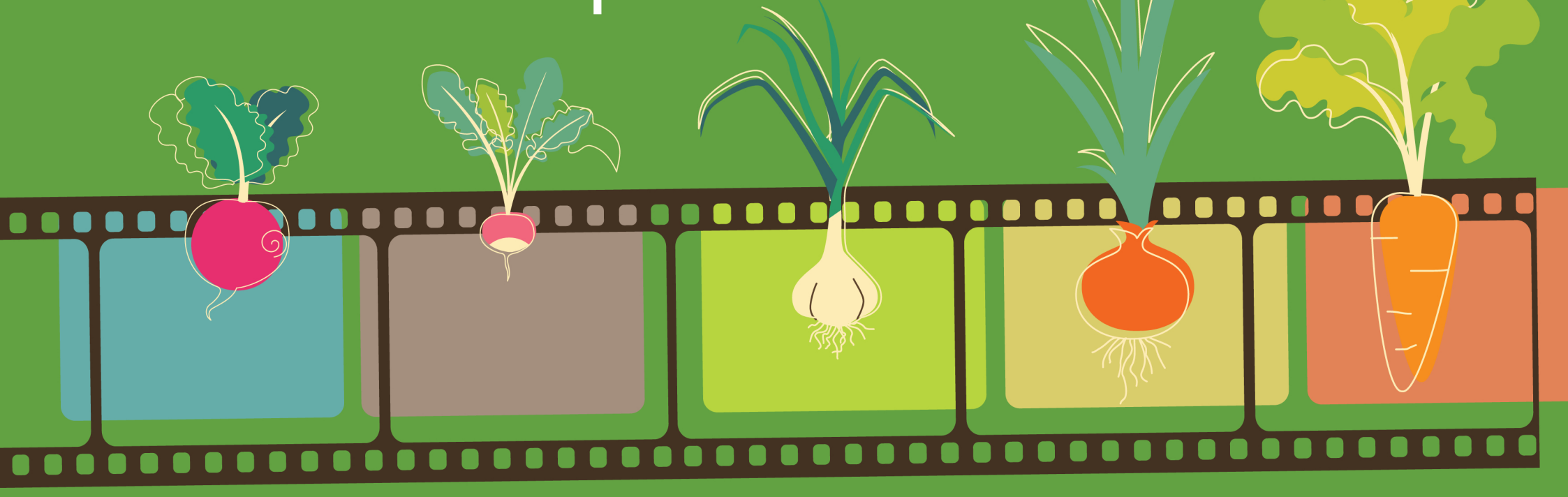
Win AMAZING PRIZES for your school!

Grow on, film it!

Short film competition



We are calling all schools to make a short film about food growing in your playground/open space.

Along with energy company Bulb, Edible Playgrounds are launching the **Grow On, Film It competition** for schools to show us the effects food growing has on the pupils and staff.

It doesn't matter whether you're growing a few herbs in a small window box or a feast's worth of different fruits and vegetables in multiple raised beds, we want to see how you do it.

Be as imaginative and creative as you can!

Here are a few ideas to get you started:

- Say a poem **about the garden**
- Tell the story from **seed to plate**
- Show us **how school life has changed** since growing at school
- Show us **how the growing can be incorporated** into the curriculum
- Let us know about your gardening skills and **why your plants grow so well**
- Share **how the gardening encourages** a deeper connection to nature

You might decide to add songs, graphics, comedy – it's totally up to you, though ensure you keep the films under 3 minutes long. Points will be awarded for imagination, so get those thinking caps on. We can't wait to see what you produce!

We'll be announcing the fantastic prizes and promoting the competition on Twitter, Facebook and Instagram, so give us a follow at Trees for Cities to keep up with the action. Entries will be acknowledged on these channels and we'll promote the best of the bunch.

Up to 5 shortlisted films will be published on our website, celebrating the great work your school is doing – and we have some **excellent prizes to hand out to the winners!**

So how should you do it?

- **Use a smartphone, iPad or video camera.** But if you decide to use a smartphone or tablet, make sure you always shoot in landscape view.
- **Steady equals ready** – use two hands and try not to move around too much.
- **Let there be light** – mornings and afternoons make for the best lighting.

Post Production

- **Add music, graphics, testimonials** and anything else you like.
- **Trim the films** down to 3 minutes and under.

The deadline for submissions is
Monday 24th December so please ensure you have your submissions in before then.

How to enter

To submit your film, please send via WeTransfer to **mike@treesforcities.org** with the following information:

- **Contact name**
- **Your school's name**
- **Number of pupils involved in growing at your school.**

Once we have received your film we'll get in touch to confirm receipt. We will keep the rights to the shortlisted films and may use as a resource for ourselves and our partners. Please therefore understand that each of the shortlisted schools will be expected to sign a disclaimer.

Best of luck!

treesforcities.org/edibleplaygrounds

Edible Playgrounds by Trees for Cities

bulb

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