

Name: _____ Class: _____
Date: _____ Total Possible Marks: 10



The Biz Quiz - 14 October 2016

1. Who have settled the Marmite dispute?

- (A) Tesco & Sainsburys (B) Tesco & Unilever
(C) Aldi & Tesco (D) Proctor & Gamble

2. Which sports team is to receive £900m from Nike for shirt sponsorship over the next 15 years?

- (A) Manchester United (B) Harrogate Town AFC
(C) Chelsea FC (D) Washington Redskins

3. The failed Galaxy Note 7 handset has reduced Samsung profits this year by:

- (A) £19bn (B) £190bn
(C) £190 million (D) £1.9bn

4. CEO Antonio Horta-Osario has announced a further round of redundancies at which business?

- (A) Pizza Express (B) Sports Direct
(C) Lloyds Bank (D) Majestic Wines

5. Whose television advert claiming to offer the fastest broadband for the cheapest price has been banned for being misleading?

- (A) Virgin Media (B) EE
(C) BT (D) Vodafone

6. "According to the CEO of Sainsburys, he expects that his stores will increasingly look like:"
- (A) Fast food outlets (B) Leisure centres
- (C) Libraries (D) Department stores
7. Which company has abandoned plans for a £190 million stock market flotation?
- (A) Pure Gym (B) Deliveroo
- (C) tutor2u (D) Just Eat
8. ASOS has launched a new range inspired by which iconic person?
- (A) Marilyn Monroe (B) Princess Diana
- (C) Kim Kardashian (D) Katie Price
9. Which business paid just £1.1m UK tax on revenues it told US investors were £1.1bn?
- (A) Google (B) Microsoft
- (C) Starbucks (D) eBay
10. Television advertising by which industry has more than doubled to £160 million in the UK in the last four years?
- (A) Price comparison websites (B) Furniture retailing
- (C) Discounting retailing (D) Online gambling