Planning and Dealing: Piecemeal Land Controls as a Problem of Local Legitimacy

Carol M. Rose

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Planning and Dealing: Piecemeal Land Controls as a Problem of Local Legitimacy

Carol M. Rose†

Land use control in America has always been an intensely local area of the law. Modern land use law, with its roots in the turn-of-the-century City Beautiful movement, was intended to deal especially with the growing population concentrations of urban localities.1 From the beginning, those localities and their governments were implicitly deemed the appropriate agencies for planning and ordering the physical development associated with their own startling growth.2 But during the last two decades, judges and legal scholars have shown increasing doubt that local governments make land development decisions fairly and rationally—that is, with a reasonable distribution of burdens among individuals, and with the care and deliberation commensurate with the long-term implications of land development.3

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3. The idea of fairness as a matter of even distribution of burdens does not seem to have changed substantially in recent years. Compare Pennsylvania Coal Co. v. Mahon, 260 U.S. 393, 416 (1922), with Agins v. City of Tiburon, 447 U.S. 255, 260 (1980). But the idea of rationality has changed somewhat more. Perhaps under the influence of law and economics thinking, commentators have increasingly focused “rationality” discussions on the issue of efficiency; that is, a rational regulation is one, roughly speaking, whose benefits outweigh its costs. See, e.g., Michelman, Property, Utility, and Fairness: Comments on the Ethical Foundations of “Just Compensation” Law, 80 HARV. L. REV. 1165, 1215 (1967); Weisbrot, Conceptual Perspective on the Public Interest, in PUBLIC INTEREST LAW 4 (B. Weisbrot ed. 1978). Because of the difficulties of assessing costs and benefits in environmental issues, such as land use, see infra notes 288, 319 and accompanying text, I use “rational” to mean “careful” or “duly considered,” and thus address efficiency only indirectly, in that a carefully considered measure is likely to be efficient. The courts also normally treat the efficiency issues only indirectly, leaving cost-benefit analyses to regulatory bodies at least initially on the assumption that those bodies are institutionally competent to weigh costs and benefits carefully. See infra notes 58-62 (legislative competence) & 130-32 (administrative competence). On “institutional competence,” see Freedman, Book Review, 43 U. CHI. L. REV. 307
This doubt stems from several causes and takes different forms. Much of the criticism concentrates on the extralocal effects of local land use decisions, particularly the exclusion of low income outsiders, and the shifting of environmental problems to neighboring communities. But an older criticism has cut even deeper, and is the subject of (1976) (reviewing S. Barber, The Constitution and the Delegation of Congressional Power (1975)).

4. The increased vulnerability of local land regulations is attributable in part to the civil rights movement and antipoverty efforts of the 1960's. These efforts focused attention on the cumulative consequences of what had until then seemed to be benevolent land controls: local "tight little islands," in their over-concentration on adequate space and on capacious and well-built single family homes, in effect used land decisions to exclude the minorities and the poor who could only afford more modest quarters. R. Babcock, The Zoning Game 58-59, 149-52 (1966); Sager, Tight Little Islands: Exclusionary Zoning, Equal Protection and the Indigent, 21 Stan. L. Rev. 767 (1969).


Civil rights and environmental complaints about local land decisions could easily be framed in the economists' language of "externalities," in that they focused on decisions that imposed costs on persons and resources outside the local boundaries. R. Babcock, supra, at 146; F. Popper, supra, at 49. See Village of Arlington Heights v. Metropolitan Hous. Dev. Corp., 429 U.S. 252 (1977) (refusal to rezone to permit an integrated housing project), on remand, 558 F.2d 1283 (7th Cir. 1977), cert. denied, 434 U.S. 1025 (1978); United States v. City of Black Jack, 508 F.2d 1179 (8th Cir. 1974) (zoning ordinance prohibiting multi-family dwellings), cert. denied, 422 U.S. 1042 (1975); Westfield-Palos Verdes Co. v. City of Rancho Palos Verdes, 73 Cal. App. 3d 486, 141 Cal. Rptr. 36 (1977) (environmental excise tax affecting housing projects); Daniels v. Borough of Point Pleasant, 23 N.J. 357, 129 A.2d 265 (1957) (exaction of tribute in the form of public improvements from new developers and their new residents). See also City of Milwaukee v. Illinois, 451 U.S. 304 (1981) (dumping of local sewage into other cities' drinking water); Illinois v. City of Milwaukee, 406 U.S. 91 (1972); Ellickson, Suburban Growth Controls: An Economic and Legal Analysis, 86 Yale L.J. 385, 429, 475-89 (1977) (development changes). In all these instances, the outsiders had to pay the costs of local land use decisions, without sharing the benefits or having any say in selecting the decisionmakers. For the critics, such instances showed the need for sharper supervision by legislatures and courts over parochial, ill-considered, or self-serving local land decisions. R. Babcock, supra, at 154-74; Delogu, The Dilemma of Local Land Use Control: Power Without Responsibility, 33 Me. L. Rev. 15 (1981); U.S. Council on Envtl. Quality, supra, at 3; see also R. Healy & J. Rosenberg, supra, at 7-13; F. Popper, supra, at 15-16.

To cope with these extra-local spillover effects, some state legislatures have responded in the last decade with a "Quiet Revolution" in land use statutes, bringing much greater state oversight over local regulations. The name comes from U.S. Council on Envtl. Quality, supra. For more recent descriptions of these state and regional programs, see R. Healy & J. Rosenberg, supra, and F. Popper, supra. Such statutes, together with far-reaching court decisions in some jurisdictions have imposed a new duty on local governments to match their planning and regulations to wider regional and state needs. See, e.g., Associated Home Builders of the Greater Eastbay, Inc., v. City of Livermore, 18 Cal. 3d 582, 557 P.2d 473, 135 Cal. Rptr. 41 (1976) (injunction against ordinance prohibiting future building permits); Southern Burlington County NAACP v. Township of Mount Laurel, 67 N.J. 151, 336 A.2d 713, appeal dismissed and cert. denied, 423 U.S. 808 (1975); Berenson v. Town of New Castle, 38 N.Y.2d 102, 341 N.E.2d 236, 378 N.Y.S.2d 672 (1975).
this Article. It is that we need a new jurisprudence of local land decisions, not because of the external consequences of those decisions—serious though they may be—but because local governments cannot be trusted to deal fairly or carefully even in land decisions with only local consequences.\(^5\)

Since the middle 1960’s, legal scholars have complained that local land decisions can make a mockery of orderly and predictable planned development. Individual land decisions, the critics say, amount to deals with landowners and developers; these deals gut the local plan (if indeed any exists) and are merely ad hoc impulse choices that neither safeguard the surroundings for present and future residents, nor enable those residents and would-be developers to predict future actions.\(^6\)

These critics object most to the piecemeal changes in local land regulations: the all-pervasive “variance,”\(^7\) the “conditional use permit,”\(^8\) or the small-scale “rezoning” ordinance.\(^9\) These small adjustments are the everyday fare of local land regulations. Whatever the formal designation, any of these ad hoc adjustments alters preexisting general regulations governing the use of some individual parcel or other finite area within the community. Each such change is small on its face, appearing to have little effect outside the immediate community and to concern only the individual developer, the neighboring owners, and the local government.

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7. A variance is in theory an exception to a zoning regulation granted where, because of circumstances unique to a particular property, strict enforcement of the existing regulation would cause special hardship. In practice they have often been freely granted. See generally D. HAGMAN, URBAN PLANNING AND LAND DEVELOPMENT CONTROL LAW 196-206 (1971).

8. A “conditional use” or “special” permit allows a structure or use not permitted as of right within a given zone, but foreseen as permissible in limited numbers or with special conditions within that zone. For example, a church may be allowed within a residential zone as a “conditional use.” See generally D. HAGMAN, supra note 7, at 206-11. The discretionary character of such special permits makes them attractive to municipalities wishing to exercise case-by-case control. For one municipality’s unsuccessful effort to require virtually all development to proceed via conditional use permits, see People v. Perez, 214 Cal. App. 2d Supp. 881, 29 Cal. Rptr. 781 (App. Dept Super. Ct. 1963).

9. Such ordinances are normally amendments to more general zoning ordinances. See, e.g., Fritts v. City of Ashland, 348 S.W.2d 712 (Ky. 1961).
The problem with these small changes, critics charge, is that they are so difficult to control. Judicial review of small changes is limited. Traditionally, they were tested only within the ample girth of a loose reasonableness standard. This was particularly true where individual properties were reclassified through actual amendments to the ordinances; these rezonings, as "legislative" acts, were insulated from close review by the courts, which required only that they not be arbitrary. But the arbitrariness standard cannot really control small changes. It is too broad to treat seriously the fairness claims of the individual property owners with interests at stake in piecemeal changes, and it fails to account for the cumulative effect of many nonarbitrary decisions that seem to shave away, in salami slices, any larger concepts underlying the original, more general land regulations.

Thus, the traditional legislative reasonableness standard is inadequate to assure fairness and due consideration. Minor regulatory changes seem impervious to other, nonjudicial controls as well, including most of the land use reform ideas of the last decade. The state and regional controls in the so-called "Quiet Revolution" statutes are meant to monitor only the regional impact of local changes, not to disturb local discretion over individual parcel changes lacking wider ramifications. Similarly, new state statutes requiring environmental review of proposed changes only add to local discretion over piecemeal

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It is noteworthy that the designation "legislative" has long troubled the courts. See, e.g., Borough of Creskill v. Borough of Dumont, 15 N.J. 238, 104 A.2d 441 (1954); Eves v. Zoning Bd. of Adjustment, 401 Pa. 211, 164 A.2d 7 (1960); see also Ward v. Village of Skokie, 26 Ill. 2d 415, 419-24, 186 N.E.2d 529, 531-32 (1962) (Klingbiel, J., concurring). The older prohibitions on so-called "spot zoning" were often directed at piecemeal changes that appeared to give special privileges to a particular owner or property. See, e.g., Fritts v. City of Ashland, 348 S.W.2d 712 (Ky. 1961). See generally 1 R. ANDERSON, supra note 10, § 5.11 (1976); Note, Spot Zoning and the Comprehensive Plan, 10 Syracuse L. Rev. 303 (1959). Many courts have noted that decisions revolving around highly individual ownership interests hardly fit the normal conception of generalized legislation. See, e.g., Hyson v. Montgomery County Council, 242 Md. 55, 67, 217 A.2d 578, 585 (1966).


Indeed, the ultimate impact of the "Revolution" may be to strengthen the local grip on land regulation. Callies, THE QUIET REVOLUTION REVISITED, 46 J. AM. PLAN. ASS'N 135, 136, 139 (1980).
changes, and in the view of one commentator even serve to legitimize ad hoc local decisions. Another set of ideas, the self-styled "deregulation" proposals, embraces a variety of approaches, but they all envision a fairly high residue of local regulatory authority, and some even aim at freeing local discretion from state or regional supervision. Finally, the first of these was California's Environmental Quality Act, Cal. Pub. Res. Code §§ 21000-21175 (West Supp. 1982). For a discussion of local discretion under this and similar acts, see, for example, NAACP Santa Rosa-Sonoma County Branch v. Hills, 412 F. Supp. 102, 111-12 (N.D. Cal. 1976); Polygon Corp. v. City of Seattle, 90 Wash. 2d 59, 578 P.2d 1309 (1978). See generally DiMento, Citizen Environmental Litigation and the Administrative Process: Empirical Findings, Remaining Issues and a Direction for Future Research, 1977 Duke L.J. 409; DiMento, Citizen Environmental Legislation in the States: An Overview, 53 J. Urb. L. 413 (1976); Pearlman, State Environmental Policy Acts: Local Decision Making and Land Use Planning, 43 J. Am. Inst. Planners 42 (1977).

Perhaps the best-known and most persistent advocate of deregulation is Bernard Siegan. See B. Siegan, Land Use Without Zoning (1972); Siegan, Non-Zoning in Houston, 13 J.L. & Econ. 71 (1970). See also Kmiec, Deregulating Land Use: An Alternative Free Enterprise Development System, 130 U. Pa. L. Rev. 28 (1981) [hereinafter cited as Kmiec, Deregulation]; Lefcoe, California's Land Planning Requirements: The Case for Deregulation, 54 S. Cal. L. Rev. 447 (1981); Nelson, A Private Property Right Theory of Zoning, 11 Urb. Law. 713, 729 (1979) (favoring deregulation of undeveloped land). Deregulation is a misnomer for some of these proposals. Lefcoe's "deregulation" is largely directed against state intrusions on local autonomy. Kmiec's "deregulation" is based explicitly on Henry George's "single tax" on real estate value, and would restructure local land use regulation into an in-kind taxation on the development value of land: developers would choose among a group of locally defined development models, and then provide public improvements at a value roughly equal to the difference between the developed and undeveloped value of the land. This siphoning off of development value hardly seems to give much comfort to the usual audience for deregulation. In addition, Kmiec contemplates considerable dickering between developers and local regulators. For a brief synopsis of his proposal, see Kmiec, The Role of the Planner in a Deregulated World, Land Use L. & Zoning Dig., June 1982, at 4. Siegan uses Houston as an example of a city without zoning, but Houston certainly has a variety of land use regulations. See B. Siegan, Land Use Without Zoning 26-33 (1972). Indeed, now that land control is moving into previously unregulated rural counties and as Houston (once the Mecca of deregulators) has finally adopted a zoning ordinance, deregulation seems an unlikely vehicle for controlling local discretion in piecemeal changes.


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there is considerable academic interest in proposals to reform local land use and control small changes by structuring regulations to copy a hypothesized market model of private transactions; but these proposals have not had great practical impact to date, perhaps because they would require a forbidding array of changes in current land use regulatory practice.  

How, then, to satisfy critics’ charges that local governments make piecemeal changes unfairly and carelessly? The courts, urged on by academic commentators, have developed one much-discussed reform model to control these changes, which I call “plan jurisprudence.” The model first postulates that some form of plan is necessary. Then, drawing heavily on administrative law doctrines, it regards all piecemeal changes as “judicial” or “quasi-judicial.” According to this model, then, piecemeal land use decisions must conform to standards set out in preexisting plans; moreover, because the individual decision applies a general standard to a specific instance, the decision is to be made according to adjudicative procedures.

As we shall see, plan jurisprudence has generated much discussion—particularly of its leading case, Fasano v. Board of County Commissioners—but its actual influence has been limited. In some


The reform proposals in land use show a remarkable similarity to those in administrative law. See generally Stewart, The Reformation of American Administrative Law, 88 HARV. L. REV. 1667 (1975). Thus, the Quiet Revolution corresponds to reform proposals that Stewart describes as revived “nondelegation doctrines,” in that they impose greater central control through increased detail in authorizing statutes. Id. at 1693-97. State environmental impact requirements correspond to Stewart’s “interest representation,” which brings a wider range of interest groups into the regulatory process to counteract capture of an agency by regulated groups. Id. at 1723. See generally id. at 1711-800. “Deregulation” and “market-mimicking” proposals in land use reflect extensive corresponding proposals in administrative law. Id. at 1689-93, 1702-11. Much of this Article will deal with the doctrine requiring local governments to conform their land decisions to preexisting plans. This too has an analogue in administrative law reform proposals for “structuring” discretion through the prior adoption of rules and plans. See id. at 1698-702.

jurisdictions it has been adopted completely; in others, it has been ultimately applied only in certain forms of piecemeal changes; in still

1427, 1547-49 (1978). For authorities recognizing Fasano as a leading case in a discretion-structuring approach to land decisions, see, for example, R. Ellickson & D. Tarlock, supra note 6, at 78; Minimizing the Incentives for Corruption, supra note 6, at 14-20 (1979); C. Weaver & R. Babcock, City Zoning: The Once and Future Frontier 271 (1979); Curtin & Shirk, Land Use, Planning and Zoning, 9 Urb. Law. 724, 739 (1977); Kolis, Zoning Amendments: Legislative vs. Quasi-Judicial Hearings, Urb. Land, July-Aug. 1979, at 24. Several cases before Fasano, however, also saw zoning amendments as quasi-judicial. See City of Louisville v. McDonald, 470 S.W.2d 173 (Ky. 1971); Hyson v. Montgomery County Council, 242 Md. 55, 217 A.2d 578 (1966); Fleming v. City of Tacoma, 81 Wash. 2d 292, 502 P.2d 327 (1972).


The Colorado Supreme Court also adopted the Fasano approach to rezonings in Snyder v. City of Lakewood, 189 Colo. 421, 542 P.2d 371 (1975), but has backed away from it insofar as it would remove rezonings from "legislation" subject to referenda. See Margolis v. District Court, 638 P.2d 297 (Colo. 1981). See also Kelly, Comment on Margolis, Wright, Young, Land Use L. & Zoning Dig., Mar. 1982, at 14.

The Minnesota Supreme Court in State v. City of Rochester, 268 N.W.2d 885 (Minn. 1978) has also rejected the Fasano approach (by name) for rezoning amendments, but adopts a quasi-judicial approach for other piecemeal changes. In Rochester, the court distinguished "special use
others, it has been rejected entirely.\textsuperscript{20} Newer statutes have been similarly mixed: the American Law Institute's Model Land Development Code calls for the quasi-judicialization of piecemeal changes, but is ambiguous as to plan conformity.\textsuperscript{21} On the other hand, some new state statutes mandate planning and "consistency" of land regulations with plans, but are silent as to the quasi-judicial character of individual decisions.\textsuperscript{22}

These hesitations about plan jurisprudence suggest it may have both practical and theoretical defects, and that it may not ensure that local land use decisions are fair and careful. In this Article I will argue that plan jurisprudence fails to solve the problems it sets out to meet, and instead creates new ones, particularly by its advocacy of an outmoded version of local land planning. We need some other approach to test the reasonableness of these decisions.

My thesis is that piecemeal local land decisions should not be classed as either "legislative" or "judicial"; these rubrics are drawn from a separation-of-powers doctrine more appropriate to larger governmental units. Piecemeal changes are quintessentially local matters, and any jurisprudential test of the reasonableness of piecemeal changes must identify and build upon the factors that lend legitimacy and institutional competence to local decisionmaking. In this Article I undertake that task. I will begin by analyzing plan jurisprudence, so as to point out its flaws and to draw on its merits. In Part I, I discuss the assertion of judicial control over piecemeal changes, especially in plan jurisprudence's ideal type, \textit{Fasano}, and then explore \textit{The Federalist} No. 10 as a doctrinal background for \textit{Fasano}'s underlying suspicion of the validity of local land decisions. I will then trace the specific development of plan jurisprudence from some specialized issues in zoning in the 1950's and 1960's, issues that crystallized \textit{Federalist}-type objections to local decisionmaking by illuminating certain problems of fairness and due consideration in local land decisions.

permits," which are quasi-judicial under the rule of Zylka v. City of Crystal, 283 Minn. 192, 167 N.W.2d 45 (1969), and rejected the plaintiff's argument that rezoning amendments and special use permits were functional equivalents. 268 N.W.2d at 888-89. More tentatively, Texas also regards rezoning amendments as legislative, but sees variances and special exceptions as "perhaps quasi-judicial" administrative acts. \textit{See} Board of Adjustment v. Leon, 621 S.W.2d 431, 436 (Tex. Civ. App. 1981). \textit{Cf.} Harris, \textit{Rezoning—Should It Be a Legislative or Judicial Function?}, 31 \textit{BAYLOR L. REV.} 409 (1979) (urging that Texas courts should follow \textit{Fasano} and treat rezonings as adjudicative functions).

20. \textit{See}, \textit{e.g.}, Hall Paving Co. v. Hall County, 237 Ga. 14, 226 S.E.2d 728 (1976) (per curiam) (rezoning ordinances require no findings of facts or conclusions). For the Minnesota view, see \textit{supra} note 19.


22. \textit{See}, \textit{e.g.}, \textit{FLA. STAT. ANN.} §§ 163.3167 (mandatory planning), 163.3194 (consistency) (West Supp. 1983). For a review of mandatory planning and consistency statutes and decisions thereunder, see Mandelker & Netter, \textit{supra} note 17.
In Part II, I will analyze in detail plan jurisprudence as a solution to those problems of fairness and due consideration, and will conclude that it is seriously flawed both in its procedural characterization of local land decisionmaking as quasi-judicial, and in its substantive reliance on the plan as a standard.

Then, in Part III, I will attempt to salvage the chief merit of plan jurisprudence, its recognition that we need a theory to legitimize local decisionmaking, particularly when the locality decides what are essentially conflicting property claims. In this Part, I outline a non-Federalist tradition that identifies the peculiarly local claim to legitimacy in two factors that the economist Albert Hirschman calls "voice" and "exit": the opportunity to participate, or to go elsewhere. I will go on to analyze local piecemeal changes as mediations of property disputes.

In Part IV, I will use these ideas—as well as those of other land use reform proposals—to develop an alternative jurisprudence of piecemeal changes. This jurisprudence treats piecemeal changes as dispute mediations, and tests fairness and due consideration in the light of the local opportunity for participation or departure. I attempt to develop standards that refine the processes local governments actually use, that encourage the use of up-to-date planning techniques, and that generally heighten the institutional competence of these local decisions. Finally, in the Conclusion I comment on why land use decisions have invariably been committed to local governments.

As may already be obvious, this Article makes several presumptions. First, I presume that the jurisprudence of land decisions is bound to fail unless it takes account of how these decisions are actually made. Given the constitutionality of local land use controls, and the likelihood of their continued and even expanded use, such a jurisprudence should attempt to clarify and refine actual practice. This in turn suggests not only an inquiry into local institutional legitimacy, but also a direct approach to the "dealing" characteristics of local land controls. Second, I presume that a jurisprudence of local land controls should not distort modern thinking about land planning, but should rather incorporate and encourage innovative planning and land regulation. And finally, I presume that such a jurisprudence should not unnecessarily disrupt the existing judicial interpretations of piecemeal change, but should rather build on their insights about this form of resolving disputes. Hence I frame my proposals as a new version of the "reason-

24. See Freedman, supra note 3.
ableness" standard of review, one that will genuinely promote fairness and care in local decisions.

Taking this conservative approach, I turn to plan jurisprudence as the current leading candidate for reform of piecemeal changes.

I

PLAN JURISPRUDENCE AS REFORM

A. The Assertion of Judicial Control Over Piecemeal Changes

Piecemeal changes in land use worry critics because they are hard to control. This Part looks at two ways in which plan jurisprudence seeks to control small changes. First, it examines judicial enforcement of conformity to a plan. It then takes a historical look at how the plan itself became favored as a way of solving problems of fairness and due consideration.

I. Traditional Planning Law and Plan Jurisprudence

In administrative law, one well-known postulate is that administrative agencies, though they may retain wide discretion, should delimit that discretion, operating according to rules that they make for themselves.27 An analogous view in land use law is that local governments should first set out a general land use plan, and then apply the plan’s standards as they enact specific land use controls.28

The planning idea is not new, although it has only recently been taken seriously. In fact, the preference for “structured” land decisions harks back to one of the oldest methods of assuring both fairness and due consideration in local land use regulation. The Department of Commerce’s Standard Zoning Enabling Act (SZEA), first published in 1922 and adopted by most states over the next few years,29 required that local land use controls be “in accordance with” a general plan.30 This plan presumably would be created by the local planning commission, whose impartiality and technical expertise would ensure the dura-

27. See, e.g., Soglin v. Kauffman, 418 F.2d 163, 167-68 (7th Cir. 1969); Hornsby v. Allen, 326 F.2d 605, 608 (5th Cir. 1964); see also K. Davis, Administrative Law Treatise § 2.00 (Supp. 1976); K. Davis, Discretionary Justice 52-55 (1971).
30. SZE, supra note 29, § 3. See also Sullivan & Kressel, supra note 17, at 36-47.
bility and rationality of the overall plan.\textsuperscript{31} The plan, in turn, would ensure the rationality and stability of the ordinances that implemented it. It was widely assumed that localities could indeed set their goals far in advance, that changes in land regulation would therefore seldom be necessary, and that citizens would not face fluctuations in the status of their own or their neighbors' land.\textsuperscript{32}

But both in law and in practice these assumptions proved false. The courts did little to establish advance planning as a legal prerequisite for local land regulation. They noted that the Standard Planning Enabling Act was issued several years after the SZEA, that it had been much less widely adopted, and concluded that state legislatures adopting the SZEA could not have meant to require an independent plan as a prerequisite to local zoning.\textsuperscript{33} Following the example of the leading Supreme Court case of \textit{Village of Euclid v. Ambler Realty Co.},\textsuperscript{34} courts regarded the zoning ordinances (and their amendments) as "legislative" acts, which were to be upheld unless they were clearly arbitrary and unreasonable.

The idea of a plan as an independent control on local regulation only began to take hold in the 1950's, when federal urban aid programs began to require (and fund) local planning as a condition to grants-in-aid.\textsuperscript{35} Even then, the courts were reluctant to require a plan as a prerequisite to actual regulation; well into the 1950's they routinely upheld zoning ordinances and amendments which disclosed some "plan" in themselves.\textsuperscript{36}

Experience also quickly confounded any expectation that stable regulations would flow automatically from well-considered long-term plans. Controls soon became ad hoc responses to individual development proposals.\textsuperscript{37} Local officials encouraged this pattern by zoning areas for uses less intense than those expected, then altering regulations on a parcel-by-parcel basis—sometimes after striking a bargain with the individual developer.\textsuperscript{38} The real estate industry understood this

\begin{footnotesize}
\begin{enumerate}
\item M. Scott, \textit{supra} note 2, at 245.
\item See Heyman, \textit{supra} note 6, at 184.
\item For a discussion of this pattern, see Haar, \textit{"In Accordance with a Comprehensive Plan,"} 68 \textit{Harv. L. Rev.} 1154, 1157 (1955). See also Sullivan, \textit{supra} note 5, at 362-64. Cf. SZEA, \textit{supra} note 29.
\item 272 U.S. 365 (1926).
\item Sullivan & Kressel, \textit{supra} note 17, at 36 n.15, 47.
\item See 1 R. Anderson, \textit{supra} note 10, § 5.04, at 266-68 (1976); authorities cited \textit{id}. A leading case is Kozesnik v. Township of Montgomery, 24 N.J. 154, 131 A.2d 1 (1957) (ordinance struck down on other grounds).
\item D. Mandelker, \textit{supra} note 5, at 103-04; R. Ellickson & D. Tarlock, \textit{supra} note 6, at 58-59; see also Heyman, \textit{Legal Assaults on Municipal Land Use Regulation}, 5 \textit{Urb. L.} 1, 2 (1973).
\item Model Land Dev. Code § 3-106 note, at 70-73 (Tent. Draft No. 1, 1968); \textit{id}. art. 8 commentary, at 196-97; R. Ellickson & D. Tarlock, \textit{supra} note 6, at 58-59.
\end{enumerate}
\end{footnotesize}
process well, and frequently conditioned land purchases on changes in existing zoning.\footnote{39}

As this pattern of land regulation through piecemeal changes became uncomfortably obvious, the idea of a plan to guide actual land decisions took on renewed force. Within the last decade, a number of states have begun to sharpen the older SZE\textsc{a} requirements by adopting mandatory planning statutes, and by requiring that local land use controls be "consistent" with local plans.\footnote{40} These new planning statutes generally require local governments to plan, and may even prescribe "elements" or subjects about which the local governments must have plans, but they set no substantive criteria against which to test the local plan.\footnote{41}

Even procedurally, they are general: they require each community to consider its own locally defined goals, and then to state those goals in such a way as to direct future decisions. Beyond this, the mandatory planning and the planning consistency statutes prescribe no particular procedure that the local government must follow.

It was the courts, rather than the legislatures, that first took a further procedural step and judicialized local land use regulations. That is, instead of seeing small changes as legislative acts that are judicially reviewable only for arbitrariness, courts began to say that in making changes, local governmental bodies were acting in judicial or quasi-judicial capacities.\footnote{42}

\footnotesize{39. This pattern appears frequently in the reported cases. See, e.g., HFH, Ltd., v. Superior Court, 15 Cal. 3d 508, 542 P.2d 237, 125 Cal. Rptr. 365 (1975), cert. denied, 425 U.S. 904 (1976); Town of Largo v. Imperial Homes Corp., 309 So. 2d 571 (Fla. Dist. Ct. App. 1975); Manley v. City of Maysville, 528 S.W.2d 726 (Ky. 1975).

40. Sullivan & Kressel, supra note 17, at 53-63; DiMento, Improving Development Control Through Planning: The Consistency Doctrine, 5 COLUM. J. ENVTL. L. 1, 4 n.6 (1978); Hicks, New and Significant Decisions: The Interest Groups Involved in the Planning and Zoning Process, 1978 INST. ON PLAN. ZONING & EMINENT DOMAIN 1, 13-26. For a breakdown of state statutes on mandatory planning and consistency, see Mandelker & Netter, supra note 17, at 6-8. See also Note, Urban Planning and Land Use Regulation: The Need for Consistency, 14 WAKE FOREST L. REV. 81 (1978). California was among the first states to adopt mandatory planning and consistency legislation. For a discussion of California's consistency requirements, see DiMento, Developing the Consistency Doctrine: The Contribution of the California Courts, 20 SANTA CLARA L. REV. 285 (1980).

41. See, e.g., CAL. GOV'T CODE § 65302 (West Supp. 1983). There are exceptions on specific subjects. California's mandatory planning statute, for example, requires that the "housing element" in local plans meet substantive regional goals for low income housing. CAL. GOV'T CODE §§ 65583-65584 (West Supp. 1983). The tests of the other elements ask whether the planning process followed prescribed steps and collected sufficient data. See, e.g., Camp v. Mendocino County Bd. of Supervisors, 123 Cal. App. 3d 334, 176 Cal. Rptr. 620 (1981). See also Creative Displays, Inc., v. City of Florence, 602 S.W.2d 682, 683 (Ky. 1980). Tarlock criticizes "consistency" legislation as paying insufficient attention to the content of the plans themselves. Tarlock, supra note 5, at 84, 99-101.

42. Golden v. City of Overland Park, 224 Kan. 591, 584 P.2d 130 (1978); City of Louisville v.}
2. The Fasano Case

Fasano v. Board of County Commissioners is the leading case in the quasi-judicialization of local land decisions. I use Fasano and its Federalist underpinnings to show how and why courts thought they should enforce conformity to a plan. This 1973 Oregon case involved a small change: the rezoning of a thirty-two acre parcel to permit mobile homes. According to the traditional jurisprudence of planning and zoning, the local council's rezoning ordinance would be cast as a "legislative" act, whatever the size or scope of the parcel rezoned; and as such it enjoyed a strong presumption of validity. But the Fasano court, clearly concerned that a local government's unrestrained discretion might lead to sweetheart deals with developers, rejected the traditional presumption favoring legislative acts. Instead, the court took an administrative law approach to the local decision, labelling this decision judicial rather than legislative.

The court's reasoning had two separate strands. The first, and more developed, concerned the nature of the piecemeal land decision itself; the second, the character of the decisionmaking body. As to the nature of the change itself, the Fasano court distinguished individual parcel rezonings from adoption of general plans or general land use controls. The latter are broad policy decisions, the court reasoned, and are properly viewed as legislative; but the former apply preexisting policy standards—embodied in the general plan itself—to an individual

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McDonald, 470 S.W.2d 173 (Ky. 1971); Fasano v. Board of County Comm'rs, 264 Or. 574, 507 P.2d 23 (1973); Fleming v. City of Tacoma, 81 Wash. 2d 292, 502 P.2d 327 (1972) (en banc).

43. 264 Or. 574, 507 P.2d 23 (1973). For commentary on the development of judicial control over land use, see authorities cited supra note 17.

44. Such rezonings, as "legislative" ordinances, are presumed to be valid, and are overturned only if arbitrary and capricious. See, e.g., Hall Paving Co. v. Hall County, 237 Ga. 14, 226 S.E.2d 728 (1976) (per curiam); Rodgers v. Village of Tarrytown, 302 N.Y. 115, 96 N.E.2d 731 (1951); see also Cheney v. Village 2 at New Hope, Inc., 429 Pa. 626, 241 A.2d 81 (1968) (planned unit development). Implicitly contrary to the presumption of validity, however, was the longstanding (but theoretically uncertain) restraint on small-scale rezonings as so-called "spot zones." See, e.g., Fritts v. City of Ashland, 348 S.W.2d 712 (Ky. 1961); Bucholz v. City of Omaha, 174 Neb. 862, 120 N.W.2d 270 (1963). See generally 1 R. Anderson, supra note 10, §§ 5.08-19, at 285-384. Some jurisdictions' courts developed fairly elaborate doctrines to protect residents against changes in zoning. The most notable example is Maryland. Here the courts have developed a doctrine whereby localities are required to justify changes in zoning by showing either a substantial change of condition since the original regulation, or a mistake in the original regulation; these decisions implicitly alter the presumption of validity of zoning ordinance amendments. See, e.g., Chapman v. Montgomery County Council, 259 Md. 641, 271 A.2d 156 (1970); MacDonald v. Board of County Comm'rs, 238 Md. 549, 210 A.2d 325 (1965); Wakefield v. Kraft, 202 Md. 136, 96 A.2d 27 (1953). But see the extensive critique in Barnes' dissenting opinions in MacDonald and Chapman. For a discussion of the influence of the Maryland change/mistake rule in a number of other jurisdictions, see Burke, The Change-Mistake Rule and Zoning in Maryland, 25 Am. U.L. Rev. 631 (1976). See generally 1 R. Anderson, supra note 10, § 5.07.
Such rezonings entail the consideration of what administrative law calls "adjudicative facts"—that is, specific details about specific properties brought forth by specially interested parties; and they entail the application of standards (i.e., the plan) to the facts presented. According to Fasano, such decisions are judicial rather than legislative. Therefore, in making these decisions, the local governmental body should operate with at least some of the procedural trappings of a court: it should act as an impartial tribunal and receive no ex parte contacts; it should allow the interested parties to present and rebut evidence; it should make decisions on a record, together with appropriate findings; judicial review of its decisions should be stricter than the traditional loose review for mere legislative arbitrariness, and should instead require substantial evidence to support the decision, with the burden on the local government to show plan conformity.

In concluding that some zoning ordinances were judicial rather than legislative, the Fasano court also suggested a second strand of reasoning, relating to the nature of the local decisionmaking body. The court rejected the argument that a local government's rezoning decision was legislative simply because it was undertaken by an elected council, and remarked that local governing bodies could not be equated with state or national legislatures. Indeed, the court's bold recharacterization of the local ordinance depended on seeing the local decisionmaking body not as a full "legislature," but rather as something less. A full state or national legislature may adopt legislation even on highly individualized subjects without special quasi-judicial hearings; these are required only of "subordinate bodies" such as administrative agencies.

This less developed strand of Fasano—the treatment of a local governing body as something less than a full legislature—is thus critical to its functional administrative law analysis of the local government's land regulations. But the court's discussion of this central issue is remarkably cryptic as to why a local representative body, at least in some
of its decisions, is not a legislature but is more akin to an administrative body.\textsuperscript{51}

It is all the more important to ask this question because \textit{Fasano} so sharply intrudes into the entire structure of local decisionmaking on land use matters. As I have argued, local governments from the outset had dealt with land development on a piecemeal, bargaining basis. In challenging and restructuring this bargaining process, \textit{Fasano} broke with a pervasive pattern.\textsuperscript{52}

Moreover, \textit{Fasano}'s challenge rests on a troublesome suspicion of local legislative bodies,\textsuperscript{53} and is related to a long line of legal doctrines that have limited the powers of local government—unduly so, in the eyes of some commentators.\textsuperscript{54} Let us then pursue that crucial undeveloped portion of \textit{Fasano}: In what way is a local governing body \textit{not} fully a legislature?

\textit{B. The Federalist No. 10 and Local Land Decisions}

One reason that a local representative body is not a legislature is the mere fact of its subordination to a state government. Municipalities, after all, are creatures of the state rather than independent “sovereigns.”\textsuperscript{55} But this answer is too easy. \textit{Fasano} may have cited administrative law cases, but local governments are not merely administrative bodies that fill in the interstices of statutes passed by state legislatures, or that carry out preestablished state policies. Rather, they exercise wide police powers within their jurisdictions, at least insofar as state legislation is not preemptive. Indeed, many state constitutions guarantee the local powers of home rule against state legislative incursions.\textsuperscript{56} Moreover, local governing councils, like larger legislatures, are composed of elected representatives for fixed terms of office. Why, then, even despite subordination to state government, are local governments not “legislative” bodies?

As one pair of administrative law authors has said, the American

\textsuperscript{51} Anderson comments on other courts' failures to explain the “administrative” treatment of local governments' land use decisions, relating the failure to suspicion of local governments. 4 \textsc{R. Anderson, supra note }10, § 25.06, at 210. \textit{See also} MacDonald v. Board of County Comm'trs, 238 Md. 549, 586-88, 210 A.2d 325, 346-47 (1965) (Barnes, J., dissenting) (criticizing the “administrative” characterization of a local governing body).

\textsuperscript{52} \textit{See supra} notes 37-38 and accompanying text.

\textsuperscript{53} 4 \textsc{R. Anderson, supra note }10, § 25.05, at 208-10.

\textsuperscript{54} \textit{See generally} Frug, \textit{The City as a Legal Concept}, 93 \textsc{Harv. L. Rev.} 1057 (1980).

\textsuperscript{55} \textit{See generally} 1 \textsc{E. McQuillan, The Law of Municipal Corporations} §§ 1.38, 2.08a (3d rev. ed. 1971). In Community Communications Co. v. City of Boulder, 455 U.S. 40, 50-51 (1982), the Supreme Court recently reemphasized that localities are not “sovereign.”

\textsuperscript{56} 2 \textsc{E. McQuillan, supra note }55, § 9.08. \textit{See generally} Vanlandingham, \textit{Municipal Home Rule in the United States}, 10 \textsc{Wm. & Mary L. Rev.} 269 (1968). For a discussion of home rule authorization of local land use control, see \textsc{R. Anderson, supra note }10, §§ 2.14-18.
understanding of governance through separate branches was "developed by Locke and Montesquieu and refined by Madison." Madison's chief refinement has to do precisely with the legislature, and with the qualities that make a legislature's decisions fair and reliable. His celebrated The Federalist No. 10 merits study here, for it suggests why a local elected government should not always be seen as a legislature.

Madison's essay begins with the argument that the chief obstacle to fairness in a legislative body is "faction": the tendency of one interest group to impose its will at the expense of others. The antidote to faction, Madison says, lies in a constituency of sufficient size and variety; The Federalist No. 10 argued that the great advantage of the "extended republic" (i.e., the proposed national government) was that it would contain such a variety of interests that no one "faction" could tyrannize the others. Where the constituency is large, action is possible only through persuasion and coalitions of interest groups. Through a pattern of shifting alliances and vote trading, every interest can obtain at least partial satisfaction in the legislature of the "extended republic."

That all of the participating parties can expect some satisfaction of at least some of their desires is one assurance of fairness in legislation. Fairness is also advanced by the conditions that attend coalition-building itself: no interest group can safely go for the jugular of another, because all know that they may need to call on each other in different coalitions. Thus the very expectations built into the coalition-building process impose a modicum of mutual forbearance on the various interest groups.

Hannah Pitkin, in her analysis of The Federalist No. 10, has stressed a second characteristic of its legislature, one that assures due consideration of the public interest: the clash of multiple interests pre-

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58. The Federalist No. 10, at 56-57 (J. Madison) (J. Cooke ed. 1961); see also id. No. 51, at 351-53.
59. Id. No. 10, at 63-65; see also id. No. 51, at 351-53.
vents hasty and ill-considered decisions and forces the legislators to take the time to reflect on the true public welfare. Because of these factors, then, the courts can safely trust the larger legislature to make fair and careful decisions under most circumstances, and can give broad leeway to those decisions.

But this justification of large legislatures’ decisions contains an implicit criticism of small-scale government: A legislative body drawn from too small or too homogeneous a constituency may be dominated by a single interest or faction. Factional domination may take varying forms. One is sheer corruption, made possible in smaller representative bodies because a limited number of persons have influence which must be bought. Another possibility is domination by a few who are perceived by others as the powerful. The decisions of these few can affect many within the community; others must curry their favor, and even larger interests find difficulty in organizing against their “cabs.” Finally, and perhaps most feared by Madison, is the factional domination created by a popular “passion”—sometimes a sudden whim, sometimes a longstanding prejudice—that carries a majority before it. Under any of these various forms of factional domination, all of which are far more likely to occur in a smaller legislature than in a larger one, a dominant group may subject others to sudden destruction or to permanent political disability.

In a small-scale government, then, there may be no clash of multiple interests leading to at least temporary stasis and ultimately to an

64. For a discussion of local corruption in land use regulation, see Minimizing the Incentives for Corruption, supra note 6, at 1-13; see also Nat’l Inst. of Law Enforcement & Criminal Justice, Corruption in Land Use and Building Regulation (1979); Nelson, supra note 15, at 724 (1979); Shapiro, The Case for Conditional Zoning, 41 Temple L.Q. 267, 282-83 (1968). Cf. Ellickson, supra note 4, at 405-10 (“influence” stronger in larger governments). Ellickson uses The Federalist as a basis for this argument, although it appears to contradict The Federalist’s comments about the greater opportunities for corruption in smaller governments. See The Federalist No. 10, at 63-64 (J. Madison) (J. Cooke ed. 1961). See also 2 Debates in the Several State Conventions on the Adoption of the Federal Constitution 256-57 (J. Elliot ed. 1836) (Hamilton’s comments on corruption in small-scale government in his remarks at the New York ratifying convention) [hereinafter cited as Elliot].
adequate and careful consideration of the public well-being. Moreover, as Frank Michelman has recently suggested, there may not be enough items of political interest to permit the development of coalitions and the benefit-trading and mutual forbearance they entail. Thus, a local representative council cannot (or cannot always) be trusted to act with the "legislative due process" envisioned by The Federalist No. 10 in a larger legislature.

In a nation whose view of legislative legitimacy is so heavily influenced by Madison's arguments, local governments may thus always be viewed with some bemusement or even suspicion. Indeed, several authors in recent years have argued, on Federalist considerations, that no local decisions are fully legislative (and hence presumptively valid) for purposes of judicial review. Because of the lack of multiple interests at the local level, these authors say, the internal structure of local government fails to assure a sufficient regard for the interests of local minorities, whose support need never be sought by the stable local majorities.

However much or little local governments may structurally resemble the Federalist legislature in general, they are very unlikely to be restrained by the Federalist safeguards in making specific piecemeal land decisions. In making these decisions, which involve only a few interested parties meeting only on single issues, legislatures are restrained neither by a coalition-building process that assures the fairness of the decisions, nor by a clash of interests that gives time for sober consideration. Courts should therefore not assume that these safeguards have worked. If these decisions are to be found reasonable, the finding requires some alternative source of fairness and due consideration.

It seems, then, that any model suggesting that local governments are just like larger legislative bodies is unrealistic. It follows that courts should not give local governments' ad hoc land decisions the deference they accord to measures taken by state legislatures. Fasano's plan ju-

68. Michelman, supra note 60, at 173-77. Not only is coalition-building in many local governments limited by the relatively small size of the local constituency, but in many areas special purpose districts even further reduce the range of issues on which coalitions can be formed in the local governmental process. See U.S. ADVISORY COMM'N ON INTERGOVERNMENTAL RELATIONS, THE PROBLEM OF SPECIAL DISTRICTS IN AMERICA (1964).
70. For a discussion of the longstanding suspicion of local government in America, see Frug, supra note 54, at 1067, 1106-12; see also J. Ely, supra note 60, at 80. For the same discussion in the context of local land regulation, see 4 R. Anderson, supra note 10, § 25.05.
risprudence attempts to solve the problem by agreeing that the local
government is not a true legislature; rather, it is more like a court, and
its decisions should therefore be made according to judicial standards.
The substantive standards for these adjudicative decisions derive from
the locality's own plan; the procedures derive from the courts.

But the skittishness of some jurisdictions about Fasano suggests
that some courts find that quasi-judicialization is also inappropriate for
controlling at least some piecemeal changes, and that we should seek
alternatives to plan jurisprudence. This Article will argue that the better
approach is to abandon analogies to the separate branches, and to
fashion tests of fairness and due consideration that are based directly
on the "dealing" character of piecemeal changes. Before arguing this
thesis, however, I shall examine the history of the recent revival of the
plan as a device to structure and test local land use discretion, for that
history clarifies the precise nature of the problems that modern plan
jurisprudence attempts to address.

C. A Historical Excursion into Plan Jurisprudence:
Of Variances and Referenda

Although the civil rights and environmental movements, pointing
as they did to unfairness toward outsiders in the local land use regula-
tion process, undoubtedly had some role in reviving the idea of a gen-
eral plan, it was the internal problems in local administration that
provoked the criticism and analysis ultimately reflected in plan juris-
prudence. Among these problems, the most prominent were the notori-
ously leaky variance process and the worrisome questions surrounding
referenda on land use decisions. The next two Subsections trace the
history of the issues involved in controlling variances and referenda.

1. Variances and the Quasi-Judicialization of Land Use Decisions

In the early SZE A model of land use control, the variance process
allowed exceptions from general zoning regulations where, due to spe-
cial circumstances, the owner of a particular property would suffer spe-
cial hardship by the strict application of the general ordinance, and
where relaxing the regulation would not be "contrary to the public in-
terest." In such hardship cases, the possibility of getting a variance
allayed charges that the general ordinance was an unconstitutional
"taking" of property.

Even in the early years of zoning, however, one of the leaders of

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72. See supra notes 19-22 and accompanying text.
73. SZE A, supra note 29, § 7.
74. 4 R. ANDERSON, supra note 10, § 17.11. See also Nectow v. City of Cambridge, 277 U.S.
183 (1928).
the city planning movement complained that variance boards granted variances simply when they thought no harm would be done. During the mid-1950's and 1960's, academic studies of the variance process confirmed this pattern: Zoning adjustment boards granted variances in a seemingly haphazard fashion, disregarding both the statutory standards of special hardship or unique circumstances and such procedural niceties as notice to interested parties, establishment of a record, and statements of findings.

A chief complaint about the variance proceeding was that it could eviscerate a zoning ordinance and any plan on which the ordinance was based. Easy variances made cities' plans the victims of importuning land developers. One Chicago study in the 1950's noted that the city's board of adjustment approved the vast majority of variance applications with very little attention to the views of the professional planners. Later studies in Philadelphia and Alameda County, California came to the same conclusion. A Kentucky study remarked that one group of applicants—would-be gas station operators—viewed variances more or less as a matter of right. The only Band-Aid on the variance hemorrhage was the possibility that the neighbors might complain: contested variances were granted considerably less often than uncontested ones. But to the critics, this fact only highlighted the political and arbitrary character of the variance process and how it engendered disrespect for law.

While some commentators attributed the variance flood to the ri-
gidity of the general zoning ordinances, they also proposed a narrower solution to the variance problem: variance boards should be held to the procedures of “quasi-judicial” or “administrative” bodies—terms that were often used interchangeably. The position had several arguments in its favor. First, the SZE A required minutes in variance proceedings and allowed decisions to be appealed to a court; this implied that a board’s record should at least be sufficient for a court to review. Second, board members were usually appointed and had duties comparable to those of administrative officers—applying the statutory standards of hardship and unique circumstances to individual cases. Finally, and perhaps most important, quasi-judicial procedures might counterbalance zoning boards’ tendency to be, as one court delicately put it, “insufficiently insulated” from developers seeking variances.

There were, however, certain problems with this characterization of the variance board’s duties. “Unnecessary hardship” and “special circumstances” scarcely seemed to be matters calling for special administrative expertise, and the criterion “not contrary to the public interest” seemed even less to be a standard applied quasi-judicially. Indeed, in the 1930’s, courts in Illinois and Maryland had overturned general variance authorization as an overbroad delegation of legislative

538 (1959); Dukeminier & Stapleton, supra note 76, at 274-75, 303; Comment, supra note 76, at 482-83.

84. See, e.g., Dukeminier & Stapleton, supra note 76, at 350; see also Note, Administrative Discretion, supra note 82, at 680, 683. But see Comment, supra note 76, at 474.


86. SZE A, supra note 29, § 7. This section required minutes of proceedings, records of examinations, and records of votes, but did not require findings or conclusions. Reviewing courts were entitled to take additional evidence, suggesting de novo proceedings rather than review of a quasi-judicial proceeding by the variance board.

87. Krasnowiecki, supra note 29, at 1040. But see Dukeminier & Stapleton, supra note 76, at 322 (referring to the variance board decision as quasi-judicial); id. at 330-35 (arguing that findings of fact and statements of reasons were less important for judicial review than for forcing local decisionmakers to develop reliable and impartial procedures). For a similar view, see Comment, supra note 77, at 947, 952-53.

88. E. Bassett, supra note 75, at 121-22; Comment, supra note 80, at 101; cf. Babcock, supra note 83, at 512.

89. Topanga Ass’n for a Scenic Community v. County of Los Angeles, 11 Cal. 3d 506, 518, 522 P.2d 12, 19, 113 Cal. Rptr. 836, 843 (1974).

90. Note, Administrative Discretion, supra note 82, at 672, 675; Comment, supra note 77, at 946-47.


The vagueness of the variance criteria, and the lay status of the variance boards suggest that these boards were less expert administrators than representative groups of concerned but fair-minded citizens, compromising and smoothing conflicts among neighbors. The boards' own activities certainly suggested that they saw their duties as being akin to a mediating forum for development requests and neighbors' protests. They attempted to take into account genuinely interested objections, they granted requests where no such objections appeared or where the grant accorded with other uses in the vicinity, and they often mollified objectors by making conditional grants.

Their real flaw, on this "mediation" view, was their frequent failure to notify and grant a hearing to potential objectors.

If this view of board-as-mediator had prevailed, we might have seen a very different jurisprudence of local land use matters. But it did not. By the 1960's the general wisdom held that in order both to preserve an overall zoning scheme and to protect the parties immediately interested, variances should be guided through procedures more rigorous than developer pressure as tempered by neighborhood uproar. Administrative law models suggested an analogy of the variance to quasi-judicial procedures, and perhaps it is not surprising that the courts grasped the analogy, at least to the extent of requiring records and findings that related variance decisions to what were considered the applicable standards. If nothing else, such procedures gave the courts a stable point of departure in reviewing variance proceedings.

Meanwhile, in two celebrated articles in the mid-1950's, Charles Haar extended the variance criticism to the zoning ordinance itself, ar-

94. Anderson, supra note 75, at 358; Comment, supra note 77, at 942.
95. Anderson, supra note 75, at 358. For one case taking a mediative view of boards of adjustment, see Burger King Corp. v. Amelkin, 70 A.D.2d 627, 416 N.Y.S.2d 528 (1979) (citing Lemir Realty Corp. v. Larkin, 11 N.Y.2d 20, 25, 181 N.E.2d 407, 409, 226 N.Y.S.2d 374, 377 (1962)). Bryden, supra note 10, at 296, noted the lay character of the boards, but thought this contrary to an earlier notion of variance boards as comprising experts. Id. at 291-92.
96. See supra note 82.
97. Note, supra note 79, at 534, 542. For examples of this practice of zoning boards, see Morris v. City of Catlettsburg, 437 S.W.2d 753, 755 (Ky. 1969); Lindburg v. Zoning Bd. of Appeals, 8 Ill. 2d 254, 133 N.E.2d 266 (1956) (board's grant of variance overturned).
98. Babcock, supra note 83, at 536; see generally 3 R. Anderson, supra note 10, § 304.
guing that unless bound to the standards of a preexisting plan, zoning ordinances too could be passed merely to grant special favors or to accommodate developers' pressures.\textsuperscript{100} Haar's articles were the first major critiques of the courts' treatment of the relationship between planning and zoning. Even though the SZEAA required that land use controls be "in accordance with a comprehensive plan," Haar argued, the courts had vitiated that requirement by viewing it as satisfied if the zoning ordinance was citywide, or covered a variety of uses, or indeed was merely "well-considered."\textsuperscript{101} Haar contended that the plan should be viewed as a "constitution,"\textsuperscript{102} and that zoning ordinances should be judged by their conformity with it.

Some courts began to find Haar's ideas useful in reviewing challenged zoning ordinances. The difference between variances and small zoning amendments had always been blurred in practice; localities had long used the two techniques as more or less interchangeable methods to arrive at piecemeal changes.\textsuperscript{103} If variances required adherence to standards and findings, why should amendments be treated differently? Thus, as in the case of variances, plan conformity offered the courts a way to structure their review of these rezoning ordinances, particularly when the neighbors challenged the ordinance on vague public interest grounds.\textsuperscript{104} From the point of view of the courts, plan conformity saved them from resting on their own unaided version of the "public interest," and instead channeled their review along procedural lines.\textsuperscript{105} Moreover, requiring the community to adhere to its own prior plan seemed to increase fairness to the neighbors, not only by protecting them against surprise, but also by giving them a starting point for their legal arguments.

Later commentators, going beyond Haar's view of the plan as a

\textsuperscript{100} Haar, supra note 33, at 1174; Haar, \textit{The Master Plan: An Impermanent Constitution}, 20 \textit{Law & Contemp. Probs.} 353, 365-66 (1955) [hereinafter cited as Haar, \textit{The Master Plan}].

\textsuperscript{101} Haar, supra note 33, at 1170-73.

\textsuperscript{102} Haar, \textit{The Master Plan}, supra note 100, at 375; \textit{see also} Curtin & Shirk, \textit{Land Use, Planning and Zoning}, 9 \textit{Urb. Law.} 724, 725-26 (1977).

\textsuperscript{103} E. BASSETT, supra note 75, at 144-46; Babcock, supra note 83, at 515-19; Comment, supra note 80, at 104 n.18.

\textsuperscript{104} \textit{See} Eves v. Zoning Bd. of Adjustment, 401 Pa. 211, 164 A.2d 7 (1960); Krasnowiecki, \textit{Planned Unit Development: A Challenge to Established Theory and Practice of Land Use Control}, 114 U. Pa. L. Rev. 47, 73-77 (1965) [hereinafter cited as Krasnowiecki, \textit{Planned Unit Development}]. \textit{See also} Krasnowiecki, supra note 29, at 1038 n.29. \textit{But see} Kozesnik v. Township of Montgomery, 24 N.J. 154, 165-66, 131 A.2d 1, 7 (1957) (citing Haar's work to hold that the phrase "in accordance with a general plan" did not require an independent plan—a strained use of Haar's articles, in view of his criticism of that position).

\textsuperscript{105} \textit{See} Eves v. Zoning Bd. of Adjustment, 401 Pa. 211, 215-17, 164 A.2d 7, 11-12 (1960). As one observer, Jan Krasnowiecki, astutely remarked, casting the courts' decisions in terms of plan conformity allowed the courts to call on the planners' expertise. Krasnowiecki, \textit{Planned Unit Development}, supra note 104, at 67.
guide to legislation, easily took the next procedural step: If the plan was the standard for zoning, then individual rezoning ordinances were not legislative decisions but quasi-judicial applications of the plan, and the decisionmakers should be held to quasi-judicial procedures. The basic argument these commentators made was that in rezoning individual parcels, city councils essentially acted as judges, measuring specific facts against the standards of the plan.

These commentators distinguished individual parcel rezonings from large-scale citywide rezonings on the basis of the familiar administrative law distinction between legislative and adjudicative subject matter: large-scale rezonings involved policy decisions balancing great multitudes of facts, and were thus appropriate for legislative treatment, whereas small-scale rezonings involved particular parties and limited numbers of facts, which should be measured against the preexisting general policies. Commentators also referred to political considerations suggestive of The Federalist No. 10 to support the distinction: general rezonings affected large numbers of citizens, who would let their councilmen know their views and therefore would protect themselves through the ordinary political process; but in small-scale rezonings, the number of interested parties was limited, and those among them with contacts might have grossly disproportionate political influence.

As in the variance context, there loomed behind the small-

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106. In 1966, Richard Babcock took this view in his popular and influential critique of local land practice, *The Zoning Game*. R. BABCOCK, supra note 4, at 158. Two years later, the American Law Institute (ALI), in its first tentative draft of a new Model Land Redevelopment Code, strongly suggested that local governing councils, like local variance boards, should be held to quasi-judicial proceedings in small-scale land decisions. MODEL LAND DEV. CODE §§ 3-106, 8-104, 8-202 (Tent. Draft No. 1, 1968). In 1971, Kentucky's highest court, interpreting a new state planning and zoning enabling statute, found that a local council acted in a quasi-judicial capacity in making an exception to the statutory requirements for plan conformity; explicitly referring to administrative law doctrine, the court held that the local council would have to hold a "trial type" hearing (as opposed to an "argument" hearing) to determine whether the statutory criteria for relief had been met. City of Louisville v. McDonald, 470 S.W.2d 173, 177-78 (Ky. 1971). The next year, an *Ohio State Law Journal* Comment, perhaps unimportant in itself except for its later citation in *Fasano* and other plan jurisprudence cases, maintained this same position. See Comment, *Zoning Amendments—the Product of Judicial or Quasi-Judicial Action*, 33 OHIO ST. L.J. 130 (1972). For cases citing the Comment, see *Fasano*, 264 Or. at 581, 588, 507 P.2d at 26-27, 30; Snyder v. City of Lakewood, 189 Colo. 421, 426, 542 P.2d 371, 376 (1975); Kropf v. City of Sterling Heights, 391 Mich. 129, 169 n.5, 215 N.W.2d 179, 192 n.5 (1974) (Levin, J., concurring); *See also* Ed Zaagman, Inc. v. City of Kentwood, 406 Mich. 137, 200 n.31, 277 N.W.2d 475, 498 n.31 (1979) (Levin, J., concurring in part and dissenting in part).


108. Comment, supra note 106, at 132. *See also* Freilich & Larson, *Conflicts of Interest: A Model Statutory Proposal for the Regulation of Municipal Transactions*, 38 UMKC L. REV. 373, 390-98 (1970). Later plan jurisprudence cases continued to stress the possibility that development interests might have disproportionate influence. *See, e.g.*, Topanga Ass'n for a Scenic Community...
scale rezoning the specter of the influential developer, from whom the neighbors needed refuge in a quasi-judicial forum whose decisions met the standards of the duly considered plan.

Thus by the early 1970's, a perception that localities were yielding too easily to haphazard development pressures had brought courts and commentators well along toward plan jurisprudence. Some courts not only required that local land use decisions conform to an independent plan, but also recharacterized at least some of the those decisions as quasi-judicial, not legislative. Apparently, they thought that local legislatures were no stronger than variance boards in standing up to the factional influence of development pressure. To protect a semblance of due consideration, as well as the neighbors' interests, they began to hold the local decisionmakers to another procedural model—i.e., the quasi-judicial application of a preexisting plan.

2. Referenda and the Problem of Controlling Majoritarian Rule

In the variance context, the developers represented a “factional” influence of special economic interests. But the voters themselves sometimes seemed to represent another type of faction—that of popular prejudice or caprice. Indeed, voter decisions rather than developer influence generated a second set of worries about local land use administration: Could zoning changes be made by referenda or even more troublesome, by initiative? Could the voters reject the city council's zoning amendments, or, to up the ante, could they come up with zoning amendments of their own? And if they could do either, what happened to the idea of zoning according to a general plan?

Questions like these came up when voters threatened to disapprove commercial developments or apartment projects approved by planning commissions and city councils but challenged by referenda. In the state courts, these questions frequently revolved around the issue of whether individual zoning amendments were legislative acts setting general policy, or administrative acts merely executing existing legislative policy; if the former, then rezonings were subject to voter approval; if the latter, then only the city council, as executor of existing policy, could make the decisions.109

109. For cases holding that zoning amendments are administrative and thus not subject to referendum or initiative, see, for example, West v. City of Portage, 392 Mich. 458, 471-72, 221 N.W.2d 303, 309-10 (1974); Kelley v. John, 162 Neb. 319, 323-24, 75 N.W.2d 713, 715-16 (1956); Forman v. Eagle Thrifty Drugs & Mkt's., Inc., 89 Nev. 533, 537-38, 516 P.2d 1234, 1236-37 (1973). See also City of Scottsdale v. Superior Court, 103 Ariz. 204, 207-08, 439 P.2d 290, 293-94 (1968) (en banc) (statutory approval process required); Olson v. Town of Avon, 143 Conn. 448, 451-54,
These problems again focused attention on the general plan as the existing policy to be carried out administratively. As several courts noted, amendments by popular vote could destroy piecemeal the comprehensive and harmonious scheme that zoning was designed to promote. A second issue was the procedural suitability of a popular vote on an individual's property, where popular emotions were unrestrained even by ordinary city council processes. The planning commission reports, the public hearings, and the collegial discussion and decisionmaking were all dispensed with.

State courts had grappled with these issues for several years when the United States Supreme Court made two major constitutional decisions upholding local referenda. Both concerned voter objections to multifamily housing projects. First, in its 1971 decision in James v. Valtierra, the Court upheld California's requirement that subsidized low-income housing projects be approved by local referenda. Then, in its 1976 decision in City of Eastlake v. Forest City Enterprises, Inc., the Court upheld a local charter amendment adopted by referendum after the city council rezoned to permit a multifamily housing project; the charter amendment required that any future rezoning pass a fifty-five percent referendum majority. The Ohio Supreme Court had held that this referendum procedure violated due process requirements, since a referendum made the rezoning decision "dependent upon the potentially arbitrary and unreasonable whims of the voting public." But the United States Supreme Court reversed, noting that the Ohio court had ruled that rezonings were legislative rather than administrative acts. The local council merely acted for the people in such legis-

123 A.2d 279, 281-82 (1956) (town meeting decision improper); State ex rel. Powers v. Donohue, 368 S.W.2d 432 (Mo. 1963) (en banc). But see San Diego Bldg. Contractors Ass'n v. City Council, 13 Cal. 3d 205, 212-18, 529 P.2d 570, 574-78, 118 Cal. Rptr. 146, 150-54 (1974) (zoning ordinance is legislative; notice not required in initiative context), appeal dismissed, 427 U.S. 901 (1976); Denney v. City of Duluth, 295 Minn. 22, 28, 202 N.W.2d 892, 895-96 (1972) (zoning amendment is legislative, not administrative).


111. See supra note 110 and authorities cited therein; City of Scottsdale v. Superior Court, 103 Ariz. 204, 207-08, 439 P.2d 290, 293-94 (1968); Hancock v. Rouse, 437 S.W.2d 1 (Tex. Civ. App. 1969).


115. 426 U.S. at 673-74.
lative acts, the Court reasoned, and the sovereign people could constitutionally reserve to itself a type of decision that otherwise would have been made by the local council in its legislative capacity.\textsuperscript{116}

It might seem that \textit{Eastlake} leaves to the states the characterization of local land changes. So viewed, the case might well allow a state to characterize piecemeal changes as \textit{neither} legislative \textit{nor} judicial but as something else—a point to which I shall return.\textsuperscript{117} But the Court's discussion of the "legislative" rubric, together with Justice Stevens' dissenting citation of \textit{Pasano} and its "judicial" characterization of piecemeal changes,\textsuperscript{118} directed the ensuing academic and legal discussion into conventional separation-of-powers channels, where the only choices among processes are legislative and judicial (or an administrative variant of the latter).

Certainly \textit{Valtierra} and \textit{Eastlake} did not settle the controversy over zoning amendments by popular vote; on the contrary, the decisions only fueled the debate. Academic commentators criticized \textit{Eastlake}'s "reserved powers" argument, and commented on the procedural due process problems entailed in leaving complex decisions (particularly on such subjects as public housing) to an overheated populace; no one could realistically expect that the people at large—as distinguished from their city councils—would hold hearings, sift through reports, debate issues, or record their views on the relevant evidence and appropriate conclusions.\textsuperscript{119} \textit{Eastlake} critics also pointed out that a decision by referendum was especially unlikely to be guided or restrained by the local general plan.\textsuperscript{120}

These considerations led some state courts, even after \textit{Eastlake}, to invalidate referenda on land use decisions; they saw the issues as ad-

\textsuperscript{116} Id. at 677.
\textsuperscript{117} See infra Part III.
\textsuperscript{118} 426 U.S. at 684.
\textsuperscript{120} Hogue, \textit{supra} note 119, at 61-66; Note, \textit{Proper Use of Referenda}, \textit{supra} note 119, at 843.
ministrative or even judicial rather than legislative.\footnote{121} Whichever characterization they used,\footnote{122} these state courts held that nonlegislative decisions were to be made by fixed processes according to the standards already set out in the plan.

But if the land use changes were not legislative for purposes of a referendum, then why should they be legislative when made by a city council? The council members, after all, were bound to be swayed by the interests of their constituents.\footnote{123} This anomaly bolstered the step taken in \textit{Fasano}: the treatment of all small-scale land use decisions not as legislative acts but as quasi-judicial decisions, so that even elected representatives must follow courtlike procedures in applying the overall policies of the plan to individual properties.\footnote{124}

Indeed, the referendum cases pointedly illustrated why individual land changes might require some check on arbitrariness, regardless of whether these changes were made by variance boards or elected councils or the citizens themselves. Perhaps the most important feature of the referendum discussion was that it justified \textit{The Federalist}'s mistrust of the militant local community as a type of faction. Referenda on housing projects were particularly troubling, but even the shopping center cases showed how an aroused local populace could trample the legitimate property expectations of an individual owner or developer.\footnote{125} To check unfairness to the individual owner, and to halt the seeming irrationality of piecemeal changes, some courts turned to procedures involving some version of consistency with a larger plan. The content of any given plan seemed less important in these discussions than the need to restrain local action by some legal standard set out in advance, which the courts could call upon as a test of reasonableness.

Thus at least two strands of zoning decisions and commentaries
\begin{itemize}
  \item \footnote{122} It is not always clear whether the rezoning is being cast as an "administrative" or a "quasi-judicial" act. See, e.g., \textit{Wright v. City of Lakewood}, 43 Colo. App. at 481, 608 P.2d at 362. Wolfstone collapses these "judicial," "quasi-judicial," and "administrative" designations into the single category "nonlegislative." Wolfstone, \textit{supra} note 119, at 87. All require some degree of due process. The author maintains that the degree of process should depend on the interests involved. Perhaps this blurring is not surprising. Vile notes the historic blurring of executive and judicial functions in the doctrine of the separation of powers. M. Vile, \textit{Constitutionalism and the Separation of Powers} 88-90, 137-38, 327 (1967).
  \item \footnote{124} \textit{Developments in the Law—Zoning}, 91 HARV. L. REV. 1427, 1502-49 (1978); \textit{see also} D. Lauber, \textit{The Hearing Examiner in Zoning Administration} 8-9, 16 (1975).
  \item \footnote{125} \textit{See, e.g., Note, Proper Use of Referenda, supra} note 119, at 847-48.
\end{itemize}
urged plan jurisprudence as a control on local land use decisions. The variance and referenda cases, turning as they did on developer demands at the one extreme and popular pressures at the other, illustrated the potentially "factional" nature of piecemeal changes, as well as their particular vulnerability to partial judgments, haste, and lack of consideration or fairness.

The courts' and commentators' analyses of these two problems suggested quasi-judicial application of a general plan as a solution. Like the discretion-structuring model from administrative law, this solution seemed to safeguard carefulness and fairness where the ordinary legislative process might fail. In addition, it was ideal for judicial review. It prescribed readymade standards in the form of a local plan, thus relieving the courts from having to invent substantive public interest criteria for themselves. At the same time, it enabled them to prescribe a familiar and regularized adjudicative procedural form for the local decisionmakers. Thus, plan jurisprudence clarified for the courts both the substance and the procedure for review of local piecemeal changes, and did so in such a way as to permit considerable judicial control over all these troublesome "deals."

Although plan jurisprudence offers administrative law principles as a substitute for the safeguards in larger legislative bodies, it has some difficulties. The following Part deals with three of them: first, the logical and practical problems in fitting local land decisions into the mold of quasi-judicial administrative determinations; second, the equally serious problems with the courts' distinctions between legislative and quasi-judicial (or administrative) land use regulations; third and most fundamentally, the reasons to doubt that a fixed land use plan, made in advance of actual control decisions, can or should be the standard by which those decisions are tested.

II

PROBLEMS IN PLAN JURISPRUDENCE

A. The Treatment of Local Governmental Decisions as Quasi-Judicial

In characterizing local governments' land use changes as quasi-judicial administrative decisions, the courts must make a prior assumption, namely that local governing bodies can be likened to administrative agencies of the state government. According to plan jurisprudence, the courts view local governing bodies as if they, like administrative agencies, could move back and forth between the tradi-

126. See supra note 122.
127. See supra note 51 and accompanying text.
tional legislative and judicial functions, wearing a judicial hat when, for a particular task, the "legislative" rubric cannot ensure fairness and due consideration. This raises a question: Are local bodies equipped to make these switches so that, when they supposedly act judicially, fairness and due consideration are ensured?

The judicial or quasi-judicial function has its own criteria for fairness and due consideration, notably the presence of preexisting standards and procedural rules that channel discussion and decision of each individual case toward those standards. But The Federalist’s examination of judicial due consideration and fairness had another element as well: secure tenure of office, in order to promote judicial steadiness, impartiality, and insulation from irrelevant pressures. Administrative agencies, and, even more, elective local governing officials, lack this additional legitimizing aspect of the federal judicial branch.

In the traditional doctrine of administrative law, the chief substitute for the guarantee of institutional competence provided by life tenure is technical expertise; mastery of the subject matter ensures that the agency will come to the correct conclusion. Even in many administrative agencies, technical expertise has become more debatable of late as an assurance of sound decisions, though no very good alternative has been identified. But in local governments’ land changes, technical expertise is no assurance at all, because local governments simply do not have it.

Administrative agencies traditionally exercise their discretionary powers within a defined subject matter—consumer product safety, for example, or environmental protection, or a given form of transportation. Local governing bodies, on the other hand, exercise general powers of government, limited by geographic area rather than by subject matter. Land use issues might to some degree be regarded as specialized matters, but on closer examination their specialized quality

131. S. Breyer & R. Stewart, supra note 57, at 104; Freedman, supra note 129, at 1058-60; Stewart, supra note 16, at 1682-85.
133. 2 E. McQuillan, supra note 55, §§ 4.08, 4.80.
evaporates. It is true that local governments are advised by planning commissions, but the commissioners are normally ordinary citizens with no special expertise. Planning commission advisory staffs are professionals, but even professional planners have come to see their tasks as more political than technical. The local governing bodies who pass zoning ordinances and amendments have more and more come to use land use controls as a general means of governing. If they have any "expertise" in land as such, it derives less from professional or technical education or information than from sheer familiarity with a locality taken as a whole, in all its complexity. This expertise is of a quite different order from that which substitutes for life tenure, and the difference has bedeviled the quasi-judicialization of local land use decisions.

Indeed, any notion of adjudicative impartiality is threatened by the kind of expertise local decisionmakers do have: namely, political expertise. Can local decisionmakers really be expected to be impartial in their quasi-judicial capacity when they are not in their other capacities? A number of recent cases have focused on council members' ex parte contacts in quasi-judicial land decisions, and have raised some particularly knotty problems. For example, may council members, at the same time that they act quasi-judicially on a rezoning application, correspond with the applicant about a possible city purchase of some of the applicant's adjoining land? May they informally solicit the views of their neighbors and the local merchants before deciding to permit a proposed shopping center? Should they be disqualified because they have previously stated their opposition to a proposed shopping center?

135. A. CATANESI & W. FARMER, PERSONALITY, POLITICS AND PLANNING 180-91 (1978); see id. at 193 (advocacy planning tends to favor groups considered to be underrepresented politically).
137. See infra note 142 and accompanying text.
139. Tierney v. Duris, 21 Or. App. 613, 627-29, 536 P.2d 435, 442-43 (1975) (yes, where the questioned persons were relatively disinterested, the questions concerned the merits of the permit, and the contacts were made a part of the record).
140. City of Fairfield v. Superior Court, 14 Cal. 3d 768, 780-81, 537 P.2d 375, 382-83, 122 Cal. Rptr. 543, 550-51 (1975) (no, because council members are obligated to talk to constituents and express their views). See also Turf Valley Assoc. v. Zoning Bd., 262 Md. 632, 644, 278 A.2d 574, 580-81 (1971) (campaign promises do not disqualify council members absent showing of conflict
In each of these cases the courts have refused to disturb the council members’ actions, despite the supposedly quasi-judicial nature of the decision. As the California Supreme Court observed in the case that furnished the last example,\textsuperscript{141} a councilman “has not only a right but an obligation to discuss issues of vital concern with his constituents and to state his views on matters of public importance.” The court went on to quote an earlier case on the role of the council member:

A city councilman is elected usually because of his acquaintanceship and popularity. He may not be instructed on many of the technical matters to which he is called upon to pass judgment. He is frequently an extrovert, who circulates widely in the community and talks with businessmen and voters about all sorts of questions that may come before the council.\textsuperscript{142}

These problems with ex parte contacts, and with the closely related appearance-of-fairness doctrine\textsuperscript{143} point to a fundamental contradiction in the attempt to use administrative law analogies to discipline local land use decisions. A local council is hard put to take on even that most fundamental attribute of a judicial body, impartiality.\textsuperscript{144} The situation only worsens if a decision is viewed as quasi-judicial under administrative doctrine, where judicial attributes supposedly flow from expertise. If a council’s administrative legitimacy rests on “expert” knowledge of the local area, that expertise comes from contact with the locality. A large part of a council member’s activities rightly consists of talking to constituents and interested parties about local conditions—but that contact, in turn, threatens impartiality. The result is that insisting upon quasi-judicialization, which includes impartiality, undermines the very justification for treating local governments as expert administrative agencies in the first place. Thus the hoary hornbook justification for administrative exercise of judicial powers—agency expertise over the subject matter—argues against, rather than for, the quasi-judicial treatment of local land use decisions.

\textsuperscript{141} See Marmah, Inc. v. Town of Greenwich, 176 Conn. 116, 121-23, 405 A.2d 63, 65 (1978) (procedures appearing to favor project opponents disqualified decision as biased).

\textsuperscript{142} City of Fairfield v. Superior Court, 14 Cal. 3d 768, 780, 537 P.2d 375, 382, 122 Cal. Rptr. 543, 550 (1975). The case involved approval of a planned unit development, a decision that California courts treat as quasi-judicial. See also Woodland Hills Residents Ass’n, Inc. v. City Council, 26 Cal. 3d 938, 947, 609 P.2d 1029, 1033, 164 Cal. Rptr. 255, 260 (1980) (campaign contributions do not give rise to appearance of unfairness).


B. Finding the Line Between Legislative and Quasi-judicial Decisions

Even supposing that local governments can make decisions as judges or administrators, the quasi-judicial treatment of local land use decisions faces another problem. By what criteria is a land use control decision quasi-judicial rather than legislative? Most of the case law and literature in plan jurisprudence has attempted to distinguish piece-meal changes from others by some index of the scope of the decision. But exactly when, and by what measure, does the decision become sufficiently broad to become legislative rather than adjudicative? And does any criterion of scope really make sense, in light of the purposes of treating these decisions as adjudicative?

In trying to define the scope of a decision sufficiently limited to merit quasi-judicial treatment, courts and commentators have suggested at least two measurements: the size of the lot or area involved in the decision, and the numbers of persons affected by the decision.145 Traditional administrative law doctrine might suggest that, by either of these criteria, small-scale decisions are appropriate for quasi-judicial treatment. Both a large area and a large number of parties might raise issues of general policy, whereas a smaller area, or a smaller number of parties, would be more likely to raise the individualized and specific facts appropriate for judicial treatment.146 But the two measures of scope do not appear to have equal weight. Commentators and at least some cases pay more attention to numbers of people than to lot size for political reasons that rest on considerations drawn from The Federalist No. 10: the more numerous the affected populace, the greater the interested parties’ ability to protect themselves through the ordinary give-

145. See, e.g., Kropf v. City of Sterling Heights, 391 Mich. 139, 166 & n.3, 215 N.W.2d 179, 191 & n.3 (1974) (Levin, J., concurring); West v. City of Portage, 392 Mich. 458, 469, 221 N.W.2d 303, 304 (1974); Coon, The Initial Characterization of Land Use Issues, 6 ENSUL. L. 121, 126 (1975); Freilich, supra note 17, at vii, ix; Kahn, supra note 119, at 1032 (also suggesting party favoring change as criterion, e.g., private proposal may be quasi-judicial; category may be collapsible with criterion of numbers of persons affected). See also Developments in the Law—Zoning, supra note 124, at 1510-13.

146. Economic thinking might also suggest either criterion. In a sufficiently large area, the developer is more likely to “internalize externalities,” and, except at the border, any regulatory issues are those of general development policy. See, e.g., Rodgers v. Village of Tarrytown, 302 N.Y. 115, 121-24, 96 N.E.2d 731, 734-35 (1951). In a smaller lot development, on the other hand, the predominating problems concern the external effects on the neighbors and call for a quasi-judicial process to measure the respective owners’ rights against some standard (i.e., the plan). Cf. Ellickson, supra note 16, at 772-74 (favoring a judicial or quasi-judicial resolution of land use disputes between neighbors through “nuisance boards,” but with standards drawn from community definitions of “neighborly” behavior).

As to numbers of interested persons, large numbers would be unable to transact to settle their rights by contract, suggesting a need for legislative intervention; but when only a few parties are involved, public intervention is required only to clarify their respective rights so that they can bargain thereafter, suggesting a quasi-judicial application of standards.
and-take of the legislative process, and the less the danger of unequal influence.\textsuperscript{147}

Lot size has little bearing on the argument of \textit{The Federalist}. Some commentators have noted that though a lot may be very large and may constitute a significant portion of a town’s total land, the single owner’s or developer’s property interests might well collapse under the weight of a hostile majority of the citizens or representatives.\textsuperscript{148}

A less-noted point, however, is that a numbers-of-people criterion might have equally little bearing in a local setting, where, at their greatest, total numbers must be relatively small on any issue. The argument of \textit{The Federalist} is inapposite, for a local government is not always comparable to an “extended republic” where the legislature is a forum for many different issues, where different interests must trade off against each other in shifting coalitions, and where the entire process requires a sufficient pause and period of argument to take into account a more general public interest.\textsuperscript{149} The local forum is necessarily a much smaller unit in which a single issue can split the entire jurisdiction, and in which a minority interest group may have no leverage as part of any coalition, or even time to assemble arguments directed to a larger view of the community welfare. Here, a quickly-assembled majority for, let us say, residential zoning and a short “amortization” of existing uses may totally defeat owners of gas stations\textsuperscript{150} or grocery stores\textsuperscript{151}—without the threat of the losers’ political retaliation later. This can be true no matter how many losers there are. In fact, commentators have pointed out that even broad and general planning ordinances have favored certain groups over others.\textsuperscript{152} Indeed, this is part of the argument for deregulation: that some interests can permanently capture and exploit local land use regulation at others’ expense.\textsuperscript{153}

\begin{itemize}
  \item \textsuperscript{147} See, e.g., Neuberger v. City of Portland, 288 Or. 155, 161, 603 P.2d 771, 775 (1979); Fleming v. City of Tacoma, 81 Wash. 2d 292, 294, 502 P.2d 327, 331 (1972); see also McKinstry v. Wells, 548 S.W.2d 169, 175 (Ky. App. 1977) (100 acre parcel rezoning is quasi-judicial). For commentary, see Coon, \textit{supra} note 145, at 130-31; Glenn, \textit{supra} note 119, at 303-06; Kahn, \textit{supra} note 119, at 1032-33.
  \item \textsuperscript{148} Coon, \textit{supra} note 145, at 128-29.
  \item \textsuperscript{149} See \textit{supra} notes 63-68 and accompanying text.
  \item \textsuperscript{150} Standard Oil Co. v. City of Tallahassee, 183 F.2d 410, 413 (5th Cir.), \textit{cert. denied}, 340 U.S. 892 (1959) (eight-month amortization period for nonconforming gas station upheld).
  \item \textsuperscript{152} See, e.g., H. GANS, \textit{PEOPLE AND PLANS} 62-65 (1968); see also R. BABCOCK, \textit{supra} note 4, at 122-23 (plan may be as arbitrary as zone); cf. A. ALTSCHULER, \textit{THE CITY PLANNING PROCESS} 399-405 (1965) (planners lack moral focus in the absence of professional standards).
  \item \textsuperscript{153} Ellickson, \textit{supra} note 4, at 404-10; Ellickson, \textit{supra} note 15, at 1206-09; Kmiec, \textit{Deregulation, supra} note 15, at 41-42.
\end{itemize}
At least in the local context, then, the regulatory process may be a device for one group to dominate another and to bend decisions to its benefit. If this is true, then even when large numbers of persons are affected by a decision, they will be unprotected by the coalition-building safeguard. It follows that the number of persons affected will not be an accurate measure: If possible harm to minorities is the touchstone for the quasi-judicial characterization, then every local land use decision, even a citywide ordinance, is a candidate. At the local level, even the general ordinance may oppress minority interests, and no decision deserves the loose standard of review implied by the "legislative" designation.

That is not all: the very notion of the plan-as-standard also militates for universal quasi-judicialization. If the plan is taken seriously, then all land use regulations, no matter how general in scope, should be quasi-judicial, because they all involve application of the plan's preestablished standards. If the plan has already set the policy standards to be applied in approving the new zoning ordinance, or the new planned unit development, or the new subdivision approval, must not all these regulatory decisions be viewed as adjudicative rather than legislative? Insofar as the plan is intended to discipline local decisionmaking, its logical outcome is to make the nature of all land use regulatory decisions adjudicative.

In short, trying to draw a principled distinction between the judicial decisions and all others is impossible, given the criteria plan jurisprudence provides. But more important, the idea of a plan itself is equally problematic, as the next Section will show.

C. Is the Plan Really a Standard?

Plan jurisprudence's quasi-judicialization of land controls requires the application of a standard, which is normally the local master plan. Plan jurisprudence is significantly silent about the appropriate content of any master plan, perhaps because no general guidelines for content could possibly bear the weight that plan jurisprudence would put on them. On several grounds a master plan cannot be the standard by which to measure individual land use regulatory decisions. Among these are (1) modern planning doctrine, and (2) actual local practice.


155. See, e.g., Green v. Hayward, 275 Or. 693, 698-700, 552 P.2d 815, 818-19 (1976) (court will not prescribe plan format where legislature has not done so). For a discussion of "plans" that are little more than undigested masses of data, see Tarlock, supra note 134, at 591-92.
I. Modern Planning Doctrine

The previous Section suggested that a general plan may unfairly favor some groups at the expense of others.\textsuperscript{156} In Dan Tarlock's recent version of that argument, he points out that even if we require regulations to conform to a plan, we beg the question of the legitimacy of the plan itself;\textsuperscript{157} for even plan consistency requirements leave the setting of goals to the same local governments whose other land use decisions are suspect.

The traditional answer to this objection is that the plan is adopted under different circumstances from the ordinary land use decision. Unlike a simple rezoning, the plan is created in an atmosphere of calm and deliberation, where expert opinions can be weighed and considered.\textsuperscript{158} Thus, the argument runs, the plan can be adequately considered precisely because the master plan precedes particular projects, with all their proponents and objectors and arguments. At the same time, the plan provides security and fair treatment to the citizenry by imposing consistent and impartial results later, in actual land decisions.\textsuperscript{159} In the moments of popular excitement or developer enticement, the plan disciplines a wayward local government and prevents it from bargaining away its own well-considered views or its citizens' security. At best the plan should assure fairness and due consideration, without depending on the coalition-building model of the "extended republic."

This traditional answer may not be satisfactory. It is not at all clear that local governments—or indeed any governing bodies—operate very effectively in the cool circumstances envisioned by traditional planning theory. It is the legislative proposal itself that sets off a clash of interests in a legislative body, just as it is the actual case that focuses the attention of a court.\textsuperscript{160} Decision theorists have argued that concrete

\begin{footnotesize}
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\item \textsuperscript{156} See supra text accompanying notes 152-54.
\item \textsuperscript{157} Tarlock, supra note 5, at 84, 99-101.
\item \textsuperscript{158} See, e.g., Udell v. Haas, 21 N.Y.2d 463, 470, 235 N.E.2d 897, 901, 288 N.Y.S.2d 888, 894 (1968); R. Nelson, supra note 16, at 64; Haar, supra note 33, at 1155; Nelson, supra note 15, at 716-17 (quoting Dunham, Property, City Planning and Liberty, in LAW AND LAND, ANGLO-AMERICAN PLANNING PRACTICE 33-34 (C. Haar ed. 1964)).
\item \textsuperscript{159} Bownds v. City of Glendale, 113 Cal. App. 3d 875, 880-81, 170 Cal. Rptr. 342, 345-56 (1980); O'Loane v. O'Rourke, 231 Cal. App. 2d 774, 784-85, 42 Cal. Rptr. 283, 289 (1965); Haar, The Master Plan, supra note 100, at 365.
\item \textsuperscript{160} Alan Altschuler, in his classic study of planning in the Twin Cities, observed that local political figures did not think in the long-range and generalized terms implicit in general planning; they were bored by what they saw as abstract exercises and did not take the plans seriously. A. ALTSCHLER, supra note 152, at 139-41, 310-11; see also Lindblom, The Science of "Muddling Through," 19 PUB. AD. REV. 79, 88 (1959). Analogous complaints surfaced more recently in Florida as the state legislature considered its current mandatory planning act; local officials clearly resented the expense that they would have to undertake on a chore they regarded as at best marginally useful. Lewis, Florida's Cities Bite the Planning Bullet, PLANNING, Feb. 1979, at 25.
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problems help to focus attention, and lead to superior collection and
evaluation of information.\textsuperscript{161} This view suggests that local councils
might well give less careful consideration to an advance general plan
than they do to an actual, specific proposal.

Moreover, since plans are supposed to reflect public participation—an increasingly important element in modern planning doctrine\textsuperscript{162}—advance general planning might fail precisely because public attention may not come into focus until the plan’s implications become concrete.\textsuperscript{163} Consider, for example, \textit{De Sena v. Gulde},\textsuperscript{164} in which a municipality’s general plan called for light industry in what appeared
to be a black residential area. Apparently at a developer’s request, a
particular parcel was rezoned to conform to the plan, and the neighbor-
hood protested vigorously. The council backed down, and restored the
residential zone. The developer sued and won; in the court’s view, the
city should have maintained the light industrial rezoning, since mere
protest was insufficient reason to abandon an ordinance that carried
out a plan.\textsuperscript{165} The question raised here is whether the original plan
itself received either as careful attention or as much public participa-
tion as the rezoning did; an actual project, and the controversy sur-
rounding it, may have focused more attention and brought more
consideration to bear than the earlier and necessarily more abstract
plan. Jane Jacobs, a notable critic of planning, has argued that in the
absence of a specific project, planners might assume without real con-
consideration that certain uses always aid or harm others; in fact, however,
the “nonconforming” funeral home or factory may actually stabilize its
residential neighborhood.\textsuperscript{166} Then too, a local government bent on cir-
cumventing controversy might use an abstract plan, which makes a
finding of “consistency” easier to arrive at, as a means of shutting off
the debate that accompanies an actual project.

In the traditional view of the dispassionately considered general
plan, the plan should replace the protections of a larger legislature, pre-
serving dispassionate fairness and unhurried consideration in each land
use decision. But because some emotional involvement is a necessary
part of attentive decisionmaking, the price of basing a decision on an

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\item \textsuperscript{161} I. \textsc{Janis} \& L. \textsc{Mann}, \textit{Decision-Making} 204-07 (1977).
\item \textsuperscript{162} Kaufman, \textit{Contemporary Planning Practice: State of the Art}, in \textit{Planning in America}
115-16 (D. Godschalk ed. 1974). Kaufman stresses, however, that the practices and goals of plan-
ning have not changed greatly over the years. \textit{Id.} at 118, 128.
\item \textsuperscript{163} Lefcoe, \textit{supra} note 15, at 490-94; Lindblom, \textit{supra} note 160, at 81. The same criticism
applies to Kmiec’s proposal, see Kmiec, \textit{Deregulation, supra} note 15, for regulation of “land use
intensity.” Kmiec would limit public participation to the advance general discussion of desirable
mixes of land use intensities, prior to any actual development project. \textit{Id.} at 83-84.
\item \textsuperscript{164} 24 A.D.2d 165, 265 N.Y.S.2d 239 (1965).
\item \textsuperscript{165} \textit{Id.} at 171, 265 N.Y.S.2d at 245-46.
\item \textsuperscript{166} J. \textsc{Jacobs}, \textit{The Death and Life of Great American Cities} 223-33 (1961).
\end{enumerate}
\end{footnotesize}
Modern planning doctrine recognizes these problems. At least since Charles Lindblom's 1959 plea for "muddling through," 168 modern planners have shown increasing dissatisfaction with the traditional "end-state" general plan, against which current proposals are measured. They have derided the utopian character of such plans, 169 and for the past decade have insisted that the plan should not be seen as an end-state depiction of goals determined in advance, but as a "process" of continual readjustments of goals and policies. 170 Reflecting this view, the ALI's model land development statute calls for a periodically revised plan, 171 and recent planning doctrine stresses that plans must be up to date. 172 Such a conception of planning rejects the notion of the plan as a portrait of the final goal toward which current land decisions strive, and instead treats planning much more as an ongoing process by which decisionmakers take a "hard look" 173 at the long-term decisions involved in land development. So conceived, planning blurs into the "impact analysis" familiar in environmental law, and becomes equated with "being especially careful." 174 The equation even seems to justify some of the older zoning decisions that took the SZE A language, "in accordance with a general plan," to mean only "well-considered." 175

The modern idea does not mean that planning no longer occurs. It still does, but the steps taken to promote valued land uses may change the values themselves. Thus, for example, modern federal planning


168. See Lindblom, supra note 160.


170. Lindblom, supra note 160, is an early major source of the incrementalist view of planning. See also H. GANS, supra note 152, at 65. Some recent planning enabling legislation attempts to incorporate the view of planning as a process, and provides for periodic review of plans. See, e.g., Fla. STAT. ANN. § 163.3191 (West Supp. 1982); MODEL LAND DEV. CODE §§ 3-104, 3-105, 3-107 (1975).

171. See supra note 170.

172. See, e.g., Mandelker & Netter, supra note 17, at 57.


174. MODEL LAND DEV. CODE § 3-106 comment (ALI Code's scheme is to "focus legislative attention on problems of physical development . . . and on concrete programs aimed at their solution").

175. Haar, supra note 33, at 1170-73.
statutes for historic preservation\textsuperscript{176} and for the federal agency management of public lands\textsuperscript{177} suggest that the very process of inventorying valued resources can jog the planners' imagination as to what may be desirable for the future;\textsuperscript{178} and where desired ends compete (as, for example, preservation may compete with recreational use),\textsuperscript{179} the choice among desired goals alters the range of goals available in the future.

But the more modest, modern conception of planning as a rolling process is quite different from the conception implicit in plan jurisprudence.\textsuperscript{180} Planning-as-process cannot be reconciled with a characterization of the plan as a standard by which to judge individual land decisions. If the plan is a “process,” requiring constant (or at least periodic) alterations according to new conditions, and if specific policy decisions are choices within a range of sometimes competing long-term goals,\textsuperscript{181} then “plan consistency” is a shifting concept, and could mean a return to the case-by-case decisionmaking that consistency doctrines were supposed to overcome.

By the same token, the quasi-judicial character of land decisions becomes much more problematic. Perhaps because of the difficulties of using planning-as-process as a standard for decision, some quasi-judicial treatments of land decisions have played down the role of the plan as a set standard.\textsuperscript{182} The difficulty here is that the absence of preexisting standards weakens the case for treating these decisions as quasi-judicial in the first place.\textsuperscript{183} They are so treated because they apply a

\textsuperscript{180} The Fasano court itself commented on the inflexibility that could accompany the quasi-judicialization of land change decisions. 264 Or. at 587-88, 507 P.2d at 29-30.
\textsuperscript{181} Even in Oregon, a center of plan jurisprudence on the local level, the courts have recognized that state-level plans may “contain a variety of sometimes-inconsistent land-use objectives,” and thus local efforts to meet these goals can do no more than “accommodate as much as possible all applicable planning goals.” South of Sunnyside Neighborhood League v. Board of Comm’rs, 27 Or. App. 647, 654, 557 P.2d 1375, 1380-81 (1976); see also 1000 Friends of Oregon v. Board of County Comm’rs, 32 Or. App. 413, 426-27, 575 P.2d 651, 656-57, petition denied, 284 Or. 41, 584 P.2d 1371 (1978).
\textsuperscript{183} An example is the very loose judicial review of modern federal statutes governing the management of the public domain. Several of these statutes envision multiple uses of the public lands, and thus “planning” here entails choice among competing goals rather than a fixed end-state; planning statutes of this sort have been interpreted as allowing very broad discretion to managing agencies, reviewable only for arbitrariness. See, e.g., Perkins v. Bergland, 608 F.2d 803 (9th Cir. 1979).
preexisting policy, and in the absence of a stable preexisting policy, the quasi-judicial process has no point of reference.

In some cases, to be sure, an end-state plan, or at least one that projects a desirable state for a long time, may be perfectly reasonable—if we know what we want. An aspect of coastal planning is an example. For all the multimillion dollar questions of offshore mineral leases and coastal condominiums, one major issue in coastal management is preserving the beach as a recreational and visual resource. At least one desirable end-state is easy to envision: its natural state. Even though it is impossible both to use the beach and to leave it completely unspoiled, a utopian or fixed plan makes some sense here, because we do in fact have an image of the ideal, and can determine its elements with some precision. Similarly, built-up areas and established neighborhoods are susceptible to a utopian vision, which again is often simply stasis, or at least no major change. It is no wonder that, as Richard Babcock and Clifford Weaver have remarked, classic zoning is alive and well in urban neighborhoods. In these areas too we know what we want, i.e., essentially what is there now. This knowledge can shape an end-state plan; indeed, we have already arrived at the end-state, and the “plan” can provide a standard by which to judge individual land use decisions.

But the traditional end-state plan is least appropriate for developing areas, where—in the absence of concrete proposals—we seldom have a clear vision of the end-state we desire, or even what the intermediate states along the way will look like. These are also areas in which land use controls can make a substantial difference to the ultimate character of development. It is precisely here, however, that local governments most strongly resist the limitations that end-state planning would impose on their discretion.

184. See, e.g., CAL. PUB. RES. CODE § 30251 (West 1977) (development to be sited and developed to protect views of ocean and minimize alteration of natural land forms).
186. Historic zones are the best examples of plans in which the test for alteration is “compatibility” with existing structures. See Rose, Preservation and Community: New Directions in the Law of Historic Preservation, 33 STAN. L. REV. 473, 508 (1981). Perhaps “compatibility” is the unspoken test for many if not all land use decisions in developed areas; historic district zones simply make this explicit, and have a more rigid test of compatibility. For a discussion of the ambiguities inherent in the idea of “compatibility” or “harmony” in historic districts, see id. at 510-11.
187. D. MANDELKER, supra note 5, at 63-66, 103-04, 165. The difficulties of planning for undeveloped areas have long been recognized. See, e.g., NATIONAL PLANNING CONFERENCE, NEW HORIZONS IN PLANNING 56-59 (1937) (remarks of Wallace Penfield).
188. D. MANDELKER, supra note 5, at 45.
2. The Pattern of Local Practice

Local governments exhibit a marked talent for evading close examination of the conformity of their regulations to preexisting plans. A venerable avoidance technique is vagueness; if the local government adopts a sufficiently vague plan, any land use ordinance arguably conforms. In addition, local governments have continued to develop new devices to retain “flexibility.” All of these put the locality into the desirable position of being able to bargain ad hoc with individual developers. Variances and conditional use permits—greatly expanded since SZEAA days—are also traditional; and in more recent years we have seen more elaborate devices such as “floating zones,” “planned unit developments,” and “development rights transfers,” all of which tacitly admit that a locality has no fixed plan for appropriate development, but instead wants to deal with individual projects as they arise. And even if localities do have a plan, they often do not intend to stick by it; they retain case-by-case control by zoning land for uses slightly different from the predicted development, and by modifying the original zoning with individual variances or rezoning amendments on the developer’s request.

The mandatory planning statutes and Fasano-like decisions are efforts to force development decisions into a more fixed pattern, and to avoid precisely the ad hoc decision making that local legislatures clearly prefer. But such requirements are unlikely to quash local inventiveness in retaining ad hoc control. When required to conform regulations to their respective master plans, for example, a number of California jurisdictions altered not the regulations but the plans. The California

190. R. Babcock, supra note 4, at 7-10. The discretionary “conditional use” permit, granted without respect to plan consistency, appears to be capable of surviving new mandatory planning and consistency requirements. See, e.g., Hawkins v. County of Marin, 54 Cal. App. 3d 586, 126 Cal. Rptr. 754 (1976); Sierra Club v. County of Alameda, 73 Cal. App. 3d 572, 140 Cal. Rptr. 864, officially depublished pursuant to Cal. Ct. R. 976(d), 572 P.2d 755, 142 Cal. Rptr. 696 (Sup. Ct. 1977) (en banc).
192. Krasnowiecki, Planned Unit Development, supra note 104.
195. Id. See also Booth, supra note 107, at 764; Krasnowiecki, supra note 29, at 1033-34, 1048-49.
197. Brooks, supra note 167, at 243-44. For cases involving plan changes made simultane-
legislation mandating local planning has now taken the precaution of forbidding localities to alter the underlying plan more frequently than three times a year. But California cities have already begun to circumvent the thrice-yearly limitation by saving up individual piecemeal changes for seasonal plan changes \textit{en masse}. In the face of mandatory planning, Mendocino County revived a classic flexibility device—the vague plan—in a “plan” that consisted of a box of various unrelated reports and memoranda. The insistence of the state’s attorney general seems to have pushed the county into a more definite statement of its planning standards. But given the fertility of the local legislative imagination in protecting ad hoc control over individual land development projects, we may expect new flexibility devices to sprout in the wake of planning statutes and \textit{Fasano}-like cases.

Such irrepressible inventiveness casts some doubt on the legislative or judicial capacity to insist on a detailed advance plan as the standard by which later decisions are tested. If a master plan is vague, easily changeable, or packed with opportunities for the use of flexibility devices, then virtually any land use regulation can “conform” to the plan. And if this is so, statutory consistency may be trivialized, and all the quasi-judicial procedures in applying the plan become an elaborate charade—and so does judicial review of those quasi-judicial decisions.

200. \textit{Id.}
201. \textit{Id.}
Legal commentators have deplored local governments' evasions of planning, and their unwillingness to deal with development proposals in the generalized way implicit in the idea of planning. But except for beaches and other areas where we can envision the desired end-state, these repeated local efforts to evade end-state planning confirm the planning theorists' doubts about such plans, and suggest that the plan/implementing ordinance model simply may not be compatible with the local land use decisionmaking process. This local process seems to move in the direction of more bargaining, more participation, and more personal knowledge and one-on-one contact. An effort to make local decisionmakers behave in a markedly different manner might well backfire, encouraging false and evasive plans, and false and evasive escapes therefrom. We do not want plan consistency or quasi-judicial procedures for themselves; we want them to ensure care and fairness in the local land decision process.

To a very considerable degree, the emergence of plan jurisprudence is the work of the courts, as they have sought some way to subject local land decisions to meaningful review in order to ensure carefulness and fairness. As the courts and critics have rightly perceived, these decisions should not be treated as legislative acts. They are too limited to bring forth the clash of interests and the coalition-building processes that restrict legislatures when they enact general measures and that justify a loose review of those measures. But, as I have argued in this Part, the effort to quasi-judicialize these piecemeal changes, and to subordinate them to an advance plan, at once asks too much and too little: too much in supposing that local governments, in the absence of concrete proposals, can look far into the future and state guidelines by which to adjudicate future decisions; too little in that the plan itself may be too abstract or too partisan to guide future development fairly, or indeed to check meaningfully the exercise of local discretion—even where that discretion is dressed up as the quasi-judicial application of a plan.

Thus, piecemeal changes are no more quasi-judicial than they are legislative. Indeed, the rubric "quasi-judicial" leads to confusion about the procedures that are appropriate for piecemeal changes, and perpetuates a rigid, unrealistic conception of planning.

We have arrived, then, at a point where it appears that "piecemeal change" local land decisions defy our normal governmental categoriza-

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tions, and escape the safeguards built into those categories. Neither "legislative" nor "adjudicative" characterizations encompass the full range of considerations attendant upon these small changes; moreover, neither seems capable of ensuring due consideration and fairness in these decisions. The remainder of this Article argues for a different approach to piecemeal local land decisions, an approach that treats them neither as legislation nor as adjudication, but as what they have been pejoratively called: deals.

III
ALTERNATIVE TRADITIONS, ALTERNATIVE APPROACHES

This Article has concentrated on plan jurisprudence because, despite its difficulties, it contains at least two important ideas about piecemeal changes and why they are so problematic. As to the decisionmaker, plan jurisprudence recognizes that local governmental bodies cannot be treated as legislatures, whose actions are legitimized and safeguarded by the fragmentation of interests and the give-and-take of coalition-building. As to the changes themselves, plan jurisprudence recognizes that such changes are guided not so much by generally applicable rules as by a desire to adjust conflicting claims about property development made by limited numbers of claimants. Thus, piecemeal land use decisions cannot be legitimized by seeing them as parts of a legislative stacking of coalition decisions, since the parties deal with each other at most intermittently.

Plan jurisprudence recognizes that alternative safeguards are needed precisely because the legislative safeguards may be missing. The insights of plan jurisprudence can, however, inform a jurisprudence that does not rely on the transformation of piecemeal changes into judicial actions. Let us then reexamine these two fundamental aspects of piecemeal changes: (1) the local character of the decisionmakers, and (2) the dispute-resolving character of the change decision.

A. The Local Context: Alternative Bases of Legitimacy

One of the most striking facts about piecemeal land changes is that they are constantly left to local governmental bodies. Why indeed


206. This is true even in the Quiet Revolution proposals to centralize some portions of land use control in the state; the bulk of everyday land control decisions would continue to be local. See supra note 12 and accompanying text.
should local bodies, with their blurring of the tripartite separation of powers, their lack of conventional Federalist restraints, and their consequent susceptibility to corruption, unfair influence, and majoritarian pressure—why should this level of government be charged with these sensitive adjustments of individual property rights?

Albert Hirschman's highly imaginative book, *Exit, Voice, and Loyalty*,208 suggests some answers and some bases for a theory of local legitimacy distinct from Federalist-based political thought. Hirschman began by asking why competition did not suffice to improve the quality of some firms' output—that is to say, why the customer's ever-present option to "exit" to a competitor failed to prod the firms into improving the quality of their products. He concluded that improvement in quality often required that some customer make an articulated effort to change things, which Hirschman called "voice,"209 an effort which is precluded when exit is too easy. Thus in situations where quality of output especially matters, the ideal institutional structure combines opportunities for voice with at least a limited opportunity for exit as a threat behind voice.210 Reinforcing voice, without entirely foreclosing exit, is what Hirschman calls "loyalty": a preference for sticking with the institution, and for attempting to change matters rather than leaving.211

Hirschman found a potential for the ideal combination of exit and voice, reinforced by loyalty, in certain types of institutions, notably political parties and volunteer organizations.212 But local government can also combine Hirschman's elements. Indeed, an alternative tradition in American political thought has virtually always stressed the possibility of participation and the option of going elsewhere to legitimize local authority.

Participation or voice is a particularly venerable legitimator of local government.213 While *The Federalist* is our chief text for the legiti-
macy of large-scale government, the Federalists' contemporary opponents, the so-called Antifederalists, advocated a government of local participation and citizen control.

The Antifederalists' treatment of representation is particularly striking for its doctrine of local participation. For them, representation was a second-best substitute for direct popular government, and was feasible only in small districts. Here representatives personally know and share the concerns of their constituents, and they can—in a widely shared eighteenth-century view of representation—"mirror" or "picture" the various constituencies. Thus the Antifederalists opposed the Federalists' large "consolidated government," with its necessarily large electoral districts. These distant and false representatives would enact laws to which the people did not genuinely consent, because the laws were not made by the citizens themselves, or by persons like them.

The Antifederalists' stress on the consensual and participatory character of government and their vision of the nation as a collection of self-defining communities had deep roots in the past and was reflected as well in contemporary European political thought and prac-

214. See generally Storing, What the Anti-Federalists Were For, in 1 The Complete Anti-Federalist 15-23 (H. Storing ed. 1981) [hereinafter cited as ANTI-FEDERALIST].

215. 2 Elliot, supra note 64, at 227-28 (speech of M. Smith in New York ratifying convention); see also Speeches by Melancton Smith, in 6 ANTI-FEDERALIST, supra note 214, at 148-76. I cite Elliot in the hope that the reader may be drawn to read the extraordinary exchanges between Smith and Alexander Hamilton. See also Storing, supra note 214, at 17-18.

216. C. KENYON, THE ANTIFEDERALISTS lli (1966). For the use of the "picture" metaphor, see 2 Elliot, supra note 64, at 245 (speech of M. Smith in New York ratifying convention); 3 id. at 32 (speech of G. Mason in Virginia ratifying convention). On this "picture" version of the meaning of representation generally, see H. PITKIN, supra note 62, at 60-61. See also Observations Leading to a Fair Examination of the System Of Government Proposed by the Late Convention; And to Several Essential and Necessary Alterations in It. In a Number of Letters from the Federal Farmer to the Republican [hereinafter cited as Letters from the Federal Farmer], in 2 ANTI-FEDERALIST, supra note 214, at 214, 267-69 (attributed to R.H. Lee); 3 Elliot, supra note 64, at 322 (speech of P. Henry in Virginia ratifying convention) (the people should be "acquainted with the candidates" and enjoy "a confidential connection between the electors and the elected"). Speeches of Patrick Henry in the Virginia State Ratifying Convention, in 5 ANTI-FEDERALIST, supra note 214, at 207-54; Speech of George Mason in the Virginia State Ratifying Convention, in 5 ANTI-FEDERALIST, supra note 214, at 255-59.

217. C. KENYON, supra note 216, at xii-xliii; Storing, supra note 214, at 10.

218. 2 Elliot, supra note 64, 227, 245-48 (speech of M. Smith in New York ratifying convention). See also Letters of Centinel, in 2 ANTI-FEDERALIST, supra note 214, at 130, 142 (attributed to Samuel Bryan); Essays of Brutus, in 2 ANTI-FEDERALIST, supra note 214, at 358, 369, 379-80 (attributed to Robert Yates). These authors frequently expressed the view that only persons of wealth and stature—the "natural aristocracy"—could be elected in large districts, and that such persons would not understand or sympathize with the interests of the "yeomanry." See, e.g., id. at 384-86; Letters from the Federal Farmer, supra note 216, in 2 ANTI-FEDERALIST, supra note 214, at 264-70.

Perhaps it is not surprising that despite *The Federalist*’s domination of mainstream American thinking about representation, the quite antithetical Antifederalist tradition has stubbornly persisted in American discussions of local government, though in fragmentary form. The belief that localities were best equipped to govern themselves underlay the “home rule” movement in the nineteenth century, and the corollary that local government is particularly responsive has reemerged in the rhetoric of “citizen participation” and of local government’s “closeness to the people” in more recent federal programs to assist local governments. Indeed, it is implicit in the charge that local governments have not fully engaged the entire spectrum of the citizenry in their decisions. The charge suggests that we expect that local government should be a “picture” of the local populace, giving voice to its various elements.

Aside from scholarly work directly advocating decentralization of government, commentators occasionally lend more oblique support to the notion of local responsiveness. In some historians’ recent reassessments of the much-decried corruption of nineteenth century cities, for example, the political bosses and machines have been treated with a certain sympathy, and with some respect for the machines’ achievement in integrating immigrants into American life. Despite its cor-

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221. C. ADRIAN & E. GRIFFITH, *A History of American City Government: The Formation of Traditions*, 1775-1870, at 41-43 (1976); Sandalow, *supra* note 71, at 647-48 (home rule movement seen as a reaction against state corruption of local affairs). As a reaction against state intrusion into local affairs, the home rule movement may be a particularly interesting comparison to the Quiet Revolution efforts to increase state involvement in local land decisions. See *supra* notes 4, 12-24 and accompanying text. Not all home rule advocates were particularly democratic, however. On differences within the home rule position, see M. Holli, *Reform in Detroit* 169-81 (1969).


rosion of civic well-being, the machine and its neighborhood precinct organization emerge in some ways as the Antifederalist ideal of a political mirror reflecting even the meanest citizens; ward boss representatives certainly mingled with their constituents and knew them well, and helped to accommodate the needs of very different population groups through highly personal assistance.226

Perhaps less familiar in the alternative tradition is the idea of exit to legitimize local authority, but the opportunity for exit has been a constant threat behind voice at the local level. Dissenters in colonial New England villages punctuated their demands to be heard by threatening—and occasionally acting on their threats—to withdraw to form their own communities.227 In the early days of the republic, departure to form new communities was an outlet for dissatisfaction, a pattern seen perhaps most strikingly in utopian communities.228 More recently, the political economist Charles Tiebout suggested that local governments (unlike the national government) resemble competing firms, each offering a package of goods, services, and amenities, and chosen by its residents for those reasons.229 Thus our seemingly irrational metropolitan divisions, with their vast numbers of separate political units, in fact offer the safeguard of exit, so that individuals may choose their neighbors and the polity within which they can preserve their preferences.230

None of this is to romanticize local politics, but rather to suggest that local government may be legitimized by factors unlike those that legitimize government on a larger scale. As we have seen, in a large government, legislative fairness and carefulness is assured by the shifting coalitions among interest groups; and judicial fairness and carefulness arise from the application of consistent norms by insulated and

Landmarks Heritage Preservation Comm’n, A Comprehensive Program for Historic Preservation in Omaha 57 (1980).

226. E. Griffith, supra note 225, at 72-73; S. Warner, supra note 225, at 156; Cornwell, supra note 225, at 127; Handlin, Why the Immigrant Supported the Machine, in The City Boss in America, supra note 225, at 98-102. For a comparison to today’s city politics, see Purnick, New York Blacks Say They’ve Lost Political Power, N.Y. Times, Mar. 29, 1981, § 1, at 1, col. 2 (demise of “machine” means end of ethnically balanced political tickets).


228. See generally A. Bestor, Backwoods Utopias (2d ed. 1970); A. Tyler, Freedom’s Ferment 108-224 (2d ed. 1962).


impartial judges. The legitimacy of local decisionmaking, on the other hand, may derive from interested parties' opportunities for a combination of Hirschman's elements: voice in the ability to participate in decisions, and in having decisionmakers who know the issues directly and who try to secure the parties' acceptance of a final decision and their continued integration in the community; and exit in the parties' ultimate opportunity to withdraw and go elsewhere. The Federalists rejected this understanding of government, but they spoke chiefly to justify national government. In local government, it may be appropriate to look to a form of decisionmaking that is neither legislative nor judicial in the Federalist model. This alternative model rests on more traditional legitimating factors: citizens' participation, backed by possible departure. Hence the first insight of plan jurisprudence—that the local bodies making piecemeal land decisions may be unreliable as legislatures in a Madisonian sense—may lead us not to judicialization but to some solution outside the traditional separation of powers.

B. Piecemeal Changes as Property Disputes: Mediation as a Resolution Process

The second major insight of plan jurisprudence is that decisions making piecemeal changes are different from general legislative decisions. In treating these small change decisions as quasi-judicial applications of preexisting norms, plan jurisprudence in effect treats them as resolutions of property rights disputes.

This dispute-resolving treatment brings piecemeal changes into theoretical alignment with the original purposes of public land use controls. Modern land use regulation began as an effort to forestall nuisances—that is, to prevent conflict over property interests claimed by two or more parties, or at least to minimize the damage that arises from the proximity of conflicting uses. Changes in land use regulation pit

231. Storing, supra note 219, at 81. See, e.g., 2 Elliot, supra note 64, at 254-57 (comments of A. Hamilton in the New York ratifying convention rejecting small districts that would have a low number of constituents per representative). Hamilton also had some unflattering things to say about the notion that the ideal form of self-government was direct democracy, for which representation was an imperfect substitute. Id. at 253 (The "very character [of direct democracies of the past] was tyranny; their figure, deformity... an ungovernable mob, not only incapable of deliberation, but prepared for every enormity.").

232. As was suggested earlier, see supra text accompanying note 117, the Eastlake decision implies that individual states can decide for themselves whether to characterize local land decisions as legislative or as judicial—and presumably they may characterize them as something else altogether.

233. See, for example, the ordinance limiting livestock holding and butchering locations in the famous Slaughter House Cases, 83 U.S. (16 Wall.) 36 (1872), and the statute restricting wharf extensions into a harbor in Commonwealth v. Alger, 61 Mass. (7 Cush.) 53 (1851). See also R. LOTCHIN, SAN FRANCISCO 1846-56: FROM HAMLET TO CITY 11-13, (1974).
the proponent of change against the interests of neighboring property owners or some larger segment of the community. The dispute rests on conflicting views about the boundaries of property rights, which may be quite fluid.

Of course, conflicts must be resolved fairly; we have seen that fairness is not automatic in local government. But adjudication is not the only fair resolution. Once we have freed ourselves from the idea that local government must act according to separation-of-powers doctrine (directly or in its "quasi" form in administrative law), we can turn to other dispute-resolving forms. Anthropological literature, and, increasingly, modern legal literature, suggest negotiation and particu-

234. Cf. Kmiec, Deregulation, supra note 15, at 90-93 (arguing that neighbors should have no role in individual land use decisions). This view may follow from the author's conception of land use controls as essentially a tax on the development value of land, rather than as an effort to minimize adverse uses; he relegates adverse use problems primarily to the law of nuisance. Id. at 84. Closely related is the author's preference for large projects. Id. at 96 n.240. Presumably, this is in part because externalities can be internalized in large projects (except at the border) and the neighbors' objections to adverse uses may be lessened.


larly mediation as an alternative dispute-resolving model especially appropriate at the local or sublocal level.238

This literature suggests the following schematic representation as a rough contrast between adjudicatory and negotiative/mediative dispute-resolving methods:

<table>
<thead>
<tr>
<th><strong>Adjudication</strong></th>
<th><strong>Negotiation/Mediation</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Parties address third party</td>
<td>Parties address each other directly or through third party mediator239</td>
</tr>
<tr>
<td>Third party is disinterested, passive</td>
<td>Third party may have stake in successful resolution, takes active part especially as spokesman for community240</td>
</tr>
<tr>
<td>Process narrows arguments and information to address limited number of formal principles</td>
<td>Process expands arguments, information241</td>
</tr>
<tr>
<td>Norms are few in number, stable</td>
<td>Norms are numerous, open ended (may overlap, shift in course of proceeding)242</td>
</tr>
<tr>
<td>Result is decision based on formal principles, one party wins and other loses</td>
<td>Result is accommodation of parties, directed to their future relations243</td>
</tr>
<tr>
<td>Result (decision) is basis for future decisions</td>
<td>Result (accommodation) is suggestive but not decisive for future accommodations244</td>
</tr>
</tbody>
</table>

I have suggested at various points in this Article that proceedings for piecemeal changes are far more realistically perceived as mediative than quasi-judicial. This is true with regard to the quintessential small change, the variance: adjustment boards treat requests for special zoning treatment as potential sources of disputes, taking into account neighborhood protests and imposing conditions in order to reach


accommodation. More sophisticated devices such as "planned unit developments" do the same (although sometimes on a larger scale): local boards attend to disputes and attempt to find packages of conditions that will lead to accommodation.

Even where the courts reject these "dealing" qualities and attempt to treat piecemeal changes quasi-judicially, they seem unable to avoid mediative forms, with the concomitant expansion of issues and accommodation-centered goals. A Kentucky intermediate court acknowledged this expansion: "[M]ost such proceedings involve emotional responses to technical issues . . . . Those opposed to any rezoning may be intimidated by an awesome formalistic procedure . . . . [A]ll parties who appeared were given ample opportunity to express their opinions . . . [and] the public had a substantial opportunity to protest the zoning change . . . ."245 As to accommodation, a New York court remarked, in declining to interfere with the local board's special exception decision, that such issues "are best resolved by 'common sense judgments' of 'representative citizens doing their best to make accommodations between . . . community pressures'."246

A mediation model is more realistic and less distorting than plan jurisprudence in deciphering not only the procedures of piecemeal changes, but also the relationships among planning, general ordinances, and piecemeal changes.247 In particular, if piecemeal

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245. Fiscal Court v. Ogden, 556 S.W.2d 899, 901 (Ky. 1977).
247. Plan jurisprudence envisions the master plan as a relatively fixed document, which is implemented by a presumptively valid general ordinance; when the general regulation is in turn altered, the change is presumptively invalid. A mediation model suggests a very different view of the plan/general ordinance/piecemeal change triad. First, a mediation model takes a much looser view of planning as a source of norms. Negotiative or mediative norms are open-textured in the sense that they may change, overlap, and, to some degree, exclude each other. See supra note 242. Thus, where planning is a source of norms, it entails not a fixed end-state, but rather the inventorying of valued resources, perceived problems, and desiderata for future development, where it is recognized that not all valued outcomes may be realized simultaneously but must be balanced against each other. An advance plan may thus act as a source of norms in a mediation process, but cannot set forth a definitive answer; nor can advance planning act as an exclusive set of norms, since actual decisions may raise other values and ultimately change the plan itself.

Second, in this model, a general zoning ordinance or other generally applicable land regulation is not a concrete implementation of some fixed plan, but rather a statement of threshold development levels. The general ordinance in effect tells us that in the view of the local community, legitimate disputes may be sparked by development changes that breach a stated threshold—and these disputes must be mediated. Thus, the general ordinance acts as an assertion of jurisdiction to mediate development disputes.

The piecemeal change is the actual subject of mediation: in acting on an application for, say, a variance or rezoning, the governmental body is considering a concrete use that breaches the "disputatiousness" threshold, and it may therefore attempt to mediate disputes that arise. The piecemeal change thus in a sense actualizes a land regulation, whereas the general regulation is...
changes are treated as mediations, their "dealing" aspects are not an undesirable aberration but natural parts of the dispute resolution. In keeping with the open norms of mediation, an appropriate solution is not always a single answer complying with fixed standards, but rather a mix of accommodations. Examples of these wide-ranging accommodations abound in modern land use practice. A community might ask a developer to provide park space as a tradeoff for permission to build a new development, or to preserve a familiar community landmark in exchange for permission to build at a higher density, or the tenants of a low income area, through the local government as mediator, may negotiate with a highrise developer for low-income housing to offset the loss of inexpensive residential hotel space. Some of these tradeoffs are controversial, and I will discuss some tests of their carefulness and fairness below. But they are at least comprehensible as mediated accommodations.

To be sure, as Lon Fuller has argued, government mediation differs from the usual form: the government mediator has the authority

merely potential; the tract zoned for "rural residential" use, for example, is usually in a threshold category that may change the future, but if the tract were rezoned to Planned Unit Development on the urging of a developer, the new zoning would in effect act as an imprimatur on an actual long term use of the land. See, e.g., MacDonald v. Board of County Comm'rs, 238 Md. 549, 210 A.2d 325 (1965). Because such a change in status usually precedes an actual development, it is unlikely to include more than a fraction of a locality's land space or population. The characteristic sign of the piecemeal change, however, is neither the size of the development nor the numbers of persons involved, see supra notes 145-54 and accompanying text, but rather the anticipation of actual development—and this development is at a potentially disputatious level. As in nuisance law, it is the change to an actual development or actual use that can precipitate a land dispute. See Epstein, Nuisance Law: Corrective Justice and its Utilitarian Constraints, 8 J. LEGAL STUD. 49, 72-73 (1979).

Some of the plan jurisprudence cases and commentaries have recognized that the piecemeal change is in effect a license for actual use. See Kropf v. City of Sterling Heights, 391 Mich. 139, 171, 215 N.W.2d 179, 193 (1974) (Levin, J., concurring); Kelly, Comment on Margolis, Wright and Yanz, LAND USE L. & ZONING DIG., Mar. 1982, at 14. There is also an implicit recognition of the "threshold" or jurisdictional character of general zoning ordinances in some of the litigation on takings. See infra notes 299-305 and accompanying text. In this litigation courts have insisted that disputants actually apply for development permission before a takings claim can ripen. See, e.g., Agins v. City of Tiburon, 447 U.S. 255 (1980).

The courts' remand for local mediation resembles in some respects modern African courts' support of local tribal mediation and negotiation processes. See Center, Dispute Settlement and Dispute Processing in Zambia, in THE DISPUTING PROCESS—LAW IN TEN SOCIETIES, supra note 236, at 277.

248. P. GULLIVER, supra note 236, at 52-54, 58-59, 190-94; Gulliver, supra note 239, at 6-10; Susskind & Weinstein, supra note 237, at 321, 333.

249. See, e.g., Associated Home Builders of the Greater East Bay, Inc. v. City of Walnut Creek, 4 Cal. 3d 633, 484 P.2d 606, 94 Cal. Rptr. 630 (en banc), appeal dismissed, 404 U.S. 878 (1971).


251. Id.; telephone interview with S. Colm, San Francisco North of Market Planning Coalition (June 14, 1982).
to impose a solution,252 and thus would seem free to favor one side over another. But this may not make a great deal of difference in practice. As Melvin Eisenberg points out, even the mediator with a direct interest in the outcome is expected to hear all parties and come to an acceptable compromise.253

The government mediator has a stake in reaching an accommodation acceptable to all (thus retaining what Hirschman might call the "loyalty" of all disputants), and in avoiding both the pain and cost of overparticipation and the exit of valuable developers and/or community members.254 Fuller himself, although he stresses the nondeciding role of the mediator generally,255 discussed a local official's adjustment of property rights in water as a process involving a "consultative" form of governmental decisionmaking, indistinguishable from mediation in many respects,256 and departing from the Austinian concept of law as the exercise of authority.257

At the same time, the local government's ultimate position of authority does make a difference: some mediations fail to reach

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252. Felstiner, Influences, supra note 237, at 69; Fuller, supra note 237, at 314-15.
253. Eisenberg cites as examples the insurance adjuster who mediates claims against his employer and the architect who mediates disputes between clients and construction contractors. Eisenberg, supra note 237, at 662-64.
254. On the costs of voice, see A. HIRSCHMAN, supra note 23, at 38-40. For an example of the use of exit by an outsider, see Adams, Hilton Kills Plans for Hotel Tower in Tenderloin, San Francisco Exam., May 17, 1981, § B, at 1, col. 5 (hotel chain said it would abandon its plans in the face of what it regarded as excessive demands by city and neighborhood residents for low income housing).
256. Id. at 334-36. See also Danzig & Lowy, supra note 237, at 682-83 (the mediating function of nominally authoritative regulatory agencies). Fuller, supra note 237, at 337, remarks that the consultative aspects of the watermaster's duties are analogous to what social scientists might call "primitive" social ordering, again suggesting that local governmental mediation processes reflect a far more ancient mode of governance than does The Federalist's intricate overlapping of checks and balances.
257. Fuller, supra note 237, at 339.
accommodation, and if that happens a governmental body must act
authoritatively, without securing the assent of all interested parties, and
leaving some party to "lump it." It is the failed mediation that
appears in the courts, when some party is dissatisfied, and that
necessitates a jurisprudence of mediation, to probe the care and
fairness of the process. How, then, are the courts to assess the
reasonableness of a failed mediation of a piecemeal change? When
should the results be left undisturbed, and a party left dissatisfied?
Conversely, when should the mediation results be overturned? These
are the issues for a mediative jurisprudence, which I address in Part IV.

IV
AN ALTERNATIVE JURISPRUDENCE: PIECEMEAL CHANGES
AS MEDIATION

Local land regulations, including piecemeal changes, must all
meet a variety of substantive requirements in federal and state law.
Thus they must not violate first amendment rights; they must pro-
vide due process, and they must comply with legislative or judicial
mandates to take on regional responsibilities, particularly those of
helping to care for low income needs. But one lesson from plan ju-
risprudence is that even when these larger requirements are met, locally
determined piecemeal changes may still be ill-considered or unfair, and
the courts cannot rely on a traditional notion of legislative "reasonableness," or on Federalist arguments for institutional competence. Al-
though this Article rejects the adjudicative model adopted by plan
jurisprudence, it shares plan jurisprudence's goal: a mediation model
too should strive to assure fairness and due consideration.

The terms "fairness" and "due consideration" both take meaning
from the context in which they arise. We have seen that in a large
legislature these qualities result from a clash of interests leading to tem-
porary stasis. In local piecemeal changes, the meaning of fairness and
due consideration should arise from the elements that legitimize local
government. From the alternate tradition in American political think-
ing, we may identify those elements as participation and withdrawal—
or, in Hirschman's terms, the combination of voice and exit. These
elements should guide a jurisprudence of local mediations toward the

258. Felstiner, Influences, supra note 237, at 81. See also THE DISPUTING PROCESS—LAW IN
Ten Societies, supra note 236, at 9 (distinguishing Felstiner's "lumping it" from Hirschman's
"exit").
260. See, e.g., Southern Burlington County NAACP v. Township of Mt. Laurel, 67 N.J. 151,
336 A.2d 713, appeal dismissed and cert. denied, 423 U.S. 808 (1975); Berenson v. Town of New
1983).
goals of fairness and due consideration. In this Part, I will develop a concept of due consideration that depends on participation or voice, and a concept of fairness that depends on the possibility of exit. In outlining these concepts I will draw on ideas and comparisons from plan jurisprudence, but will also look to some recent reform proposals in land use regulation, especially those stemming from environmental impact review and from economic analysis.

A. Due Consideration as Voice

Plan jurisprudence abandons the legislative clash of interests as a guarantor of due consideration, and instead sets forth two questions for assessing whether a given piecemeal change was adequately considered. First, it asks whether the change process followed the deliberative processes of a court or quasi-court; second, whether the change follows from an earlier deliberative process, that is, from the previously adopted “general plan.” A mediation model, unlike plan jurisprudence, attempts to assure due consideration through a pattern of voice—through hearing from interested parties and attempting to arrive at an accommodation acceptable to them within the framework of larger community norms.

As a number of commentators have noted, mediation has its own rhythm for working out accommodations, and a court should ask if the mediation sequence has been followed when it tests whether a result was duly considered—whether interested parties had enough opportunity to participate. At least three basic stages can be delineated: (1) identification of disputants; (2) exploration of issues; and (3) explanation of outcome.

In plan jurisprudence the stages appear as notice, hearings, and findings; and while these suggest too close an adherence to a judicial prototype, a mediative jurisprudence can use and flesh out that prototype. But it can also use other modern planning ideas, notably environmental impact analysis.

1. Identification of Disputants and Sources of Dispute

Disputes over proposed land use changes may not be immediately obvious, and failure to inquire into latent disputes and to locate potential disputants may abort the accommodation that mediation should

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261. P. GULLIVER, supra note 236, at 121-77; Susskind & Weinstein, supra note 237, at 337-45 (identifying nine steps in the process of environmental mediation).

262. Gulliver notes that professional mediators are conscious that negotiations may break down when the stages of negotiation are rushed (e.g., union negotiators think a precipitate wage offer is a trick), and refers to these stages as negotiative due process. P. GULLIVER, supra note 236, at 175-76.
create. One way to bring out latent disputes is notice to persons possibly interested in the change. Indeed, the persons who receive notice are those perceived by the community to have some stake in the piecemeal change. Plan jurisprudence itself grew out of, inter alia, the older variance proceedings, where some objectors had too little opportunity to voice objections, particularly if local boards ignored notice and hearing requirements. Current enabling statutes and local ordinances require that piecemeal changes proceed only after notice to interested groups, and after some hearing to allow them to object. Courts have quite rightly taken these requirements extremely seriously, however discomforting they may be.

A mediation model suggests that when notice is given and no objections are raised, the courts have little reason to second-guess a local board's approval of a piecemeal change, and indeed the presumption should favor the proposed change. If one of the functions of a jurisprudence of piecemeal changes is to assure "voice" in the sense of a considered accommodation of differences, in the absence of differences one seeking change should be able to go forward.

There may, however, be some circumstances in which lack of objection is not a reliable indicator of general consent. At times many parties may have an interest, but the interest of any individual may be weak. Land developments whose effects are cumulative or most likely to be felt in the future often fail to arouse objections strong enough to interpose a challenge.

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263. Susskind & Weinstein, supra note 237, at 320.
264. See supra note 76 and accompanying text.
265. See, e.g., Ky. REV. STAT. § 100.214 (Supp. 1978) (zoning change must give notice to adjacent owners and those across the street). See also Horn v. County of Ventura, 24 Cal. 3d 605, 616-18, 596 P.2d 1134, 1140-41, 156 Cal. Rptr. 718, 724-25 (1979) (due process requires notice to those who may suffer "significant" deprivation of property from land use change). Cf. N.J. STAT. ANN. § 40:55D-63 (West Supp. 1982-83) (amendment protested by 20% of surrounding owners must be passed by 2/3 supermajority).
266. See, e.g., Grotto v. Little Friends, Inc., 104 Ill. App. 3d 105, 432 N.E.2d 634 (1982) (failure to comply with ordinance's notice requirements deprived board of jurisdiction and nullified grant of variance or special use permit for a home for autistic children). See also Barrie v. Kitsap County, 84 Wash. 2d 579, 584-86, 527 P.2d 1377, 1381 (1974) (rezoning invalid since notice misled readers into thinking rezone was only for purpose of a proposed PUD which was voided by trial court due to inadequate notice of hearing).
267. See, e.g., Town of Somerset v. County Council, 229 Md. 42, 50, 181 A.2d 671, 675-76 (1962) (absence of complaint from neighbors deemed relevant in making exception from Maryland's "change/mistake" rule). For a discussion of Maryland's change/mistake rule, see supra note 44. Older variance boards apparently also took into account the presence or absence of objections from neighbors. See supra note 82. Developers continue to attempt to show through polls the absence of neighborhood objections, and to line up neighborhood supporters. See, e.g., Kilduff, Condominiums at Winterland OKd, San Francisco Chron., Dec. 12, 1981, at 17, col. 5.
268. For an analysis of this situation as a more general political problem, see M. OLSON, supra note 65.
enough to raise the full range of potential disputes. Preexisting plans and studies may reveal such objections, as well as others that absent disputants might raise.

Modern impact analysis suggests another method for raising potential disputes. In California and elsewhere, the courts have held that land use change permits are "government projects" effectively requiring some impact review of all discretionary grants of private proposals. Although such rulings have been criticized as extending too far the idea of "government project," they make more sense where the procedures for regulatory change take the form of mediated negotiations of disputes. Threshold environmental review (i.e., the determination whether some proposed change will have a significant impact) inquires into potential objections when simple notice will fail to disclose or deal with them. As the courts have recognized, failure to identify those objections can short circuit the impact review process—just as it can hamper mediation.

2. Exploration of Issues

Plan jurisprudence rightly recognizes that small-scale land changes require a forum and a process for confronting factual and normative issues. Quasi-judicial proceedings, however, provide too limited a range within which the parties can exchange information. The literature of negotiation and mediation suggests that the confrontation of issues may take much more varied and vivid forms than can be encompassed by judicial proceedings. At the outset, for example, the parties may engage in posturing and name-calling behavior that delineates the outer extremes of their respective positions. This is an expression of voice certainly familiar in the annals of piecemeal land changes.

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269. See Susskind & Weinstein, supra note 237, at 330-33 (noting that the diffuse character of environmental harms makes identification of parties more difficult).


271. Hagman, supra note 14, at 47. Hagman also criticizes environmental review for diverging from the theory behind preplanning, id. at 47-49, but appears to view ad hoc regulation as preferable to preplanning, id. at 50.


274. The recent conflict over the massive Portman hotel project on Broadway is a reminder of the emotionally charged theatrics that can accompany individual development disputes. See Kakutani, Portman Hotel: Broadway is a House Divided, N.Y. Times, Jan. 24, 1982, § 2, at 1, col. 3.
In the later stages of negotiation the parties may construct "bids" or packages of solutions. These confrontations and explorations assist a successful, mutually acceptable solution; but they are certainly not suitable for a courtlike process of direct and cross-examination.

Other planning and regulatory processes, however, further the exchange of information. Hearings, for example, are a standard requirement in many land use changes. And here too, environmental impact review may be extremely helpful in airing issues. The stated purposes of these reviews, aside from the substantive goal of preserving the nebulously defined "environment," are essentially procedural: to publicize issues, to draw in interested parties, to examine alternative solutions, and to satisfy the public that the issues have been fully explored. Just as important, they give interested persons a sense of participation in the decision, either personally or through the auspices of like-minded others.

In a larger sense, voice in the form of environmental review exemplifies what Richard Stewart calls "interest representation." Interest representation proposals normally attempt to counteract the "capture" of the regulators by the regulated interest; in the land use area, "capture" arguments usually refer to the undue influence on the local government that developers and real estate interests may exercise to the exclusion of other interested citizens, although the developers may regard the local council as the "captive" of an implacably antidevelopment majority.

Interest representation and particularly impact review have been criticized for merely transposing "capture" from the regulated interests to other partisan and self-appointed "public interest" groups and for...
causing delay and expense that verges on deadlock. But in a local setting the problems of incompleteness and paralysis may be less significant than they are for the "extended republic" and its vast bureaucracy. "Capture" itself may be less threatening in local mediation where even partisan authorities can be restrained by the threats of voice and exit—that is, the threats that the disputants may either pack the hearing room, or pull their business out of town altogether.

Then too, the local community's smaller size narrows the range of interest groups that may intervene, thus leaving less opportunity for domination by the self-appointed guardians, or for the interminable delay and expense that accompany an effort to hear too many points of view.

In any event, some delay may well be useful to a local decision. For one thing, it prevents rash decisions about land uses—decisions whose consequences will last a long time. In a sense, the delay is like that which accompanies a clash of interests in a larger legislature: both prevent hasty decisions that might overlook a larger common good.

Moreover, the seemingly wasteful noise and repetition of impact review may have other uses. Patient collection of views, even if they are repetitious, serves a "venting" function that ultimately helps the disputants to accept a decision. While law-and-economics critiques rightly point out that the costs of process may outweigh the benefits in results, a lack of voice also carries real costs, however difficult they may be to quantify. Information leading to more lasting or indeed more efficient accommodations may be lost; and lacking a way to measure the relative costs of environmental effects, we may depend primarily on voice to keep us informed of costs and benefits. Then too, without voice, those defeated in final resolution may begrudge the short shrift they received and may be lost to useful civic participation in the future.

On a less idealistic note, disgruntled losers may also litigate—at costs even higher than those of mediation.

A mediation model thus puts interest representation proposals to
good use at the local level, employing them to make voice effective. These proposals suggest the value of voice in mediation: These techniques expand issues and give time for a range of arguments and explorations of the dispute, even when those explorations are emotionally charged. Standard planning devices too can give evidence of efforts to expand issues—the hearings, the reports and so on. But again, we should not be misled (as some courts have been) by a jurisprudence that fixes merely on the formal presence of a plan and plan consistency; formal devices may impede an exploration of issues rather than assure it.

3. Explanation

Plan jurisprudence calls for standards and records showing in specific form two general features common to dispute resolution methods: first, the resolution should be based on norms; and second, some disclosure must be made of the relationship between the relevant norms and the actual conclusion.

Plan jurisprudence, however, suggests that a record should contain only matters relevant to fixed preexisting standards rather than the free-form discussions in land changes, in which disputants refer to a wide variety of policy considerations and to tradeoffs among them. Moreover, if the “standard” is a vague or inconsistent plan, a mere reference to it may conceal rather than disclose the normative bases for a specific decision.

A mediation model of land changes recognizes the need for explanation, and suggests a different approach to normative disclosure. Acknowledging that not all norms can be satisfied at once, and that some may have to be weighed against others, a mediative approach would require that norms and tradeoffs be disclosed and explained case-by-case. Some standard planning techniques encourage a local body to do this. Findings may help. Impact analysis is especially appropriate for such disclosure, since it involves not only an issue-expanding review process, but also an ultimate explanation of norms and tradeoffs in an impact statement.

Explanation furthers due consideration in two ways. First, it reinforces and encourages an exploration of issues and potential accommo-

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291. See supra notes 161-66 and accompanying text.
292. In a recent dispute in San Francisco, for example, the neighbors' opposition to a proposed five-house development centered on the uprooting of a redwood grove. The planning board, after much vacillation about the fate of the trees, rejected the proposal on the ground that it did not conform to the city's master plan—at best an opaque "explanation" and one that has little to do with the main issue in the dispute. Hou, Developer Loses To the Neighbors in Pacific Heights, San Francisco Chron., Oct. 9, 1981, at 32, col. 1.
293. See supra note 276 and accompanying text.
dations; the very fact that decisionmakers have to explain outcomes may encourage them to think of alternatives and mitigations. Second, explanation ultimately helps to reconcile the parties. Some persons in a mediation may lose in whole or in part—developers may have to put shrubs around the shopping center; the neighbors may have to put up with the shopping center itself. But they all may be at least partially mollified if they know the reasons; like the opportunity for “venting,” explanation treats seriously the objections of those who ultimately have to acquiesce in the outcome.

In sum, in inquiring whether a piecemeal land change was duly considered, a court should focus on voice in mediation and ask whether the local body went through the steps of identifying disputants, exploring issues, and explaining results. But doubts about piecemeal changes do not concern only due consideration or voice. Even when a local body goes through the steps of voice we may still think that the result is unfair to an individual. In the next Section, I turn to the meaning of fairness in local mediation.

B. Fairness and Exit

What does it mean to say that a governmental body has acted fairly? Clearly, fairness means different things in different contexts.

In a large legislative body, fairness means partial satisfaction through coalition-building; over time, all parties may participate in a

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294. See Citizens Ass'n v. Zoning Comm'n, 477 F.2d 402, 408 (D.C. Cir. 1973); see also Verkuil, supra note 144, at 791.

295. Felstiner, Influences, supra note 237, at 81. These functions of explanation help to clarify one of the perennial difficulties with piecemeal changes through referendum. Courts ruling against these popular votes have generally cited a variety of lapses in plebiscitary decisionmaking, including both lapses of exploration (e.g., the public's inability to hold hearings and go through reports) and explanation (e.g., the public's inability to make records and findings). See supra notes 110-11 & 119-22. On the other hand, courts upholding such plebiscites have adverted by and large only to matters of exploration: the highly public debate over the issues, and the opportunity of all parties to persuade the voters. See, e.g., Arnel Dev. Co. v. City of Costa Mesa, 28 Cal. 3d 511, 524, 620 P.2d 565, 573, 169 Cal. Rptr. 904, 912 (1980); Meridian Dev. Co. v. Edison Township, 91 N.J. Super. 310, 315, 220 A.2d 121, 124 (1966), quoted in Margolis v. District Court, 638 P.2d 297, 305 (Colo. 1981).

These defenses of plebiscitary methods neglect one aspect of exploration—the packaging and testing of alternatives and compromises that are virtually impossible in popular votes—and they entirely fail to deal with the absence of explanation of the outcome. Since their modern inception in the mid-19th century, plebiscites have been notably blank as to normative disclosure; the yes-or-no vote may be based on one or more of a number of considerations, and not knowing which was decisive only feeds fears that improper motives lay behind a vote. See, e.g., Sager, supra note 119, at 1411-15. The lapses of exploration and explanation point to a more fundamental problem in plebiscitary methods: these decisions, as win-or-lose determinations, are more comparable to judicial decisions than to either mediation or legislation, and therefore mediative voice must fail. One cannot completely rule out the possibility of an adequately explored or explained plebiscitory decision on a piecemeal land change, but the presumption would be against such decisions in a mediation model.
majority, and satisfy at least some of their desires. Locally, these coalition-building assurances are unreliable. But litigation and commentary about local land regulation suggest that there are some concepts of fairness here too. Concepts of fairness, for example, are apparent in charges that local actions “take” private property, or that a community is violating its own stated plan, or that its regulations would be more equitable if they copied the private market.

In sorting out these meanings and how they apply to local government, contract analysis of fairness is helpful. According to contract analysis, there are at least two aspects to fairness: fairness of result (that is, as a restraint on distribution, or more particularly on redistribution), and fairness in the bargaining arrangements (that is, as a restraint on surprise or duress).

In the following subsections, I will discuss the various meanings of fairness in piecemeal changes from both of these contract perspectives, but will argue that of the two, the latter is more important in local land regulations. It is also more interesting because on close analysis, the idea of fairness as “no surprise” brings us back to Hirschman’s concept of exit: the party who is not surprised, and who can choose to avoid the deal, is the party who can ultimately exit.

I. Fairness as a Distributive or Redistributive Restraint

The use of “takings” clauses of federal and state constitutions is a major litigative vehicle for checking unfairness in local land regulation. Usually, the party raising the takings claim is the disappointed project initiator; neighbors or others opposing a development, because of their more diffuse and less direct property interests, have less frequently mounted such claims.

The root of a takings claim is that some public act has placed on an individual or group too high a proportion of some burden—a burden which all (or at least some larger portion of the community) should

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296. See supra notes 60-61 and accompanying text.
298. Boilerplate land use law concedes to neighbors no vested property rights in existing zoning. See R. Anderson, supra note 10, § 4.27. While this rule is relaxed to the extent of allowing standing to neighbors to contest changes, they have no takings claim, because they have had no property rights “taken.” As to project initiators, they appear to bring takings claims more frequently than the track record would suggest is appropriate, perhaps suggesting that these claims are used in part as bargaining moves to induce further negotiation. But for recent developments pointing to a sharper look at local practices under takings doctrine, see infra note 305.
bear.\textsuperscript{299} Takings doctrine is thus essentially a limitation on redistributions or redefinitions of property rights that harm particular individuals. Actual physical invasions of property, perhaps because these are such obvious takings, have been relatively closely reviewed.\textsuperscript{300} But physically noninvasive regulations may also “take” property, and traditional takings cases suggest that these can be justified only when they are in effect nonredistributive—e.g., when they are offset by some reciprocal benefits to the party from whom property was taken, or when the use regulated is so noxious that the party complaining of a taking never had a right to it in the first place.\textsuperscript{301}

These older tests, however, have never been strictly applied to local land decisions.\textsuperscript{302} Moreover, the current federal formulation for cases where a noninvasive regulation is challenged as a taking—that the party be seriously disturbed in his “investment-backed expectations”\textsuperscript{303} and be deprived not just of some portion of his use, but of any and all “reasonable beneficial use”\textsuperscript{304}—implies that local readjustments of land controls may be upheld unless their redistributive effects are egregious.\textsuperscript{305} Thus, federal takings doctrine, while it acts as some sub-


\textsuperscript{300} See Loretto v. Teleprompter Manhattan CATV Corp., 102 S. Ct. 3164 (1982); see also Kaiser Aetna v. United States, 444 U.S. 164 (1979); Michelman, supra note 3, at 1228, 1233.


\textsuperscript{305} In Agins v. City of Tiburon, 24 Cal. 3d 266, 277, 598 P.2d 25, 31, 157 Cal. Rptr. 372, 378 (1979) (en banc), \textit{aff’d}, 447 U.S. 255 (1980), the California Supreme Court appeared to define a taking as an action that deprived the landowner of “substantially all reasonable use of his property.” The United States Supreme Court, however, has given some signals that in the future it may look more critically at the distributive effect of local regulations, either as takings, see, e.g., San Diego Gas & Elec. Co. v. City of San Diego, 450 U.S. 621, 651-53 (1981) (Brennan, J., dissenting); see also Devines v. Maier, 665 F.2d 138 (7th Cir. 1981), or as violations of antitrust law, see Community Communications Co. v. City of Boulder, 455 U.S. 40 (1982). The effect of these more
stantive check on the fairness of local land decisions, sets a very wide horizon within which those decisions can adjust property claims.

The neighbors' counterpart to a takings claim appeals to the locality's plan. This appeal to locally defined standards has traditionally come not from the proponent of change, but from the neighbors who opposed some deal that was in fact struck. Indeed, it was precisely these neighbors' claims that there should be some "public interest" test of variances and zoning changes that led the courts to the plan jurisprudence, and that brought the courts to see the locality's own plan as a substantive standard against which to measure the individual bargain.\footnote{\textsuperscript{306}} I have recounted at length the difficulties of relying on the advance plan; most relevant here are the facts that the plan itself may be vague or unfairly redistributive.\footnote{\textsuperscript{307}} Thus, a "general plan" is a highly dubious limitation on unfair redistribution.

In sum, given the way these doctrines have developed, the antiredistributive concept of fairness provides only very loose checks on local government discretion. Takings claims leave very wide latitude to the locality; and local general plans are too easily manipulable to act as serious limitations.

But plan jurisprudence does direct our attention to a second perspective on fairness. In holding that land changes should be based on some earlier defined local standards, plan jurisprudence uses predictability, or protection from surprise, as another criterion of fairness.

A somewhat similar movement—from fairness as a substantive check on redistribution to fairness as largely procedural predictability—emerges from the economic analysis in some of the academic land use reform proposals. The next subsection focuses on these proposals.

2. From Redistributive Fairness to Predictability: Lessons from the Market-Mimicking Model

Market-mimicking proposals generally take the position that land regulation outcomes should as closely as possible track the decisions that, but for "market failure," would be made through private transactions.\footnote{\textsuperscript{308}} The chief object of these proposals is to maintain (or restore)

\begin{footnotesize}
\begin{enumerate}
\item \textsuperscript{306} Krasnowiecki, Planned Unit Development, supra note 104, at 73-77.
\item \textsuperscript{307} See supra notes 153-54 and accompanying text. For a plan involving very substantial reduction in uses available to the owner, see San Diego Gas & Elec. Co. v. City of San Diego, 450 U.S. 621 (1981).
\item \textsuperscript{308} For a general discussion of market-mimicking proposals, see Stewart, supra note 16, at 1702-11.
\end{enumerate}
\end{footnotesize}
the efficient allocation of goods normally associated with market transactions, and many proponents take a skeptical stance toward expansive dispute settlement procedures, believing that these could be so costly as to produce inefficient net results.309

But market-mimicking models nevertheless do have some surprising similarities to a mediation model. Their stress on exchange suggests that the land use change may encompass various types of quid pro quo, and thus implies that disputes may be settled with different packages of accommodations, rather than through the all-or-nothing outcome reached by a court applying a given standard. More important for present purposes, market proposals have some important lessons about the meaning of fairness in making piecemeal changes. Although these proposals appear to treat fairness as a brake on redistribution, on closer analysis their concept of fairness is protection from surprise.

At first glance, market-mimicking proposals seem to deal with fairness, if at all, as a substantive limitation on redistribution.310 This is because market transactions—the model to be emulated—involve trading rather than sheer wealth transfer. In economic models, therefore, regulations require us where possible to pay for what we want rather than allowing us simply to take it from others. For example, Robert Ellickson has suggested that piecemeal changes be regulated by an expanded version of traditional nuisance law; his proposed local “nuisance boards” would provide a public forum for working out private control of the adverse “spillover” effects of individual land uses. As in market transactions, individuals would be required to signal their preferences and pay accordingly.311 Other scholars have formulated land regulations that would act as a different kind of market substitute: regulations would serve as brokerage devices, to charge and compensate for the otherwise unadjusted “wipeouts” and “windfalls” that so often accompany land development.312


310. See, e.g., Ellickson, supra note 16, at 699. However, an efficient regulation in the Kaldor-Hicks sense (benefits to “gainer” exceed costs to “losers”) need not be fair in a distribu-
tional sense, since an individual could lose a great deal even if his costs were outweighed by the public’s benefits. Pareto efficiency, by contrast, finds a situation efficient if no one can be made better off unless someone else is made worse off. For an exposition of these concepts of efficiency, see R. Ellickson & D. Tarlock, supra note 6, at 63-64. For possible divergences between distributional fairness and efficiency, see Michelman, supra note 3, at 1234-35; Weisbrod, supra note 3, at 11.

311. Ellickson, supra note 16.

312. See generally D. Hagman & D. Mischynski, Windfalls for Wipeouts (1978). Kmiec also develops a land use reform proposal based on value recapture. See Kmiec, Deregula-
Municipalities have begun to apply market-mimicking theory in their own ways, arguing that various new developments have external costs to the public, and that fairness requires that these costs should be offset by "amenities" or charges imposed on the new development to benefit the existing community. Thus, some San Francisco officials, for example, hope to require new office developers to build housing and perhaps even to pay transportation fees for the office workers attracted to new office structures, or to provide art work and mini-parks to compensate for the shadows and gloom their structures will create. In variations on this theme, some municipalities have "paid" land owners for the maintenance of uneconomic historic structures or open spaces, or for the development of low income housing, by permitting these owners to exceed bulk limitations on their other properties.

City governments find such devices attractive because they may eliminate or reduce their own expenditures for public amenities; but developers have greeted such devices with outrage. This reaction should at least suggest that fairness problems in local land use decisions are not completely solved by using the market-mimicking approach.

First, market models may neglect considerations of fairness altogether, since they may seek only efficient solutions. An efficient regulation...

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315. See, e.g., Costonis, Development Rights Transfer: An Exploratory Essay, 83 YALE L.J. 75 (1973); Danels & Magida, Application of Transfer of Development Rights to Inner City Communities: A Proposed Municipal Land Use Rights Act, 11 URB. LAW. 124 (1979); Ellickson, supra note 15, at 1180-81. Ellickson is critical of these "bonus" schemes, as are a number of other writers; see, e.g., F. JAMES & D. GALE, ZONING FOR SALE (1977).

316. See, e.g., Kilduff, supra note 314 (downtown developers angry over proposed transit fee, purportedly to set off additional transit needs created by downtown development).
tion, when defined as one in which benefits outweigh costs, may involve unfair redistribution, since the individual may lose a great deal even though his costs are outweighed by social benefits. Perhaps more fundamental is an ambiguity about the meaning of the external harms that market-mimicking regulations supposedly address. Proponents of various market models concede the difficulties of defining "externality," and the pricing of external harms or benefits that, by definition, never appear in a market, is an intractable difficulty of the market-mimicking approach. So long as the local governmental body decides the definition and price of harms and benefits, it can manipulate the market model and exploit the potential for abuse that led to reform proposals in the first place.

Some of these proposals, however, do suggest a different method of defining harms and benefits, one using ordinary language understandings of "external harms" and "neighborliness." But here too, we may have to fall back on the ordinary language of the very community whose practices we are attempting to test for fairness. Thus, whereas plan jurisprudence would measure the individual piecemeal change against the community's foreordained plan, market-mimicking proposals would measure it against the community's ordinary understanding of harms and benefits. This hardly advances a counter-redistributive concept of fairness. Planning critics charge that the community's plan may overburden (or underbenefit) certain groups, but the community's ordinary language or ordinary practice may have the same undesirable effects.

317. See supra note 310.
318. See, e.g., Huffman & Plantico, supra note 309; see also Pelham, supra note 12 (criticizing as unrealistic proposals for regional cost-benefit analysis of local land use decisions).
319. Coleman, The Economic Analysis of Law, 24 NOMOS: ETHICS, ECONOMICS, AND THE LAW 83, 87-88, 98 (1982). Sagoff, supra note 288, at 1402-10. See also Susskind & Weinstein, supra note 237, at 239-30. Richard Posner is unimpressed with the difficulties of pricing goods outside the market, and remarks that judges can make reasonable assessments of the value of such goods. R. POSNER, THE ECONOMICS OF JUSTICE 61-62 (1981). The example given (a smashed bag of oranges) presents the problem in its simplest form, however. For a discussion of the "intractable" difficulties of measuring something much less tangible—the desire of a crime victim for punishment of the wrongdoer—see id. at 211. In any event, if judges do assess the value of matters outside the market, a question must arise about the basis for their assessments. Perhaps that basis is in ordinary language; see infra notes 320-21 and accompanying text.
321. For an application of the "contemporary community standards" in the definition of obscenity, see Miller v. California, 413 U.S. 15, 24 (1973) (5-4 decision), Hamling v. United States, 418 U.S. 87, 104-06 (1974) (relevant community is local), and Schad v. Borough of Mt. Ephraim, 452 U.S. 61 (1981) (striking down flat bans on "live entertainment" as overbroad). Ellickson would widen the "community" defining "neighborly" or "normal" land uses to a metropolitan community. See Ellickson, supra note 16, at 732. See also id. at 762-64 (proposing metropolitan boards to set standards); Note, supra note 312, at 472-74 (proposing that administrative boards assess externalities at standard rates, without specifying nature of community setting standards).
322. See supra note 152 and accompanying text.
The ordinary language argument, however, does help ensure fairness defined as protection from surprise. One fundamental reason for using ordinary language as a guide to deciding property disputes is that an average person knows what to expect from ordinary language, since it is unlikely to change by dramatic leaps, though it may change gradually.

Ordinary language then, can be a guide safeguarding the individual against unpredictable or anomalous changes. If, despite the community’s prior assurances to the contrary, a lot owner’s property is effectively “downzoned” so that open space is the only use allowed, and this is done by an ordinance applied to no other lot in the vicinity, the owner may rightly claim unfair surprise.323 Or, if a low income housing developer is denied a zoning change only because the neighbors fear minority newcomers, he may certainly claim unfair surprise in today’s civil rights climate.324

Thus, the ordinary language standard suggests that fairness is a matter of predictability. General planning and the new plan consistency requirements supposedly do protect predictability,325 but it can easily be undermined by vague or changeable plans. In a mediation model, the analog to ordinary language or ordinary practice is not so much the general plan as the community’s established pattern of handling piecemeal changes. This pattern, as Jan Krasnowiecki has suggested, may be more informative than a “general plan” about a community’s probable land decisions.326

If fairness depends on predictability, then planning is desirable, as plan jurisprudence holds. Planning documents, particularly vague and general end-state plans, may not be particularly good bases for prediction. But planning in the more modern conception—that is, as continuous and careful reevaluation of resources and goals—may enhance predictability in the way that ordinary language or ordinary patterns of change do. Rolling planning activities protect citizens from sharp discontinuities in land use control and can give notice to interested parties about the possible piecemeal changes affecting a given property. Indeed, planning itself may improve if the courts see plans not as talismans to which regulations must conform, but simply as evidence of

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324. The court ruled that there was no “taking” under these circumstances in Ohoopee Land Dev. Corp. v. Mayor of Wrightsville, 248 Ga. 96, 281 S.E.2d 529 (1981). Under the foreseeability test proposed here, this case would probably have come out the opposite way, quite aside from possible civil rights violations.
326. Krasnowiecki, Planned Unit Development, supra note 104, at 68. See also Krasnowiecki, Zoning Litigation—How To Win Without Really Losing, 1976 INST. ON PLAN. ZONING & EMINENT DOMAIN 1, 4.
foreseeability. Such treatment encourages communities to think ahead and to publicize their intentions, and in fact to weigh how they expect to develop. If they do so, the greater predictability of current negotiations can rebut the charge of unfairness.

For example, imagine the developer who is pressed to provide a downtown “pocket park” or a subway entrance to mitigate his building’s effect on sunlight and traffic conditions. He is forewarned that such a quid pro quo may be asked if planning studies or impact analyses have shown that the community has studied its sunlight and traffic congestion conditions and has thus signaled its concern with the subject, and if its planning studies have identified benefits that might be a part of a negotiated package. As one developer commented, he might expect to provide such a quid pro quo as a cost of doing business in the city.

But there is still another step entailed in using predictability as a basis for fairness. One protects oneself against the predictable evil by not participating in the risky venture, by not purchasing the property that needs the seldom-granted zoning change. It is precisely because exit is relatively available at local governmental levels that predictability can test fairness. While predictability makes exit possible, the likelihood of exit acts as a check on local bodies: they will want to act reasonably so that potential developers will not decide that any investment in their community is simply too costly. As one law and economics commentator has observed, land use changes occur in a climate of regulation, and if developers are aware of the climate they can account for it in private arrangements; it is only the unforeseen governmental action that is unfair.

Implicit in this view, of course, is the presupposition that developers are aware of the climate of regulation. One developer commented, he might expect to provide such a quid pro quo as a cost of doing business in the city.

327. See Raybestos-Manhattan, Inc. v. Planning & Zoning Comm'n, 186 Conn. 466, 442 A.2d 65 (1982) (stressing earlier planning activities that gave subdivider warning of the possible requirements and upholding dedications required of subdivider). For planning documents on an array of possible conditions for downtown development, see Adams, Limiting the Growth of Downtown High-rises, San Francisco Examiner, Apr. 15, 1981, § 2A, at 1, col. 1 (discussing the City Planning Department's plan, Guiding Downtown Development). For similar proposals in New York, see Dep't of City Planning, City of N.Y., Midtown Development Project 53-79 (1980).


329. Roberts, An Appropriate Economic Model of Judicial Review of Suburban Growth Control, 55 Ind. L.J. 441, 462-63 (1980). See also Whittaker v. Zoning Bd. of Appeals, 179 Conn. 650, 661, 427 A.2d 1346, 1352 (1980) (“One who chooses to engage in subdividing land by that decision thus chooses also to be subject to the reasonable regulation of the local planning commission.”).
situation that one who does not like what is going on may leave or never enter the market in the first place.

Opportunity for exit is not perfectly available even locally—nor need it be, since if exit is too easy, participation as a corrective device for community self-education becomes less likely. Nor is the opportunity for exit evenly distributed. Outsiders can more easily threaten to "exit" and take their business elsewhere, while homeowners and poorer neighborhoods sometimes participate more readily: psychic investments or lack of resources keep these residents from easy exit. Here, of course, voice overlaps with exit, since voice also gives at least limited protection to those who cannot easily exit. But especially where exit is possible, predictability can be a meaningful test of fairness for a jurisprudence of piecemeal changes, as the courts have sometimes recognized.

Predictability is not an onerous requirement. There are ways communities can make piecemeal changes predictable for those who may be affected: they can follow past patterns of change and accommodation; they can explain those patterns over time through impact reviews; they can explain intended deviations or major policy shifts through continuous reevaluative planning. It is such indicia of predictability that the courts should use to test the fairness of any given piecemeal change so as to ascertain whether the parties could have protected themselves by exit, or perhaps, by timely voice.

Thus, just as the courts should look for voice in testing due consideration, so they should look for exit in testing for fairness—most nota-

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330. This has been pointed out by Tiebout’s critics, who questioned his assumption that residents could move easily among communities. See, e.g., Buchanan & Goetz, Efficiency Limits of Fiscal Mobility: An Assessment of the Tiebout Model, 1 J. PUB. ECON. 25 (1972).

331. On the effects of unequal opportunities for exit at different income levels, see Grubb, supra note 230, at 24, 34. Hirschman discusses a variety of other "loyalty" barriers to exit, including family or community ties. See A. HIRSCHMAN, supra note 23, at 76.

332. See supra note 254.

333. The obvious application is to the land speculator who purchases in the hope of getting permission to undertake some change in existing uses. Courts have also taken predictability and foreseeability into account in evaluating variances, particularly in denying them to those who purchase with knowledge of the problematic character of a lot. See Note, The Ad Hominem Element in the Treatment of Zoning Problems, 109 U. PA. L. REV. 992, 993-97 (1961). But here the courts may have been insufficiently sensitive to the different opportunities for exit; these decisions may harm the vendor (who cannot sell and who does not want a variance himself, even though he may be entitled to one). Nevertheless, the argument against variances for those who purchase with notice is still made. See, e.g., Negin v. Board of Bldg. & Zoning Appeals, 69 Ohio St. 2d 492, 499-500, 433 N.E.2d 165, 170-71 (1982) (per curiam) (Krupansky, J., dissenting); cf. Parkway Bank & Trust Co. v. Village of Norridge, 106 Ill. App. 3d 350, 353, 436 N.E.2d 9, 12 (1982) (those who purchase with knowledge of limitations are in unfavorable position to challenge validity of limitations, although they may prevail where there is no harm to public or surrounding properties). For permutations on the rules concerning purchasers who seek variances, see Bryden, supra note 10, at 307.
bly, for signs that a change was predictable, giving the parties an opportunity to get out of harm's way if they did not wish to bear the risks.

CONCLUSION: Why Local Land Use Control?

In this Article I have attempted to link piecemeal land changes to a non-Federalist "alternative tradition" in American political thinking. This tradition legitimizes local decisionmaking by reference to the smallness of local communities, in contradistinction to the largeness of The Federalist's extended republic. It suggests that the proper mode of ensuring reasonableness, in the sense of fairness and due consideration, is the refinement of the local potential for exit and voice, rather than the attempt to make a local body act like a court when it cannot act like a large legislature. As the elements of a new reasonableness standard, the test of due consideration should be based on popular participation in the steps of a mediation process, and the test of fairness should be based on predictability—the latter test made effective particularly by the opportunity for exit.

Still remaining is the question of why we so frequently entrust land use decisions to local governments or even to neighborhoods,334 where fairness and due consideration cannot rest on Federalist assurances, but must rely on opportunities for exit and voice. Although this subject cannot be fully explored here, if we examine the alternative tradition, we may find some tentative answers.

A standard economic argument for land use regulation is that it prevents adverse "spillover" effects of individual uses, and promotes beneficial uses where individual transactions would not.335 Since we have no good way to price the "spillovers" of property uses,336 the only tolerable solution may be to permit communities to make their own property adjustments, so long as the adjustments are carefully considered and reasonably foreseeable by individuals who can to some degree choose among communities.

Moreover, it may well be that despite all the official boilerplate of


336. See supra notes 318-19 and accompanying text.
health and safety (and recently, environmental protection) in the preambles of land use controls, the most serious spillovers or externalities of land use fall within the vague field of aesthetics: the way the area looks, sounds, feels, smells. Reactions to matters of the senses are likely to be limited in physical range; such externalities are most deeply felt within the neighborhood. But there they may be felt very deeply indeed, for the look of the place may affect the social self-definition of the residents and their sense of control of their lives. Hence, the economists might say, if land use externalities are primarily matters of aesthetics, then we might expect a constant pressure for regulation at the local level.

But the alternative tradition suggests another reason why these controls are almost always placed in local hands. The symbolic meanings and values attached to aesthetic tastes vary enormously and are based on polycentric criteria not easily standardized. It may be that we do not want to entrust decisions about such matters to coalition-building legislatures at all, preferring these decisions to be made by people we trust because we have chosen to live with them, and because we sense our influence on them. Moreover, we may prefer that such decisions be made individually. It is not enough to trade a shopping center here for an apartment project there; we want individual consideration of each on its merits. This may also be true of education, the other major subject Americans regularly entrust to local units: we are not willing to make decisions about our children through coalition building, but rather we want particularized consideration of individual proposals by people whose judgment we trust and whom we can influence through consultation. These are decisions where quality matters especially, and we want them made where we have voice—or the ultimate possibility of exit.

All this is no more than speculation. But if there is anything to it,
we will be dealing with substantial local influence over land use decisions for a long time to come. That this local influence requires some safeguards beyond legislative coalition building was the main contribution of plan jurisprudence. But the principles that we use to guide local land use controls should bear some relation to an underlying rationale for local government. This Article has meant to suggest what that rationale might be and some of the principles that follow from it.