

STABLE COOKIE NOTICE

We use cookies and other similar technologies to allow our website and services to work, to analyse and improve them, to personalise your experience and to show you relevant advertising.

What are cookies?

A cookie is a small file of letters and numbers that are placed on your browser or the hard drive of your computer when you visit our website or use our services. They store small bits of data so that when you visit a website, it can remember your preferences and make sure it shows you content that is relevant to you.

Most cookies have expiry dates that determine how long they stay in your browser:

- Session cookies are temporary cookies that expire automatically whenever you close your browser.
- Persistent cookies usually stay in your browser for a set period, or until you manually delete them.

Necessary cookies

Necessary cookies help make our website work properly by enabling basic functions like page navigation and access to secure areas of our website. These include cookies which:

- Record the insurance products and information in relation to your insurable interest that you wish to purchase
- Check your order and claims status
- Keep records of the ID checks that we are obliged to perform to provide you with insurance
- Keep records of your consent to our use of cookies

Our payment provider Stripe also uses cookies which are necessary to remember your card details and process your payments, without storing your card details on Stable Group's systems.

Identification cookies

We use cookies to remember you and the choices you've previously made on our website to save you time and make your experience smoother.

The identification cookies we use allow us to remember:

- Details of your user account and insurable interests
- Products that you have purchased before
- Previous support communications we have had with you via chat-box

Analytics cookies

Analytics cookies help us understand how people are using our website and services. This helps us to improve how our website operates and also to improve our products and services.

The analytics cookies we use allow us to see:

- If you've visited our website before
- Who's visited our website without being logged into an account
- How much time people spend on our website and when they close their browser
- How our customers got to our website — for example, if they came to our website from one of our partner's website or a Google search
- Which parts of our website are being used and which parts aren't

We use third party analytics cookies provided by [hubspot.com](https://www.hubspot.com) (the company that helps us manage our marketing) and [google.com](https://www.google.com) (web based analytics).

Advertising and marketing cookies

We use our own and third party cookies and pixels to collect data about your browsing activity on our website and to track emails that we have sent to you. This means we can create reports about how interesting or useful our marketing campaigns were to our users, then we can adjust them to make our campaigns more relevant. It also means we can send you relevant targeted marketing information and show you relevant adverts when you browse our or other websites.

The third party marketing and advertising partners that we are working with are [Google.com](https://www.google.com) and [hubspot.com](https://www.hubspot.com).

Turning off cookies

If you turn off all cookies, [stableprice.com](https://www.stableprice.com) won't work properly. But if you want to, you can manage your cookie settings by following your browser's instructions. Here are some links that might be of assistance:

- **Google Chrome**
<https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- **Microsoft Internet Explorer**
<https://support.microsoft.com/en-nz/help/17442/windows-internet-explorer-delete-manage-cookies>
- **Mozilla Firefox**
<https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- **Safari**
<https://support.apple.com/en-nz/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

Most advertising networks also offer you the option to opt out of targeted advertising. For more info, visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

Need more information?

If you have any questions about the cookies we use and the way we use cookies, please contact our privacy team at: privacy@stableprice.com