

TIM SCULLY

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SUMMARY

Web Developer that is highly enthusiastic with a passion for user experience and best practices. Currently seeking a remote, contract or permanent position as a web developer.

Developer Skills

Hogarth Worldwide

Email Development:

Specialising in architecting templates for modular use and sustainability. All emails are built responsively with the option of kinetic capabilities e.g video and animation. Templates are hand-coded and/or built directly into an ESP for easy editing and updating.

Recent Work:

I was the technical consultant and email developer for a recent pitch for a sporting brand clients' customer engagement. The brief was to create emails with modern design and capabilities to match the clients' new branding. Templates were created in a short time frame in a modern kinetic format that had drop-down menus, carousels, videos and countdown clocks. Ultimately these templates lead to the agency winning the pitch. Copy and paste link to view: https://s3-eu-west-1.amazonaws.com/f1bucket/Full_Kinetic/index.html

From winning the pitch to delivering our first email to 2 million customers was only 3 days. Since then 3 - 6 emails are being sent out weekly across 4 different email templates with data statistics showing a rise on engagement.

For sustainability the templates were then built robustly into an ESP where they are completely editable in a drag and drop system for ease of amends and updates.

Systems/Technologies used:

- HTML and CSS (Coding)
- Brackets and Atom (IDE)
- Git and Source Tree (Version control)
- Dotmailer (ESP)
- Photoshop (image re-size and crop)
- Sketch (original design)
- Email on Acid / Litmus (email render testing)
- Aftereffects (animations)

LoveEurope and Partners (LEAP)

Role:

- Develops creative concepts into design.
- Successfully interpret storyboards into fluent, eye-catching animation.
- Independently able to translate concepts and designs into various resources, media and different sizes.
- Help assess the feasibility of a concept, briefing or functional design.
- Overview of the production consequences of design decisions.
- Responsible for the quality of the design, including under time pressure.
- Adhere to file structures and naming conventions.
- Process files onto AdServers until all creatives have been successfully served.
- Organizes own work and coordinates timetabling with project management.
- Works in accordance with the process agreements made.

Tools:

- HTML5
- CSS3
- Javascript
- GSAP
- DoubleClick Studio
- Litmus
- Photoshop
- Illustrator
- AfterEffects
- Media Encoder

Clients:

- Dom Perignon
- Clarins
- Barclays
- HSBC
- Jupiter Asset Management
- Santa Maria
- Marc Jacobs
- Rolls-Royce
- Santander
- VistaJet
- Lendlease
- Epson
- Medtronic

Ogilvy UK

Website builder, Email specialist, HTML5 Banner developer and Frontend Technical Consultant.

Website Development:

My role as a website developer is to consult, build and deploy campaigns across a range of big name clients. Consultancy requires to scope costs and timings whilst working alongside UX and designers in the pre-production before a website build. Websites range from one-page static sites to working on CMS builds.

Technologies used:

- HTML5 and CSS3
- Javascript and jQuery
- Git and Source Tree
- AWS and Wercker
- Sass
- Gulp

Email Development:

My role as email developer was to develop and hand code HTML emails from PSD. All emails created were responsive and had to fit certain specifications and functionality from brief. Consultancy with Project Managers and Account Managers was also part of the role, including working with digital designers to ensure maximum effectiveness across all designs.

The role includes cross browser and device rendering for emails to work across all platforms including Gmail, Outlook, iOS, Android.

Clients include BT and Amex, where i have created the email templates that are used for the whole of UK as well well international creations.

Technologies used:

- HTML
- CSS
- Email on Acid
- Photoshop
- Browser Stack
- Litmus
- Moveable Ink
- Eloqua
- Selligent
- Traction

HTML5 Banner Development:

Creating animated banners from Storyboards and PSDs. Working closing with Project Management and Account Management to develop banners that work across all browsers from IE9+ to Chrome and everything in between.

Clients include Amex, Expedia, PHE, EY, Government sectors.

Technologies used:

- HTML5
- CSS3

- Javascript
- GreenSock
- Browser Stack
- Double-Click
- DCM
- Sizmek

Makers Academy

12 weeks immersive web development bootcamp: Sept-Dec 2014

Learned cutting edge coding techniques and best practices from world class developers, project-based test-driven work and pair programming.

- Ruby on Rails
- HTML5 and CSS3
- Javascript and jQuery
- Git and Heroku
- Software Design
- Agile and Lean

A Summary repository of my projects and experiences at Makers Academy can be found at <http://Github.com/Scully87>

Completed a Comptia A+ course, currently studying for 801/802 exam.

Completed a course on The Fundamentals of Communication Cabling and received a City and Guilds Level 2 certificate.

WORK HISTORY

- 10/2017 to Current** **Email Development Specialist / Digital Developer**
 - Hogarth Worldwide (@Sea Containers)
- 05/2015 to 10/2017** **Digital Production Developer**
 - Loveurope and Partners (Leap)
- 02/2015 to 05/2017** **Web Developer/Project Manager**
 - Ogilvy&Mather (H&O Digital)

12/2014 to 02/2015 **Alumni Assistance** - *Makers Academy*

Responsibilities: *Assisting current students of Makers academy*

Assisting includes:

- *Troubleshooting*
- *Best Practices*
- *Agile solutions towards working*
- *Pair Programming*
- *Attend Staff Meetings*
- *Maintaining and De-bugging course materials*

PREVIOUS WORK HISTORY

02/2004 to 06/2014 - TESCO:

Assistant Manager, Delivery Driver, General Assistant

Responsibilities:

- Uphold impeccable customer service
- Execute Legal compliance
- Manage and plan effective delivery timing for routes and customer time slots
- Manage product availability, product quality and missing item performance, agree any points for action
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- Review schedules and complete overtime request plan
- Manage absences and holidays around the schedule
- Ensure all van log books are within legal compliance
- Conduct staff meetings around van damage and any other legal issues
- Attend handover meetings and raise any issues regarding product availability to department managers
- Deal with staff queries and customer complaints (via phone, email, letters, face to face)
- Conduct one to one reviews with staff regarding personal performance and targets
- Review any equipment break downs including any van issues, escalate is necessary
- Recruitment of new staff
- Head hunting and development of existing staff, identify and target potential in staff and help progress them to larger roles.

EDUCATION

2006 Brooklands College – Weybridge, Surrey

- | | |
|--|--|
| <input type="checkbox"/> Music Performance -National Award | <input type="checkbox"/> Psychology- As-level |
| <input type="checkbox"/> Btec | <input type="checkbox"/> Maths- As-level |
| <input type="checkbox"/> Geography - A-level | <input type="checkbox"/> Physics- As-level |
| <input type="checkbox"/> Business Studies- A-level | <input type="checkbox"/> Critical Thinking- As-level |

2003 GCSE Salesians Secondary School - Chertsey, Surrey. (11 GCSE's A-C)

- | | |
|--|---|
| <input type="checkbox"/> English -Language, Literature | <input type="checkbox"/> Physical Education |
| <input type="checkbox"/> Maths | |
| <input type="checkbox"/> Science triple | <input type="checkbox"/> Geography |

- Religious Studies
- Business Studies

- French

INTERESTS / OTHER

- Previously #1 in the U.K/ #3 in the world at Command and Conquer Tiberian Sun
- Completed several UK tours in a band
- A local tennis champion between the ages of 10-18
- A full clean UK driving license of 13 years.
- Once played Call of Duty for 48 hours straight
- I enjoy Socialising, Music, Eating, Watching Sports, Festivals