

For our complete line of Cruisers and Townies or dealer and international distributor information, check our website at electrabike.com.
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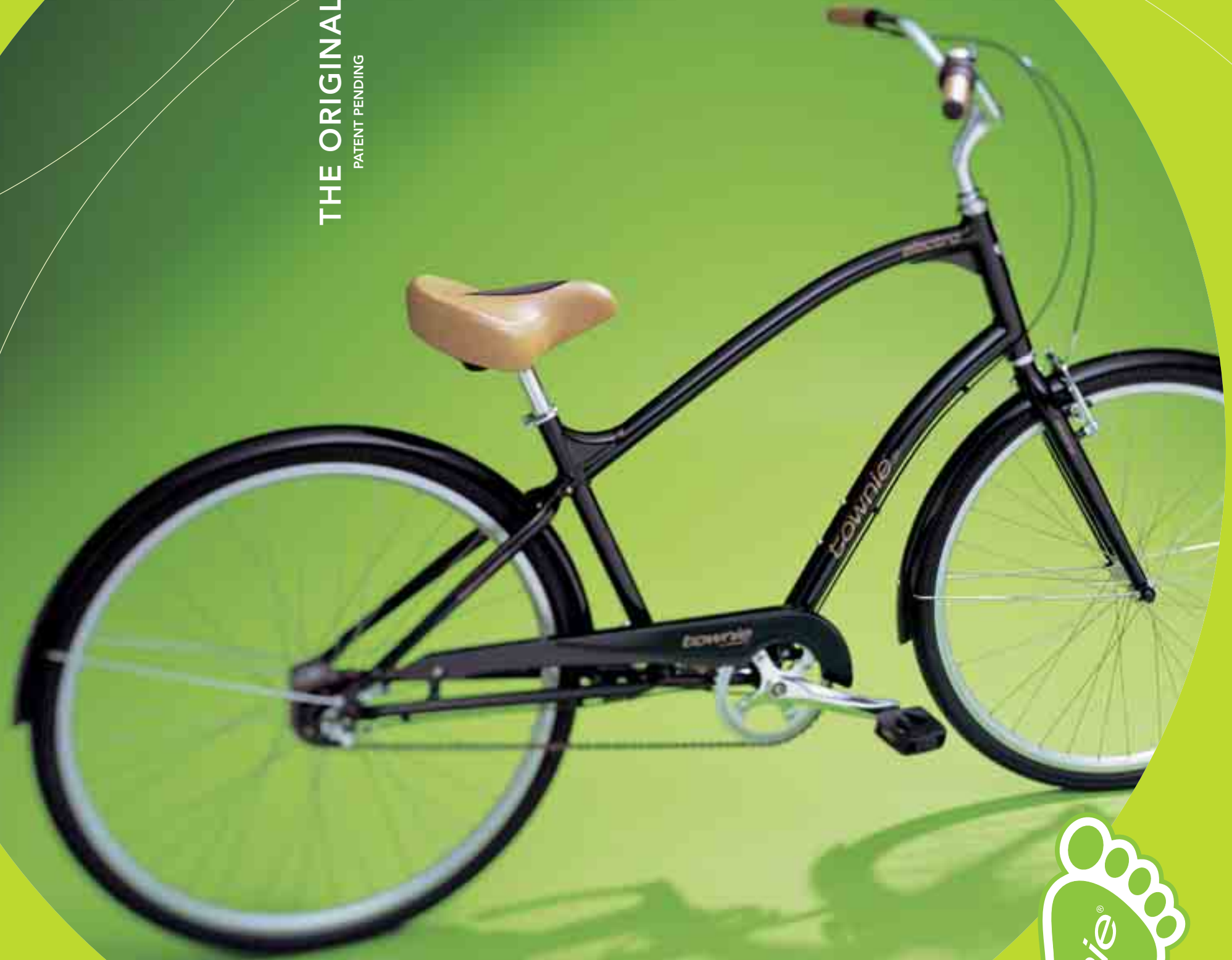


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THE ORIGINAL
PATENT PENDING



Harken Grasshopper, pour yourself a cup of green tea and let me tell you a tale. It is a modern version of the classic Zen lesson of the blind men and the elephant, which teaches much wisdom with its simple beauty.

Once upon a time in a nice, quiet village, there were four young blind men who were friends and who got along very well, thank you. One bright and beautiful day all four of them went out walking to visit the village park. Now it just so happened that in the park that day there was a Rider from a Distant Land who brought with him his Townie bicycle, on which he had traveled many miles in comfort and style. After talking it over, the four men agreed to ask the Rider from a Distant Land to let them take a "look" and "see" what the Townie really looked like. The Rider agreed, his curiosity piqued.

The first young man placed his hands upon the seat of the Townie and ran his fingers along the gentle curves of the frame and exclaimed, "The Townie is like a Cruiser Bike, brothers!"

The second young man lifted the lightweight Townie off the ground. He touched the accessories, the practical rack, the fenders and bike bag, and said, "You are wrong, brother; the Townie is like a Commuter Bike for carrying all you need around the village."

The third young man sat down upon the Townie's seat in wonder. "My friends," he said, "you are both wrong; the Townie is like a Flat Foot Bike, and with my feet securely on the ground, I feel stable and strong."

Lastly, the fourth young man sat upon the Townie, placing one foot on a pedal and cried out, "My friends, you are all wrong; the Townie is like a Forward Pedaling Bike, upon which one could ride for thousands of miles!"

The disagreement between the young men started out small but soon became a big fight. The Rider from a Distant Land intervened: "Please! Do not fight over the Townie! None of you is correct and yet none of you is wrong."

"How can that be?!" the four blind men asked.

And the Rider then spoke great words of wisdom, "Because each of you only perceived some part of the Townie and not the whole Townie, so what each of you discovered was separate and incomplete for the Townie just is."

When they heard the words of the Rider from a Distant Land, the young men understood. They stopped their fighting and as friends once again told the Rider, "Thank you very much for your wisdom, Rider from a Distant Land! We'll take four."

zen and the art of bicycle design



on a Townie®



ask
master
benno

Q: WHAT IF I DON'T HAVE FLAT FEET?

A: The Townie's patent-pending Flat Foot Technology® stands alone no matter what your feet look like. This revolutionary (yet so obvious!) design allows you to place both of your feet firmly on the ground, giving you more stability anytime you have to start or stop your ride. Finally!

Q: IS THE TOWNIE HALF-FULL OR HALF-EMPTY?

A: Well, open-minded student, glad you asked! The Townie is 100% full of all the attitude, limitless fun and pure joy of cycling. The perfect design of the Townie allows you to maximize the energy of movement as you cycle effortlessly along, allowing you to ride farther, faster and more efficiently than on a conventional bike. This is why so many voices from around the world chant in unison, "I love my Townie."

Q: WILL FORWARD PEDALING TAKE ME TO MY HAPPY PLACE?

A: Only if you have a good road map of the mind. But forward-thinking will take you even farther! Like the Townie's forward pedaling design, which gives you proper leg

extension and better torque, so your riding is smooth and effortless – proving once again that the Townie is designed for a great ride.

Q: ARE "UPRIGHT SEATING" AND "RELAXED ARM POSITION" NEW YOGA POSES?

A: No, they are signature components of the Townie's design that bring alignment, comfort and style to your riding experience. The Townie's unique geometry allows you to sit comfortably upright with a clearer view of the road. The Townie's relaxed arm position gives you more control, less hand fatigue, and allows you to enjoy your ride free from annoying tension in your neck, shoulders, arms and wrists. Plus the added bonus of these features: you look really cool riding a Townie!

Q: CAN "ONE SIZE FITS MOST" DEEPEN MY UNDERSTANDING OF REALITY?

A: In a universe of unique beings and possibilities, the Townie's special geometry reinvented the way a bicycle can be adjusted to properly fit a rider. Because of its extreme adjustability the Townie fits a wide range of different-sized riders, allowing you to share one bike with many riders. Now that's really cool!



ONE SIZE FITS MOST

Because of its unique design and adjustability – the Townie® can fit a wide range of different-sized riders with only one frame size

Q: HOW CAN I GET MY INNER CHILD TO RIDE A BIKE?

A: Start with your outer child! Our children's Townie offers the benefits of the adult Townie: secure Flat Foot Technology® and ease of adjustability, both of which allow your child to start enjoying the benefits of riding earlier, staying with the same bike longer, and an easier transition to a more grown-up bike.

Q: DOES LIFE HOLD A WARRANTY FOR ME?

A: Ummmm, no; where do you come up with these questions, dear student? The good news is the Townie frame comes with a limited 5-year warranty. See warranty card for details.

Q: WILL I FIND NIRVANA ON A TOWNIE?

A: Okay Grasshopper; you really need to quiet your mind with a nice bike ride! The Townie will easily take you far down the pathways of your journey. With its unique combination of ergonomic design, forward pedaling, lightweight frame and balanced whole, the Townie will transport you as far as you want to go; be it thousands of miles or just to the corner, it's all there waiting for you.

Being at one with your Townie leaves nothing but footprints and happy memories of the liberation of pure riding joy. We invite you to become a vehicle of happiness. Simply ride on a Townie and enjoy the effortless movement, feeling, smiling, riding.... Remember, the sound of the universe is a joyful laugh welling up in your peaceful mind and in your joyous heart. So chant with me now:
"Tooowwwnniiiiiiiiiiiiieeeeeeee."

TOWNIE 20" for kids



● **New: Flat Foot Technology for kids.** Our new 20" Kids' Townie offers all the benefits of the adult version, just for kids. Providing an earlier and easier transition to a 20" bike

TOWNIE 26" for adults



● **Upright seating** for less back pain and a clearer view of the road

● **Relaxed arm position** for more control and less hand fatigue

● **Feet flat on the ground** for more stability anytime you have to start or stop your ride

● **Forward pedaling** for proper leg extension and better torque

meditation on a Townie

*designer

Townie 8

Shimano Nexus internal 8-speed rear hub with free-wheel, lightweight aluminum frame, light-use twist-shifter, RST suspension fork, linear-pull brakes, integrated headset, alloy cage pedals, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, 26" x 1.9" semi-slick street tires, and aluminum fenders

Shimano Nexus internal 8-speed hub with extra-wide gear ratio for any riding condition

Shimano index twist-shifter with gear indicator

Townie 8



Townie 8 men's
gloss black



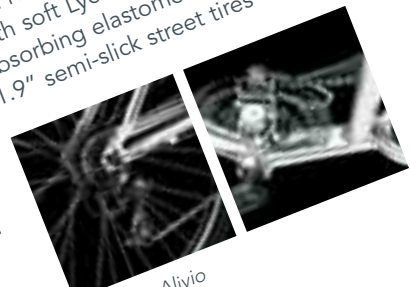
Townie 8 ladies'
champagne rose

Townie



townie24

Shimano Alivio 24-speed with twist-shifter, lightweight aluminum frame with replaceable derailleur hanger, RST suspension fork, linear-pull brakes, integrated headset, alloy cage pedals, Q/R in front and rear, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Shimano Alivio 24-speed and replaceable derailleur hanger

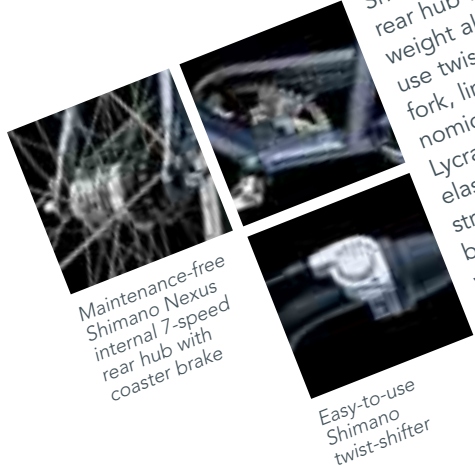
Townie 24

Townie 24 ladies' aqua metallic



townie7

Shimano Nexus internal 7-speed rear hub with coaster brake, lightweight aluminum frame, easy-to-use twist-shifter, RST suspension fork, linear-pull front brake, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, 26" x 1.9" semi-slick street tires, and fenders (ladies': brushed aluminum; men's: plastic with carbon fiber print)



Maintenance-free Shimano Nexus internal 7-speed rear hub with coaster brake

Easy-to-use Shimano twist-shifter

Townie 7 ladies' hazy lilac



Townie 7 men's charcoal fade



Townie 24 men's silver mirror



Comnie
21



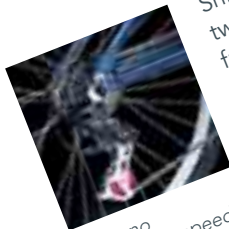
Townie 21



Townie 21 Custom men's
black satin

townie21

Shimano Tourney 21-speed with twist-shifter, lightweight aluminum frame with replaceable derailleur hanger, RST suspension fork, linear pull brakes, Q/R in front and rear, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Shimano Tourney 21-speed and replaceable derailleur hanger



Townie 21 men's
hot red (fall 2006)



Townie 21 men's
blue metallic

Townie 21 ladies'
cream



Townie 21 Custom ladies'
gloss white



Townie 21 ladies'
silver



Townie 21 ladies'
baby blue pearl



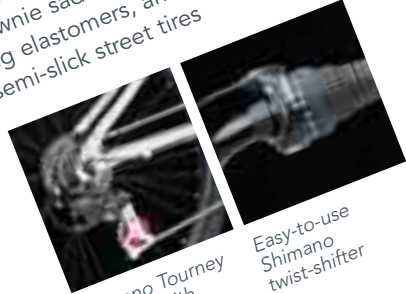
Townie 21 ladies'
pink floral fade



Townie 21

Townie 7D

Shimano Tourney 7-speed with Mega-Range, twist-shifter, lightweight aluminum frame, linear-pull front and rear brake, ergonomic Townie saddle with shock absorbing elastomers, and 26" x 1.9" semi-slick street tires



Shimano Tourney 7-speed with Mega-Range

Easy-to-use Shimano twist-shifter

Townie 7D



Townie 7D ladies' orange pearl

Townie 7D men's silver



Townie 7D men's vivid blue



Townie 7D ladies' vivid blue



Townie 1

Shimano single-speed rear hub with coaster brake, lightweight aluminum frame, linear-pull front brake, ergonomic Townie saddle with shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Shimano single-speed rear hub with coaster brake

Semi-slick street tires and linear-pull front brake

Townie 1

Townie 1 men's gloss black



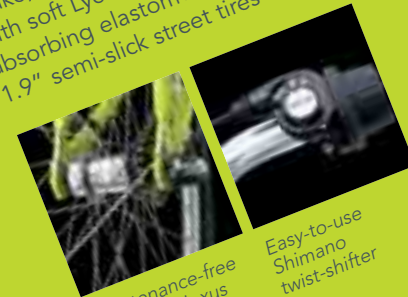
Townie 1 ladies' red metallic





townie³

Shimano Nexus internal 3-speed rear hub with coaster brake, lightweight aluminum frame, easy-to-use twist-shifter, linear-pull front brake, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Maintenance-free Shimano Nexus internal 3-speed rear hub with coaster brake

Easy-to-use Shimano twist-shifter

Townie³

Townie 3 ladies' pink pearl



Townie 3 ladies' townie green



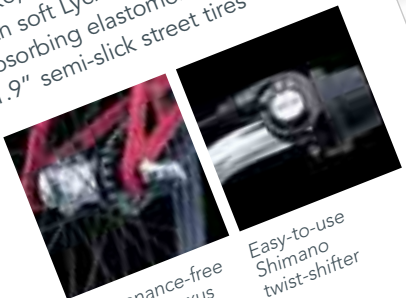
Townie 3



Townie 3 ladies' turquoise floral fade

townie3

Shimano Nexus internal 3-speed rear hub with coaster brake, lightweight aluminum frame, easy-to-use twist-shifter, linear-pull front brake, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Maintenance-free Shimano Nexus internal 3-speed rear hub with coaster brake
Easy-to-use Shimano twist-shifter

Townie 3 men's green metallic (fall 2006)



Townie 3 men's matte red

Townie 3 Custom men's anthracite

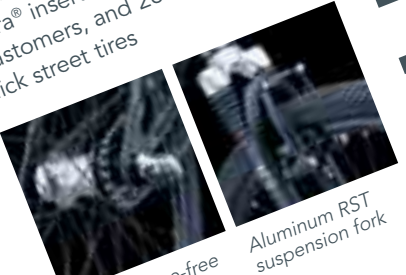


Townie 3 Custom ladies' anthracite



townie3s

Shimano Nexus internal 3-speed rear hub with coaster brake, lightweight aluminum frame, easy-to-use twist-shifter, RST suspension fork, linear-pull front brake, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 26" x 1.9" semi-slick street tires



Maintenance-free Shimano Nexus internal 3-speed rear hub with coaster brake
Aluminum RST suspension fork

Townie 3s



Townie 3s ladies' champagne pearl



Townie 3s men's black satin



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The all-new
Townie
700c series

Our new Townie 700C series is designed for a more spirited ride. The combination of our comfortable forward pedaling position, larger 700c size wheels and narrower tires provides a quicker and more efficient ride, while maintaining our exclusive Flat Foot Technology®. We bring you three beautiful new models: One is a fabulously practical daily commuter bike, featuring rear rack, fenders, light system and an internal 8-speed hub. Then we have an oh-so-elegant classic European city bike featuring leather grips, saddle and an internal 3-speed hub. And third, a sleek, sporty 21-speed, stripped-down for your long-distance and fitness rides.

Forward
pedaling
position

SHIMANO



Townie 8-700C men's emerald

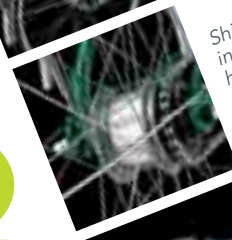
Townie 700C

Townie 8-700C

Shimano Nexus internal 8-speed rear hub with free-wheel, Shimano dynamo front hub to power the Radius halogen headlight, rear LED flasher, lightweight aluminum frame, easy-to-use twist-shifter, linear-pull brakes, integrated headset, alloy cage pedals, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, 700x40c semi-slick street tires, custom aluminum rear rack and aluminum fenders



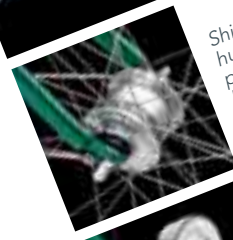
Custom lightweight aluminum rear rack, fenders and battery-powered LED flasher light



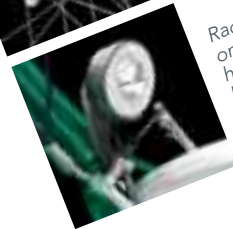
Shimano Nexus internal 8-speed hub with extra-wide gear ratio for any riding condition



Shimano index twist-shifter with gear indicator



Shimano dynamo hub provides the power for the front light without the need for batteries



Radius on/off halogen headlight



Townie 8-700C ladies' burgundy

Townie 3-700C men's gloss black



Townie 3-700C ladies' white pearl

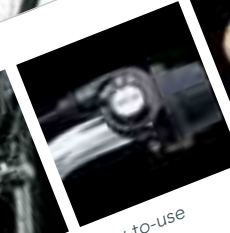


Townie 3-700C

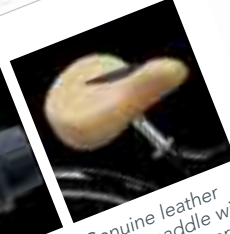
Shimano Nexus internal 3-speed rear hub with coaster brake, lightweight aluminum frame, easy-to-use twist-shifter, linear-pull front brake, genuine leather Townie saddle with soft Lycra® insert and shock-absorbing elastomers, genuine leather grips, and 700x40c semi-slick street tires and aluminum fenders



Maintenance-free Shimano Nexus internal 3-speed rear hub with coaster brake



Easy-to-use Shimano twist-shifter



Genuine leather Townie saddle with soft Lycra® insert

Townie 21-700C ladies' platinum



Townie 21-700C men's platinum

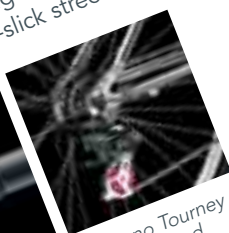


Townie 21-700C

Shimano Tourney 21-speed with easy-to-use twist-shifter, lightweight aluminum frame with replaceable derailleur hanger, linear-pull brakes, Q/R in front and rear, ergonomic Townie saddle with soft Lycra® insert and shock-absorbing elastomers, and 700x40c semi-slick street tires

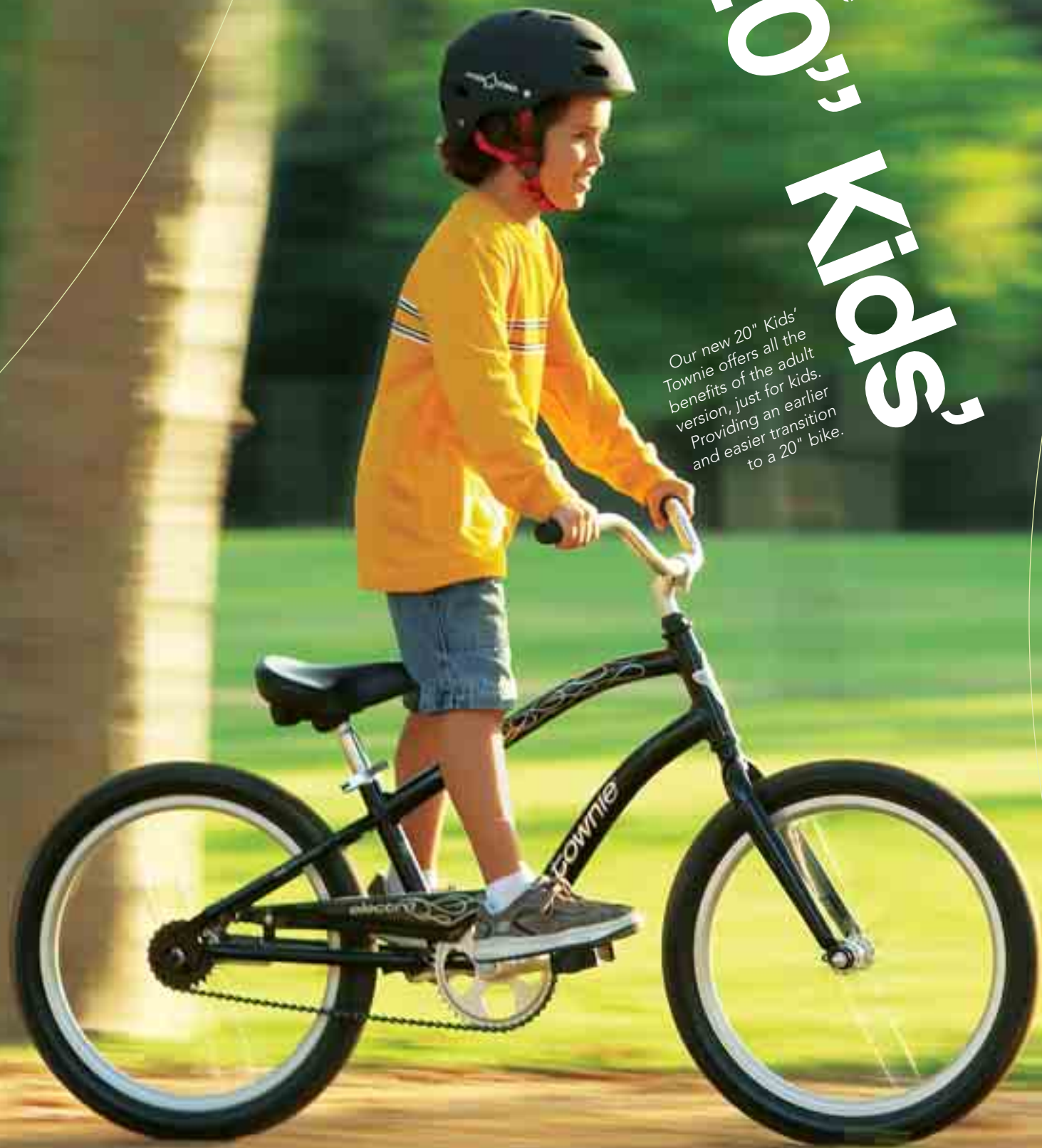


Easy-to-use Shimano twist-shifter



Shimano Tourney 21-speed and replaceable derailleur hanger

Townie 700C

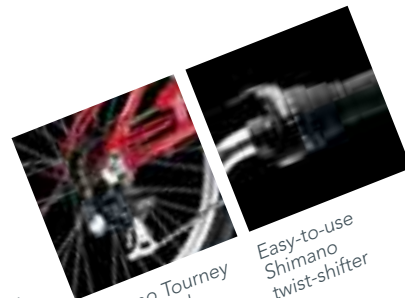


Our new 20" Kids' Townie offers all the benefits of the adult version, just for kids. Providing an earlier and easier transition to a 20" bike.

Townie 20" Kids'

Townie 7D 20" Kids'

Shimano Tourney 7-speed with twist-shifter, lightweight aluminum frame with replaceable derailleur hanger, linear-pull front and rear brakes, ergonomic Townie saddle with shock-absorbing elastomers, and 20" x 2.125" semi-slick street tires.



Shimano Tourney 7-speed with Mega-Range

Easy-to-use Shimano twist-shifter

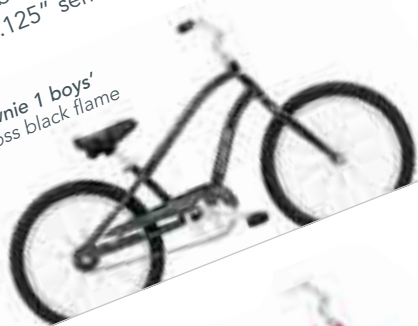
Townie 7D girls' baby blue floral



Townie 1 20" Kids'

Single-speed rear hub with coaster brake, lightweight aluminum frame, ergonomic Townie saddle with shock-absorbing elastomers, and 20" x 2.125" semi-slick street tires

Townie 1 boys' gloss black flame



Townie 1 girls' hot pink floral



Townie 7D boys' hot red flame



paradise

Downie

BAGS/GRIPS/SADDLES



LEATHER GRIPS/SADDLE



XL SADDLES



CYLINDER BAGS



NYLON BAGS



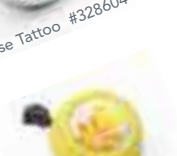
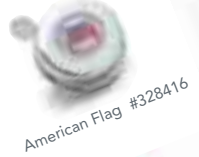
VALVE CAPS



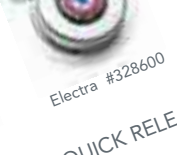
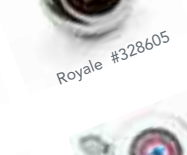
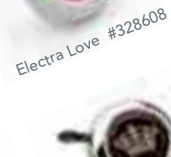
WICKER BASKETS



BELLS



NEW DESIGN EASY TO MOUNT!



QUICK RELEASE BASKETS



LIGHTS



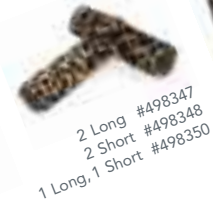
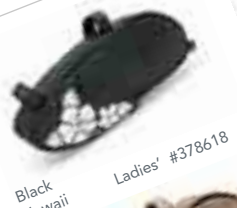
CUPHOLDER



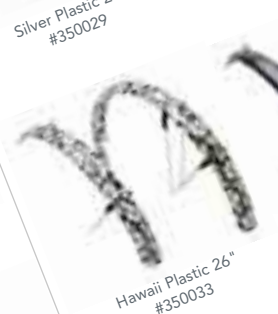
LEATHER STREAMERS



LADIES' CUSTOM BAGS/GRIPS/SADDLES



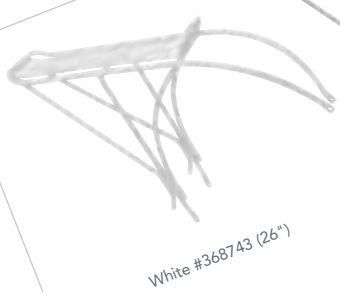
FENDERS



SURF RACKS



REAR RACKS



TIRES



| | | | |
|----|---------------------------------|--------------|---------|
| A) | Blackwall | 26" x 1.9" | #688341 |
| | Blackwall | 20" x 2.125" | #688454 |
| | Blackwall | 700 x 40c | #688458 |
| B) | Whitewall | 26" x 1.9" | #688342 |
| | Blackwall w/ Reflective Line | 20" x 2.125" | #688455 |
| C) | | 26" x 1.9" | #688343 |