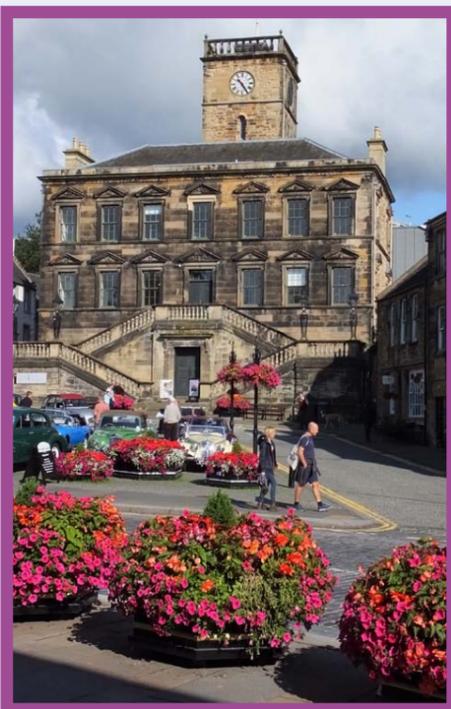


LINLITHGOW



Linlithgow's historic High Street retains much character and has a wide variety of locally-owned businesses, relatively few chain stores and a high level of occupancy. Premises seldom stay vacant for long.

Much of this success relates to:

- a)** increasing involvement by the volunteers of Burgh Beautiful Linlithgow and other local organisations through the provision of floral displays including 120 hanging baskets, 73 planters and barrels and prominently-located flower beds, kept planted all year and financed entirely from the local community, principally sponsorship from over 90 local businesses, organisations, families and individuals
- b)** cooperation between Burgh Beautiful and local traders through a Business Liaison Working Group which has greatly increased direct business involvement in floral displays
- c)** provision of Christmas lighting and other improvements by the Linlithgow Town Centre BID
- d)** improvements to the public realm including Caithness slab and granite block paving, together with coordination of street furniture
- e)** recent painting of street furniture by Burgh Beautiful members and via Community Payback
- f)** considerable investment by the Linlithgow & Linlithgow Bridge Town Management Group in the provision of planters, the financing of shop frontage improvements, etc
- g)** clearance of weeds and detritus by Burgh Beautiful members and other public-spirited members of the community
- h)** involvement by Transition Linlithgow etc in providing edible planting
- i)** easy access via High Street bus stops and nearby car parks and railway station.

Additional interest is provided by the existence of a well-publicised Heritage Trail with associated interpretation boards. There is an annually-produced Floral Trails booklet and a public art strategy is in hand.

As a result of all these efforts, Linlithgow won a 'Gold' award in the 2017 Beautiful Scotland competition and this year represented Scotland in the Britain in Bloom UK finals, the results of which will be announced on 19 October.