



## Media information

12, April, 2018

## Comma readies oil and lubricants market for EV opportunities

- **Comma Oil charging ahead with hybrid compatibility as EV interest grows**
- **Existing Comma oils already grades of choice for many Japanese hybrid vehicles**

Oil and Lubricants expert Comma Oil is gearing up for automotive electrification, building its range compatibility for hybrid vehicles and other lubricants.

Comma's development of a quality hybrid-compatible oil and lubricants range will help workshops and distributors cater to an increasingly wide car parc of both petrol and diesel hybrid vehicles.

According to the SMMT, the market share of electric vehicles stands at just over 1%, but major manufacturers have already pledged to develop a host of new electric and hybrid vehicles, including Volvo promising all of its new models will be offered with an electric or hybrid option by 2019.

With a range of alternative fuel vehicles slowly being introduced to the market, workshop professionals across the UK can capitalise on the raft of hybrid and electric opportunities while building on existing petrol and diesel coverage.

Existing Comma products can be used in many Hybrid cars such as the Toyota Prius, with 0W-20 API SN grades being a good choice for the fuel efficient Japanese cars.

Mike Bewsey, Sales and Marketing Director at Comma commented: "While the hybrid and electric market remains comparatively small, the potential for growth is very promising, and Comma is at the forefront, making it easy for workshops and distributors to adapt and thrive in an evolving automotive industry.

"The market for petrol and diesel engines will remain a linchpin of the market for decades, and the introduction of a range of hybrid and electric vehicles presents a real opportunity for businesses across the UK."

For further information, contact your local area sales manager, or call Comma Customer Services on 01474 564 311.

## Ends

**For more information, interviews or images contact:**

### About Comma

Comma Oil & Chemicals Limited was founded in 1965. As a world class manufacturer and supplier of automotive lubricants, chemicals and car care products, the Comma brand range of products for passenger, light commercial and heavy goods vehicles is distributed in more than 40 global markets to both professional mechanics and motorists.

Comma became a wholly-owned operating division of Cosan S.A. of São Paulo, Brazil, in 2012. For more information, visit: [www.CommaOil.com](http://www.CommaOil.com)

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