**#MYAPOLLO11 Promotion - Terms and Conditions**

**28 June 2019 - 12 July 2019**

1. These terms and conditions govern the promotion (**"Promotion"**) which users may enter by uploading their Content via various social media websites and platforms including, without limitation, Twitter, Facebook and Instagram, using the tag '#MYAPOLLO11'.

2. The Promotion is organised by Universal Pictures Visual Programming Limited (company number 00879487) of Central Saint Giles, St Giles High Street, London, WC2H 8NU, UK (**"Universal"**) and Virgin Galactic Limited (company number 05802809) of the Battleship Building, 179 Harrow Road, London, W2 6NB, UK (**"Virgin Galactic"**), (together, 'we', 'our' or 'us').

3. The Promotion commences on Friday 28 June 2019 at 00:01 BST and finishes at 23.59 BST Wednesday 12 July 2019.

4. To enter the Promotion, you must be at least 13 years of age.

5. Users who upload an audio and/or visual media message (**"Content"**) using the '#MYAPOLLO11' tag through social media channels before 23.59 BST on 12 July 2019 will have such Content reviewed by Universal and Virgin Galactic to ensure compliance with these terms (and hereby grant Universal and Virgin Galactic permission to review such Content for the purpose of administering the Promotion) and, if deemed appropriate following the validation process, such Content will be considered for inclusion (partially or in full) in a promotional audiovisual compilation, as well as other media campaign materials, created by Universal and Virgin Galactic having been selected from the uploaded Content (the **"Promotional Video"**).

6. Persons who upload Content after the closing date and time will not be entered into the Promotion and will not be featured in the Promotional Video. Our decision regarding the participants in the Promotional Video is final, no correspondence will be entered into regarding the outcome of our decision.

7. Whether or not your Content is published, we do not guarantee any confidentiality with respect to your Content.

8. The Promotional Video will be published online, including on the website https://www.apollo11movie.co.uk/ (the **"Website"**), in or around Saturday 20 July 2019. By uploading Content and entering this Promotion, the user agrees to be bound by these terms and agrees that their Content, image and/or likeness may be featured in the Promotional Video and other marketing materials created by Universal, Virgin Galactic and/or their respective partners.

9. Users retain ownership rights to the Content that they create and share. If selected to be featured in the Promotional Video, the relevant user(s) hereby grant:

    a. to Universal, a worldwide, non-exclusive, royalty-free licence (with the right to sublicense) to use, reproduce, display, prepare derivative works of or otherwise deal with such Content in connection with the Promotion through any media formats and channels;

    b. to Virgin Galactic, a worldwide, non-exclusive, royalty-free licence (with the right to sublicense) to use, reproduce, display, prepare derivative works of or

otherwise deal with such Content in connection with the Promotion through any media formats and channels; and

c. to other users of the Website, a worldwide, non-exclusive, royalty-free licence to access the Content through the Website.

10. The licences granted under clause 9 shall terminate automatically when you remove or delete your Content from wherever such Content has been published in connection with the Promotion, save in respect of any Content which has been included in a Promotional Video, with such inclusion rendering the relevant licence irrevocable.

11. You understand and agree that you are solely responsible for your Content and any consequences of uploading it. Universal and/or Virgin Galactic does not endorse any Content or opinions contained therein, and Universal and Virgin Galactic disclaim any and all liability which may arise in connection with such Content. You represent and warrant that you have all necessary licences, rights and/or permissions which are required to enable us to use your Content for the purposes of the Promotion (as outlined, and as otherwise contemplated, in these terms).

12. You represent and warrant that the Content you upload in respect of the Promotion will not contain any third party proprietary material (including third party copyright), unless you are legally entitled to upload such Content and grant the licences referred to in clause 8.

13. Universal and Virgin Galactic shall own any and all intellectual property rights, including copyright, which arise from the creation of the Promotional Video. Both Universal and Virgin Galactic shall be separately entitled to use the Promotional Video for their own promotional purposes.

14. You may not post or upload any Content which contains unlawful material or which, if published, would be in breach of any applicable laws, including without limitation Content which is misleading, discriminatory, fraudulent or which infringes another person's rights.

15. The Promotion is free to enter - no purchase is necessary for entry.

16. To the full extent permitted by law, neither Universal or Virgin Galactic will be liable for any injury, damages, expenses, or loss whatsoever (whether direct, indirect, consequential or otherwise) to persons or property as a result of any person entering into the Promotion, including without limitation any infringement of the rights of third parties in connection with the uploaded Content and/or damage to you or any other person's computer or device relating to or resulting from participating in or uploading or downloading any materials in connection with the Promotion.

17. We reserve the right to change these terms and conditions without notice. Any changes to the terms of the Promotion will be published on the Website.

18. We reserve the right to terminate, amend or extend the Promotion in the event of exceptional circumstances outside our control which affect our ability to operate the Promotion.

19. These terms and conditions shall be governed by the laws of England and Wales, and the courts of England shall have exclusive jurisdiction in relation to any disputes arising therefrom.

**Data Protection**

20. When you upload your Content for use in the Promotion and accompany your social media posting of your Content with the tag '#MYAPOLLO11', you are sending us your personal information. Universal Pictures Visual Programming Limited will be the data controller of this information.

**21.** The information we may collect includes your name, your likeness (if you upload a video), your email address, your social media handle and any other information you provide to us in connection with the Promotion.

**22.** We use this information to create the Promotional Video, to be able to contact users (if necessary) and to complete other administration to support the effective operation of the Promotion.

**23.** We will hold your personal data for 3 months from end of the Promotion, (i) unless the retention of your personal information for a longer period is necessary for the promotional activities undertaken by Universal or Virgin Galactic; or (ii) unless your Content has been included in the Promotional Video, in which case your personal data will be retained for the duration of time that the Promotional Video remains online; or (iii) unless required to retain it for longer by applicable anti-gambling and other local laws.

**24.** In the event you wish to exercise your data protection rights, please contact **privacy@nbcuni.com** in the first instance. If you are unhappy with our response, or with how we are managing your information, you also have the right to complain to the Information Commissioner.

**25.** For more about how we manage your information, please consult our Privacy Policy.

[**END OF TERMS**]