

PAS

PAS is a Scottish charity and social enterprise which helps people to engage with the places around them through advice, training, education, awareness-raising and the delivery of engagement events.

PAS works at grass-roots level with local communities, community groups, other local stakeholders, young people and seldom heard groups to achieve **participative placemaking** - helping communities to reach a shared vision for local areas in terms of land use, community assets and improved service delivery.

THE PAS APPROACH TO ENGAGEMENT

- equips people to engage with and contribute to the design of their place
- builds capacity across communities and creates lasting relationships
- promotes active citizenship by putting engagement at the heart of placemaking

CHARRETTEPLUS™

The PAS Charretteplus™ model is based on the traditional charrette model of intensive collaborative engagement, but specifically **brings together spatial and community planning** to achieve better outcomes more efficiently (further information below). Charretteplus™ is a whole place approach.

PAS engagement projects are based on **SP=EED™** - PAS's toolkit for effective engagement.

INDEPENDENT

PAS is independent and impartial. This, in combination with our charitable and social enterprise status, engenders trust when we deliver engagement-based projects with local communities.

PARTNERSHIP

PAS delivers projects in partnership with community groups, local authorities and all other relevant stakeholders, including local businesses and trade associations.

VOUNTEERING

This is a key aspect of the PAS ethos. Our volunteers offer their professional skills and this is at the heart of our delivery model, with recognised benefits for communities, volunteers and project outcomes alike.

CONTACT

To discuss any prospective projects, please contact Petra Biberbach (PAS Chief Executive):

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CHARRETTEPLUS™

In recent years PAS has delivered a series of Charretteplus™ projects which have been community-led and Scottish Government funded. PAS is particularly keen to work at grass-roots level in partnership with community groups.

As well as bringing together community planning and spatial planning departments, PAS uses its considerable experience, networks and well-established work activities to engage members of the public, community groups, local businesses and associations, as well as young people and seldom heard groups. Our whole-place approach builds momentum in communities and leaves a legacy of empowerment.

All Charretteplus™ projects are delivered by a combination of PAS staff, associates and professionally-qualified volunteers selected for their relevant experience and expertise.

CASE STUDY 1: LEVENMOUTH

In 2013, PAS was commissioned by Scottish Government to deliver a pilot Charretteplus™ in partnership with a local authority. Fife Council was selected and the Levenmouth area was identified for the pilot.

PAS worked directly with the local community planning team to identify the scope of the project, and staff from Fife Council's spatial planning team and other departments were also involved in the delivery.

OUTCOMES

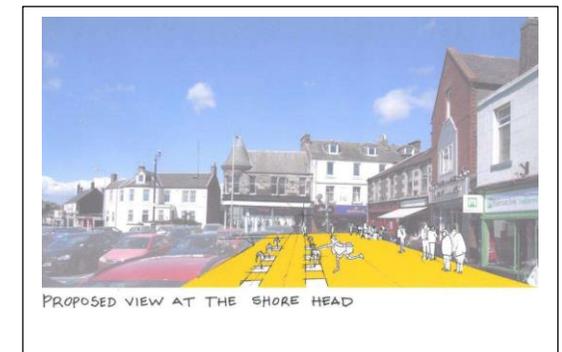
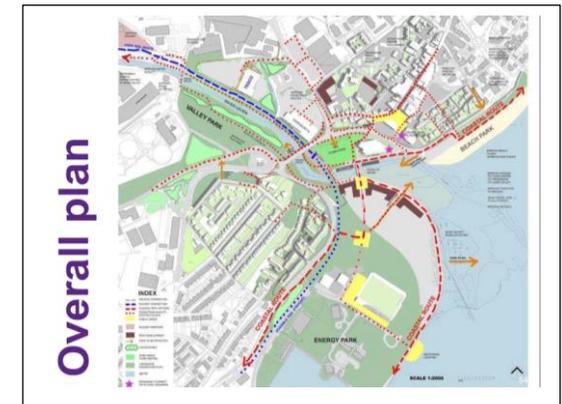
- **3 key long-term projects identified to improve connectivity in the Levenmouth area**
- **a series of immediate improvement ideas for the area**
- **£1M regeneration funding secured on the basis of the quality of the engagement**
- **a lasting legacy of local action**

CASE STUDY 2: DUNBLANE

PAS was approached by Dunblane Community Council and Dunblane Development Trust in 2014 to run a Charretteplus™ process focused on developing an engagement-based town centre plan. The community groups then secured funding to deliver the charrette. A steering group was formed to guide and deliver the project, also involving Discover Dunblane, the local authority, and PAS staff.

OUTCOMES

- **an action-based Town Centre Community Action Plan with a phased delivery scheme**
- **5 broad “key concept principles” to improve Dunblane town centre and inform the detail of the action plan, including environmental enhancement, promoting active travel and enhancing community cohesion**
- **integration of outcomes into Stirling Council Local Development Plan**



CASE STUDY 3: MOTHERWELL

In 2015 PAS received funding from the Scottish Government Housing, Regeneration and Welfare Directorate to deliver Charretteplus™ in Motherwell town centre. The project aim was to demonstrate how Charretteplus™ can support the “Town Centre First Principle” and align this with delivery and development of Single Outcome Agreements.

PAS worked in partnership with North Lanarkshire Council and the North Lanarkshire Partnership (community planning) - with the aim of bringing together businesses and entrepreneurs, investment groups, and other relevant agencies - to deliver a 5-day engagement process including workshops, community drop-ins and a town centre fact-finding walk-about.

OUTCOMES

- an engagement-based Town Centre Action Plan
- bringing together a range of stakeholders – private and public sector - to encourage a partnership approach to town centre regeneration and development
- development of an integrated approach to investment, asset management
- preparation by PAS of practical guidance for community planning partnerships and community groups across Scotland on linking placemaking and community planning

PAS – COMMUNITY VISIONING PROJECTS

PAS also delivers smaller-scale engagement “community visioning” projects based around the principles of Charretteplus™ and SP=EED™. These can be either wide-scale scoping exercises around community aspirations, assessing community assets, or focused on specific areas or sites.

PAS can provide support and guidance to community groups who wish to apply for project funding.

ISLE OF RUM COMMUNITY LAND USE PLAN

PAS was appointed in 2014 by The Isle of Rum Community Trust to produce an engagement-based “community land use plan” for the land which had been transferred to the Trust’s ownership. The brief was focused on identification of potential sites for new housing which respected the high level of natural and built heritage designations of the island, but also to look more widely at other aspirations and opportunities.

OUTCOMES

- more certainty about the future development of Rum and the opportunity to increase and stabilise the island’s population
- submission of the Community Land Use Plan to West Highlands and Islands Local Development plan to be adopted as supplementary guidance

