

## Town Centre Connect: Engages Citizens, Support Retailers, Enhances Operations

### Engages Citizens...

- Creates A Town Centre Community - 24/7/365  
Interactive Competitions,
- Retailer News, Event Notification, Loyalty Incentives...
- Town News Feeds – What's On, Information, Have your say...
- Pre Event Ordering – Merchandising, Food & Drinks, Event Tickets...
- Integration with existing Digital Platforms...



### Supports Retailers...

- Promote Products and Services
- Innovative Advertising Platform
- In Town Incentives, Competitions and Unique Offers
- Target Marketing
- Increases Sales

- Data Capture
- Sophisticated Fan Demographics and Profiling
- Reactive Merchandising

### Enhances Operations...

- Public Safety
- Enhances Security
- Communications
- Town Centre Notices



### Will Town Centre Connect work for you?

802 Event WiFi has developed an innovative "Zero Investment" programme. From initial small scale evaluation projects leading to full town wide deployments, that can be tailored to suit Towns of all sizes.

For more information on these innovative Zero Investment programmes please contact 802 Event WiFi:

**enquiries@802works.co.uk T: 0845 278 8800 www.802eventwifi.co.uk**