



# NEWSLETTER #01



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## Editorial

Dear partners, dear stakeholders, dear readers,

This is the first newsletter of POTEnT project, and we are thrilled to announce that since the 1st of August 2019 **POTEnT is officially on!**

The next three years will be an exciting journey to make our territories more energy efficient, sustainable and ready to develop local and renewable energy sources which will lead to lower energy costs and reduced impacts on our environment.

Despite POTEnT has just started, many things have already happened, and many more will happen in the coming weeks. Above all, our **first Thematic Event**, that will be held in Pamplona on the 26th-27th of November, will allow all partners and stakeholders to give the perfect start to the Interregional Learning process of POTEnT and, more specifically, to clearly set each region learning needs. This is the first fundamental step in achieving the policy implementation goals we aim and, ultimately, to produce our 8 Regional Action Plans.

In this first newsletter, we wanted to highlight the main features of POTEnT project and POTEnT first events, including the kick off meeting held in Lorient in July and the upcoming thematic training. In addition, our Lead Partner, ALOEN, answered 5 key questions about energy transition and POTEnT.

Keep following our website (and the social channels that will be launched soon!) to read what is happening in POTEnT project and in our partner regions. For now, enjoy your reading, we'll be back soon with more news!

The leadership team on behalf of POTEnT partners.



## News

### POTEnT is on



Cities could play a greater role in energy transition, becoming hubs of energy efficiency innovation and expertise, pioneering measures to make urban environments more energy efficient and allowing the EU to meet the carbon reduction targets by 2030.

[Read more on our website!](#)

### POTEnT kicked off in July



At the beginning of July, the POTEnT group gathered in Lorient (France) for the project's kick-off meeting, which has been very important to have a picture of the work ahead and give the partners an opportunity to interact and present the energy situations in their cities.

[Read more on our website!](#)

### Five questions to ALOEN, POTEnT project coordinator



- Why have you decided to be the LP of POTEnT?
- Which are POTEnT key features?
- Which are your expectation within POTEnT?
- How do you imagine the energy situation in Brittany in 2030?
- One objective that you, as lead partner, would like POTEnT to accomplish by the end of the project?

[Find out the answers on our website!](#)

## Events

### Thematic Event in Pamplona



On Tuesday 26th and Wednesday 27th November the first POTEnT **Thematic Event (TE)** will take place in Pamplona, Spain. The TE will be a fully two-days inspiring meeting with a mix of presentations from external experts, project partners and plenty of interactive moments.

The main aim of the event is to initiate the Interregional Learning process of POTEnT and, more specifically, to allow all partners to clearly set their Learning Needs.

Click [here](#) to read what to expect from the Thematic event!

### Project Partners

- ALOEN (Energy and climate local agency of South Brittany - Lead Partner)
- Parma Municipality (Italy)
- Pamplona City Council (Spain)
- Milton Keynes Council (United Kingdom)
- City of Ostrava (Czech Republic)
- Energy Agency for Southeast Sweden (Sweden)
- Tartu Regional Energy Agency (Estonia)
- Ettlingen Municipal Services Agency (Germany)
- Erasmus Centre for Urban, Port and Transport Economics BV (Netherlands)

To know more about POTEnT and have all the updates of the project, visit our website: <https://www.interregeurope.eu/potent/>