



ROYAL
OPERA
HOUSE

ROH LIVE CINEMA AND DIGITAL INITIATIVES

www.roh.org.uk/cinema

- ROH Live Cinema sees 8% increase in audience attendance in the UK
- Digital strategy to include live streaming and 360° filming developments

ROH Live Cinema

Royal Opera House Live Cinema has seen an 8% increase in audience attendance to 374,000 during the 2014/15 Season, up from 345,000 in the 2013/14 Season. This increase reflects the trend within the event cinema industry which reports that the sector is now worth more than 3% of the UK total box office sales (*Arts Council England and British Film Institute Report: "Understanding the impact of event cinema: an evidence review" February 2016*).

In total 487 sites now screen ROH Live Cinema. So far this Season, 310,000 tickets have been sold across eight productions with a further four productions still to be screened.

The most popular ROH Live Cinema screening was *The Nutcracker* in December 2015 with an audience of 80,000 who saw the production in their local cinema either live or as an encore. This is a marked increase from the first screening of *The Nutcracker* during the 2012/13 Season which achieved an audience of 39,000. The most successful opera screening to date was *La bohème* in June 2015 at 49,000.

ROH Live Cinema is screened in over 1,000 cinemas internationally.

Live Streaming

During the 2016/17 Season, the Royal Opera House will stream a selection of productions live online via its YouTube channel starting with *The Nose* on Wednesday 9 November.

Digital immersion at the Royal Opera House

The Royal Opera House continues to be at the forefront of digital innovation within the arts sector, driving forward campaigns that show The Royal Ballet and The Royal Opera in ways never seen before:

- **World Ballet Day** – 24 hours of live backstage footage from five of the world's top ballet companies; Australian Ballet, The Bolshoi, The Royal Ballet, National Ballet of Canada and San Francisco Ballet, returns this October
- **Guide to the Orchestra** - led by Antonio Pappano and filmed during a rehearsal of the overture from *Guillaume Tell* with information on the different sections of the orchestra, 360° views of the auditorium and GoPro footage of the lead players www.roh.org.uk/guidetoourorchestra
- **The Nutcracker 360°** - filmed during the 2015 production of *The Nutcracker*, the 360° film allows for total immersion (viewable on YouTube or on Virtual Reality headsets) following Aud Jepsen Young Dancer, **Julia Roscoe**, in rehearsal and during the famous snowflake scene.

ENDS

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LIVE CINEMA SEASON 2016/17

The Royal Opera
Bellini NORMA (New Production)
Anna Netrebko / Joseph Calleja / Sonia Ganassi
Conductor: Antonio Pappano / Director: Àlex Ollé
LIVE: Monday 26 September 2016 [7.15pm]
ENCORE: Sunday 2 October 2016 [2pm]

The Royal Opera
Mozart COSÌ FAN TUTTE (New Production)
Daniel Behle / Alessio Arduini / Johannes Martin Kränzle
Corinne Winters / Angela Brower / Sabina Puértolas
Conductor: Semyon Bychkov / Director: Jan Philipp Gloger
LIVE: Monday 17 October 2016 [6.30pm]
ENCORE: Sunday 23 October 2016 [2pm]

The Royal Ballet
MacMillan ANASTASIA
Choreographer: Kenneth MacMillan / Music: Tchaikovsky and Martinů
LIVE: Wednesday 2 November 2016 [7.15pm]
ENCORE: Sunday 6 November 2016 [2pm]

The Royal Opera
Offenbach LES CONTES D'HOFFMANN
Vittorio Grigolo / Thomas Hampson / Sofia Fomina / Christine Rice / Sonya Yoncheva
Conductor: Evelino Pidò / Director: John Schlesinger
LIVE: Tuesday 15 November 2016 [6.15pm]
ENCORE: Sunday 20 November 2016 [2pm]

The Royal Ballet
Wright THE NUTCRACKER
Choreographer: Peter Wright after Lev Ivanov / Music: Tchaikovsky
LIVE: Thursday 8 December 2016 [7.15pm]
ENCORE: Sunday 11 December 2016 [2pm]

The Royal Opera
Verdi IL TROVATORE
Dmitri Hvorostovsky / Anita Rachvelishvili / Lianna Haroutounian / Gregory Kunde
Conductor: Richard Farnes / Director: David Bösch
LIVE: Tuesday 31 January 2017 [7.15pm]
ENCORE: Sunday 5 February 2017 [2pm]

The Royal Ballet
McGregor WOOLF WORKS
Choreographer: Wayne McGregor / Music: Max Richter
LIVE: Wednesday 8 February 2017 [7.15pm]
ENCORE: Sunday 12 February 2017 [2pm]

The Royal Ballet
Petipa THE SLEEPING BEAUTY
Choreographer: Petipa / Ashton / Dowell / Wheeldon / Music: Tchaikovsky
LIVE: Tuesday 28 February 2017 [7pm]
ENCORE: Sunday 5 March 2017 [2pm]

The Royal Opera
Puccini MADAMA BUTTERFLY
Ermonela Jaho / Marcelo Puente / Scott Hendricks / Elizabeth DeShong
Conductor: Antonio Pappano / Directors: Moshe Leiser and Patrice Caurier
LIVE: Thursday 30 March 2017 [7.15pm]
ENCORE: Sunday 2 April 2017 [2pm]

The Royal Ballet
Balanchine JEWELS
Choreographer: George Balanchine / Music: Fauré / Stravinsky / Tchaikovsky
LIVE: Tuesday 11 April 2017 [7.15pm]
ENCORE: Sunday 16 April 2017 [2pm]

The Royal Ballet
Ashton THE DREAM / SYMPHONIC VARIATIONS / MARGUERITE AND
ARMAND
Choreographer: Frederick Ashton / Music: Mendelssohn / Franck / Liszt
LIVE: Wednesday 7 June 2017 [7.15pm]
ENCORE: Sunday 11 June 2017 [2pm]

The Royal Opera
Verdi OTELLO (New Production)
Jonas Kaufmann / Maria Agresta / Ludovic Tézier
Conductor: Antonio Pappano / Director: Keith Warner
LIVE: Wednesday 28 June 2017 [7.15pm]
ENCORE: Sunday 2 July 2017 [2pm]