

Name:

Date:

Teacher:

Class:

## The Biz Quiz 5 March 2015

1. What left London Kings Cross station for Edinburgh at 11am on Monday?

☐ A The Entrepreneur Express

☐ B The last nationalised East Coast train

☐ C Hogwarts Express

☒ D The first Virgin Trains East Coast train

2. Who has held on to its title as the UK's leading consumer 'superbrand'?

☒ A British Airways

☐ B M&S

☐ C Primark

☐ D Waitrose

3. Which retail chain is to close 5 of its 15 stores in the Shanghai region?

☐ A Starbucks

☐ B Walmart

☒ C M&S

☐ D Burger King

4. Google has announced a rival mobile payment service to Samsung Pay and Apple Pay. What is it called?

☒ A Android Pay

☐ B Mobile Pay

☐ C Google Pay

☐ D Google Wallet

5. Who has confirmed that it will increase the wages of 500,000 staff to at least \$9 (£5.80) an hour?

☐ A NHS

☒ B Walmart

☐ C Foxconn

☐ D Hauwei

6. Chelsea FC have sealed a lucrative £200m shirt sponsorship deal with:
- ☐ A Rozneft ☐ B Ryanair
- ☒ C Yokohama Rubber ☐ D Gazprom
7. What, according to Domino's UK, was their bestselling pizza in 2014?
- ☐ A Vegetarian ☐ B Cheese & pineapple
- ☒ C Pepperoni ☐ D Cheese & tomato
8. The UK government has sold its £750m stake in:
- ☐ A Royal Mail ☒ B Eurostar
- ☐ C Corus Steel ☐ D East Coast
9. Which popular promotional campaign has had its last day?
- ☐ A Shop Local Saturday ☐ B Fair Trade Friday
- ☒ C Orange Wednesdays ☐ D tutor2u Tuesdays
10. Approximately how many people in the UK have a zero-hours contract as their main job?
- ☒ A 700,000 ☐ B 127,000
- ☐ C 53,000 ☐ D 250,000