



WBSC

WORLD
BASEBALL SOFTBALL
CONFEDERATION

Game Time!

WBSC Structure

2021- 2024



WBSC Structure

**There will be nine departments
and one integrity unit**

Each department will have a liaison and three to seven staff members

Protocol & Special Projects

Mission

Manage President's itinerary; manage relations with the IOC, other members of the Olympic Family, and International Organisations (UNOSDP, UNHCR, etc.);
Manage special initiatives; Setting WBSC's vision & contributing to UN SDGs
creating a sustainable IF

Staff

Valerio Cianfoni - Giovanni Pantaleoni - Aki Huang - Mariela Gonzalez

Protocol & Special Projects

Tasks

- President's Office
- Protocol
- Strategic Planning (internal distribution)
- International Relations
- IOC & other Organisation Relations
- Humanitarian



Member Relations

Mission

Strengthen world-wide membership structure and practices;
Extend the WBSC's Governance & Strategic Plan to Continental Associations and NFs; guiding the entire ecosystem to grow and reach the common strategic objectives

Staff

Francesca Fabretto - Amy Park - Naomi Bloetjes



Member Relations

Tasks

- Relations with National Federations
- Relations with Continental Associations
- Relation with NOCs



Sport Development

Mission

Implement Development and Educational Programmes worldwide at all levels from grassroots to elite, especially in the areas where Baseball, Softball and Baseball5 growth is needed

Staff

Giovanni Pantaleoni - Mattia Berardi - Joan Garcia - Laurie Gouthro - Amy Park - Victor Isola



Sport Development

Tasks

- Development
- Education
- Monitoring & Evaluation
- Paralympic
- Academy
- Global Licensing Programme



Event

Mission

Manage, deliver and oversee activities, duties and operations for Baseball, Softball and Baseball5 events as well as to develop key projects, ensuring alignment with the vision and mission of the WBSC in terms of delivering consistently successful tournaments

Staff

Joan Garcia – Valerio Cianfoni (B5) - Paul Bernal - Giovanni Pantaleoni -
Laurie Gauthro - Amy Park - Mariela Gonzalez (OG)



Event

Tasks

- Bid Process and Review
- Event Structuring
- Format & Delivery
- Review of Regulations & Nominations
- World Rankings

Media & Communications

Mission

Maximize the WBSC's visibility, implementing an effective communication strategy fitted for targeted groups and strategic areas; Build strong relations with press/media and other related stakeholders; Support the promotion and communication of the WBSC's news across the various digital channels and other means deemed necessary while ensuring that publications are aligned with the vision and mission of the WBSC

Staff

Richard Baker - Riccardo Schiroli - Oscar Lopez- Martin Jorge - Allan Hrastoviak

Media & Communications

Tasks

- Communication (Internal & External)
- Social Media Development
- TV/Broadcast content
- Contribute to the WBSC's media publications in order to disseminate information about WBSC activities to the international Baseball/Softball community
- Website content (primarily news), in collaboration with other departments

IT Department

Mission

Ensure the WBSC is using the best of breed, mobile responsive web management system and integration of leading technologies; Champion cyber security across the organisation; Promote and teach the usage of the developed technology/software; Sell and expand usage of WBSC IT properties; Creation of world class, dedicated event sites for the WBSC events portfolio

Staff

Paul Macaluso

IT Department

Tasks

- Design and follow up on tools related to the management system: Academy, Scoring, Event management, CMS, Archive, Persons... etc.
- Work closely with the external collaborating team (suppliers) on planning and delivery of approved projects
- Database and DNS management
- Results and data management



Marketing

Mission

Maximize the WBSC's brand equity, marketing and resource mobilization strategies

Staff

Miguel Pazcabrales - Yusuke Nagai - Carolina Machado – Valentina Naranjo



Marketing

Tasks

- Marketing & Media Rights Sales, Branding, TV/Broadcast
- Manage relations with sponsors and provide them accurate activity reports
- Develop possible new Products & new Sales strategies
- E-Gaming



Finance & Administration

Mission

Efficiently manage finance and HR while supporting other Departments (like HQ office operation & maintenance)

Staff

Laetitia Barbey - Vedad Suljagic - Sandrine Pennone

Finance & Administration

Tasks

- Finance, Audit, Accounting
- HR
- Administer and oversee WBSC finances
- Advise on and monitor the organisation's financial plan
- Handle the finance flow and payment processes as per the organisational policies and procedures
- Be responsible for financial record-keeping and reporting, preparing budgets and managing expenditures

HQ Office Operation & HQ Maintenance

Mission

HQ Facilities Management and office operations, general administration and office operations

Staff

Victor Isola - Francesca Fabretto - Brian Glauser

HQ Office Operation & HQ Maintenance

Tasks

- Management of HQ maintenance and office operations
- Office IT
- Travel

Integrity Unit

Mission

Enhance Fair Play and Transparency, Protect Athletes Rights, Promote Inclusiveness to reach a “Better Governance” within the WBSC

Staff

Chair: Beng Choo Low

Assistant Liaison: Naomi Blotjes – Victor Isola – Amy Park – Valerio Cianfoni – Mariela Gonzalez

Integrity Unit

Tasks

- Implement and Adjust Rules, Regulations and Norms
- Anti-Doping
- Anti-Manipulation of Competition
- Safeguarding
- Control Mechanisms
- Legal
- Governance & Compliance

Continental Liaisons

Europe	Asia	Africa	Americas	Oceania
Francesca Fabretto	Aki Huang	Mattia Berardi	Victor Isola	Aki Huang

Continental Liaisons

Tasks

- Establish, nurture and maintain a solid working relationship with the Continental Associations and related National Federations
- Manage/support any projects and actions involving such NFs or Continental Associations
- Monitor principal concerns and issues for the NFs and work closely with such Federations and the WBSC on possible resolutions and/or to manage their expectations
- Manage/support any projects and actions involving such NFs and the WBSC
- Ensure that communication and services delivered to such NFs are delivered in an efficient and timely manner
- Coordinate news updates for publication on the WBSC website, together with the Media Department