

# COVID-19 Has Impacted the World Celonis is Here to Help

We've launched powerful new solutions to help stabilize our customers' businesses

We're here to help you ensure:





Through data-driven insights so you can keep your business running optimally



Drop in the S&P 500 from beginning of year through March 19

Source: Marketwatch 2020



In payouts to all American adults to stimulate the economy

Source: The New York Times



EU countries pursuing 30-day nonessential international travel ban

Source: CNBC Europe

**How it works:** 

Celonis contacts you Alignment call between you and Celonis

Celonis deploys **Analysis** 

Feedback loops between you and Celonis

You leverage the Analysis



# Cash Flow Optimization & Cash Discount Due Dates



# Challenge

Achieve **full visibility into your liabilities** to gain overall control over your entire cash flow.

The current situation has a major impact on the cash flow of every company. **Ensuring liquidity in crucial to avoiding financial insolvency**.

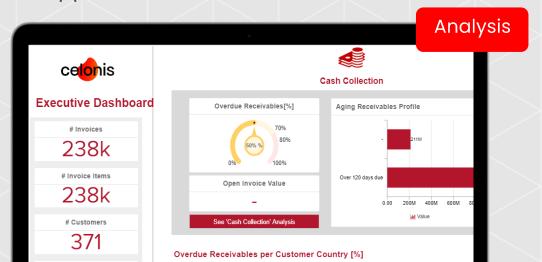
#### Problems:

- Loss of liquid cashflow
- Inflexible fixed costs to pay
- Revenue reduction

### **Solution**

#### Data-driven transparency provides critical insights:

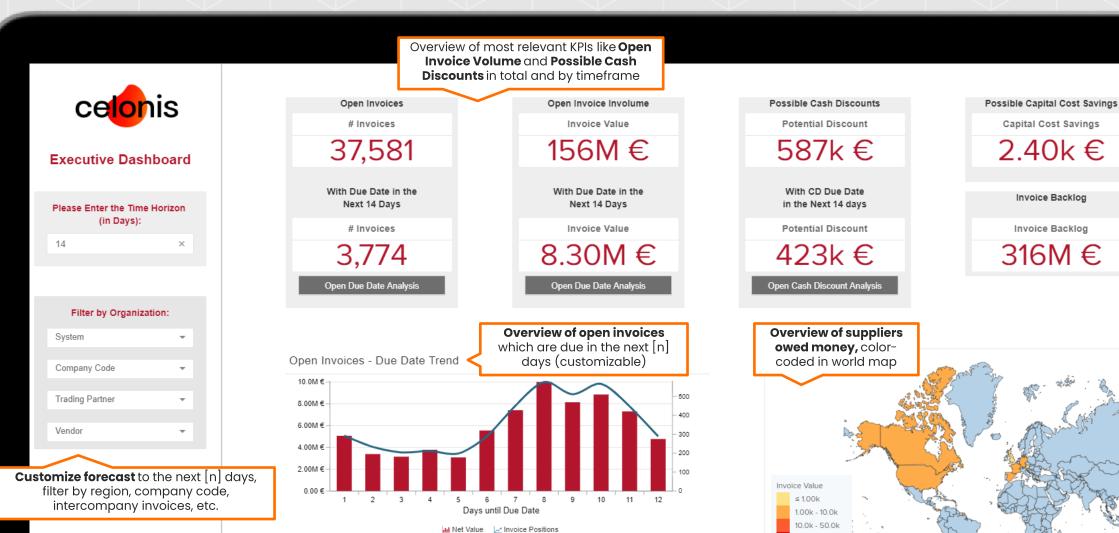
- What are my current liabilities and related payment conditions?
- How can I increase cashflow: Compare cash discount due date with regular invoice due date: suspend payment by cash discount due date
- What are the best payment conditions from my suppliers?





## Prioritization of Open Invoices







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