



SOUTH SUMMIT

INNOVATION IS NOW!

2015

7 - 9 OCTOBER

BULLRING OF LAS VENTAS, MADRID

WWW.SOUTHSUMMIT.CO

FACTS & FIGURES



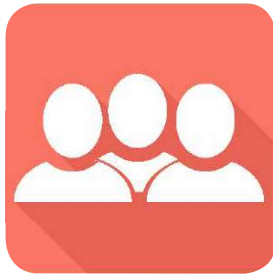
3
Days



+12.500
Attendants



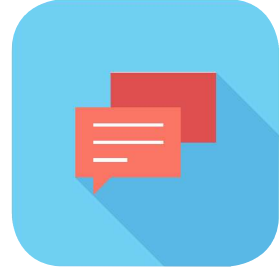
5
Stages



100
Talks



100
Pitches



275
Speakers

WHO ATTENDED THE SOUTH SUMMIT



6.300
Entrepreneurs



3.100
Corporates



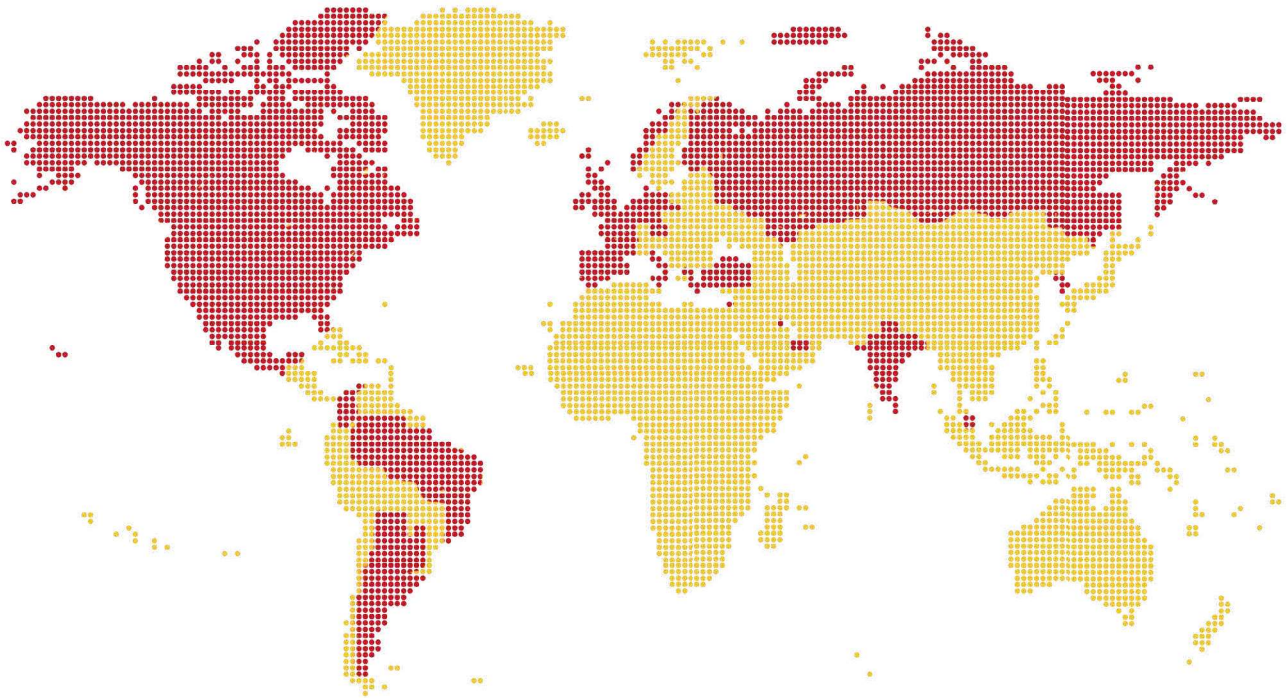
+650
Investors



+100
Nationalities

31%   **69%**

COUNTRIES REPRESENTED



Argentina
Belgium
Brazil
Canada
Colombia
Czech Republic
Finland
France

Germany
Greece
India
Ireland
Israel
Italy
Kuwait
Luxembourg

Macedonia
Mexico
Netherlands
Norway
Portugal
Russia
Singapore
South Korea

Spain
Switzerland
Turkey
United Arab Emirates
United Kingdom
United States

FUN FACTS



180.000
Handshakes



6
Food truck &
12.000
bocatas



+11.000
Coffees



1
DJ & Band



1
Bullring party

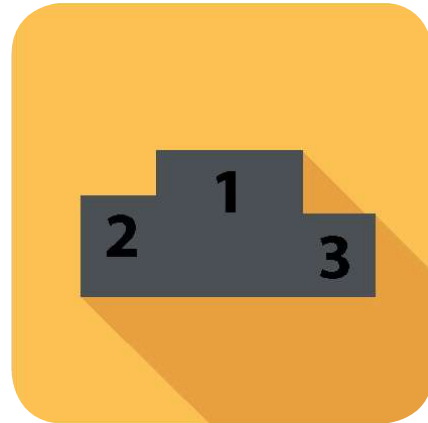
STARTUP COMPETITION



3.500
Startups registered

100
Finalist from 15 countries

65
Jury members



Winners:

Healthcare & Biotech: S-Biomedic

Industrial Revolution: Plactherm

Digital Solutions for Mass Markets:
Habitissimo

Tech for big players: Imagaa

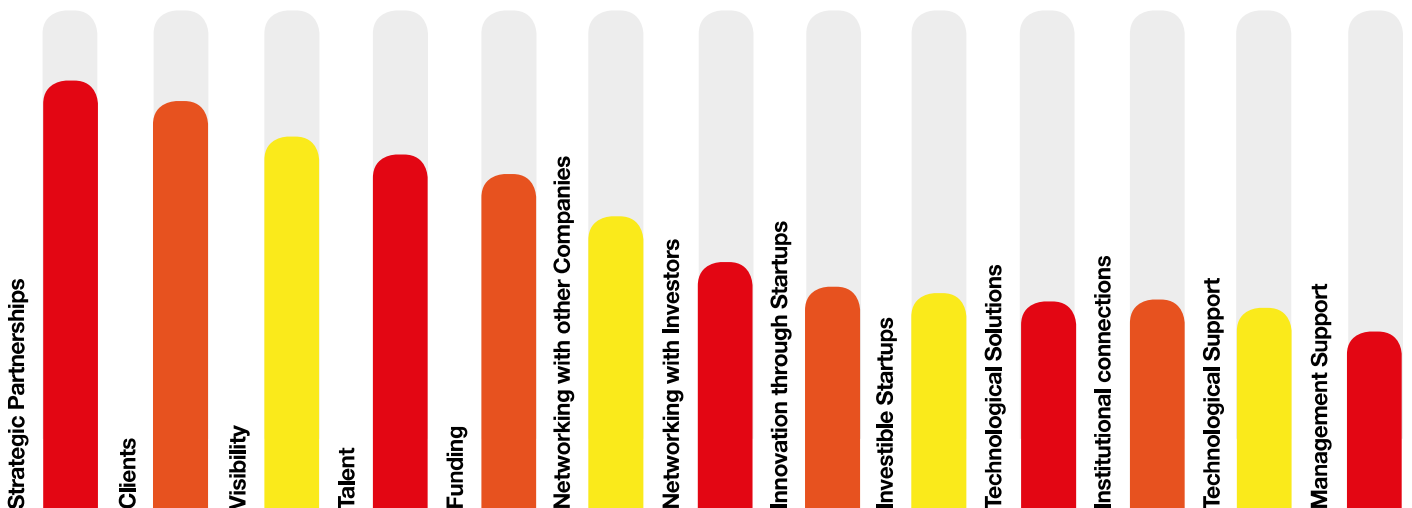
imagaa



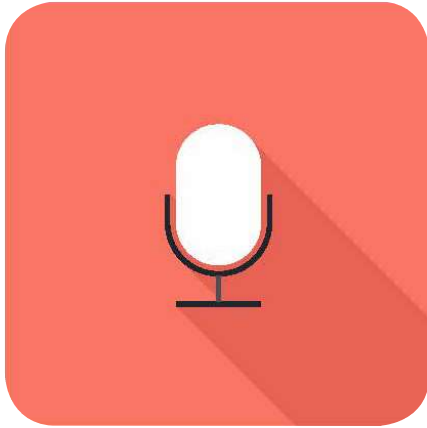
habitissimo



WHAT WERE THEY LOOKING FOR?



MEDIA COVERAGE

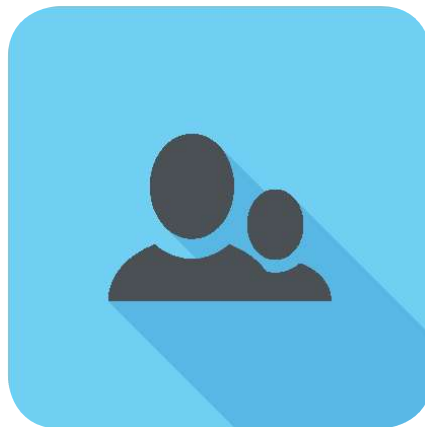


325
Accredited
journalists



+2200
Media
Appearances

SOCIAL MEDIA IMPACT



23.000
tweets generated
200,000,000
people reached

138
countries