- 17:50** **The Power of the Crowd & P2P business models.** Moderator: **Omar Arab** MTCP Ventures&Co. Speakers: **Lupina Iturriaga** FinTonic, **Francisco Sierra** Funding Circle, **Tono Brusola** Housers, **Carlos Silva** Seedrs, **Nico Moya** Bankinter, **Philippe Gelis** Kantox.
- 18:20** **New Disruptive Innovations in Finance.** Moderator: **Imran Akram** Axa Strategic Ventures. Speakers: **Valentin Staff** Number 26, **Marta Plana** Digital Origins, **Unai Ansejo** Indexa Capital, **Ignacio Cea** Fornies Bankia, **ING**, **Luis Santos** Blazquez Orange, **Javier Montes**, ING.
- 18:50** **Fintech Startup Competition Winner Announcement.** Presented by **Paula Blaquez Solano**, Sabadell.

SANDBOX STAGE (INCYDE SCHOOL)

MEDIA & ENTERTAINMENT

- 09:30** **Media Startup Competition Finalists.**
- 10:00** **New age of Advertising cashing-in on digital natives.** Moderator: **Molly Cain**, Sumo Ventures/Glassheel. Speakers: **Javier Cámara** BeBee, **Jaume Portell** Beabloo, **Diego Meller** Jampp.
- 10:40** **Power of Social Gaming.** Moderator: **Patrick De Laive** The Next Web. Speakers: **Alexis Bonte** eRepublik, **Xavier Carrillo** Costa Digital Legends.
- 11:20** **Media Startup Competition Finalists.**
- 11:50** **Work, Work, Work: Revolutionising Recruitment.** Fireside chat with **Allan Grant**, **Hired** & **Alberto Knapp**, The Cocktail.
- 12:20** **10 no bullshit reasons why VR is going to change the world as we know it.** **Nicolas Alcalá**, Future Lighthouse.
- 12:40** **Los cracks de las apps: Hacking growth & partnership.** Moderator: **Davor Hebel**, Eight Roads Ventures. Speakers: **Pep Gomez** Fever, **Gerard Olive** Wallapop/Antai, **David Rodriguez** Corner Job.
- 13:15** **Keeping the Content Coming: Faster Internet for insatiable demand.** **Eric Giler** Speedy Packets.
- 13:30** **Brand building in the digital world.** Intro & moderation by **Frederic Court** Felix Capital. **Luis Sanz** Olapic, **David Moreno** Hawkers.
- 14:00** **Media Startup Competition Winner Announcement.**
- 14:00** **Lunch.**

FOOD

- 15:30** **Welcome to Eatnomics.** **Marius Robles**, ReImagine Food.
- 15:45** **Rethinking our Food Universe.** Moderator: **Marius Robles**, ReImagine Food. Speakers: **Danielle Nierenberg** FoodTank, **Maarten Gosens** Anterra Capital, **Clément Marty** Carrefour, **Ralf Wenzel** Foodpanda.
- 16:15** **Food Startup Competition Finalists.**
- 16:45** **The Kitchen of the Future & Food Gadgets.** Moderator: **Ignasi Ferrer Pellicer**, Nostrum. Speakers: **Isabel Hoffmann** TellSpec, **Lynette Kucsma** Natural Machines, **Javier Morillas** Niwa.
- 17:15** **Food Hacking: Disruptive Nutrition Sources.** Moderator: **Brian Daly**, Techstars. Speakers: **Camille Delebecque** Afiueur, **Alec Lee** Ava Winery, **Katharina Unger** Livin Farms, **Schumacher**, **Martin Mignot** Index Ventures, **Mathieu Gonçalves** Algama.
- 17:45** **Food Startup Competition Finalists.**
- 18:15** **Internet of Food & Sustainable Agriculture.** Moderator: **Danielle Nierenberg** FoodTank. Speakers: **Fran Garcia** Agromapping, **Isabel Hoffmann** TellSpec, **Cristina Gallardo** Extremadura Avante.
- 18:45** **Food Startup Competition Winner Announcement.** Presented by **Marius Robles**, ReImagine Food.

INNOVATION STAGE

- 10:15** **B2B Startup Competition Finalists.**
- 11:00** **Revolutionising Hospitality with Mobile.** Fireside chat with **Jared Simon**, Hotel Tonight, **Michael Bayle**, Amadeus.
- 11:30** **Los Conquistadores: Scaling Internationally out of Europe.** Moderator: **Aleix de Valles**, MWC. Speakers: **Felipe Navío**, Job & Talent, **Joaquín Menecía**, Uniplaces, **Isaac Martin-Barbero**, ICEx, **Jaume Suñol**, Drivy, **David Maso**, Proarma, **Alex Puregger**, Fon.
- 12:15** **Building a business ready for scale.** **Guillaume Princen**, Stripe.
- 12:35** **Europe's Tech M&A Landscape.** **Enrique Pérez Hernández** Morgan Stanley.
- 13:00** **eCommerce Payments.** **Jordi Pascual**, Director of eCommerce de Banco Sabadell.
- 13:30** **B2B Startup Competition Finalists.**
- 14:00** **Lunch.**
- 16:00** **EUREKA, innovation across borders.** **Francisco Marin**, CDTI, **Carlos Moedas**, European Commission.
- 16:30** **The Next Big Thing Startup Competition.** Hear from the next generation of entrepreneurs organised by Fundación Create.
- 17:20** **The Importance of Diversity for a Thriving Startup Ecosystem.** Moderator: **Izanami Martinez**, Doctor24. Speakers: **Sofia Benjumea** Google Campus Madrid, **Gary Stewart** Wayra, **Pablo Esteves** Emzingo.
- 17:50** **Diversity in Venture: Fixing Things Head On.** Moderator: **Gary Stewart**, Wayra. Speakers: **Bedy Yang**, 500 Startups, **Jeremy Yap**, Business Angel, **Sia Houchangnia**, Seedcamp.
- 18:20** **Rising Tides Europe.** **Maria Benjumea**, Spain Startup, **Maria Eugenia Giron**, Rising Tides, **Brigitte Baumann**, GoBeyond Investing.
- 18:30** **Women in Tech & Entrepreneurship - what's going on?** Moderator: **Molly Cain**, Glassheel. Speakers: **Marta Esteve**, SoySuper, **Emily Brooke** Blaze **Juan José Guemes** IE Business School.
- 19:00** **B2B Startup Competition Winner Announcement.** Presented by **Alberto Lopez-Oleaga**, Ferrovial.

ARENA STAGE

- 08:30
- Starting the day right. Mindfulness Session directed by Mario Alonso.
- 09:30
- Creating an industry that doesnt exist yet. Nolan Bushnell, Atari.
- 10:00
- Medicine of the Future. Mir Imran Rani Therapeutics.
- 10:30
- Tipping Point in Genomics with the \$999 Genome. Mirza Cifric Veritas Genetics.
- 11:00
- Pure industrial disruption. Intro & Moderation by Federico Florez, Ferroviar. Speakers: Sergio Alvarez Carto, Vincent Champain GE, Alejandro Romero Alto Analytics, Ricardo Martinez Equipo Económico.
- 11:40
- Solving one of the Valleys biggest issues from Kenya. Jeremy Johnson, Andela.
- 12:00
- Selling \$200M worth of shoes per year. Stéphane Treppoz Sarenza.
- 12:20
- Breaking industries & building billion dollar businesses: Fireside chat with Brent Hoberman, Founder Factory, Made.com Lastminute.com.
- 12:45
- How we invented the sharing economy. Robin Chase, Zipcar.
- 13:05
- Owning mobility in Latam from Madrid backed by Tokyo. Juan de Antonio Cabify, Beatriz Gonzalez Seaya Ventures & Oskar Miel Rakuten.
- 13:30
- Empowering communities to build a unicorn business. Frédéric Mazzella BlaBlaCar.
- 13:50
- Lunch.
- 15:30
- Sustainability and Fashion: The Future is Transparent. Marie Claire Daveu, Kering.
- 15:50
- Rethinking Luxury; the new sourcing model. Sébastien Fabre, Vestiaire Collective.
- 16:10
- Designing the Services of the Future. Mark Curtis, Fjord.
- 16:30
- Embracing Disruption: The Opportunities presented by a globalised & connected world. Moderated by UK Ambassador Simon Manley. Fireside chat with Diego del Alcazar, IE Business School & John Ridding, FT.
- 17:00
- Learning to code is not just for coders. Ali Partovi, Co-Founder, Code.org.
- 17:20
- South Summit startup competition semi finalists. Presented by Luis Santos, Orange.
- 18:05
- The Evolution of VC: A Silicon Valley perspective. Jeff Clavier, SoftTech VC.
- 18:20
- The Winner takes it all - Maintaining competitive advantage in VC. Moderated by Jeff Harbach, Kauffman Fellows. Speakers: Jeff Clavier SoftTech, Eden Shochat Aleph, Luciana Lixandru Acell, Martin Mignot Index.
- 18:55
- Beyond the Summit: Preparing yourself to achieve the impossible. Edurme Pasaban, Mountaineer.

PLAYGROUND STAGE (INCYDE SCHOOL)

- 09:30
- Scarcity, Sustainability & Building Ethical Brands. Kavita Parmar, IOU Project.
- 09:50
- Creativity & The role of Big Data. Moderator: Beatriz Sánchez, Condé Nast. Speakers: Geoff Watts EDITED, Robert Figiel Stylesage, Valeria Dominguez Adolfo Dominguez, Matthew Drinkwater, Fashion Innovation Agency.
- 10:20
- Luxury & Lifestyle: Internationalising the Parisian look. Fireside chat with Caroline de Maigret, Model & Music Producer & Yolanda Sacristán, Vogue
- 10:40
- Luxury in the 21st century - maintaining traditions and marrying innovation. Moderator: Carlos Delso, Suárez. Speakers: Caroline de Maigret Model & Music Producer, Marcela Vélez M2Malletier, Inma Manresa Hermes, Inés Lorenzo Vogue.
- 11:10
- Fashion Startup Competition Finalists.
- 12:00
- The Importance of Channel Innovation for the Fashion Industry. Moderator: Natalia Gamero, Conde Nast. Speakers Franck Zayan Style.com, Lopo Champalimaud Treatwell, Sébastien Fabre Vestiaire Collective, Sébastien Fabre Vestiaire Collective.
- 12:35
- New platforms disrupting the fashion industry. Moderator: Evan Schoenbach Mosaic Ventures. Speakers: Justas Janauskas Vinted, Joel Freeman Grabble, Eddie Mullon Fashion GPS.
- 13:10
- Millennials & GenZ - Understanding & Engaging the next generation. Moderator: Alicia Parro, Glamour. Speakers: David Moreno, Hawkers, Luis Sanz, Olapic, Luis Venegas, Candy Magazine, Sofia Sánchez de Betak, Art Director and Fashion Consultant.
- 13:45
- Fashion Startup Competition Winner Announcement. Presented by Natalia Gamero, Conde Nast.
- 14:00
- Lunch.
- 15:15
- Health Startup Competition Finalists.
- 16:15
- Extending lifespans. Mar Perez InCube Ventures.
- 16:35
- Health Startup Competition Finalists Announcement. Presented by Javier Collado, Incyde.
- 16:45
- A new patient experience - Getting good accessible healthcare to the world. Moderator: Izanami Martinez Doctor 24. Speakers: Maria Jesus Salido Social Diabetes, Adam Odessky Sensely, Anders Hallin Kry.
- 17:15
- Investing in a new age of healthcare. Moderator: Ricardo Perez Merino Leap Trust. Speakers: Jan-Niklas XL HEALTH, Imran Akram Axa Strategic Ventures, Talat Imran Venture Health.
- 17:45
- Accelerating Life: Using synthetic biology and biodesign to build remarkable companies. Sean O’ Sullivan, Indie Bio.
- 18:05
- Hacking the Healthcare System. Moderator: Mar Perez Venture Health. Speakers: Christian Hense UniversalDX, Pablo Pantaleoni MedTep, Ignasi Vivas Oncovision, Juan Lopez - Belmonte Farma-Cros Iberica.
- 18:35
- How well are you aging? Stephen J. Matlin, Life Length.



SANDBOX STAGE (INCYDE SCHOOL)

- 09:15
- EdTech Startup Competition Finalists.
- 10:00
- Revolutionising Education. Speaker: Robin Goldberg, Minerva.
- 10:20
- Learning, Life & Career Accelerators. Moderator: Michael Staton Learn Capital. Speakers: Jeremy Rossmann Make School, Ivan R. Shumkov Build Academy, Hannes Klöpper iversity, Gonzalo Manrique Ironhack, Martina Luckanícova EDEM.
- 10:50
- New Economy Skills Training: Producing the Tech Talent we need Today. Moderator: Alper Utku, MCT. Speakers: Kirill Makharinsky Enki, Robert Lyngman Sqore, Jorge Schnura Sourced, Yeva Hyusyan Solo Learn.
- 11:20
- A new era of education: Learning better. Fireside chat with Nolan Bushnell, Brain Rush & Michael Staton, Learn Capital.
- 11:50
- Constant Innovation: Maintaining excellence in higher education. Martin Boehm, IE Business School.
- 12:10
- Technology in & out of the classroom. Moderator: Stephen Heppell, UCJC. Speakers: Carlos Magro, Asociación Educativa Abierta, Daniel Gonzalez de Vega Smartick, Rodrigo del Prado, BQ, Lola Garralda, Pentagon/Startup SEK Lab, Jolanta Golanowska, IE Business School.
- 12:50
- EdTech Startup Competition Winner Announcement. Presented by Paris de l’Etraz, IE Business School.
- 13:00
- Rethinking your Industry. Intro by Luis Miguel Gilpérez, President Telefonica Spain. Innovation by Startups from the Wayra.
- 14:00
- Lunch.
- 15:50
- Travel Startup Competition Finalists.
- 16:40
- The Car as a Software Platform. Scott Lyons, Ford.
- 17:00
- Travel Startup Competition Winner Announcement. Presented by Francisco Javier Rodríguez Barea, Renfe.
- 17:10
- Smart Mobility in the city. Moderator: José Iglesias Techstars. Speakers: Emily Brooke Blaze, Ben Askew-Renaut Packlink, Berta Barrero Rente, Carles Lloret Uber, Anahita Eutroper Aster.
- 17:40
- Rethinking the way we move. Juraj Vaculik, Aeromobil.
- 18:00
- Voulez-vous coucher avec moi? Innovations in Accomodation. Moderator: Alejandro Artacho, Spotahome. Speakers: José Luis Martinez HundredRooms, Kirill Makharinsky Ostrovok, Parker Stanberry Oasis, Melia, Mariano Uniplaces.
- 18:30
- Opportunities for Mobile in Tourism. Moderator: Kike Sarasola, Room Mate Hotels. Speakers: Pau Sendra Stanberry Oasis, Melia, Mariano Uniplaces.

EDITECH

TRAVEL



INNOVATION STAGE

- 09:30
- Breeding the next generation of media startups. Óscar Baza Moreno, RTVE.
- 10:00
- Presentation of New Endesa Energy Challenges. Juan Garrigosa Endesa.
- 10:15
- Connecting the Ecosystem - How Microsoft helps Startups, Corporates and other Players. Didem Un Ates, Microsoft.
- 11:00
- Out of the Box Innovation. Moderator: Patty Dimond, BlueMint Ventures. Speakers: Inanç Eray Eray Carbajo, Katharina Unger Livin Farms, Clara Daguin Fashion Designer.
- 11:30
- B2C Startup Competition Finalists.
- 12:00
- Friend or Foe: Nailing Corporate Venture. Moderator: Toby Lewis, Novum Insights. Speakers: Vitaly Golomb, HP Tech Ventures, Suzanna Chiu Amadeus, Esteban Mayoral Oscar, Jordi Escuela Correos.
- 12:30
- What data can tell you about the European State of Startups. Patrick de Laive, Co-Founder,The Next Web.
- 12:50
- B2C Startup Competition Finalists.
- 13:20
- Empowering Disruptors. Moderator: Eric Tartanson, VP Orange Startup Ecosystem. Speakers: Miguel Castillo Holgado Carriots, Miguel Sánchez Mornit, Javier Alemán PlanetUS, Fidel de la Hoya Sensovida, Diego Pastor iOmando.
- 13:50
- Innovation Never Stands Still. Jorge Madrigal, Le Novo.
- 14:10
- Lunch.
- 16:00
- B2C Startup Competition Finalists Announcement. Presented by Rufo de la Rosa, Campus Madrid.
- 16:10
- Trends & Transactions in Europe: Getting the deal done. Per Roman, GP Bullhound.
- 16:30
- Getting to Exit: Liquidity options in Europe. Moderator: Bernardo Hernandez eVentures. Speakers: Adeyemi Ajao Workday, Diego Cabezudo Gigas, Clemente Cebrian El Ganso, Gerard Olivé Antai Venture Builder-Wallapop, Katie Kozuki Google.
- 17:05
- Revenue not Rounds: Building a \$100m revenue B2B software business. Moderator: Oriol Juncosa, Encomenda VC. Speakers: Miguel Arias Carto, Javier Darriba Userzoom, Philippe Gelis Kantox.
- 17:40
- Powering the Next Digital Revolution. Juan Vizoso, Orange.
- 18:00
- Financial Inclusion & Empowerment. Moderator: Bernino (MONI). Speakers: Sergio Balcells JobToday, David Moreno Coowry, Pablo Esteves Emzingo, Agustín Vitorica Gawa Capital, Adam Neff Ledge.
- 18:30
- Investing in what matters & assuming responsibility. Moderator: Brigitte Baumann, GoBeyond. Speakers: Florian Kemmerlich, Bambo, José Moncada, Bolsa Social, David Goldberg, The Founders Pledge.
- 19:00
- Help Founders do good. David Goldberg, Founders Pledge.

THE NEXT BIG THING

- 10:00** **Lenovo Moto: introducing Moto Mods Developers' Program.** Joaquín Domenech, LeNovo.
- 10:15** **5 legal tips for IT Entrepreneurs.** Joaquín Muñoz & Oscar Murillo Sanz, Ontier.
- 10:45** **Great challenges of a small country.** Josep Maria Missé Cortina, Iniciativa ACTÚA.
- 11:00** **Minerva: Disrupting technology from Andalusia: VR & Fintech.** Moderator: Gracia Catalina, Minerva Program. Speakers: Luis Castillo, Neurodigital Technologies, Juan José Rider, Paythunder.
- 11:30** **Predicting lifetime value in the apps world.** Ignacio Monereo, Google.
- 12:00** **Innovating in Logistics: How to participate in the Correos Startup Lab.** Jordi Escruela, Correos.
- 12:30** **Connecting with the Innovation Ecosystem.** Mariel Vázquez Alvarez, Bankia.
- 13:00** **Everything you always wanted to know about fundraising.** Oriol Juncosa & Unai Franco Encomenda VC.
- 13:30** **Fueling your business: Equity, debt & other financing options.** Moderator: Carlos Silva, Seedrs. Speakers: Bruno Fernandez Enisa, Aquilino Peña Kibo Ventures, Ian Noel K Fund, Sean Dunne Kreos Capital, Sergio Pérez Sabadell Venture Capital.
- 14:00** **Lunch.**
- 16:00** **Maker Spaces: Innovation, Technology and Education.** Introduced by Stephen Heppell, ETAG. Speakers: Noelia Cava SEK-Santa Isabel, Gonzalo Pascual SEK-EI Castillo, Mercedes Redondo SEK-Ciudadcampo.
- 16:30** **Developing Regional Entrepreneurship.** Moderator: Joe Haslam IE Business School. Speakers: Javier Ridruejo, Emprende Rioja, Miguel Angel Romero Saez, Igape, Isaac Hernández Santos, The Valley Digital Business School Canarias.
- 17:00** **FACE Entrepreneurship. Failure, the road to success: real tips from real pros.** Carmen Cabalga iUrisfy, Won Kim PiggyTag, Mitchell Warmerdam Gymeyes, Hussein Kanji Hoxton Ventures, Nuno Coelho Martins Fullerton Venture Partners.
- 17:45** **Social Innovation: value beyond Company's boundaries.** Ana Sainz Fundacion SERES, Xavier Pont Fundació hip2B, Ana Gascon Coca Cola.

INVESTOR DEN

- 11:10** **Liquidation Events: Getting the right Deal, La Nevera Roja.** Moderator: Nicolas Luca de Tena Next Chance Group. Speakers: Luigi Amati Business Angels Europe, Francisco Velázquez Axon Partners Group.
- 11:40** **Why I became an Angel: the Thrills and Horrors of Angel Investing.** Moderator: Modwenna Rees-Mogg Angel News. Speakers: Luigi Amati Business Angels Europe, Luis Martin Cabiedes Cabiedes & Partners, Jeremy Yap Business Angel, Eneko Knorr Business Angel, Roberto Magnifico LVenture Group.
- 12:40** **Maintaining Competitive Edge: Innovating in VC.** Moderator: Itxaso del Palacio Lepe Partners. Speakers: Sean Seton Rogers Profounders, Allen Taylor Endeavor, Nicolas Debock Balderton, Alex González Urbón Angels Capital.
- 13:20** **Generating Returns: Positive outcomes for investors & founders.** Moderator: Ed Spielgel Angel & Entrepreneur. Balz Roth Lemoptix, Rodolfo Carpintier DAD, Javier Cebrian Bonsai.
- 14:00** **Lunch.**
- 15:30** **Winning the deal.** Moderator: Oriol Juncosa Encomenda VC. Speakers: David Rodríguez Corner Job, Michiel Kotting North Zone.
- 16:10** **Accelerator Assembly by Techstars.**
- 16:10** **Future of the Accelerator: best practice and evolution of the accelerator.** Moderator: Brian Daly, Techstars. Speakers: Bedy Yang 500 startups, Pedro Rocha Beta-i, Mireya Martí Fernández Lanzadera.
- 16:40** **How corporates are engaging with accelerators as a source of innovation.** Moderator: Jose Iglesias, Techstars. Speakers: Scott Lyons, Ford, Paloma Castellano Sanz Wayra, Juan Luis Hortelano Plug&Play Spain.

THE NEXT BIG THING

- 9:30** **Green investment: opportunities for entrepreneurs and investors.** Moderator: Sonia Castañeda, Biodiversity Foundation. Speakers: Miquel Costa Keiretsu Forum, Gregorio Magno Toral Ciclogreen, Lucía Anza Glen Biotech S.L.
- 10:00** **Firestore: a new solution for app measurement.** Pablo Ruiz, Google.
- 10:30** **Joining the trillion dollar API Economy.** Roberto Galves, Product Manager of Apiversi.
- 10:45** **How Big Data is changing the way we learn.** Guillermo García, Alumn-E LMS.
- 11:00** **How to grow from 15 employees to 100 in less than 2 years.** Maria Abad, Team Leader.
- 11:15** **Argentina - Your strategic partner to conquer and grow in Latin America.** Jorge Araujo, ASEA/Nubelo.
- 11:45** **Facebooks Ad Hacks to grow your business.** Antón Suárez, Adglow.
- 12:00** **Talent in the Digital Era.** Nacho de Pinedo, ISDI.
- 12:15** **How to open new markets for your startup.** Alfonso Sainz de Baranda, GoCardless.
- 12:30** **New Tech Trends in Travel.** Sara Pavan, Amadeus.
- 12:50** **Big Data and Advanced Analytics.** Alejandro Romero, Alto Analytics.
- 13:05** **Understanding VCs: Busting myths to help you fundraise better.** Boris Golden, Partech.
- 13:30** **Opportunities in Travel and Mobility.** Moderator: Rodrigo Hilario, Renfe. Speakers: Nacho Linares Paytime, Ian Peterson Respiro, Yuri Fernandez Uber.
- 14:00** **Lunch.**
- 15:30** **The Power of Community & The Search for Purpose.** Courtney Boyd Myers, Summit Series.
- 16:00** **Open APIs from BBVA Workshop.** Ángel Salamanca & Martín Eizaga, BBVA.
- 16:30** **Twyp Cash: The new way of getting cash.** Gonzalo Caselles ING.
- 17:00** **FACE Entrepreneurship. Failure, the road to success.** Anne Ravanona Global Inverst Her, Hussein Kanji, Hoxton Ventures.
- 17:30** **Key Legal Matters. Legal Matters are Key.** Pedro Fernández, Cuatrecasas.
- 17:50** **Fundación Repsol, free fuel for your startup.** Eduardo García Moreno, Fundación Repsol.

INVESTOR DEN

- 09:00** **Founders Forum Madrid.** Founders Forum teams up with South Summit for their first visit to Spain. FF is a private network of the world's leading digital and technology entrepreneurs. FF Madrid brings together the best, brightest and most inspirational digital entrepreneurs, corporate CEOs and senior investors to engage in open debate, brainstorming, discussion and problem solving around some of the most pressing issues in tech today.
- 12:30** **The LP Landscape: bringing more of them to the table.** Moderator: Carina Szpilka K Fund. Matthias Ummerhofer Mojo Capital, Santiago Satrustegui Abante Asesores, Marcel Rafart Galdana Ventures, Josep Duran EIF.
- 13:10** **Due Diligence: Avoiding expensive errors.** Moderator: Ana Muñoz IWF. Speakers: Brigitte Baumann GoBeyond, James Cameron Accel Partners, Bedy Yang 500 Startups, Chrys Chrysanthou Notion Capital.
- 14:00** **Lunch.**
- 16:00** **Copy Cat V's Disruption: The Silicon Valley model.** Blake Winchell, Partner Ventures.
- 16:30** **The Future of VC in Spain: Roundtable with the top players.** Intro & Moderator: Javier Ulecia Bullnet/ASCRI. Speakers: Alberto Gomez Adara Ventures, Daniel Sanchez Nauta, Iñaki Arrola K Fund, Samuel Gil JME VC, Aquilino Peña Kibo, Javier Cebrián Bonsai, Beatriz Gonzalez Seaya, Sergio Martínez-Cava Bankinter, Carlos Trenchs Sainz de la Maza, Caixa Capital Risc.
- Hiring in Spain:** Juan Pablo Riesgo, Secretary of State for Employment.

PLAYGROUND STAGE (INCYDE SCHOOL)

- 09:30** **Big Data: The Barack Obama Case.** Juan Verde, Advanced Leadership Foundation.
- 10:15** **Company Culture & Surviving the Acquisition.** Moderator: **Per Roman**, GP Bullhound. Speakers: **Zaryn Dentzel** Tuenti, **Chema Gonzalez** AlterKeys, **Ander Michelena** Ticketbis, **Jose del Barrio** Nevera Roja, **Samaipata Ventures**.
- 11:00** **The digital transformation of the audiovisual industry is an opportunity for startups.** **Enrique Alejo**, RTVE.



INNOVATION STAGE

- 09:30** **HPs 3D revolution: reinvent your design.** **Marco Antonio Viejo**, HP presents the finalists of the HP Sprout Competition.
- 10:15** **Rompiendo Barreras: Innovando en la inclusión social** **Alberto Durán López**, Fundación Once.
- 10:45** **Exponential growth with the Open Acceleration model.** **Sebastian Muller**, IMPACT Accelerator.

SANDBOX STAGE (INCYDE SCHOOL)

- 09:30** **Make It Driveable: Developing for Automotive.** **Andreas Brockers**, Ford.
- 10:00** **Usecases & Opportunities in Blockchain Technology.** **Robert Schwentker**, Blockchain University.
- 10:30** **Disrupting Silicon Valley; Technologies of the 3rd Industrial Revolution.** **Vitaly Golomb**, HP Tech Ventures.
- 11:00** **Connectivity & 5G: Fueling the Digital Revolution.** **Luis Ignacio Vicente del Olmo** Telefónica, **Manuel Lorenzo Hernández** Ericsson, **Jaime Garcia-Reinoso** Universidad Carlos III, **Erik Giler** Speedy Packets.



THE NEXT BIG THING

- 09:30** **Cómo encontrar el inversor ideal para tu negocio.** **Pablo Gimeno**, Grupo PGS.
- 09:45** **New program for Attracting Foreign Talent “Rising Startup Spain”.** **Maria Jesus Fernandez**, Invest in Spain.
- 10:00** **Women in Entrepreneurship.** **Maite Ballester**, EY, **Cristina Aranda**, Intelygenz, **Verónica Pascual**, ASTI.
- 10:45** **Convert yourself into a profesional entrepreneur with Chivas ‘The Venture’.** **Antonio Fontanini**, Chivas The Venture.

STARTUP COMPETITION

SANDBOX STAGE

- DIA 5**
- 09.30** **Media Startup Competition Finalists.** **Aircall**, **Brandtrack**, **Genial.ly**, **Languing**.
- 11.20** **Media Startup Competition Finalists.** **Limbak/Thineyes**, **Teltoo**, **TheMotion**, **Woopix**.
- 14.00** **Media Startup Competition Winner Announcement**
- 16.15** **Food Startup Competition Finalists.** **AgriLedger**, **Ava Labs**, **EC2CE**, **Eskesso**, **Livin Farms Ltd**.
- 17.45** **Food Startup Competition Finalists.** **Biome Makers** **Spain Inc**, **Niwa**, **Phenix**, **WeFarm**, **Wise Connect**.
- 18.45** **Food Startup Competition Winner Announcement**

- DIA 6**
- 09.15** **EdTech Startup Competition Finalists.** **Bluebottlebiz**, **Cuicui Studios**, **MD Use Innovations**, **Showleap**, **Smile and Learn**, **Workkola**, **Wuolah.com**.
- 12.50** **EdTech Startup Competition Winner Announcement**
- 15.50** **Travel Startup Competition Finalists.** **ABoatTime**, **Drive**, **HundredRooms**, **Shipeer**, **SimpliRoute**, **Swiftly**, **Travel Compositor**, **Wayna Aero**.
- 17.00** **Travel Startup Competition Winner Announcement.**



PLAYGROUND STAGE

- DÍA 5**
- 10.45** **Industry & NRG Startup Competition Finalists.** **Albufera Energy Storage**, **Applied Nanoparticles**, **Atooma**, **Avionics Control Systems B.V.**, **Bioo**, **BMG Intepco**, **Carriots**, **Cronology**.
- 12.30** **Industry & NRG Startup Competition Finalists.** **Exipple/Gestoos**, **Gnanomat**, **Renewable Energy And Process**, **SunUtions**, **Xerolutions**.
- 14.10** **Industry & NRG Startup Competition Winner Announcement.**
- 15.30** **Fintech Startup Competition Finalists.** **Aplazame**, **Billin**, **Crowdium**, **Finboot Technologies**, **Indexa Capital**, **Kuspit**.
- 17.20** **Fintech Startup Competition Finalists.** **Pyanopain**, **PayThunder**, **Prior**, **Startupxplore**, **Upper**, **Zank**.
- 18.50** **Fintech Startup Competition Winner Announcement.**
- DÍA 6**
- 11.10** **Fashion Startup Competition Finalists.** **Bepretty**, **IMERSIVO**, **La Más Mona**, **Qashops**, **Zip Security**.
- 13.45** **Fashion Startup Competition Winner Announcement.**
- 15.15** **Health Startup Competition Finalists.** **Aura Innovation** **Robotic**, **Biohope**, **Enzymologic**, **MOWOOT/ USMIMA**, **Orphidia Inc**, **Playbrush GmbH**, **Quibim**, **RadAR Set-up**, **Speratum**, **Universal Diagnostics**.
- 16.35** **Health Startup Competition Winner Announcement.**



INNOVATION STAGE

- DIA 5**
- 10.15** **B2B Startup Competition Finalists.** **Apprenta Solutions**, **Atlantia Search**, **Worktel**, **Blueliv**, **Blunder Solutions**, **Datumize**.
- 13.30** **B2B Startup Competition Finalists.** **GeoBlink**, **HiBox**, **Infraspeak**, **LeanXcale**, **OBUU TECH**, **Sedicii**, **Snapp**.
- 16.30** **The Next Big Thing Startup Competition.**
- 19.00** **B2B Startup Competition Winner Announcement.**

- DIA 6**
- 11.30** **B2C Startup Competition Finalists.** **Badi**, **Breroomers**, **Bloombees**, **Familia Facil**, **Glovo**.
- 12.50** **B2C Startup Competition Finalists.** **iLost**, **Onomo**, **Spotahome**, **Wave**.
- 16.00** **B2C Startup Competition Finalists Announcement.**

This program is a guide to help you network.
Please excuse any possible errors.

OUR SPEAKERS



NIKLAS ZENNSTRÖM
CEO and Founding Partner
of Atomico



ALLEN BLUE
Co-Founder and Vice President
of LinkedIn

OPENING CEREMONY



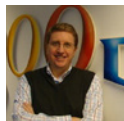
BORJA PRADO
President of Endesa



LAURENT PAILLASOT
CEO and Chief Executive Officer of
Orange Spain



JAUME GUARDIOLA
CEO of Banco Sabadell



FRANCISCO RUIZ ANTÓN
Head of Public Policy of Google
Spain & Portugal



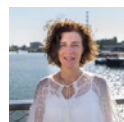
DIEGO DEL ÁLCARZAR
President of IE Business School



JOSE LUIS BONET
President of the Spanish Chamber
of Commerce and Fundacion INCYDE



MARIA BENJUMEA
Founder and President
of Spain Startup



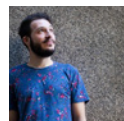
MARÍA ABAD
Marketing Manager
Spain & Portugal of
Team leader
11:00 - The Next
Big Thing, 6th



ADEYEMI AJAO
VP of Technology at
Workday
10:15 - Playground
Stage, 7th.



IMRAN AKRAM
Partner at
AXA Strategic
Ventures
18:20 - Arena
Stage, 6th



**NICOLÁS
ALCALÁ**
Founder of Future
Lighthouse
11:50 - Sandbox
Stage, 5th



**DIEGO DEL
ÁLCARZAR**
President of IE
Business School
16:30 - Arena
Stage 6th



ENRIQUE ALEJO
General Director of
RTVE
11:00 - Playground
Stage, 6th



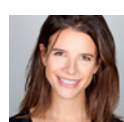
JAVIER ALEMÁN
CEO of PlanetUs
Arena Stage 5th



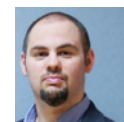
SERGIO ALVAREZ
Co Founder & Chief
Product Officer of
CartoDB
11:00 - Arena
Stage, 6th



LUIGI AMATI
Founder of META
11:40 - Investor
Den 5th



NICOLA ANDERSON
VP Marketing of
GoCardless
16:20 - Playground
Stage, 6th



UNAI ANSEJO
Founder and CEO
of Indexa Capital
18:20 - Playground
Stage 5th



LUCÍA ANZA
Partner of Glen
Biotech S.L
09:30 - The Next
Big Thing, 6th



**JUAN DE
ANTONIO**
Founder and CEO
of Cabify
13:05 - Arena
Stage, 6th



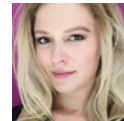
OMAR ARAB
Managing director
and CEO of MTCP
Ventures & Co
17:50 - Playground
Stage, 5th



RAÚL ARAGONÉS
CEO of Aeinnova
11:15 - Playground
Stage, 5th



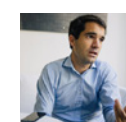
MIGUEL ARIAS
COO of CartoDB
17:05 - Innovation
Stage, 6th



IRRA ARIELLA KHI
CEO of Vchain
16:50 - Playground
Stage, 5th



IÑAKI ARREDONDO
CEO & Co-Founder
of Second Canvas
18:30 - Sandbox
Stage, 6th



IÑAKI ARROLA
General Partner
of KFund
16:30 - Investor
Den, 6th



**ALEJANDRO
ARTACHO**
Co-Founder and
CEO of Spotahome
18:00 - Sandbox
Stage, 6th



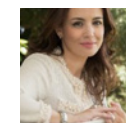
**BEN ASKEW-
RENAUT**
Co-Founder and
CEO of Packlink
17:10 - Sandbox
Stage, 6th



**SERGIO
BALCELLS**
General Manager
of JobToday
18:00 - Innovation
Stage, 6th



**MAITE
BALLESTER**
Senior Advisor
of EY
10:00 - The Next
Big Thing, 7th



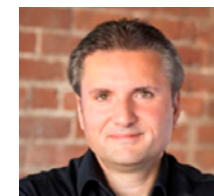
**BERTA
BARRERO**
Chief Operating
Officer of RENFE
17:10 - Sandbox
Stage, 6th



**JOSÉ
DEL BARRIO**
Founder and CEO
of La Nevera Roja
11:10 - Investor
Den, 5th



**BRIGITTE
BAUMANN**
Founder and CEO
of GoBeyond
Investing
13:10 - Investor
Den, 6th



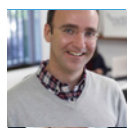
JEFF CLAVIER
Founder and managing partner of
SoftTech VC
18:05 - Arena Stage, 6th



MICHAEL BAYLE
Head of
Amadeus Mobile
**10:45 - Innovation
Stage, 5th**



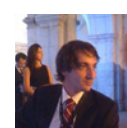
TONO BRUSOLA
Co-Founder of
Housers
**17:50 - Playground
Stage, 5th**



JULIO CASAL
Founder of Alien
Vault & 4iQ
**16:55 - Arena
Stage, 5th**



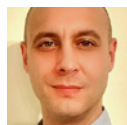
**CLEMENTE
CEBRIÁN**
Co-Founder of El
Ganso



NUNO COELHO
Investment Head
of Fullerton Venture
Partners
**17:00 - The Next
Big Thing, 5th**



JAVIER DARRIBA
Co-Founder &
Former Co-CEO
of Userzoom
**17:05 - Innovation
Stage, 6th**



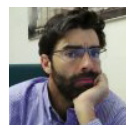
OSCAR BAZA
Coordinator and
Manager of RTVE's
Innovation Center
**09:30 - Innovation
Stage, 6th**



**DIEGO
CABEZEDO**
Co-Founder and
CEO of Gigas



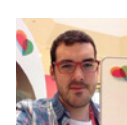
**GONZALO
CASELLES**
VP Head of
Payments of ING
Spain & Portugal
**16:30 - The Next
Big Thing, 6th**



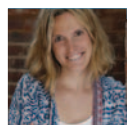
JAVIER CEBRIÁN
COO & Founder
of Bonsai Venture
Capital
**13:20 - Investor
Den, 5th**



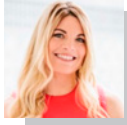
JAVIER COLLADO
Managing Director of
Incyde Foundation
**16:35 - Playground
Stage, 6th**



**FIDEL
DE LA HOYA**
Founder & CEO
of Sensovida
**13:20 - Innovation
Stage, 6th**



SOFÍA BENJUMEA
Head of Google
Campus Madrid
**12:15 - Arena
Stage, 5th**
**16:00 - Innovation
Stage, 5th, 6th**



MOLLY CAIN
Venture Partner
of Sumo Ventures
**10:00 - Sandbox
Stage, 5th**



**SONIA
CASTAÑEDA**
Director of
Biodiversity
Foundation
**09:30 - The Next
Big Thing, 6th**



JOHN CHAMBERLAIN
Technological Project
Manager of Gas Natural
Fenosa
**13:10 - Playground
Stage, 6th**



ROBIN CHASE
Co-Founder and CEO of Zipcar
12:45 - Arena Stage, 6th



**PAULA BLAZQUEZ
SOLANO**
Fintech Strategy
Manager of Sabadell
**18:50 - Playground
Stage, 5th**



JAVIER CÁMARA
Co-Founder and
CEO of beBee
**10:00 - Sandbox
Stage, 5th**



**PALOMA
CASTELLANO**
Director of Wayra
**16:40 - Investor
Den, 5th**



**LOPO
CHAMPALIMAUD**
Founder and CEO of
Treatwell
**12:00 - Playground
Stage, 6th**



MARTIN BOEHM
Dean of Programs and
Professor of Marketing
of IE Business School
**11:50 - Sandbox
Stage, 6th**



NOLAN BUSHNELL
Founder and CEO of Atari, BrainRush
09:30 - Sandbox Stage, 6th



VICENT CHAMPAIN
General Manager GE
Digital EU Foundry of
General Electric
11:00 - Arena Stage, 6th



**JOSÉ LUIS
CORDEIRO**
Energy Advisor at
Singularity University
**15:50 - Arena
Stage, 5th**



RUFO DE LA ROSA
Campus Program
Manager Spain at
Google of Campus
Madrid **16:00 -
Innovation Stage, 6th**



ALEXIS BONTE
Co-Founder and CEO
of eRepublik Labs
**10:40 - Arena
Stage, 5th**



SUZANNA CHIU
Head of Amadeus
Ventures
**12:00 - Innovation
Stage, 6th**



**MIQUEL COSTA
PLANAS**
President of
Keiretsu Forum
**9:30 - The Next
Big Thing, 6th**



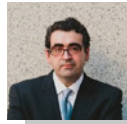
**GREGOIRE DE
PADIRAC**
Investment Manager
of Orange Digital
Ventures **16:55 -
Arena Stage, 5th**



**COURTNEY
BOYD MYERS**
Content Curator
Summit Series
**15:30 - The Next
Big Thing, 6th**



JAMES CAMERON
Investor of Accel
Partners
**13:10 - Investor
Den, 6th**



**MIGUEL CASTILLO
HOLGADO**
CEO of Carriots
**13:20 - Innovation
Stage, 6th**



**CHRYSANTHOS
CHRYSANTHOU**
Vice President of
Notion Capital



FREDERIC COURT
Founder and
manager of Felix
Capital
**13:30 - Sandbox
Stage, 5th**



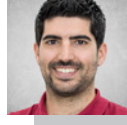
NICOLAS DEBOCK
Investor of Balderton
**12:40 - Investor
Den, 5th**



**ANDREAS
BROCKERS**
Business
Strategy Analyst
of Ford
**09:30 - Sandbox
Stage, 7th**



LUCAS CARNÉ
Co-Founder and
Executive Chairman
of Privalia
**9:15 - Investor
Den, 6th**



**LUIS CASTILLO
LÓPEZ**
Founder of
Neurodigital
Technologies
**11:00 - The Next
Big Thing, 5th**



MIRZA CIFRIC
Founder and CEO
of Veritas Genetics
**10:30 - Arena
Stage, 6th**



MARK CURTIS
Co-Founder of
Fjord
**16:10 - Arena
Stage, 6th**



**LUIS IGNACIO
VICENTE DEL
OLMO**
Return on
Innovation Manager
of Telefonica
**11:00 - Sandbox
Stage, 7th**



EMILY BROOKE
Founder of Blaze
**18:30 - Innovation
Stage, 5th**



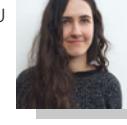
**RODOLFO
CARPINIER**
President of DAD
**13:20 - Investor
Den, 5th**



NOELIA CAVA
Project Manager of
SEK-Santa Isabel
**16:00 - The Next
Big Thing, 5th**



MARIE CLAIRE DAVEU
Chief Sustainability
Officer of Kering
**15:30 - Arena
Stage, 6th**



CLARA DAGUIN
Fashion Designer
**11:00 - Innovation
Stage, 6th**



**CAMILLE
DELEBECQUE**
Co-Founder of
Afinneur
**17:15 - Sandbox
Stage, 5th**



ELI BROVERMAN
Co-founder and
president of
Betterment
**13:40 Arena
Stage, 5th**



XAVIER CARRILLO
Founder and CEO
of Digital Legends
**10:40 - Sandbox
Stage, 5th**



**IGNACIO CEA
FORNIÉS**
Executive Manager
for S&T Innovation
in Bankia **18:20 -
Playground Stage, 5th**



JEFF CLAVIER
Founder and
managing partner
of SoftTech VC
**18:05 - Arena
Stage, 6th**



BRIAN DALY
European Marketing
Manager, Techstars
**16:10 - Investor
Den, 5th**



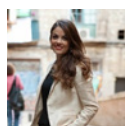
AGUSTÍN DELGADO
Chief Innovation and
Sustainability Officer
of Iberdrola
**13:40 - Playground
Stage, 6th**



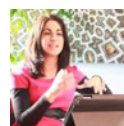
CARLOS DELSO
Managing Director,
Suárez.
and Lecturer
**10:40 - Playground
Stage, 6th**



JOSEP DURAN
Investment
Manager of EIF
**12:30 - Investor
Den, 6th**



**PATRICIA
FERNÁNDEZ
PONGA**
Digital Business
Manager of
Experis Spain



**CRISTINA
GALLARDO**
Responsible for
Startup Area
Avante
**18:15 - Sandbox
Stage, 5th**



**LOLA
GARRALDA**
Founder of
Pentagrom
**12:10 - Sandbox
Stage, 6th**



**JOLANTA
GOLANOWSKA**
Director of
Learning
Innovation at IE



ZARYN DENTZEL
Founder and
Chairman of Tuenti
**10:15 - Playground
Stage, 7th**



MARTÍN EIZAGA
Product Owner of
BBVA
**16:00 - The Next
Big Thing, 6th**



**BRUNO
FERNANDEZ**
Managing Director
of Enisa
**13:30 - The Next
Big Thing, 5th**



ROBERTO GALVES
Product Manager
Apiversity
**10:30 - The Next
Big Thing, 6th**



JUAN GARRIGOSA
Head of Innovation
of Endesa
**16:50 - Playground
Stage, 6th**



**ROBIN
GOLDBERG**
Chief Experience
Officer of Minerva
**10:00 - Sandbox
Stage, 6th**



GUZMÁN DÍAZ
Venture Capital
at Index Ventures



İNANÇ ERAY
Founder of Eray
Carbajo
**11:00 - Innovation
Stage, 6th**



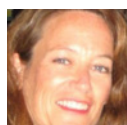
YURI FERNANDEZ
Communications
Lead - Spain &
Portugal of Uber
**13:30 - The Next
Big Thing, 6th**



FRAN GARCÍA
Founder of
AgroMapping
**18:15 - Sandbox
Stage, 5th**



DAVE MCCLURE
founder of 500 Startups
18:35 - Arena Stage, 5th



PATTY DIMOND
COO of BlueMint
Ventures
**11:00 - Innovation
Stage, 6th**



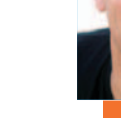
JORDI ESCRUELA
Manager of
innovation at Correos
**12:00 - Innovation
Stage, 6th**



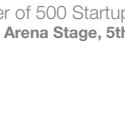
**PEDRO
FERNANDEZ**
Partner of
Cuatrecasas
**17:30 - The Next
Big Thing, 6th**



NATALIA GAMERO
VP of Corporate
Development of
Conde Nast
**12:00 - Playground
Stage, 6th**



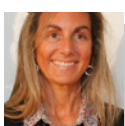
ANA GASCÓN
Corporate
Responsibility
Manager of Coca-
Cola
**17:45 - The
Next Big Thing, 5th**



DAVID GOLDBERG
Founder and CEO
of Founders Pledge
**19:00 - Innovation
Stage, 6th**



**JOAQUÍN
DOMÉNECH**
Product Manager
of Lenovo
**10:00 - The Next
Big Thing, 5th**



MÓNICA ESPINOSA
Development
Director of Endesa
Energia
**14:10 - Playground
Stage, 6th**



IGNASI FERRER
CEO of The Eat
Out Group
**16:45 - Sandbox
Stage, 5th**



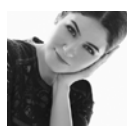
TEODORO GARCIA
Member of Parliamt,
Industry, Energy and
Tourism Commission
**1167:10 - Arena
Stage, 5th**



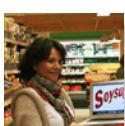
**LUIS MIGUEL
GILPÉREZ**
Managing Director
of Telefonica Spain
**13:00 - Sandbox
Stage, 6th**



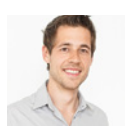
BORIS GOLDEN
Principal of
Partech
**13:05 - The Next
Big Thing, 6th**



**VALERIA
DOMÍNGUEZ**
eBusiness Director
of Adolfo Domínguez
**9:50 - Playground
Stage, 6th**



MARTA ESTEVE
CEO of Soysuper
**18:30 - Innovation
Stage, 5th**



ROBERT FIGIEL
Co-Founder and
CTO of StyleSage
**9:50 - Plyground
Stage, 6th**



EDUARDO GARCÍA
Director
Entrepreneurship Fund
of Fundación Repsol
**17:50 - The Next Big
Thing, 6th**



**SALVADOR
GARCIA**
CEO and Co-
Founder of Ebury
**16:00 - Playground
Stage, 5th**

PHILIPPE GELIS
Co-Founder and
CEO of Kantox
**17:50 - Playground
Stage, 5th**



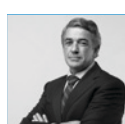
VITALY GOLOMB
Leader of
Investments
at HP
**13:40 - Playground
Stage, 5th**



**MATTHEW
DRINKWATER**
Head of the Fashion
Innovation Agency
**9:50 - Playground
Stage, 6th**



**MARÍA EUGENIA
GIRÓN**
Rising Tides Europe
**18:20 - Innovation
Stage, 5th**



**FEDERICO
FLÓREZ**
Chier Information
and Innovation of
Ferrovial
**11:00 - Arena
Stage, 6th**



**ANTONIO
FONTANINI**
CEO of Informalia
**10:35 - The Next
Big Thing, 7th**

**GUILLERMO
GARCÍA**
Founder of
Alumne Elearning
**10:45 - Next Big
Thing, 6th**



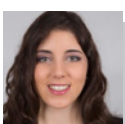
SAMUEL GIL
Partner
of JME VC
**16:30 - Investor
Den, 6th**



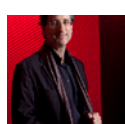
PEP GÓMEZ
Founder of Fever
**12:40 - Sandbox
Stage, 5th**



SEAN DUNNE
Principal of Kreos
Capital
**13:30 - The Next
Big Thing, 5th**



ANAHITA EUTROPE
Venture Capital
Analyst of Aster
**17:10 - Sandbox
Stage, 6th**



**SÉBASTIEN
FABRE**
Founder and CEO
of Vestiaire Collective
**15:50 - Arena
Stage, 6th**



UNAI FRANCO
Co-Founder
& Partner
encomenda VC
**13:00 - The Next
Big Thing, 5th**

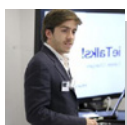
**JAIME GARCÍA-
REINOSO**
Associate Professor of
Telematic Department
at UC3M
**11:00 -
Sandbox Stage, 7th**



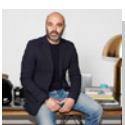
ERIC GILER
Chariman and
CEO of Speedy
Packets
**16:10 - Arena
Stage, 5th**



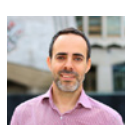
ALBERTO GÓMEZ
Co-Founder and
Managing Partner
of Adara Ventures
**16:30 - Investor
Den, 6th**



PABLO ESTEVES
Managing Partner
of Emzingo
**17:20 - Innovation
Stage, 5th**



MARÍA J. FERNÁNDEZ
Director of Finance &
Investor Relations
of ICEX-Invest
**9:45 - The Next
Big Thing, 7th**



JOEL FREEMAN
Co-Foundr and
CEO of Grabble
**12:35 - Playground
Stage, 6th**



**CARLOS GARCÍA
SUÁREZ**
Director of Solar
Biomass at TYPSPA
**13:10 - Playground
Stage, 5th**



PABLO GIMENO
CEO of PGS
**9:30 - The Next
Big Thing, 7th**



**MATHIEU
GONÇALVES**
Co-Founder of
ALGAMA
**17:15 - Sandbox
Stage, 5th**



ALBERTO DURÁN
Executive Vice
President of
Fundación ONCE
**11:15 - Innovation
Stage, 7th**



MARÍA J. FERNÁNDEZ
Director of Finance &
Investor Relations
of ICEX-Invest
**9:45 - The Next
Big Thing, 7th**



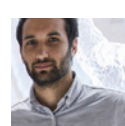
JOEL FREEMAN
Co-Foundr and
CEO of Grabble
**12:35 - Playground
Stage, 6th**



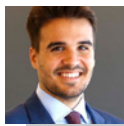
**CARLOS GARCÍA
SUÁREZ**
Director of Solar
Biomass at TYPSPA
**13:10 - Playground
Stage, 5th**



PABLO GIMENO
CEO of PGS
**9:30 - The Next
Big Thing, 7th**



**MATHIEU
GONÇALVES**
Co-Founder of
ALGAMA
**17:15 - Sandbox
Stage, 5th**



ALEX GONZALEZ
Investment Manager of Angels Capital
12:40 - Investor Den, 5th



JEFF HARBACH
CEO Kauffman Fellows
18:05 - Arena Stage, 6th



JUAN LUIS HORTELANO
Founding Partner of Plug&Play Spain
16:40 - Investor Den, 5th



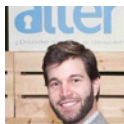
LUPINA ITURRIAGA
Founder of Fintonic
17:50 - Playground Stage, 5th



ALBERTO KNAPP
Founder & President of The Cocktail
11:50 - Sandbox Stage, 5th



DANIELE LEVI
Co-Founder and CEO of Stampery
16:50 - Playground Stage, 5th



CHEMA GONZÁLEZ
Co-Founder of Alterkeys
10:15 - Playground Stage, 7th



DAVOR HEBEL
Managing Partner, Eight Roads Ventures
12:40 - Sandbox Stage, 5th



SIA HOUCANGNIA
Portfolio Analyst of Seecamp
17:50 - Innovation Stage, 5th



OLIVIER JACQUES
Managing Director of Apsystems
13:10 - Playground Stage, 5th



ENEKO KNÖRR
Business Angel
11:40 - Investor Den 5th



TOBI LEWIS
Chief executive of Novum Insights
12:00 - Innovation Stage, 6th



DANIEL GONZÁLEZ DE VEGA
Founder of Smartick
12:10 - Sandbox Stage, 6th



JOE HASLAM
Executive Director of the Owners Management Program of IE Business School
16:30 - The Next Big Thing, 5th



YEVA HYUSYAN
Co-Founder and CEO of SoloLearn
10:50 - Sandbox Stage, 6th



JUSTAS JANAUSKASCO
Founder and CEO of Vinted
12:35 - Playground Stage, 6th



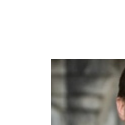
MARIANO KOSTELEČ
Co-Founder of Uniplaces
18:00 - Sandbox Stage, 6th



NACHO LINARES
Founding Partner & CEO of Paytime
10:15 - Playground Stage, 6th



BEATRIZ GONZALEZ
Founder and Managing Partner of Seaya
16:30 - Investor Den, 6th



MAARTEN GOOSSENS
Co-Founder and Principal of Anterra Capital
15:45 - Sandbox Stage, 5th



HRH PRINCE CONSTANTIN OF THE NETHERLANDS
Special envoy StartupDeltav
16:40 - Arena Stage, 5th



JEREMY JOHNSON
Founder of Andela
11:40 - Arena Stage, 6th



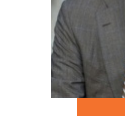
MICHEL KOTTING
Partner of Northzone
15:30 - Investor Den, 5th



BERNINO LIND
Advisory Board Member of MONI
18:00 - Innovation Stage, 6th



ALLAN GRANT
Co-Founder of Hired
11:50 - Sandbox Stage, 5th



CHRISTIAN HENSE
COO of UniversalDX
18:05 - Playground Stage, 6th



JOSÉ IGLESIAS
Director EMEA Startup Programs Techstars
17:10 - Investor Den, 5th



ORIOL JUNCOSA
Co-Founder & Partner, encomenda VC
17:05 - Innovation Stage, 6th



KATIE KOZUKI
Corporate Development Director of Google
16:30 - Innovation Stage, 6th



PEDRO LINDSEY
Commercial Director Spain of Beabloo
10:00 - Sandbox Stage, 5th



MONTSE GUARDIA
Director Digital Services Delivery, Sabadell
16:50 - Playground Stage, 5th



STEPHEN HEPPELL
Chair of Learning Innovation of Universidad CJC
12:10 - Sandbox Stage, 6th



MIR IMRAN
Founder of Rani Therapeutics
10:00 - Arena Stage, 6th



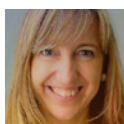
DR JAN-NIKLAS KELTSCH
Managing Partner of XLHEALTH
17:15 - Playground Stage, 6th



PATRICK DE LAIVE
Co-founder of The Next Web
11:15 - Innovation Stage, 6th



CARLES LLORET
General Manager Southern Europe, Uber
11:15 - Playground Stage, 5th



CARLOS GROS
International Business Manager of Valoriza Servicios Medioambientales of Sacyr
12:00 - Playground Stage, 5th



BERNARDO HERNANDEZ
General Partner of eVentures
16:30 - Innovation Stage, 6th



TALAT IMRAN
Co-Founder and managing director of Venture Health
17:15 - Playground Stage, 6th



FLORIAN KEMMERLICH
Managing Partner of Bamboo
18:30 - Innovation Stage, 6th



GAËL LANGEVIN
Founder of InMoov
17:40 - Arena Stage, 5th



JUAN LOPEZ - BELMONTE
President of Farma Cros Ibérica
18:05 - Playground Stage, 6th



JUAN JOSÉ GÜEMES
President of the Center for Entrepreneurship & Innovation of IE Business School
18:30 - Innovation Stage, 5th



RODRIGO HILARIO
Strategic Director of Renfe Group
13:30 - The Next Big Thing, 6th



SANTIAGO INIGUEZ
Dean at IE Business School



WON KIM
NOT FOUND of PiggyTag
17:00 - The Next Big Thing, 5th



ALEC LEE
Co-Founder of Ava Winnery
17:15 - Sandbox Stage, 5th



ALBERTO LOPEZ-OLEAGA
Manager of Architecture and Business Processes of Ferrovial
10:15 - Playground Stage, 6th



ANDERS HALLIN
CMO of Kry
16:45 - Playground Stage, 6th



ISABEL HOFFMANN
Co-Founder and CEO of TellSpec
12:30 - Arena Stage, 5th



EFIM ISAAKOVICH ZELMANOV
Mathematician
11:40 - Arena Stage, 5th



HANNES KLÖPPER
CEO of Iversity
10:20 - Sandbox Stage, 6th



GUILLAUME LÉORAT
Analytics Senior Manager of Accenture
10:15 - Playground Stage, 6th



MANUEL LORENZO HERNANDEZ
Head of Tech. & Innovation of Ericsson
11:00 - Sandbox Stage, 7th



NICOLÁS LUCA DE TENA
Founder and CEO
Next Chance Group
11:10 - Investor
Den, 5th



CAROLINE DE MAIGRET
Model and music
producer
10:20 - Playground
Stage, 6th



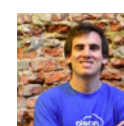
IZANAMI MARTÍNEZ
CEO of Doctor 24
16:45 - Playground
Stage, 6th



JOAQUÍN MENCIA
Managing Director of
Uniplaces
11:35 - Innovation
Stage, 5th



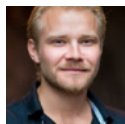
DAVID MORENO
CEO of Coowry
LTD
13:30 - Innovation
Stage, 6th



JORGE ARAUJO MULLER
Co-Founder
Nubelo & ASEA
11:15 - The Next
Big Thing, 6th



RAÚL LUCAS ALCÁRAZ
Product Leader of
BBVA
16:20 - Playground
Stage, 5th



KIRILL MAKHARINSKY
Co-Founder and
CEO of Enki &
Ostrovok
10:50 - Sandbox
Stage, 6th



XOÁN MARTÍNEZ
CEO of Kaleido
Logistic
13:40 - Playground
Stage, 6th



MEGHAN MERCIER
Economic Officer
of U.S. Embassy



DAVID MORENO
Co-Founder of
Hawkers
13:10 - Playground
Stage, 6th



SEBASTIAN MULLER
Director Impact
Accelerator, ISDI
10:45 - Innovation
Stage, 7th



MARTINA LUCKANIVOCA
Professor &
Researcher of EDEM
10:20 - Sandbox
Stage, 6th



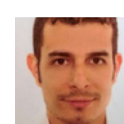
SIMON MANLEY
UK Ambassador
18:35 - Arena
Stage, 5th



JOSÉ LUIS MARTÍNEZ
Founder and CEO
of Hundredrooms
18:00 - Sandbox
Stage, 6th



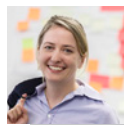
ANDER MICHELENA
Founder of
Ticketbis
10:15 - Investor
Den, 6th



JAVIER MORILLAS
Co-Founder and
CEO of Niwa
16:45 - Sandbox
Stage, 5th



EDDIE MULLON
Founder and
President of
Launchmetrics
12:35 - Playground
Stage, 6th



KATHARINA LUETH
Head of Europe
of Raisin
16:20 - Sandbox
Stage, 5th



GONZALO MANRIQUE
Co-Founder of
Ironhack
10:20 Sandbox
Stage, 6th



SERGIO MARTÍNEZ-CAVA
Manager Director
of Fundación
Bankinter
16:30 - Investor
Den, 6th



OSKAR MIEL
Manager of
Rakuten FinTech
Fund
13:05 - Arena
Stage, 6th



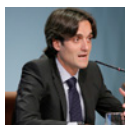
KEN MORSE
Chairman & CEO
of Entrepreneurship
Ventures
15:30 - Arena Stage,
5th



ANA MUÑOZ
President of
International
Women's Forum
13:10 - Investor
Den, 6th



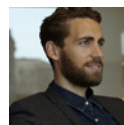
ROBERT LYNGMAN
Chief Strategy
Officer of Sqore
10:50 - Sandbox
Stage, 6th



JOSEP MARIA MISSÉ
Secretary of State for
Economic, Government
of Andorra
10:45 - The Next
Big Thing, 6th



RICARDO MARTÍNEZ
Presidente &
CEO en Equipo
Económico



MARTIN MIGNOT
Partner at Index
Ventures
18:20 - Arena
Stage, 6th



CARLOS MOEDAS
EU Commissioner
for Research,
Science & Innovation
17:20 - Innovation
Stage, 5th



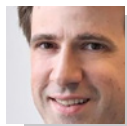
JIM MCKELVEY
Founder of Square, Launchcode
10:45 - Arena Stage, 5th



SCOTT LYONS
Partner Development
of Ford Connected
Vehicle
16:40 - Sandbox
Stage, 6th



FRANCISCO MARÍN
Managing
Director, CDTI
16:00 - Innovation
Stage, 5th



CLÉMENT MARTY
Group Strategy
Director, Carrefour
15:45 - Sandbox
Stage, 5th



CARLOS MOEDAS
EU Commissioner
for Research,
Science & Innovation
17:20 - Innovation
Stage, 5th



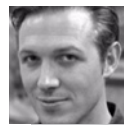
JORGE MADRIGAL
13:50 - Innovation
Stage, 6th



LLUC MARTÍ
Co-Founder and
CEO of Exploded
View



DAVID MASÓ
CEO of
PromoFarma
11:35 - Innovation
Stage, 5th



PATRIK MÖLLER
CEO of CorPower
Ocean
12:55 - Playground
Stage, 5th



IGNACIO MORENO
Business Development,
Android Apps and
Games, EMEA, Google.
11:30 - The Next
Big Thing, 5th



OSCAR MURILLO
Partner/Socio
Abogado of Ontier
10:15 - The Next
Big Thing, 5th



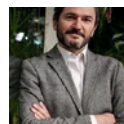
ROBERTO MAGNÍFICO
Partner LV
Venture Group
11:40 - Investor
Den, 5th



MIREYA MARTÍ
Project Manager of
Lanzadera
16:10 - Investor
Den, 5th



STEPHEN J. MATLIN
Chairman and
CEO of Life
Length
18:35 - Playground
Stage, 6th



JOSÉ MONCADA
18:30 - Innovation
Stage, 6th



NICOLÁS MOYA
Head of Digital
Business of Bankinter
17:50 - Playground
Stage, 6th



FELIPE NAVÍO
Co-Founder
and Co-CEO of
JobandTalent
11:35 - Innovation
Stage, 5th



GREGORIO MAGNO
Founder of Ciclogreen
09:30 - The Next Big
Thing, 6th



ISAAC MARTÍN BARBERO



AMOS MEIRICO
Founder and
CEO of Colu
16:50 - Playground
Stage, 5th



MIGUEL MONTES
General Manager of
Banco Sabadell
11:10 - Arena
Stage, 5th



JOAQUÍN MUÑOZ
Head of IT&IP Law
of Ontier
10:15 - The Next Big
Thing, 5th



ADAM NEFF
CEO at Lege
18:00 - Innovation
Stage, 6th



CARLOS MAGRO MAZO
12:10 - Sandbox
Stage, 6th



LUIS MARTÍN CABIEDES
Founder of
Cabiedes & Partners
11:35 - Innovation
Stage, 6th



DIEGO MELLER
Co-Founder of
Jampp
10:00 - Sandbox
Stage, 5th



JAVIER MONTES
Executive VP Retail
Customers of ING
DIRECT Spain
18:20 - Playground
Stage, 6th



BEGOÑA MUÑOZ DE VERGER
Project Manager of
Fundación Endesa
12:30 - Innovation
Stage, 6th



HRH PRINCE CONSTANTIN OF THE NETHERLANDS
Special envoy
StartupDeltav
16:40 - Arena
Stage, 5th



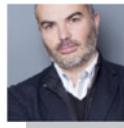
**DANIELLE
NIERENBERG**
President of
FoodTank
15:45 - **Sandbox
Stage, 5th**



IAN NOEL
General Partner
K Fund
13:30 - **The Next
Big Thing, 5th**



ADAM ODESSKY
Co-Founder and
CEO of Sense.ly
16:45 - **Playground
Stage, 6th**



GERARD OLIVÉ
Co-Founder of
Antai Ventures
Builder &
Wallapop



**SEAN
O'SULLIVAN**
Founder and
Managing Director
of IndieBio



**ITXASO DEL
PALACIO**
VP of Capital at
Lepe Partners
12:40 - **Investor
Den, 5th**



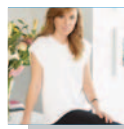
**PABLO
PANTALEONI**
Co-Founder and
CEO of Medtep
18:05 - **Playground
Stage, 6th**



KAVITA PARMAR
Founder and
Creative Director
of The IOU Project
9:30 - **Playground
Stage, 6th**



**ALI
PARTOVI**
Co-Founder
code.org



ALICIA PARRO
Chief Editor of
Glamour
13:10 - **Playground
Stage, 6th**



**EDURNE
PASABÁN**
Montaineer
18:55 - **Arena
Stage, 6th**



JORDI PASCUAL
Director of
eCommerce
Payments, Sabadell
13:00 - **Innovatio
Stage, 5th**



**GONZALO
PASCUAL**
SEK-El Castillo
16:00 - **The Next
Big Thing, 5th**



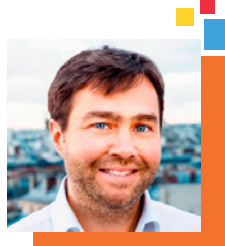
IAN PATERSON
Founder & Executive
President of Respiro
13:30 - **The Next
Big Thing, 6th**



SARA PAVAN
Manager at
Amadeus
Ventures
12:30 - **The Next
Big Thing, 6th**



DIEGO PAVIA
Co-Founder
and CEO of KIC
InnoEnergy



FRÉDÉRIC MAZZELLA
Founder and CEO of BlaBlaCar
13:30 - **Arena Stage, 6th**



**ENRIQUE
PENICHET GARCÍA**
Co-Founder of
BBooster
16:40 - **Investor
Den, 5th**



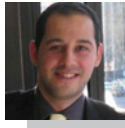
AQUILINO PEÑA
Angel Investor
16:30 - **Investor
Den, 6th**



MAR PEREZ
Principal of
InCube Ventures
& VentureHealth
16:15 - **Playground
Stage, 6th**



**RICARDO PÉREZ
MERINO**
Founder and
Partner of
Appdemecum
17:15 - **Playground
Stage, 6th**



SERGIO PEREZ
Director of
Sabadell Venture
Capital
13:30 - **The Next
Big Thing, 5th**



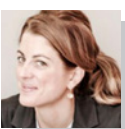
**ENRIQUE PÉREZ-
HERNÁNDEZ**
Head of Tech M&A
Europe, Morgan
Stanley
12:35 - **Innovation
Stage, 5th**



**NACHO DE
PINEDO**
Founder ISDI
12:00 - **The Next
Big Thing, 6th**



**GRACIA
CATALINA PIÑERO**
Director Program
of Minerva
11:00 - **The Next
Big Thing, 5th**



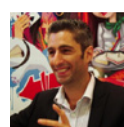
MARTA PLANA
Co-Founder at
Digital Origine
18:20 - **Playground
Stage, 5th**



XAVIER PONT
Co-Founder
Ship2B
17:45 - **The Next
Big Thing, 5th**



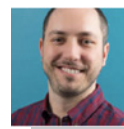
JAUME PORTELL
CEO of Beabloo



**NIMA
POURSHASB**
Head of Retail
Banking Mexico,
Sabadell
11:10 - **Arena
Stage, 5th**



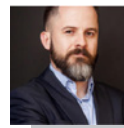
**RODRIGO DEL
PRADO**
CEO of BQ
12:10 - **Sandbox
Stage, 6th**



**GUILLAUME
PRINCEN**
Head of France &
Southern Europe
for Stripe
12:15 - **Innovation
Stage, 5th**



ALEX PUREGGER
CEO of Fon
11:45 - **Innovation
Stage, 5th**



**JAVIER HERNÁNDEZ
RACIONERO**
Head of eCommerce
& Marketing Iberia
Expres
18:30 - **Sandbox
Stage, 6th**



MARCEL RAFART
Founder & Chairman
of Galdana Ventures
12:30 - **Investor
Den, 6th**



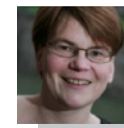
ANNE RAVANONA
Founder and CEO of
Global Invest Her



**ALFREDO
REDONDO**
CEO altitude
software



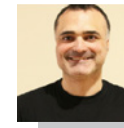
**MERCEDES
REDONDO**
ICT Coordinator of
SEK-Ciudadcampo
16:00 - **The Next Big
Thing, 5th**



**MODWENNA
REES-MOGG**
Founder of Angel
News
11:40 - **Investor
Den, 5th**



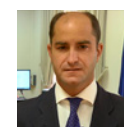
JOHN RIDDING
Chief Executive
Officer of the
Financial Times



**JUAN JOSÉ
RIDER JIMÉNEZ**
CEO at WUL4 &
CTO Paythunder
11:00 - **The Next
Big Thing, 5th**



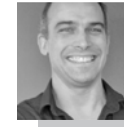
JAVIER RIDRUEJO
Director of Technology
& Innovation of
Emprende Ridruejo
16:30 - **The Next
Big Thing, 5th**



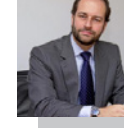
JUAN PABLO RIESGO
Secretary of State
for Employment of
Government of Spain
16:30 - **Investor
Den, 6th**



MARIUS ROBLES
Co-Founder
and CEO of
Reimagine Food
15:30 - **Sandbox
Stage, 5th**



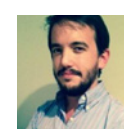
PEDRO ROCHA
Co-Founder,
President and
CEO of Beta-i
16:10 - **Investor
Den, 5th**



**RAÚL
RODRÍGUEZ**



DAVID RODRIGUEZ
Co-Founder and
CEO of CornerJob
12:40 - **Sandbox
Stage, 5th**
15:30 - **Investor
Den, 5th**



**CARLOS
RODRIGUEZ**
COO of MiNube
18:30 - **Sandbox
Stage, 6th**



**FRANCISCO
JAVIER
RODRIGUEZ
BAREA**
Innovation Manager
of Renfe 17:00 -
Sandbox Stage, 6th



PER ROMAN
Co-Founder and
Manager Partner
of GP Bullhound
16:10 - **Innovation
Stage, 6th**



**ALEJANDRO
ROMERO**
Founder of Alto
Data Analytics
11:00 - **Arena
Stage, 6th**



**MIGUEL ANGEL
ROMERO SAEZ**
Financial Advisor
of Igape
16:30 - **The Next
Big Thing, 5th**



**JEREMY
ROSSMANN**
Founder of
MakeSchool
10:20 - **Sandbox
Stage, 6th**



BALZ ROTH
Investor of
Lemoptix
13:20 - **Investor
Den, 5th**



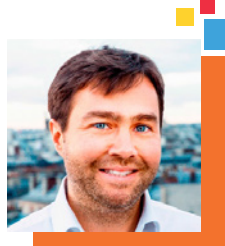
PABLO RUIZ
10:00 - **The Next
Big Thing, 5th**



**YOLANDA
SACRISTÁN**
Vogue Editor
in Chief, at Condé
Nast Publications
of Vogue 10:20 -
**Playground
Stage, 6th**

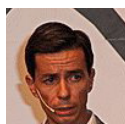


ANA SAINZ
17:45 - **The Next
Big Thing, 5th**





ALFONSO SAINZ DE BARANDA
Country Manager
Spain of GoCardless
12:15 - The Next Big Thing, 6th



LUIS SANTOS
Innovation Director
of Orange
17:20 - Arena Stage, 6th



CARLOS SILVA
Co-Founder of
Seeds
**17:50 - Playground Stage, 5th,
13:30 - The Next Big Thing, 5th**



CARINA SZPILKA
General Partner of
K Fund
12:30 - Investor Den, 6th



JAVER ULECIA
Founder&Partner/
Chairman of Bullnet/
ASCR
16:30 - Investor Den, 6th



BEATRIZ VALVERDE
Communications
Director of Orange
14:00 - Sandbox Stage, 5th



ÁNGEL SALAMANCA
Product Owner of BBVA
16:00 - The Next Big Thing, 6th



KIKE SARASOLA
Founder and
Directoc of Room
Mate Hotels
18:30 - Sandbox Stage, 6th



JARED SIMON
Co-Founder & COO
of Hotel Tonight
10:45 - Innovation Stage, 5th



ALLEN TAYLOR
Angel Investor
12:40 - Investor Den, 5th



MATTHIAS UMMENHOFER
Founder and managing
Parnter of Mojo Capital
12:30 - Investor Den, 6th



MARIEL VÁZQUEZ
Director of
Strategy of Bankia
12:30 - The Next Big Thing, 5th



MARÍA JESÚS SALIDO
Co-Founder and
CEO of Social
Diabetes
16:45 - Playground Stage, 6th



JORGE SCHNURA
Co-Founder and
COO of Tyba
10:50 - Sandbox Stage, 6th



ED SPILGEL
Angel and
Entrepreneur
13:40 - Investor Den, 5th



ANTHONY THOMSON
Founder and
Chairman of Atom
13:20 Arena Stage, 5th



PAOLO TONON
Vice President, Head of
Maritime Technology at
Maersk Group
10:15 - Playground Stage, 5th



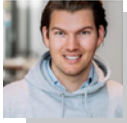
BRENT HOBERMAN
Co-founder of Founders Factory,
Made.com & lastminute.com
12:20 - Investor Den, 6th



MIGUEL SÁNCHEZ
CEO of Green
Momit



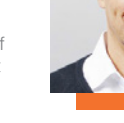
SANTIAGO SATRÚSTEGUI
CEO of Abante
Asesores
12:30 - Investor Den, 6th



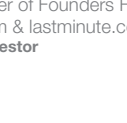
VALENTIN STALF
Founder and CEO
of NUMBER26
18:20 - Playground Stage, 5th



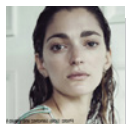
JOSEP MIQUEL TORREGROSA
Business Creation
Officer of KIC
InnoEnergy
10:00 - Playground Stage, 6th



DIDEM UN ATES
Director, Partnerships
& Startup Success of
Microsoft
10:15 - Innovation Stage, 5th



FRANCISCO VELÁZQUEZ DE CUELLAR
CEO and Partner
of Axon Partners
Group



SOFÍA SÁNCHEZ DE BETAK
Art Director, model
and influencer
13:10 - Playground Stage, 6th



EVAN SCHOENBACH
Investor at
Mosaic Ventures
12:35 - Playground Stage, 6th



PARKER STANBERRY
Co-Founder and
CEO of Oasis
18:00 - Sandbox Stage, 6th



CARLOS TORRES
CEO of BBVA
13:00 - Arena Stage, 5th



KATHARINA UNGER
FOUNDER Living
Farms
11:00 - Innovation Stage, 5th



MARCELA VÉLEZ
Co-Founder of
M2MALLETTIER
10:40 - Playground Stage, 6th



BEATRIZ SÁNCHEZ
Director for Digital
Data of Condé
Nast



ROBERT SCHWENTKER
Founder Blockchain
University
10:00 - Sandbox Stage, 7th



MICHAEL STATON
General Partner
of Learn Capital
10:20 - Sandbox Stage, 6th



DIEGO TORRICO
Public Sector and
Smart Services
Director of Vodafone
17:00 - Playground Stage, 5th



JUAN URDIALES
Co-Founder Job
& Talent,
18:10 - Arena Stage, 5th



LUIS VENEGAS
Creative Director
of Candy
Magazine
13:10 - Playground Stage, 6th



DANIEL SÁNCHEZ
General Partner
of Nauta Capital
16:30 - Investor Den, 6th



SEAN SETON-ROGERS
Founder, Partner
at Profounders
Capital
12:40 - Investor Den, 5th



GARY STEWART
Director of Wayra
Open Future
17:20 - Innovación Stage, 5th



CARLOS TRENCHS SAINZ DE LA MAZA
General Partner Caixa
Capital Rosk
16:30 - Investor Den, 6th



ALPER UTKU
Co-Founder of
MCT Capital
Partners
10:50 - Sandbox Stage, 6th



JUAN VERDE
President of
Advanced
Leadership
Foundation
09:30 - Playground Stage, 7th



JAVIER SÁNCHEZ
Manager of the
Impulsa Visión
RTVE



EDEN SHOCHAT
Founder of Aleph
VC
18:20 - Arena Stage, 6th



ANTÓN SUAREZ
Sales Director of
Adglow



STÉPHANE TREPPOZ
CEO of Sarenza
12:00 - Arena Stage, 6th



JURAJ VACULIK
Co-Founder
Aeromobil
17:40 - Sandbox Stage, 6th



MARCO A. VIEJO
Tecnological
Consultant at HP
9:30 - Innovation Stage, 7th



MARÍA SANSIGRE
Investment Director
of Demeter Partners
**16:10 - Arena Stage, 5th
12:00 - Playground Stage, 5th**



IVAN R. SHUMKOV
Founder of Build
Academy
10:20 - Sandbox Stage, 6th



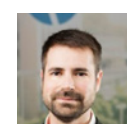
JAUME SUÑOL
Country Manager
of Drivy
11:35 - Innovation Stage, 5th



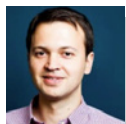
CAMILLE TYAN
Co-Founder and
CEO of PayPlug
16:20 - Playground Stage, 5th



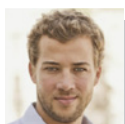
ALEX VALLS
General Manager of
MWC
11:35 - Innovation Stage, 5th



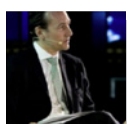
PERE VILA
Director
Technology &
Innovation, RTVE
13:40 - Playground Stage, 5th



LUIS SANZ
Co-Founder Olapic
**13:30 - Sandbox Stage, 5th,
13:10 - Playground Stage, 6th**



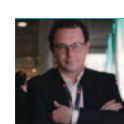
FRANCISCO SIERRA
Managing Director
of Funding Circle
17:50 - Playground Stage, 5th



PETER SWEATMAN
Chief Executive of
Climate Strategy &
Partners
13:40 - Playground Stage, 5th



CAMILLE TYAN
Co-Founder and
CEO of PayPlug
16:20 - Playground Stage, 5th



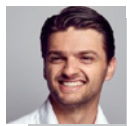
ALEX VALLS
General Manager of
MWC
11:35 - Innovation Stage, 5th



PERE VILA
Director
Technology &
Innovation, RTVE
13:40 - Playground Stage, 5th



AGUSTÍN VITÓRICA
Co-Founder of
Gawa Capital
18:00 - Innovation
Stage, 6th



MITCHELL WARMERDAM
Founder Gymeyes
16:00 - The Next
Big Thing, 5th



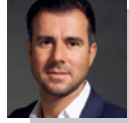
GEOFF WATTS
Co-Founder and
CEO of EDITED
9:50 - Playground
Stage, 6th



IGNASI VIVAS
CEO of
Oncovision
18:05 - Playground
Stage, 6th



BEDY YANG
Managing Partner
at 500 Startups
17:50 - Investor
Den, 6th



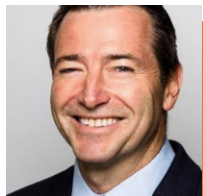
RALF WENZEL
Co-Founder and
CEO of Foodpanda
12:30 - Arena
Stage, 5th,
15:45 - Sandbox
Stage 5th



BLAKE WINCHELL
Director of
Partner Ventures
16:00 - Investor
Den, 6th



JAMES WISE
Partner Balderton
16:00 - Arena
Stage, 5th



JOHN RIDDING
Chief Executive Officer
of the Financial Times



JUAN VIZOSO
SME & Major
Accounts Marketing
Director of Orange
17:40 - Innovation
Stage, 6th



JEREMY YAP
Business Angel
17:50 - Innovation
Stage 5th
11:40 - Investor
Den 5th



YANN DE VRIES
Partner of
Atomico
18:10 - Arena
Stage, 5th



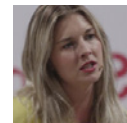
ALBERTO YÉPEZ
Founding Partner
Trident Capital
16:55 - Arena
Stage, 5th



BENJAMIN WAINSTAIN
Investor at
Demeter Partners
13:40 - Playground
Stage, 5th



FRANCK ZAYAN
President of
Style.com
12:00 - Playground
Stage, 6th



LIZ FLEMING
VP International of
Spain Startup



HELENA DÍEZ FUENTES
Chief of Executive
Attendees at
Spain Startup



JULIA SANCHEZ,
IE Business
School, Director
or Alumni
Relations



ALEX BARRERA
Founder of
Press 42



PARIS DE L'ETRAZ
Managing Director
Venture Lab, IE
Business School



JAVIER COVES,
Founder & CEO,
Prezentology



BINDI KARIA
Ex SVB & Microsoft,
Founder New Co
coming soon

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