

Name:

Date:

Teacher:

Class:

## The Biz Quiz 5 March 2015

---

1. What left London Kings Cross station for Edinburgh at 11am on Monday?  

☐ A The Entrepreneur Express

☐ B The last nationalised East Coast train

☐ C Hogwarts Express

☐ D The first Virgin Trains East Coast train
  
2. Who has held on to its title as the UK's leading consumer 'superbrand'?  

☐ A British Airways

☐ B M&S

☐ C Primark

☐ D Waitrose
  
3. Which retail chain is to close 5 of its 15 stores in the Shanghai region?  

☐ A Starbucks

☐ B Walmart

☐ C M&S

☐ D Burger King
  
4. Google has announced a rival mobile payment service to Samsung Pay and Apple Pay. What is it called?  

☐ A Android Pay

☐ B Mobile Pay

☐ C Google Pay

☐ D Google Wallet
  
5. Who has confirmed that it will increase the wages of 500,000 staff to at least \$9 (£5.80) an hour?  

☐ A NHS

☐ B Walmart

☐ C Foxconn

☐ D Hauwei

6. Chelsea FC have sealed a lucrative £200m shirt sponsorship deal with:
- (A) Rozneft (B) Ryanair
- (C) Yokohama Rubber (D) Gazprom
7. What, according to Domino's UK, was their bestselling pizza in 2014?
- (A) Vegetarian (B) Cheese & pineapple
- (C) Pepperoni (D) Cheese & tomato
8. The UK government has sold its £750m stake in:
- (A) Royal Mail (B) Eurostar
- (C) Corus Steel (D) East Coast
9. Which popular promotional campaign has had its last day?
- (A) Shop Local Saturday (B) Fair Trade Friday
- (C) Orange Wednesdays (D) tutor2u Tuesdays
10. Approximately how many people in the UK have a zero-hours contract as their main job?
- (A) 700,000 (B) 127,000
- (C) 53,000 (D) 250,000