

## Invitation to Young Swedish Design 2018 Opening Reception



*Left: Anna Sjöberg & Malin Berglund, Cell – from one piece to a whole system  
Middle: Emma Brålander, Colour, illusion and composition (photo: Erika Kindblad)  
Right: Rebecca Petrini & Joel Fjällström, Mammut*

Sweden, partner country of DESIGNART Tokyo, invites you to the opening of the "Young Swedish Design 2018" exhibition at World Kita-Aoyama Building on October 19<sup>th</sup>, 2018. Afterwards you are welcome to continue the evening at the opening of the installation by Swedish textile designer Ulrika Elovsson and Japanese Reiko Sudo, as well as Young Swedish Design Talks at Commune 2nd, a series of public talks with design talents from Sweden and Japan during 20-21 October.

### Young Swedish Design 2018 (*Ung Svensk Form* in Swedish) Opening Reception

Date: Oct. 19, 2018, Time: 19:00-22:00, Venue: World Kita-Aoyama Building

### Young Swedish Design Talks opening

Opening mingle: Oct.19, 20:30-22:00

Talks program: Oct. 20-21, Time: 16:00-19:00

Venue: Commune 2<sup>nd</sup> 3-13Minami-Ayoma, Minato

Swedish Ambassador Magnus Robach and representatives from Swedish Design Moves Tokyo and DESIGNART Tokyo 2018 will talk at 20:15. Drinks and Swedish themed cocktail food will be served throughout the evening.

### About Young Swedish Design & Swedish Design Moves Tokyo

Celebrating 150 years of diplomatic relations between **Sweden and Japan**, the DESIGNART Tokyo 2018 festival invites Sweden as its partner country under the flag "Swedish Design Moves Tokyo", bringing together key stakeholders in and from Sweden. Furthermore, Sweden and Japan share common values that are crucial in the design industry: craftsmanship, quality, sustainability, aesthetic and functionalism.

**Swedish Design Moves** is a global project, now landing in Japan, and the main exhibition under Swedish Design Moves Tokyo 2018 is **Young Swedish Design** - an annual juried award and an exhibition showcasing the most innovative young talents from Sweden. The exhibition celebrates its 20<sup>th</sup> Anniversary this year and travels all over the world to broaden and deepen knowledge on upcoming and innovative Swedish design. Young Swedish Design 2018 will be shown for the first time outside Sweden on October 19<sup>th</sup> at DESIGNART Tokyo.

Please see <https://swedishdesignmoves.com/swedish-design-moves-tokyo-2018/> for many exciting design events, Young Swedish Design Talks and other activities.

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## **MAIN EVENTS UNDER SWEDISH DESIGN MOVES TOKYO**

**[www.swedishdesignmoves.com/swedish-design-moves-tokyo-2018/](http://www.swedishdesignmoves.com/swedish-design-moves-tokyo-2018/)**

### **Young Swedish Design 2018**

Date: Oct. 19 – Oct. 28, 2018 (Open 10 : 00~18 : 00)

Venue: World Kita-Aoyama

[www.ungsvenskform.se/en/apply2018/ung-svensk-form-in-tokyo](http://www.ungsvenskform.se/en/apply2018/ung-svensk-form-in-tokyo)

### **Young Swedish Design Talks & Installation by Ulrika Elovsson & Reiko Sudo *\*NEW\****

Date: Oct. 20 – Oct. 21, 2018- 16:00-19:00

Venue: COMMUNE 2nd

<https://swedishdesignmoves.com/swedish-design-moves-tokyo-2018>

### **Sara Lundkvist Exhibition**

Date: Oct. 19 – Oct. 28, 2018

Venue: Volvo Studio Aoyama

[www.saralundkvist.com](http://www.saralundkvist.com)

## **OTHER SWEDISH DESIGN EVENTS DURING DESIGNART**

### **Claesson Koivisto Rune Exhibition “House Art View”**

Date: Oct. 17 – Nov. 4, 2018

Venue: Time & Style, Tokyo Midtown

[www.claessonkoivistorune.se](http://www.claessonkoivistorune.se)

### **Ingegerd Råman Exhibition**

Date: Sept. 14 – Dec. 9, 2018

Venue: Crafts Gallery, The National Museum of Modern Art, Tokyo

[www.momat.go.jp/cg/exhibition/ingegerd\\_2018](http://www.momat.go.jp/cg/exhibition/ingegerd_2018)

## **DESIGNART TOKYO**

<http://designart.jp>