

ABB

PRESENTATION TO THE SCOTTISH PARLIAMENT'S
CROSS-PARTY GROUP ON TOWNS & TOWN CENTRES

FEBRUARY 2016

Agenda

About the ABB

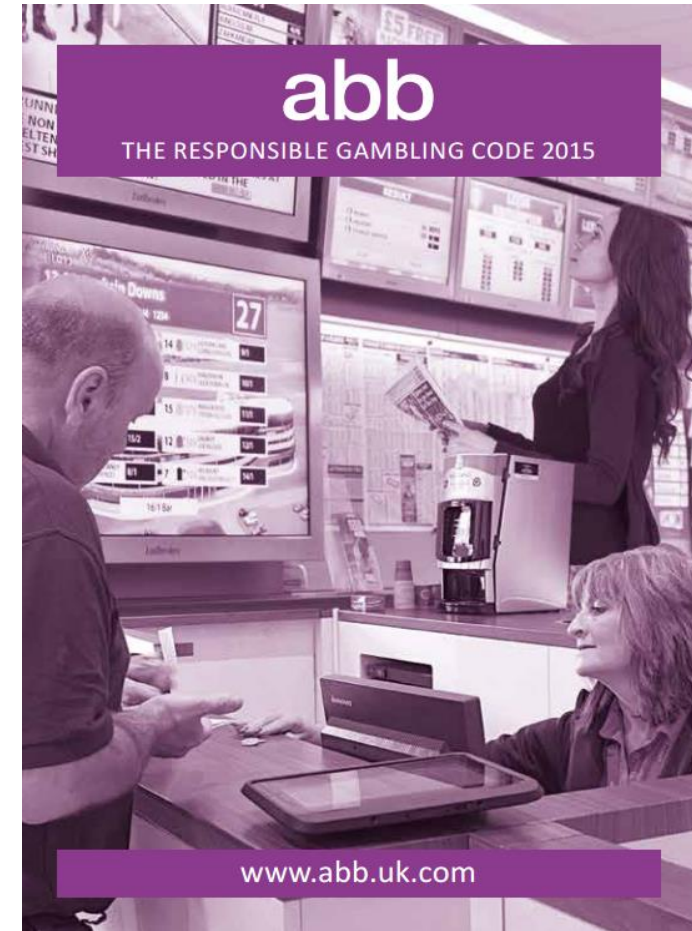
The betting industry in Scotland

Social contribution and staff initiatives

Sponsorship and partnerships

The Association of British Bookmakers

- Represents over 80% of the high street betting industry with members including William Hill, Ladbrokes, Coral, Paddy Power and Scotbet.
- Membership also includes 100 smaller, often family run independent bookmakers, 10% of which are based in Scotland.
- All members work to the high standards set out in the ABB's Responsible Gambling Code.
- Keen to work in partnership with policymakers to devise policies that help address problem gambling whilst enabling the vast majority of recreational gamblers to enjoy their hobby.



The betting industry in Scotland



- Betting has long been a favoured leisure activity in Scotland with evidence dating back to before the passing of the Gambling Act in 1960
- Proud to be part of the communities in which we operate
- Supporting the high street with 1,000 shops sustaining 5,000 jobs
- £110 million paid in tax per year including £11,000 per year in business rates per shop
- Our staff are 52% female and 27% aged between 18 and 24

Social contribution and staff initiatives

- Local community sports sponsorships, e.g. support for Renfrew Juniors and the Uddington Anvil Football Club
- Matched funding for local staff charitable fundraising initiatives
- Financial and staff resource support for city specific initiatives, for example:
 - Provision of starter packs with the Starter Packs Partnership in Glasgow
 - Working with Spina Bifida (Northeast), Northstar Community Football Club and Instant Neighbour in Aberdeen
- Staff participation in national fundraising events



Sponsorship and partnerships

- The industry supports horse racing through payment of the Horserace Betting Levy and greyhound racing through a voluntary contribution scheme
- Significant sports sponsorships in place across Scotland including:
 - The Scottish Premier League
 - Ayr Gold Cup
 - Musselburgh Sprint Cup
 - Silver Bell Trophy, Hamilton
- Ladbrokes Charitable Trust – contributed over £7 million to good causes since 2003
- William Hill Foundation
- Official partnership with Crimestoppers and actively involved in the Safer Neighbourhoods Scheme

