

Name: _____

Class: _____

Date: _____

Total Possible Marks: 10



The Biz Quiz - 3 February 2017

1. Supermarket tycoon Sir Ken Morrison has sadly passed away. In which city did he first build his famous retail empire?

☐ A Manchester

☐ B Birmingham

☒ C Bradford

☐ D Newcastle

2. Sports Direct has invested in a 11% stake in which retail competitor?

☐ A Zara

☐ B Next

☐ C Monsoon

☒ D French Connection

3. Waterstones have reported a £9.8m pretax profit in the year to 30 April 2016. When was the last year they made a profit?

☐ A 2010

☐ B 2004

☒ C 2008

☐ D 2015

4. An overhaul of pricing in which market has been announced?

☒ A Rail fares

☐ B Football season tickets

☐ C Broadband

☐ D Gas & electricity

5. How much profit did Apple earn in the last three months of 2016?

☐ A \$9.2bn

☐ B \$4.2bn

☐ C \$0.7bn

☒ D \$17.9bn

6. Which retailer is testing a robot hand that can pick and pack fruit and vegetables which might replace warehouse workers?
- ☐ A Tesco ☐ B Amazon
- ☐ C Fruit&Veg2U ☒ D Ocado
7. Weetabix has warned it may raise prices due to the fall in Sterling. Who owns Weetabix?
- ☐ A Premier Foods (UK) ☒ B Bright Food (China)
- ☐ C Unilever (UK) ☐ D Kelloggs (US)
8. Which business has vowed to hire 10,000 refugees in response to President Trump's refugee ban?
- ☐ A Apple ☒ B Starbucks
- ☐ C Walmart ☐ D Microsoft
9. What is the Bank of England's latest forecast for UK economic growth in 2017?
- ☐ A 1.2% ☐ B 1.8%
- ☒ C 2.0% ☐ D 1.4%
10. What is to be dropped by the EU in June 2017?
- ☐ A Regulations on Cheese ☐ B Tariffs on imports from Japan
- ☐ C Working Time Directive ☒ D Mobile data roaming charges