



## Theam has been selected as one of the brightest “Big Data” startups in Europe

**Theam** has been selected to take part in the **European Data Incubator** (EDI), a 3-year project that offers around 100 startups the chance to solve data challenges set by major European corporates like Volkswagen Navarra, RACC motoring club and the multinational Sonae.

### What is EDI?

EDI is an incubation programme run by 20 partners across Europe.

It gives the most innovative “Big Data” startups the opportunity to tackle real world challenges set by corporates across Europe, such as improving road safety in Barcelona or predicting fraudulent transactions in supermarkets.

Theam is taking part in EDI to solve the challenge set by SONAE: supply chain optimization. Our approach is to analyze and clean the data in order to remove or repair inaccuracies or missing fields. If needed, we will add new data. After this, we'll focus in developing a model to predict sales. The infrastructure of this will be mainly based on serverless, reducing costs and optimizing speed. A domain specific language might be implemented, so experts can transfer their knowledge and experience so the model can use it.

Benefits include up to €100k in equity-free funding, mentoring, workshops, access to a free cloud environment, and the chance to connect with and be recognised by major European organizations.

Follow our journey through EDI:

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## Datathon in Berlin

Each year of EDI incubation process is divided into three progressive phases, in which only the best startups pass to the next level: 'Explore', 'Experiment', 'Evolve'.

On 17 and 18 October, Theam **will travel to Berlin with 30 other startups** for the first 'Explore' phase. Here we will take part in a datathon, practice our pitches, receive €5k (equity-free) and meet face to face with the corporates. Finally, a jury will decide which 16 startups will pass to the next 'Experiment' level.

## Follow our journey through EDI!

Take a look at the EDI [startup portfolio](#) to see our team photo, description and a 30 second video.

To read more about EDI, please visit the website: [www.edincubator.eu](http://www.edincubator.eu)

### Core consortium



### Data providers



Follow our journey through EDI:

