Business Improvement Districts Scotland

A 50 year history of BIDs, originally started in Canada.

Model successfully transferred and implemented across the world with some 1700 now in operation.

Over 205 BIDs now in the UK.

‘Scottish approach seen to be innovative and good practice’.
Business Improvement Districts Scotland
A Distinctive Scottish Model

The use of BIDs should not be restricted to large towns/cities so as to allow for innovative schemes to be developed where possible.

A BID could also focus on a particular sector or theme rather than a district, for example:

- tourism
- agriculture
- rural areas
- single business sector
- a theme

‘Scottish approach seen to be innovative and good practice’
A Business Improvement District (BID) is about businesses working together and investing collectively to deliver agreed local improvements, in addition to those services delivered by the statutory authorities, which will bring about change and improvement to those businesses involved whilst contributing to the wider aspirations of the local community and growing the local economy.

By working together businesses can reduce costs, share risks and create new platforms for growth.

‘A Distinctively Scottish Model’
Business Improvement Districts Scotland

THE KEY ASPECTS OF A BUSINESS IMPROVEMENT DISTRICT

- SUSTAINABLE FUNDING
- A COSTED BUSINESS PLAN APPROVED BY A DEMOCRATIC BALLOT
- AN AGREED PERIOD OF TIME
- BRINGS FOCUS TO THE ISSUES AND CONCERNS
- FOCUS IS ON DELIVERY
- ONSITE MANAGEMENT
- POSITIVE CHANGE AND IMPROVEMENT
- MAKING THINGS HAPPEN
- STRONG LOCAL PARTNERSHIP
## Business Improvement Districts Scotland

<table>
<thead>
<tr>
<th>Category</th>
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<tr>
<td>TOWN CENTRE</td>
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<td>THEMED EVENING ECONOMY</td>
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</tr>
<tr>
<td>PROMOTIONAL</td>
<td>2</td>
</tr>
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30 OPERATIONAL AND 19 IN DEVELOPMENT

BIDs Scotland – punching well above its weight.
Business Improvement Districts Scotland
Renewal Ballots

- Falkirk Delivers
- Essential Edinburgh
- Inverness City BID
- Enterprising Bathgate
- Clacksfirst Limited
- Alloa
- Dunfermline
- Elgin
- Kirkcaldy

BUSINESSES VALUE THE IMPACT AND DIFFERENCE THAT A BID CAN BRING TO AN AREA
Business Improvement Districts Scotland

BIDs deliver on Single Outcome Agreements and the Scottish Governments National Objectives.

Contributing to Scottish Governments Central Policy Purpose - Sustainable Economic Growth
Business Improvement Districts Scotland
The Leverage

- Over £17 Million of Private Sector Investment
- Additional Levered Income of over £16 Million
- A Total Investment of over £34 Million
Business Improvement Districts Scotland
The Leverage

2014
FESTIVAL

Queensferry Ambition Levy £12,500
Leverage £256,000
Business Improvement Districts Scotland
Objective – A Greener Scotland

Essential Edinburgh has delivered a waste reduction programme that has generated £205k of cost savings for 170 BID area businesses.
Business Improvement Districts Scotland

Objective – A Wealthier and Fairer Scotland

Creating employment and working with the local community is a consistent theme of the work of BIDs in Scotland with,

- Enterprising Bathgate
- Embrace Elgin and
- Queensferry Ambition

being particularly active in the employment agenda, working with their local communities and their schools estate.
Business Improvement Districts Scotland
Enterprising Bathgate

A partnership project with,

- Bathgate Thistle Community Football Club
- West Lothian Council
- Active Schools
- Balbardie and St Mary’s Primary School

Plan is to develop an initiative that will encourage pupils to take part in after school activities involving the football club.

CSR – Health – Working in the Community
Business Improvement Districts Scotland

Objective – Wealthier and Fairer, Greener and Safe and Stronger Scotland

SPICE (Strategic Partnership for Investment in the City of Elgin).

SPICE is a partnership of Elgin BID (Lead), Police Scotland, Moray Council, Elgin Community Council, Elgin Academy, Elgin Benevolent Trust, the Elgin Fund, Moray College, Area Forums and Community Warden
Business Improvement Districts Scotland

Objective – Wealthier and Fairer, Greener and Safe and Stronger Scotland

An Environmental Improvement Framework and Action Plan targeted at improving the environment of the city.

Heritage Trail, Litter Reduction, Taxi Code of Conduct, Anti Social Behaviour Reduction, Retail Crime and Pub Partnership, Best Bar None, Youth Drink Aware Project and Dealing with Conflict.
Objective - Healthier

I ❤️ Clarkston

Developed out of a Health and Open Space and Smarter Choices Smarter Places Projects.

Linking a package of measures to the key objective of,

‘Promoting a Healthy Lifestyle’.
A strong local partnership between the business community, the public sector, the local community and the third sector, sharing risks, investment and new platforms for growth.

‘Helping to Build Stronger Communities across Scotland’
Business Improvement Districts Scotland
The Team

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