OPEN INNOVATION FORUM OCTOBER 2ND

SOUTH SUMMIT
INNOVATION IS BUSINESS

ACCESS TO INNOVATION THROUGH THE KEY PLAYERS OF THE ECOSYSTEM

Meet key players of the ecosystem while learning from the successful strategies of the biggest global corporations.

SHARE
BEST PRACTICES

LEARN
NEW CONCEPTS

TRAIN
OTHER RELEVANT TOPICS

WHAT IS OIF

Is an exclusive gathering where key players across all industries, speakers, corporations, startups & investors, get together to **share** best practices, **learn** new concepts, and **train** others relevant topics that are going to deliver value for Key players.

It becomes **A MUST** for meeting key players of the ecosystem while learning from the successful strategies of the biggest global corporations.

FOCUSED ON BUSINESS & INNOVATION FROM AN EXCLUSIVE & C-LEVEL PERSPECTIVE

> **Joining forces with entrepreneurs and other actors** conforming the Innovation ecosystem has become necessary to face the modern times, reinforcing a **360° COLLABORATION** that, undoubtedly, leads to **BUSINESS DEVELOPMENT**

BENEFITS OF JOINING OIF

- **LEARN** from other companies successful strategies, market best practices & Top Companies speakers.
- **SHARE** ideas and obtain main leaders opinion and advice.
- **TRAIN** Managers into the most disruptive market trends.
- **MEET** other key Players and enrich your network.
- **ALIGN** your Brand with Innovation.
- **BE AWARE** of current and upcoming disruptive trends, news & threats of your market and other industries.
- **GENERATE** synergies and create alliances.

WERNER VOGELS
VICEPRESIDENT & CTO AMAZON

"If we stop innovating Amazon will be out of business in 10 to 15 years"

WHO CAN JOIN

For **C-level & Key Players** of every industry who wants to bet on Open Innovation and wants to expand their knowledge and progress on it.

Open Innovation has direct impact in all departments within an organization: marketing, legal, purchase, HR, etc.

It is interesting for any manager of any department. It provides a direct response to corporate talent needs and growth from talent management.

Universities & Research Centres have a relevant role in the Ecosystem providing talent and new & disruptive projects & ideas.

"If you look for innovation look at the startups"

YOU WILL MEET;

KEY PLAYERS: STARTUPS, SPEAKERS, UNIVERSITIES & RESEARCH CENTRES, CORPORATIONS MANAGERS OF ANY DEPARTMENT & INVESTORS.

CHALLENGES & OPPORTUNITIES

FOCUS ON OPEN INNOVATION
Because working in close collaboration with startups is a proven concept for a successful innovative development.

WORK WITHIN THE ECOSYSTEM
Because learning state-of-art trends in the Entrepreneurial Ecosystem will turn your company into an industry leader.

MOVE TO THE NEXT LEVEL
Because enhancing relations with grown up International Startups (ScaleUPs) is a 'win-win' for business development.

REASONS WHY

Because Innovation is based on Open Ideas it's possible to enrich your mind through **Sharing, Learning, and Training** from other corporations, key players and industries in a mutual exchange.

Unlike current innovation, where research projects are managed by own companies knowledge (closed innovation), Open innovation is based on collective intelligence and boost companies beyond their own limits by developing cooperation with external agents, organizations and external professionals.

1 + 1 = 3

WHEN & WHERE

MADRID,OCTOBER 2ND 2018, 1 day before SOUTH SUMMIT.

From **9.30AM - 4PM**

Location: to be confirmed

PRICE *(early bird):*

OIF: *BUY NOW, SAVE 400€*
~~1.250 €~~ **850 €**

OIF + SS EXECUTIVE PASS: *BUY NOW, SAVE 550€*
~~1.700 €~~ **1.150 €**