



Business Improvement Districts Scotland

A 50 year history of BIDs, originally started in Canada.

Model successfully transferred and implemented across the world with some 1700 now in operation.

Over 205 BIDs now in the UK.

‘Scottish approach seen to be innovative and good practice’.



Business Improvement Districts Scotland

A Distinctive Scottish Model

The use of BIDs should not be restricted to large towns/cities so as to allow for innovative schemes to be developed where possible.

A BID could also focus on a particular sector or theme rather than a district, for example;

- tourism
- agriculture
- rural areas
- single business sector
- a theme

‘Scottish approach seen to be innovative and good practice’

Business Improvement Districts Scotland

A Business Improvement District (BID) is about businesses working together and investing collectively to deliver agreed local improvements, in addition to those services delivered by the statutory authorities, which will bring about change and improvement to those businesses involved whilst contributing to the wider aspirations of the local community and growing the local economy.

By working together businesses can reduce costs, share risks and create new platforms for growth.

‘A Distinctively Scottish Model’



Business Improvement Districts Scotland

THE KEY ASPECTS OF A BUSINESS IMPROVEMENT DISTRICT

- **SUSTAINABLE FUNDING**
- **A COSTED BUSINESS PLAN APPROVED BY A
DEMOCRATIC BALLOT**
- **AN AGREED PERIOD OF TIME**
- **BRINGS FOCUS TO THE ISSUES AND CONCERNS**
- **FOCUS IS ON DELIVERY**
- **ONSITE MANAGEMENT**
- **POSITIVE CHANGE AND IMPROVEMENT**
- **MAKING THINGS HAPPEN**
- **STRONG LOCAL PARTNERSHIP**

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30 OPERATIONAL AND 19 IN DEVELOPMENT

TOWN CENTRE	-	39
TOURISM AND VISITOR	-	1
BUSINESS PARKS	-	5
THEMED EVENING ECONOMY	-	1
RURAL	-	1
PROMOTIONAL	-	2

BIDs Scotland – punching well above its weight.

Business Improvement Districts Scotland Renewal Ballots

- Falkirk Delivers
- Essential Edinburgh
- Inverness City BID
- Enterprising Bathgate
- Clacksfirst Limited
- Alloa
- Dunfermline
- Elgin
- Kirkcaldy

**BUSINESSES VALUE THE IMPACT AND DIFFERENCE THAT A BID
CAN BRING TO AN AREA**



Business Improvement Districts Scotland

BIDs deliver on Single Outcome Agreements and the Scottish Governments National Objectives.

Contributing to Scottish Governments Central Policy Purpose - Sustainable Economic Growth



Business Improvement Districts Scotland

The Leverage

- **Over £17 Million of Private Sector Investment**
- **Additional Levered Income of over £16 Million**
- **A Total Investment of over £34 Million**

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The Leverage

2014
FESTIVAL

Queensferry Ambition Levy £12,500

Leverage £256,000



Business Improvement Districts Scotland

Objective – A Greener Scotland

Essential Edinburgh has delivered a waste reduction programme that has generated £205k of cost savings for 170 BID area businesses.



Business Improvement Districts Scotland

Objective – A Wealthier and Fairer Scotland

Creating employment and working with the local community is a consistent theme of the work of BIDs in Scotland with,

- Enterprising Bathgate
- Embrace Elgin and
- Queensferry Ambition

being particularly active in the employment agenda, working with their local communities and their schools estate.



Business Improvement Districts Scotland

Enterprising Bathgate

A partnership project with,

- Bathgate Thistle Community Football Club
- West Lothian Council
- Active Schools
- Balbardie and St Mary's Primary School

Plan is to develop an initiative that will encourage pupils to take part in after school activities involving the football club.

CSR – Health – Working in the Community



Business Improvement Districts Scotland Objective – Wealthier and Fairer, Greener and Safe and Stronger Scotland

SPICE (Strategic Partnership for Investment in the City of Elgin).

SPICE is a partnership of Elgin BID (Lead), Police Scotland, Moray Council, Elgin Community Council, Elgin Academy, Elgin Benevolent Trust, the Elgin Fund, Moray College, Area Forums and Community Warden



Business Improvement Districts Scotland Objective – Wealthier and Fairer, Greener and Safe and Stronger Scotland

An Environmental Improvement Framework and Action Plan targeted at improving the environment of the city.

Heritage Trail, Litter Reduction, Taxi Code of Conduct, Anti Social Behaviour Reduction, Retail Crime and Pub Partnership, Best Bar None, Youth Drink Aware Project and Dealing with Conflict.



Business Improvement Districts Scotland Objective - Healthier

I  Clarkston



CYCLE SATURDAYS
Get on your bike and shop local!
FREE EVENT

In a positive move to encourage local people to get on their bikes and to use their local town centre Clarkston BID has teamed up with Cycling Scotland and East Renfrewshire Council to launch Cycle Saturdays.

The first of these will take place at:
Mearns Road/Benches Road Play Area, Clarkston
Saturday 16th 22nd September
2 - 3pm for ages 4 - 8
3 - 4pm ages 9 +

In Clarkston

Try out your skills in the park with British Cycling coaches and a very unique fun and challenging timber Mountain bike trail brought to you by Clarkston businesses. We will be providing free cycle coaching and activities for young people to increase confidence and bike skills.

The trail is suitable for most children's bikes which tend to be mountain bikes. Helmets are essential. Please state that we will be cycling on the grass, wear suitable clothing and bikes should be road worthy with fully inflated tyres and working brakes.

All participants will get free I  CLARKSTON loyalty cards giving access to numerous special offers around Clarkston town centre.

To register contact:
Amanda Miller on 0141 577 3773 or at
Amanda.Millar@eastrenfrewshire.gov.uk

Draft 3

iloveclarkston.com

Developed out of a Health and Open Space and Smarter Choices Smarter Places Projects.

Linking a package of measures to the key objective of,
'Promoting a Healthy Lifestyle'.



Business Improvement Districts Scotland

A strong local partnership between the business community, the public sector, the local community and the third sector, sharing risks, investment and new platforms for growth.

**‘Helping to Build Stronger Communities
across Scotland’**



Business Improvement Districts Scotland

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