

Last edited on August 25, 2018.

Privacy statement for the mobile application of "MyRouteApp B.V."

Introduction and definitions

This privacy statement applies to all users of the mobile application, called "MyRoute-app" by MyRouteApp B.V. (hereafter referred to as "MyRouteApp"). By using the mobile app we obtain some personal information regarding you. This privacy statement is intended to enlighten you about our process with this information.

Before you read the privacy statement, we would like to clarify four concepts that are important for the full understanding of the privacy statement. These four concepts are: the 'privacy statement', the 'data subject', the 'personal data' and 'processing'.

The '**privacy statement**' is an informative document, it informs, among other things, which personal data is collected, for what purpose, what is done with it, how long this takes place and what rights the data subject has.

The privacy statement is addressed to the person whose personal data will be processed. That person is called the '**data subject**'.

Personal data is a very broad concept. It is all information about an identified or identifiable person. This means that the information is directly about a person, or can be traced back to a person. E.g: Someone's name, address, telephone number, email address, IP-address, licence plate, passport photograph.

Every action that can be done with personal data is indicated by the word '**process**'. This includes collecting, organizing, storing, updating, modifying, retrieving, using, distributing, combining, blocking, erasing, destroying the data etc.

Contact information

The contact details of the controller of the personal data can be found below.

Full name of company:	MyRouteApp B.V.
Address:	Bredewater 16
Postal code:	2715CA, Zoetermeer
Country:	The Netherlands
Telephone number:	+31621198588
Email address:	daniel@myrouteapp.com

You can contact the controller with your questions and concerns regarding the procedure and handling of the personal data by MyRouteApp.

Processed personal data

The following personal data can be processed by MyRouteApp:

- Screen name
- E-mail address
- IP address
- Type of logged-in device
- Country where data subject is located
- Added images (possibly containing personal data)
- Forum posts and ticket messages

The personal data stated above, will be deleted 30 days after the account has been deleted by the data subject.

If you do not want to share the above mentioned personal data to MyRouteApp, the mobile application will unfortunately not be usable for you.

Purpose and base

MyRouteApp processes the already named personal data for the following purposes:

- As a necessity for the proper functioning of the mobile application
- As support for the system and the user
- Promote marketing

MyRouteApp processes personal data based on the following legal basis:

- The consent of the person to whom the user data applies
 - o By giving explicit consent to the process of the personal data as data subject, you have given us a legal basis on which we may process the named personal data of you. You can always withdraw this permission. This will result in MyRouteApp not processing your personal details in the future. However, withdrawal of permission does not have retroactive effect. This means that the processing of your personal data before the withdrawal of consent remains legitimate.
- Executing an agreement
 - o The service provided by MyRouteApp is impossible without processing of the above-mentioned personal data. For example, MyRouteApp needs the location data (the country) of its users when planning routes.
- The own legitimate interest of MyRouteApp
 - o This refers to the performance of regular business activities. By processing the personal data, the mobile application can function. MyRouteApp has hereby taken care to collect as little personal data as possible.

Third parties

MyRouteApp shares your personal data with third parties. This makes the service easier, faster and better. Only relevant personal data is shared. In addition, personal data are only shared if this is required on the basis of one or more of the legal grounds mentioned above. This sharing is done with the parties below.

- Statistics service providers
- Maintenance or support service parties
- Digital facility services parties
- Administrative service extension parties

MyRouteApp receives personal data from Freshdesk. This data concerns the 'forum posts' and 'ticket posts'. For more information about the privacy policy of Freshdesk, please refer to the [Freshdesk privacy policy](#).

Rights of the data subject

Every data subject has rights to guarantee a correct privacy policy. If you want to use one or more of these rights, you should contact the controller (see "contact information" listed above).

Right of access by the data subject.

You have the right to obtain the personal data that we have processed from you. You have the right to have this explained to you, and can, if desired, obtain a copy of the personal data of you that are in possession of MyRouteApp. Costs may be associated with this request.

Right of rectification.

You have the right to rectify personal data that we process about you, if they are incorrect or incomplete. Rectifying means recovering one or more errors.

Right of erasure

You have the right to request that (a part of) your personal data be deleted from our possession. MyRouteApp, as an information society service, is obliged to delete this data. However, the following grounds for exception apply, when processing is required:

- for exercising the right of freedom of expression and information;
- for compliance with a legal obligation which requires processing by Union or Member State law to which the controller is subject or for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller;
- for reasons of public interest in the area of public health;
- for archiving purposes in the public interest, scientific or historical research purposes or statistical purposes in so far as the is likely to render impossible or seriously impair the achievement of the objectives of that processing;
- for the establishment, exercise or defence of legal claims.

Right to object

You have the right to object to the processing of your personal data. You must state here what

your specific reasons are of making an objection. If you object to direct marketing, direct marketing will immediately be discontinued.

Restrictions

You have the right to temporarily stop personal data that we process from you. This means that the processing of the personal data will temporarily stop, this does not mean that your personal data will be deleted. This possibility exists so that a problem, complaint or objection can be resolved.

Right of portability

You have the right to receive personal data that we have processed from you in a readable form.

Right to lodge a complaint

If you believe that your rights are being violated, you have the right to file a complaint with the supervisory authority. This is the Dutch Data Protection Authority. The complaint can be submitted via mail or via the website of the Dutch Data Protection Authority for personal data. The following information applies.

Autoriteit Persoonsgegevens

Postbus 93374

2509 AJ Den Haag

We would like to inform you that MyRouteApp's preference is that you first submit a complaint to the controller (see "contact information" listed above). We prefer to solve the complaint with you.

Stay well informed

This privacy statement has been compiled with (legal and technical) care. We keep a close eye on developments in the field of privacy law and will also act on this. That is why the privacy statement can sometimes be changed. We therefore recommend that you regularly check the privacy statement. At the top of the document we always place the date on which the document was last modified, so that you can see at a glance whether you have missed something.