

STC2017

SCOTLAND'S TOWNS CONFERENCE
21 November 2017, Paisley Town Hall

Opportunities to Get Involved

ANNUAL SCOTLAND'S TOWNS CONFERENCE 2017 – BE PART OF IT!

STP is delighted to announce that booking has opened for Scotland's Towns Conference 2017. Don't miss out on the year's biggest gathering for all those who work to improve Scotland's towns, communities and city-districts!

The conference is *the* gathering for everyone with an interest in Scotland's towns and urban districts. This is a once a year only opportunity to headline at the only gathering of around 200 professionals with direct influence and responsibility for policy making and strategic delivery across Scotland's towns; creating a unique space in which to engage with local and national government including politicians and officers, as well as a wide range of key stakeholders and representative bodies. For sample attendees from previous conferences, see Appendix 1.

FURTHER INFORMATION

Focused on the future history of Scotland's towns, STC17 examines how, as a nation of towns, it is critical that we embrace our heritage; not only to acknowledge it, but to measure its worth, and value it; and to curate, preserve, protect and promote it. In a world seeking authenticity, it is how we use our towns' heritage moving forward that will help determine the social, cultural and economic wellbeing of communities across Scotland.

Hosted with Paisley 2021 and Renfrewshire Council, our home for this year is the wonderful Paisley. Truly embracing its future history, the town's vision is centred on its world class cultural and heritage assets and has begun an extensive programme of regeneration activity and investment.

Five reasons to attend this year's gathering:

- Leading speakers on place-making, towns and heritage, including Rob St Mary (Director of Outreach, Patronicity, Detroit), Kevin Stewart MSP (Minister for Local Government and Housing, Scottish Government), Sandra Black (Chief Executive, Renfrewshire Council & Board Member, Paisley 2021), Riddell Graham (Director of Partnerships, VisitScotland) and many more.
- Guided walking tour of Paisley's strategic activity areas.
- 'Back to the Future' town centre innovation labs; "Tourism in our Towns" and "Digital Future Proofing".
- Networking, marketplace and cultural performances.
- Competition exhibitions: Most Beautiful High Street winner announcement, and FutureTown Design Competition exhibition and voting.

WHO'S ON BOARD ALREADY

Conference Producer	Scotland's Towns Partnership
Host Partner	Renfrewshire Council & Paisley 2021
Principal Sponsors	Abellio ScotRail
Supporting Sponsors	ABB, Enterprise Screen, Sustrans
Partners	Scottish Government
Exhibitors	All above plus and including BT, Boston Networks, CityFibre, Prostate Cancer UK, Scottish Grocers Federation, Turner and Townsend, VisitScotland

COMMERCIAL OPPORTUNITIES – please confirm by 30th September

Principal Sponsor £3,000 +VAT

- Profiled in all event material as a Principal Sponsor
- Prime corporate branding and programme listing
- Four places at the pre-conference VIP reception for colleagues or clients
- Large exhibition space (2m x 4m)
- Four delegate places at the conference for colleagues or clients
- Unlimited inserts in conference packs
- Nominated speaker for a conference session
- Advance copy of participants list and coordination of one2one meetings

Supporting Sponsors £1,000 +VAT

- Profiled in all event material as Supporting Sponsor.
- Corporate branding and programme listing.
- Two places at the pre-conference VIP reception for colleagues or clients.
- Exhibition space (2m x 2m)
- Two delegate places at the conference for colleagues or clients
- One insert in conference packs
- Advance copy of participants list

Programme Brochure Sponsorship Opportunity – exclusive to one organisation £750+VAT

- To be profiled as ‘**Programme Brochure sponsored by**’ in delegate material and in social media activity
- Logo to appear on Programme Brochure as ‘Sponsored by’
- One place at the pre-conference VIP reception for colleagues or clients
- Exhibition space (2m x 2m)
- One delegate place at the conference for colleagues or clients
- One insert in conference packs
- Advance copy of participants list

Business Networking Breakfast Sponsorship Opportunity – exclusive to one organisation £750+VAT

- Business breakfast to be profiled as ‘**Sponsored by**’
- Logo to appear on Business breakfast as ‘Sponsored by’
- Profile of sponsorship support in delegate material and in social media activity
- Opportunity to give short Address during Networking Breakfast.
- One place at the pre-conference VIP reception for colleagues or clients.
- Exhibition space (2m x 2m)
- One delegate places at the conference for colleagues or clients
- One insert in conference packs
- Advance copy of participants list

Business Networking Lunch Sponsorship Opportunity – exclusive to one organisation £750+VAT

- Business Networking Lunch to be profiled as ‘**Sponsored by**’
- Logo to appear on Business lunch as ‘Sponsored by’
- Profile of sponsorship support in delegate material and in social media activity
- Opportunity to give short Address during Networking Lunch.

- One place at the pre-conference VIP reception for colleagues or clients.
- Exhibition space (2m x 2m)
- One delegate places at the conference for colleagues or clients
- One insert in conference packs.
- Advance copy of participants list.

Conference Session Sponsorship Opportunity – exclusive to one organisation per session £750+VAT

- Session to be profiled as **‘Sponsored by’**
- Logo to appear on session as ‘Sponsored by’
- Profile of sponsorship support in delegate material and in social media activity
- One place at the pre-conference VIP reception for colleagues or clients.
- Exhibition space (2m x 2m)
- One delegate place at the conference for colleagues or clients
- One insert in conference packs
- Advance copy of participants list

Exhibition £500 +VAT

- Exhibition space (2m x 2m)
- Listing in conference programme
- Advance copy of participants list

Pack Insert £150 +VAT

Insert in conference packs.

Conference Delegate

Members £75+VAT | Non Members £150+VAT

Contacts

Alison Jones
alison@scotlandstowns.org
 07747 772712_

Elaine Bone
elaine@scotlandstowns.org
 07801 354591

Appendix 1 – Sample Attendees

<p>Keep Scotland Beautiful 802 Works Ltd Abellio Aberdeen Inspired Aberdeenshire Council Abertay University Alloa Town Centre BID Architecture and Design Scotland Association of British Bookmakers ATCM Austin-Smith:Lord Ayr Renaissance Ayrshire and Arran Tourism BEFS Blachere Business Advisory Support Business Improvement Districts Scotland Ltd Callandar Community Development Trust Carlisle Development Trust Central Scotland Green Network Trust Centre for Scottish Public Policy Clackmannanshire Council DTAS East Ayrshire Council East Dunbartonshire Council East Lothian Council East Lothian Council Area Partnership East Renfrewshire Council Eden Consultancy EKOS Explore Largs Falkirk Business Hub Falkirk Council Falkirk Delivers Falkirk Herald Fife Council First Group East Ltd Forth Valley College Glasgow City Council Hamilton BID Highland Council Historic Environment Scotland Improvement Service Invest Keep Scotland Beautiful Land Engineering Living Streets</p>	<p>Love from Indie Street McMaster Media Miconex Motherwell Shopping Centre Muir of Ord Hall and Facilities Company Ltd Museums and Galleries Scotland Neilston Development Trust North Ayrshire Council Pagoda PR Paths for All Perth and Kinross Council Planning Aid Scotland Pop Up Power Queensferry Ambition Rapleys Real Retail Solutions Reflexblue Renfrew Development Trust Renfrewshire Council RTPI SBRC SCDI Scotrail Scottish Borders Council Scottish Business in the Community Scottish Futures Trust Scottish Government SCVO/Funding Scotland Shelter Scotland Social I Street South Lanarkshire Council Springboard Stagecoach SURF Sustrans The Herald and Evening Times The Howgate Shopping Centre, Falkirk The Melting Pot The Retailer THI University Town of Tübingen Visit Falkirk VisitScotland Vouch for That West Dunbartonshire Council West Lothian Council William Hill WSP/Parsons Brinkerhoff</p>
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