Afternoon agenda

• 1330-1430 Inspirational speakers
• 1430-1530 How RTF works
• 1530-1630 Coffee
• 1630-1700 Hackathon – the Launch
• 1700-1730 Summary
• 1800- Dinner
What is a Hackathon?
"Hackathon" - Is an event...
...in which third-party developers compete to design and implement...
...the most firm and satisfying digital service prototype...
...for a specific purpose...
...based on open data and supporting resources
"Hackathon" - Is an event in which third-party developers compete to design and implement the most firm and satisfying digital service prototype for a specific purpose based on open data and supporting resources.
Hackathon – The Digital Innovation Contest
Speed up innovation  
Not only ideas

Find a star  
WHY?

Create buzz  
What can be done

What to build or buy
Digital Innovation Contests

Pre - Contest
- Set Goals
- Engage Stakeholders
- Design Contest
- Develop Platform for 3rd party developers

Contest
- Motivate Developers
- Manage Operations
- Evaluate Contributions

Post - Contest
- Develop Strategy
- Design Business Models
- Manage Barriers

Monitor Contest
Travelhack - ResLedaren
Olympic City Transport Challenge

trafi.com
skedgo.com/home/riogo/
livrit.com.br
Volvo Trucks Open Innovation Challenge

WayAhead by Idevio won the Volvo Trucks Open Innovation Challenge. WayAhead combines the unique technology from Idevio with data from the vehicle and cloud-based services. Read more about the challenge here. Press release from Idevio (in Swedish). Video from the challenge (in Swedish).

Idevio participated with the new concept WayAhead.
Thank you!

Questions?
(sli.do #2156)

Mathias Karlsson, Phone: +46 702 888 435, Email: mathias.karlsson@ri.se

www.realtimeferries.eu
RTF - Hackathon

Will we arrange a Hackathon in the Real Time Ferries project?

The answer is…

YES!

When and where?
RTF - Hackathon

Estimated to take place on September 12th to 13th 2020
For more information...

on when and how to sign up follow us in the project on:

• Linkedin @ RTF Real Time Ferries
• https://www.stmvalidation.eu/projects/real-time-ferries/
• And sign up for our newsletter at https://www.stmvalidation.eu/#mainContact
Thank you!

It’s time to get visible!

**Real Time Ferries** – sharing real time departure and arrival times for ferries in the Baltic Sea Region to facilitate passenger and goods transport

[www.realtimeferries.eu](http://www.realtimeferries.eu)