TUESDAY 14 JUNE 2016

7pm  Welcome Drinks Reception  
Hosted by the Lord Provost of Edinburgh,  
Featuring Chris Beynon, Principal, Director of Planning and Design Services, MIG  
Edinburgh City Chambers, The Royal Mile

WEDNESDAY 15 JUNE 2016

8.00am  Delegate Registration Opens  
Business Breakfast  
The WTLS Marketplace is open for delegates to network, visit the Towns Showcase and Summit Lounge and arrange one2one meetings.

9.10am  Graeme Hadden, Senior Business Development & Technical Manager, Land Engineering

9.30am  Official Opening of the World Towns Leadership Summit 2016  
Opening Remarks from the Summit Chair, Ross Martin, Chief Executive, SCDI  
Keynote Address from Angela Constance, Cabinet Secretary for Communities, Social Security and Equalities

9.45am  World Towns Leadership Summit 2016 - Setting the Scene  
In discussion with Ross Martin  
Andrew Kerr, Chief Executive, The City of Edinburgh Council  
Michael Smith, Chair International Downtown Association (IDA) & President, Charlotte Center City Partners, USA  
Professor Leigh Sparks, Chair Scotland’s Towns Partnership

10.15am  Getting down to business - Shaping the Agreement  
Interactive session led by  
Neil McInroy, Chief Executive, Centre for Local Economic Strategies, Manchester, England  
Diarmaid Lawlor, Director of Urbanism, Architecture & Design Scotland

10.45am  Comfort Break with refreshments available

11.00am  The Shrinking State and New Economies  
Michael H Shuman, economist, attorney, author, and entrepreneur, and a globally recognised expert on community economics

11.30am  Better Places, Sustainably Connected  
Tina Saaby, Chief City Architect Copenhagen

11.50am  Observations and comments on the morning sessions  
In discussion with Ross Martin  
Michael H Shuman and Tina Saaby

12.15am  Lunch  
Sponsored by  
The WTLS Marketplace is open for delegates to network, visit the Towns Showcase and Summit Lounge and arrange one2one meetings.

Ahead of our Next Generation Leaders Fringe Event, visit young urbanists presenting their work in the Marketplace. A collaborative project led by the Children’s Parliament.

1pm  Ken Massie, Head of Strategic Partnerships, VisitScotland
1.15pm **Fringe Events**
Learn and take part. See ‘Fringe Events’ for more detail on these key sessions.

- **Sustainable and Low Carbon Economies**  
  Sponsored by [sustrans](http://sustrans.com) - Hutton Room  
  John Lauder, National Director, Sustrans Scotland  
  Steve Dunlop, CEO, Scottish Canals  
  Facilitated by Daisy Narayanan, Deputy Director - Built Environment, Sustrans Scotland

- **Healthy Places = Healthy People – Biosphere**  
  Michael Berne, Founder and Managing Director, MJB Consulting  
  Professor Kevin Murray, Founding Chair, Academy of Urbanism and Honorary Professor of Planning, Glasgow University

- **Voices for the Future, the Next Generation Leaders – Ozone**  
  Petra Biberbach, Chief Executive, Planning Aid Scotland (PAS)  
  Kris Larson, CEO, Downtown Grand Rapids, Michigan, USA,

2.15pm **Summit reconvenes**

### Localism and Towns - A Shifting Power Base
Councillor Stephen Hagan, Spokesperson for Development, Economy and Sustainability, Convention of Scottish Local Authorities  
Jim Yanchula, Deputy City Planner and Manager of Urban Regneration, City of London, Ontario

### Urban Connectivity – Growth and Inclusion
*In discussion with Ross Martin*
Brendan Dick, Managing Director for Regions & Scotland, BT  
Pete Dunsmoir, Export Manager, Eco-Counter, France  
James Ledgerwood, Head of Economic Development, Abellio ScotRail  
Maggie Morrison, Director, Public Sector Scotland, CGI  
Caroline Stuart, Independent Digital Business Transformation Consultant

3.30pm **Comfort Break with refreshments available.**

4pm **What makes a successful town?**  
Professor Cathy Parker, Chair, Institute of Place Management, Manchester Metropolitan University

4.20pm **Making Successful Places**  
Charlie Langhorne, Director, Wild in Art

4.30pm **Shaping the Agreement further**
*Interactive session led by*
Neil McInroy, Chief Executive, Centre for Local Economic Strategies, Manchester, England  
Diarmid Lawlor, Director of Urbanism, Architecture & Design Scotland

5pm **WTLS Round Up**  
Professor Cathy Parker, Chair, Institute of Place Management, Manchester Metropolitan University  
Michael Smith, Chair, International Downtown Association and President, Charlotte Center City Partners  
Professor Leigh Sparks, Chair, Scotland's Towns Partnership

5.10pm **End of main sessions**  
The WTLS Marketplace remains open for delegates to network, visit the Towns Showcase and Summit Lounge and arrange one2one meetings

5.10 - 6.30pm **Conference Drinks Reception at Dynamic Earth**  
Sponsored by [CGI](http://cge.com)
THURSDAY 16 JUNE 2016

8am **Business Breakfast** Sponsored by ICSC
The WTLS Marketplace is open for delegates to network, visit the Towns Showcase and Summit Lounge and arrange one2one meetings.

8.45am **Cynthia Stewart**, Vice President, Community Development, International Council of Shopping Centers

9am **Summit reconvenes**
Opening Remarks from Ross Martin, Chief Executive, SCDI and Jim MacDonald, Chief Executive, Architecture + Design Scotland

9.10am **Transforming Place**
George Ferguson CBE, former Mayor of Bristol

9.30am **Collaborative Community to Urban Revival**
Bulelwa Makalima-Ngewana, CEO, Cape Town Partnership

9.50am **New Model of Civic Governance**
*In discussion with Ross Martin*
Andy Godfrey, Public Policy Manager, Alliance Boots and Chair, Heart of London Business Alliance
Alexander Nicoll, Corporate Responsibility Director, Intu Properties plc and Chair, ATCM
Roddy Smith, Chief Executive, Essential Edinburgh
Elizabeth Stevens, President and CEO, Downtown Mobile Alliance

10.30am **Comfort Break with refreshments available**

10.55am **Harnessing the Private and Social Sector**
Fraser Kelly, Chief Executive, Social Enterprise Scotland
Chris Thewils, Director of Operations, GTS Solutions CIC

11.25am **Shaping the Agreement further**
*Interactive session led by*
Neil McInroy, Chief Executive, Centre for Local Economic Strategies, Manchester, England
and Kelvin Campbell, Urbanist and Writer, The Massive Small Project

12pm **Closing Address**
Tim Tompkins, President, Times Square Alliance

12.20pm **Closing remarks of the main Summit sessions**

12.30pm **Lunch** Sponsored by Argyll & Bute Council

1pm **Councillor Aileen Morton**, Argyll & Bute Council
PROGRAMME THURSDAY

1.15pm  **Delegates have 3 options**
1) Fringe Events  
2) Study Tours  
3) The WTLS Marketplace is open for delegates to network, visit the Towns Showcase and Summit Lounge and arrange one2one meetings.

**Fringe Events**
Learn and take part. See ‘Fringe Events’ for more detail on these key sessions.

- **Creativity, Culture and Heritage**  
  Sponsored by — Ozone
  Janet Archer, Chief Executive, Creative Scotland  
  Barbara Cummins, Director of Heritage Management, Historic Environment Scotland  
  Councillor Mark Macmillan, Leader, Renfrewshire Council  
  Joanne Orr, Chief Executive, Museums Galleries Scotland

- **Social Integration and Migration**  
  — Hutton Room
  John Wilkes, Chief Executive, Scottish Refugee Council  
  Petra Biberbach, Chief Executive, PAS

- **How Digital is Transforming the Tourism Economy**  
  Sponsored by — Salisbury Suite
  Vicki Miller, Head of Customer Experience, VisitScotland  
  Facilitated by Annique Armstrong, Regional Director, VisitScotland

1.15pm  **Study Tours**
*Meeting point at the main entrance on the Stratosphere*

- Glasgow  Hosted by  Supported by
- Edinburgh Grassmarket  Hosted by

4pm  **Summit closes at Dynamic Earth**

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**What Happens Post Summit?**
You will receive copies of presentations as part of the multi-media Storify Report of the first World Towns Leadership Summit. This will include useful information and links relating to the content of the Summit along with Tweets from the day so make sure to tag @WTLS_16 #WTLS16.

A finalised copy of the World Towns Agreement will be available online from 20 June at the following address:
http://www.scotlandstowns.org/a_world_towns_agreement

For all matters relating to the World Towns Agreement following the Summit, please contact Ewan Robertson, ewan@scotlandstowns.org.