

Name:

Class:

Date:

Total Possible Marks: 10



The Biz Quiz - 14 October 2016

1. Who have settled the Marmite dispute?

☐ A Tesco & Sainsburys

☒ B Tesco & Unilever

☐ C Aldi & Tesco

☐ D Proctor & Gamble

2. Which sports team is to receive £900m from Nike for shirt sponsorship over the next 15 years?

☐ A Manchester United

☐ B Harrogate Town AFC

☒ C Chelsea FC

☐ D Washington Redskins

3. The failed Galaxy Note 7 handset has reduced Samsung profits this year by:

☐ A £19bn

☐ B £190bn

☐ C £190 million

☒ D £1.9bn

4. CEO Antonio Horta-Osario has announced a further round of redundancies at which business?

☐ A Pizza Express

☐ B Sports Direct

☒ C Lloyds Bank

☐ D Majestic Wines

5. Whose television advert claiming to offer the fastest broadband for the cheapest price has been banned for being misleading?

☐ A Virgin Media

☐ B EE

☒ C BT

☐ D Vodafone

6. "According to the CEO of Sainsburys, he expects that his stores will increasingly look like:"
- ☐ (A) Fast food outlets ☐ (B) Leisure centres
- ☐ (C) Libraries ☒ (D) Department stores
7. Which company has abandoned plans for a £190 million stock market flotation?
- ☒ (A) Pure Gym ☐ (B) Deliveroo
- ☐ (C) tutor2u ☐ (D) Just Eat
8. ASOS has launched a new range inspired by which iconic person?
- ☐ (A) Marilyn Monroe ☒ (B) Princess Diana
- ☐ (C) Kim Kardashian ☐ (D) Katie Price
9. Which business paid just £1.1m UK tax on revenues it told US investors were £1.1bn?
- ☐ (A) Google ☐ (B) Microsoft
- ☐ (C) Starbucks ☒ (D) eBay
10. Television advertising by which industry has more than doubled to £160 million in the UK in the last four years?
- ☐ (A) Price comparison websites ☐ (B) Furniture retailing
- ☐ (C) Discounting retailing ☒ (D) Online gambling