

”Think
outside
the box”

FOGMAKER
INTERNATIONAL AB

www.fogmaker.com



THIS IS WHAT WE STAND FOR:

EXPERTISE - We have a high level of expertise that we are constantly developing and improving.

COMMITMENT - We are committed to our business operations, our customers and to society.

INTEGRITY - We are honest and trustworthy in all our business operations.

**This is
Fogmaker**

We are Fogmaker

Fogmaker is a value-driven company. By this we mean that our values determine how we work and help us to make decisions. The values provide a common vision and create a sense of community. Our shared values make Fogmaker unique!

We have produced the following words that embody the values within the company:
Expertise, Commitment and Integrity.

In this leaflet we will summarise what the words mean to us and give examples of concrete action.

At Fogmaker we always strive to uphold these value-driven concepts in our day-to-day work. Even if our products and our offer change over time, our values will remain the same.



CONCRETE ACTIONS



EXPERTISE

WE:

...develop our expertise by sharing experiences and promoting creativity.

We work in a structured manner in our continued effort to achieve expected results.

We demonstrate technical and social skills in our relations

I:

If I am uncertain, I find out the facts



COMMITMENT

...see problems as opportunities and we learn and grow from them.

We listen to our customers and solve their problems.

We aim to be a good role model in society and in the world around us.

I take an active role in my day-to-day work and my contribution to the company's development.



INTEGRITY

...show respect for each other and our customers.

We support each other through clear communication, encouragement and feedback.

We believe that trust is something you earn.

I assume responsibility for my work by always doing my best.