SCOTLAND'S MOST BEAUTIFUL HIGH STREET

JEDBURGH

Jedburgh is undergoing a lot of structural work at present in connection with the Regeneration Project, and therefore there is scaffolding which has generated unwanted one way systems, but the High Street still remains the most beautiful one, in our eyes.

If you go beyond these blots in the landscape, we have a High Street that teams the old with the new (see pic 1 and pic 3). The traders are resilient and new shops are opening, the High Street is still used for all major events, flowers are still displayed (we have just won Scotland's Floral Gateway Competition 2018 – Pic 2) and we are a very inclusive and positive community. The Jedburgh of today, retains largely the same street plan as it had centuries ago; the High Street and Castlegate crossed by Exchange Street and Canongate, with closes running off, similar in style to the Royal Mile in Edinburgh in, obviously, smaller scale.

We have various shops on our High Street, from the traditional kilt/tweed seller, to the shop that sells Scottish goods but with a modern twist, a multiple award winner butcher, award winning restaurants and a florist, a reputed auction house and an art gallery interspersed with a hotel in which Mary Queen's of Scots lodged and a building that housed the original Jedburgh Library.

We strongly believe that we deserve to win because, by being resilient, we show that we can live with scaffolding and improvement work around us – life goes on!







