

ACTIVITY TITLE:

Color Alive



BOOT UP:

DAQRI



DAQRI teamed up with Crayola to create a new 4D augmented reality app called Color Alive. **Augmented reality** is a mix of virtual reality and real life. The Color Alive app can make characters that you colour in fly off the page and come to life!

LOADING...



Download the Color Alive app onto your device from the Google Play Store or the iTunes Store. Colour in the picture above using crayons and take a picture of it with the app. Watch what happens!

ACTIVITY HOSTS

Objective: Explore some ways that technology could shape our everyday lives in the near future.

Before students get testing, you could show this video on augmented reality like:

<https://www.youtube.com/watch?v=EFpoc5OsmN8> on Crayola Color Alive

NEXT STEPS:

Imagine if you were the inventor of an augmented reality app. What would your app do? Have a discussion in class about all of the ideas that you came up with.

FINAL STEP!

Activity Hosts - Don't forget to register your activities on www.techweek.ie.

