

‘Appy’ days from Comma for workshop technicians

Comma has launched a new mobile app, designed to provide workshops with a quick and easy way to look up recommended products for any vehicle.

‘Comma Oil Finder’, compatible with Apple and Android mobile devices, prompts garage technicians to take a photograph of a vehicle’s licence plate. The app then automatically details the most suitable Comma products for that vehicle, as well as available pack sizes.

Should the vehicle’s registration number not be available, the same information can be retrieved by manual make and model look-up.

The ‘Comma Oil Finder’ app also gives access to enhanced information about a vehicle’s MOT and road tax status and can be downloaded from the ‘App store’ and ‘Google Play’.

By using the ‘Comma Oil Finder’ app, Professional Partner Programme (PPP) members will also collect points to redeem against merchandise and gifts for every vehicle look-up they perform. Technicians who are not already enrolled in PPP – which is a password-protected portal exclusively for professional workshop technicians and entirely free to join – can register for immediate acceptance via the Comma Oil app.

Other benefits of membership include participation in the celebrated Performance Motor Oils ‘StickerSmart’ premium gift promotion, informative Comma ‘Tech Talk’ technical bulletins, online product training and high value monthly competitions.

“The rapid increase in the use of mobile devices for professional as well as personal and leisure interests shows no sign of abating,” said Sales & Marketing Director, Mike Bewsey. “As the company that pioneered online application data by VRN, we’re always looking to embrace the latest information technology for the benefit and convenience of service technicians.”

Mr Bewsey also noted that the applications landscape for engine oils in particular is now almost entirely engine or vehicle specific, with vehicle manufacturers insisting on use of the correct oil in servicing regimes as a warranty-critical condition. “Technicians can rely on the new ‘Comma Oil Finder’ App with complete confidence in the accuracy and comprehensiveness of its applications data, all of which is backed by a 100% product guarantee of compatibility and quality,” he said.

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