



WBSC OCEANIA STRATEGIC (VISION) PLAN

2019 - 2023

Preamble

WBSC - Oceania has been established to mirror the WBSC structure and operations following the WBSC Congress in Botswana in October 2017.

The WBSC - Oceania is recognised as the umbrella organisation of the National Baseball-Softball Federations/Associations (collectively or individually) within the Oceania region. It incorporates 14 member associations and is the smallest of the five WBSC member regional confederations but is an active participant in the WBSC baseball and softball family.

The WBSC - Oceania has an overarching role of promoting, profiling and developing the sport of Baseball and Softball in the Oceania region while also using the sport as a tool for social development. Baseball and Softball can be used to help promote education, community development, capacity building, health awareness, cultural exchange and economic development within the baseball and softball community of these Oceania member countries.

Specific Baseball and Softball related objectives of the WBSC - Oceania are to:

- **Foster participation in Baseball and Softball activities within the Oceania region**
- **Foster development of baseball and softball excellence throughout the Oceania region**
- **Promote the positive image and reputation of Baseball and Softball**

There is a desire to grow and develop the role of the WBSC - Oceania and our sport of baseball and softball in the region. Experience shows that a number of small steps add up to a giant leap over time – so progress is incremental.

We have to be patient and realistic in developing and implementing initiatives and recognise the limited resource available and significant geographic area covered by the Oceania region. We just need to meet the challenges it provides and commit to achieve what our priorities and areas of focus are. The collective approach promotes strength and unity – and is required for the WBSC - Oceania to prosper and develop.

This Strategic Plan recognises the role that WBSC - Oceania plays in the global Baseball and Softball landscape. In this regard, WBSC – Oceania has certain responsibilities, obligations and

opportunities available to it in order that our sports and our organisation can and will achieve the objectives sought for the future.

While the broader goals for WBSC - Oceania are outlined below and will be pursued in a strategic manner that reflects the resources of the region, WBSC – Oceania is eager to work closely with WBSC to develop one key initiative which is potentially a ‘game-changer’ within the Oceania region, namely Baseball 5.

Baseball 5

WBSC – Oceania envisage Baseball 5 as a foundation program from which greater participation can be achieved for the sports in the region. The regional challenges of limited resources, the significant geographic territory and the financial barriers of purchasing sports equipment can be overcome in most of the Oceania countries by introducing Baseball 5 competitions. It will be a priority for the WBSC – Oceania to deliver and implement Baseball 5 in every country that will be visited by regional sports training officers and/or coaches when delivering technical and development courses in 2019.

Areas of Focus

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|---|-------------------------------|
| A. Development – pathway from grass roots to excellence | <i>Growing the Game</i> |
| B. Competitions | <i>Playing the Game</i> |
| C. Governance and administration | <i>Back of House</i> |
| D. Finance and commercialisation | <i>Sustaining the Effort</i> |
| E. Communications and promotion | <i>Telling the stories</i> |
| F. Equipment and facilities | <i>Infrastructure to play</i> |

Goals

A. Development Goals

Players - Foster the development of and support the implementation of game development programmes in member federations

Coaches - Assist member federations in the development and delivery of coach development programmes

Coordinate the delivery of coach development programmes across the region

Work with other agencies in the development of coaching resources

Promote the use of WBSC and other member association resources and programmes

Technical Officials Umpires, TC, Scorers - Assist member federations in the development and delivery of umpire and scoring development programmes

Develop the WBSC Oceania database of qualified and licensed umpires and scorers

Administrators Assist member federations in the development and delivery of administrator development programmes

B. Competition Goals

Oceania Tournaments

Maintain the promotion and profile of WBSC Oceania Regional Qualifier Tournaments

Develop a planning cycle for the allocation and staging of WBSC Oceania Regional Qualifier Tournaments

Adopt a proactive and innovative approach to the creation of Oceania Tournaments to meet competition/development needs of the Oceania region

Oceania Multi Sport Tournaments

Sustain and enhance Baseball and Softball's standing as a flagship sport at Oceania multi sport events

Use the resources of WBSC and WBSC Oceania to ensure our sport is presented in the most attractive and most accessible manner at Oceania multi sport events

C. Governance and Administration Goals

Be recognised as an administratively sound and efficient organisation by the WBSC, member federations and sporting partners in Oceania

Meet or exceed the administrative requirements and timelines of WBSC

Be recognised as a reference point in administrative matters by our member federations

D. Finance and Commercialisation Goals

Align revenue opportunities with partner organisations to sustain income

Diversify revenue sources and align with appropriate programmes

Align and partner with WBSC commercialisation opportunities

E. Communications and Promotion Goals

Establish a communication platform to support internal and external channels are utilised between members

Establish an online and digital presence that can be replicated for all members

Raise the awareness of the WBSC and WBSC Oceania name, logo and brand

F. Equipment and Facilities Goals

Support the provision of access to approved baseball/softball equipment

Support member federations to develop recognized baseball/softball facilities appropriate for the levels of competition available

Complete an inventory/audit of current facilities and undertake a gap analysis

Operational – Targets, Projects, Resources, Measures

The Goals will be developed to identify priorities and become our milestones to be measured by way of a five year operational plan – supporting each year an annual plan and budget to be adopted by the Executive Board annually.

The projects and milestones will be the steps required to be taken to deliver our targets. The resources are the inputs needed achieve our targets – and include financial and human resource allocations. Our measures are the means to monitor our progress towards achieving our targets.

Each of the Goals will be planned based on the following operational template

Objective	What – the Project	How – key actions and deliverables	When	Resource – who/\$\$

These are to be determined and prioritised following discussions, consultation and acceptance of WBSC - Oceania members. This needs to form the topic of a session at the proposed WBSC - Oceania Congress in March 2019 in Fiji.