



First off, me and the rest of the team at Tug-E-Nuff would like to say thank you and well done for purchasing the Clam. We know that training has just got a whole lot easier for you and your food motivated dog.

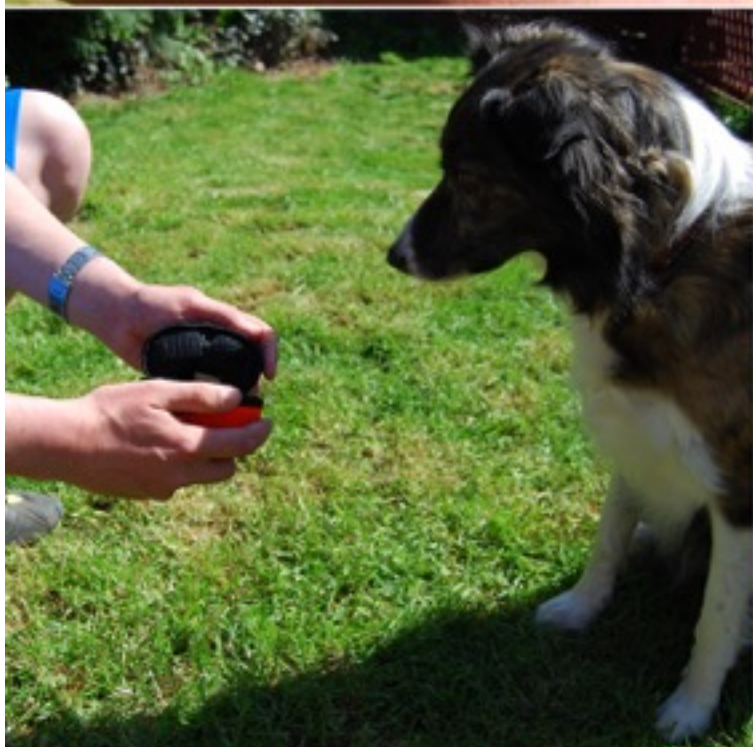
We have put the Clam through some vigorous testing both with our own "foodie" dogs and customers dogs and we can't quite believe the massive transformation we've seen with them in training...behaviours and tricks that once seemed really hard or even impossible to teach without the use of conventional toys are now within your grasp!

But, we know there is some work to do before these changes can take place (only a little we promise) and we want you to have the best possible start when using the Clam so we have put together a little plan for your to **maximise the transformation in minimal time! So you can start to see results immediately...**

This plan is a guide only and all steps will need to be repeated more than once, we advise that you don't move on a step until your dog is happy with the previous step.

STEP ONE

Get the Clam and a bag of treats...ones that are easy to swallow. Keep the Clam in your hands and open it right up and put a treat inside, whilst the Clam is still open and in your hands invite your dog to come and take the treat.



STEP TWO

Again keep the Clam in your hands and pop a treat inside. Now you are going to gently close the Clam and then invite your dog to come and get the treat.



Allow your dog to come sniff the Clam and work out how to get the treat, if they have done well in the previous step this should be easy. Try to resist helping them if you can, remember the end goal is to have your dog run some distance away from you to get the treat from the Clam without you being in close proximity.



STEP THREE

Now you are essentially going to repeat step two, but this time after you have loaded the Clam with a treat and gently closed it you will place it on the ground.



Now invite your dog over to get the treat from the Clam. Again, try to let your dog work it out.

The first three steps should all happen in close proximity to you, within about 2 feet. From now on you will be working on getting your dog to focus on the Clam when it is placed further out away from you. You want your dog to focus on the treat that is inside the Clam and not any treats that you may have on you!

STEP FOUR

This time after you have loaded the Clam with a treat and closed it either ask them to wait or you can restrain them. Place the Clam out in front of them a few feet and release them to it.



You are looking for them to race away from you to get the treat. If they do then great but if not no worries, simply set it up again but this time don't place it out as far.

Try to restrain yourself from going over to open up the Clam if they don't race to it - remember the end game!

STEP FIVE

This is where things get really good! Now that your dog understands that the treat is in the Clam and they know they can easily get it without you being right up close to them it's time to increase the distance you throw the Clam!



Set everything up as you have before - treat in the closed Clam. Ask your dog to wait or restrain them and this time you can throw the Clam out a little further. By now your dog is a pro at this game and should have little trouble in racing to it and getting the treat inside.

Ok, that's all the steps covered. Now all that's left to do is to start incorporating the Clam into your training.

A few things to consider when using the Clam:

- Only put 1 or at a push 2 easy to swallow treats in the Clam. The Clam will help improve training efficiency this way.
- If your dog gets to the Clam and doesn't try to get the treat inside try to resist opening it up for them, allow them to work it out as much as possible or go back to the steps above.
- If your dog gets to the Clam and doesn't try to get the treat inside definitely try not to take a treat from your pocket and feed that to them instead, this is a sure fire way to reverse all the steps above and soon you will have a dog who doesn't leave your side in training - dogs are smart like that :-)

Alright, that's it. We seriously know you and your dog will just love training with the Clam so here's to many happy training hours.

If you need any more help using the Clam or have any questions please feel free to drop us an email at danny@tug-e-nuff.co.uk, we are always glad to help.