

Privacy Policy

Revision date: Nov 09, 2018

This privacy policy applies only to web pages located at www.instarsocial.com. It does not apply to any other product or service provided by us or by any other party.

This website is operated by Kantar Media UK Ltd. ("we"). By using and visiting our website and sending us your personal information, you agree to our use of your personal information as set forth in this privacy policy.

If you just want to know how we use cookies, please [click here](#).

We respect the privacy of users of our website and we recognize that when you choose to provide us with your information, you trust us to act responsibly with that information. This privacy policy contains important information about how we use your personal information.

What information do we collect?

Sometimes we can request that you voluntarily provide us with personal information. In general, this information is requested when you want us to provide you with information.

We may collect the following information about you:

- First name
- Email address
- Last name
- We may also collect data, including cookies, related to your use of this site, for statistical purposes (Google Analytics, Facebook) and to improve the user experience on this site (as language selected or other similar settings).

How do we use it?

We will use this information in the following ways:

- to provide you with the information you have requested, for example, a newsletter;
- provide additional information about our business or services that we believe may be of interest to you;
- respond to specific queries that may arise regarding Kantar Media and its operating companies;
- to provide you with better ways to access information from this website
- To learn how we use your information that is collected using cookies and similar technologies, see the "Cookies" [here](#).

Do we transmit your information to third parties?

We may send your personal information to other group companies within Kantar, WPP, affiliates and third parties to help us process your personal information for the purposes set forth in this policy.

We may disclose your personal information if we or any of our assets are subject to a similar corporate sale or transaction. We will ensure that third parties who receive your personal information are required to maintain confidentiality.

We may disclose personal information to third parties when we reasonably believe that the law requires us to investigate, prevent or take action with respect to suspicious or illegal activities or that are otherwise prohibited, including, but not limited to, fraud.

How do we use your information for marketing?

We will only provide you with information that you have requested through the website. This includes sending you occasional updates about our products and services, news and Kantar Media events.

Where do we send your information?

You can be sure that we will protect your privacy. This includes your name and email address.

We may share your personal information with third-party service providers, which help us track website usage, process job applications or send electronic marketing communications. When these connections are made across borders or outside the EEA, we will establish security measures to ensure that the transfer is carried out by a legitimate method for the purposes of EU data protection legislation and is secure.

Your personal information may be collected, stored, transferred or processed by our sister companies within the WPP group or third-party service providers for data processing inside and outside the EEA. Everyone has a contractual obligation to keep the information that they collect and disclose, or that we collect and disclose, in a confidential manner and we must protect it with security standards and practices equivalent to ours.

How long do we keep your information?

Personal information will be kept only during the period that is appropriate for its intended and legal use, in general, we will retain the data for a period not exceeding 24 months, unless the law so requires. Personal information that is no longer required will be deleted in a way that ensures that its confidential nature is not compromised.

Third-party websites

Our website links to third-party sites that we do not operate or approve. These websites may use cookies and collect your personal information in accordance with their own privacy policies. This privacy policy does not apply to third-party websites and we are not responsible for them.

How do we protect your information?

We take appropriate steps to ensure that your personal information disclosed remains secure, accurate and up-to-date, and that it is maintained only for as long as necessary for the purposes for which it is used.

Precision

We take all reasonable steps to keep personal information in our possession or control, which is used continuously, accurately, fully and relevantly, based on the most recent information that we put at your disposal or that of our client. We trust in you to help us keep your personal information accurate, complete and updated by responding honestly to our questions and you are responsible for ensuring that the data controller is notified of any changes to your personal data. We can contact you directly to confirm that the data we have about you is correct.

Individual Rights

For request access to the personal information we have about you, you must send Please send your request in writing to the email or postal address shown below under "How to contact us." In accordance with current EU data protection laws, you have the right to access, rectify or delete your personal information from our systems, unless we have legitimate reasons for further processing. Since May 25, 2018, you may also have the following rights if we possess your personal information:

- Right to restrict the processing of your personal information
- Right to withdraw consent to use your personal information.

If you notify us that you wish to exercise any of these rights, we will respond within 4 weeks. We will also notify third parties to whom we have transferred your personal information of these changes. You may be able to access your personal information and correct it, modify it or delete it if it is inaccurate.

Under 13 years

This website is not planned or designed to attract children under 13 years of age. We do not knowingly collect personal information from people under 13 or with respect to them. If you are under 13 years of age and wish to ask a question or use this site in any way that requires you to submit your personal information, ask your parent or guardian to do so on your behalf.

How to obtain a copy of your information

You have the right to request a copy of the information we have about you (for which we may charge you a small fee) and correct any inaccuracies in your information. Please contact us using the details specified below.

Changes to this privacy policy

We reserve the right, at our discretion, to change, modify, add or remove portions of this privacy policy at any time. We recommend that you review this privacy policy from time to time.

How to Contact Us

To protect your interests, we have designated a Data Protection Officer (DPO). Our DPO is Gillie Abbots-Jones: Privacy-Global@kantarmedia.com

Company's Specific Claims and Disclosures each country

If you wish to file a complaint about the way we have processed your personal information, please contact the Information Commissioners Office in its capacity as the legal body that oversees the data protection law in Spain: <https://www.agpd.es/>