

TROON

TROON THE SPIRIT OF COMMUNITY"

3 years ago **Troon** had lost its way as a town....until the Troon business association reformed and the changes have been remarkable. We started to work together bringing the community and businesses together and today we have a town our community are proud of.

Host to the open golf championship in 2016, high shop occupancy rates, lovely independent shops and cafes, great cycle networks, great beaches, great rail links, stunning views of Arran, great hotels and restaurants, low crimes rates we are a town like no other.

But this must cost thousands to regenerate a town I hear you say ? Our answer is no and here is what we have achieved:

In October 2015 one of our business owners created The Fullarton fairy trail a simple woodland trail lined with fairy doors. This project was started with just £150, 2 years on it brings thousands of visitors, has over 13k likes on Facebook and it's events bring people to our lovely town. Supported by the "friends of fullarton" a community group who are reviving the woods to bring them back to life.

We also had no christmas lights but through donations from the businesses and community we were able to light 40 lampposts in 2016. In March 2017 the business association brought Take That's number 1 tribute band to Troon and the concert sold out. This has raised over 4k for phase 2 of our lights which will be installed this year.

Surely that was enough to make us beautiful? Engaging with our community we have a great local facebook

page and many felt troon would benefit from a market. The TBA found a wonderful market company and with no funds we convinced them to give Troon a try. In April 2017 the first market in Troons history was born and was a huge success. We've now secured a 3 year license for the market to continue and we hope it will be part of Troon for many years to come.

Our town centre is surrounded by 2 beautiful beaches which bring visitors to our town and recently members of our community have created a group "friends of Troon beaches" this group meet twice a week and work so hard to keep our beaches litter free an amazing community effort.

This year we are working with 22 businesses who are looking to install shop canopies to bring a fresh new look to our shop fronts and the TBA are working towards becoming a BID town to bring further development.

In the next 3 years we hope to have a skate park, band stand, youth hub and water sports centre.

Please award the town of Troon Scotlands most beautiful high street for being innovative and progressive during tough economic times. We are the perfect "portas" town. Most of all we have the most amazing community who help make things happen. But don't just take our word for it, come visit usand award us Scotlands most beautiful high street xxx

