**Inverurie** lies in the heart of the Garioch at the confluence of two rivers, The Don and The Ury. It is a traditional market town within a large agricultural hinterland with its spoken Doric and genteel ways.

The High Street leads to the Town Hall and Market Place with its independent traders, coffee shops and pubs. The large triangular Memorial Garden sits in front of the Town Hall and is bounded to the east by Crosslet Court, a listed building of terraced dwellings. Beside Crosslet Court, Watsons Ironmongery trades away as it has done since the nineteenth century. The Town Hall was built by the Town Burgh in 1862. Its architecture and prominence in Market Place demonstrates the ambition and vision of the Town Burgh at the time. It remains a focal point for many community activities including the Christmas Panto.

The High Street and West High Street are busy shopping streets which creates a vibrant atmosphere throughout the day. Although the Town Centre faces many challenges the creation of a Business Improvement District is leading the way in meeting these challenges.

Inverurie has a strong community base with many active voluntary groups and a thriving 3rd sector including social enterprises. Inverurie was awarded a Gold Medal and a Community Horticultural Award by Beautiful Scotland in 2018.

The recently opened Garioch Heritage Society in the former railway locomotive works has added a new cultural dimension to the town and has attracted many visitors.

Recent capital investment in a new School Academy and Health Centre Hub means that the future is positive for Inverurie.