

Name: _____ Class: _____
Date: _____ Total Possible Marks: 10



The Biz Quiz - 3 February 2017

1. Supermarket tycoon Sir Ken Morrison has sadly passed away. In which city did he first build his famous retail empire?

☐ A Manchester	☐ B Birmingham
☐ C Bradford	☐ D Newcastle

2. Sports Direct has invested in a 11% stake in which retail competitor?

☐ A Zara	☐ B Next
☐ C Monsoon	☐ D French Connection

3. Waterstones have reported a £9.8m pretax profit in the year to 30 April 2016. When was the last year they made a profit?

☐ A 2010	☐ B 2004
☐ C 2008	☐ D 2015

4. An overhaul of pricing in which market has been announced?

☐ A Rail fares	☐ B Football season tickets
☐ C Broadband	☐ D Gas & electricity

5. How much profit did Apple earn in the last three months of 2016?

☐ A \$9.2bn	☐ B \$4.2bn
☐ C \$0.7bn	☐ D \$17.9bn

6. Which retailer is testing a robot hand that can pick and pack fruit and vegetables which might replace warehouse workers?
- (A) Tesco (B) Amazon
- (C) Fruit&Veg2U (D) Ocado
7. Weetabix has warned it may raise prices due to the fall in Sterling. Who owns Weetabix?
- (A) Premier Foods (UK) (B) Bright Food (China)
- (C) Unilever (UK) (D) Kelloggs (US)
8. Which business has vowed to hire 10,000 refugees in response to President Trump's refugee ban?
- (A) Apple (B) Starbucks
- (C) Walmart (D) Microsoft
9. What is the Bank of England's latest forecast for UK economic growth in 2017?
- (A) 1.2% (B) 1.8%
- (C) 2.0% (D) 1.4%
10. What is to be dropped by the EU in June 2017?
- (A) Regulations on Cheese (B) Tariffs on imports from Japan
- (C) Working Time Directive (D) Mobile data roaming charges