



Access Culture

An Indigo Share: Hot Topic in collaboration with All In, sponsored by pointOne.

Providing creative and cultural organisations with the audience and visitor insight needed to create truly inclusive experiences.

Survey Outline

The questions will cover the following areas:

- Daily life: visiting public spaces and facilities, booking and using technology
- Experiences at cultural venues: planning visits, booking and using facilities
- Thoughts on the organisation that sent respondents the survey
- Demographics

Audiences can complete the survey about themselves or can help someone else and complete it on their behalf. The survey is not only targeting those with access needs; we are keen to hear from the widest possible range of people. The survey should take around **15 minutes** to complete, depending on the respondent's answer journey.

Section breakdown:

Introduction

Survey details for respondents.

About you

We will ask people whether or not they identify as disabled, or are a carer for someone else with access needs, or whether they do not consider themselves disabled. We are keen to hear from ALL types of audiences to understand the broad impact of inclusive and accessible approaches.

Daily life

In this section, we explore the extent to which disability status and access needs impact people's daily lives, whether those needs are their own or belong to others in their everyday lives.



We explore what challenges people face visiting public spaces, planning visits and booking for all sorts of everyday activities, such as trains

Cultural activity

We then focus on challenges around accessing cultural venues and events, in terms of visiting, planning and booking.

Organisation feedback

We finally ask respondents for specific feedback on the organisation that sent them the survey in terms of accessibility of their experience with that organisation. This includes visiting and the booking process, where relevant.

We provide space for respondents to share their feedback in more detail if they wish. We also collect a range of demographic information in order to understand differences between groups.