

Name:

Date:

Teacher:

Class:

## The Biz Quiz - 23 February 2015

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1. Who is leaving as CEO of Morrisons on Monday 16 February 2015?

☐ A Dalton Philips

☐ B Derrick Pointer

☐ C Lord Morrison

☐ D Philp Greene

2. Which CEO, in promoting a USP of a new product, has suggested that "sitting is the new cancer"?

☐ A Richard Scudamore

☐ B Satya Nadella

☐ C Tim Cook

☐ D Harriet Green

3. Which business has been in the news for allegedly encouraging tax avoidance?

☐ A Amazon

☐ B Daily Mail

☐ C Goldman Sachs

☐ D HSBC

4. How much has Sky agreed to pay per game in the latest TV rights sale for Premier League football?

☐ A £11m

☐ B "£1,111m"

☐ C £111m

☐ D £1m

5. Greece is locked in negotiations with the EU. What term is used to describe Greece potentially leaving the Euro Zone?

☐ A Greektrenchment

☐ B Greek Gone

☐ C Greekip

☐ D Grexit

6. Supermarkets have been told to keep with product away from food?
- (A) Nappies (B) Toothpaste
- (C) Daffodils (D) Cigarettes
7. Which furniture retailer has announced plans for a stock market flotation?
- (A) MFI (B) Ikea
- (C) SofaWorld (D) DFS
8. Discount retailer Poundland is to spend £55m buying which rival?
- (A) 99p Stores (B) CheapCo
- (C) Poundstretcher (D) Poundworld
9. The Bank of England has warned that UK inflation may turn negative. What is this known as?
- (A) Deflation (B) Stagflation
- (C) Negflation (D) Recession
10. Which firm has warned customers about discussing personal information in front of their smart television set?
- (A) Samsung (B) LG
- (C) Apple (D) Sony
11. The Greek Finance Minister has been battling with the EU recently. What is his name?
- (A) Nikos Kotzias (B) Nikos Liberopoulos
- (C) Giorgos Karagounis (D) Yanis Varoufakis

12. Annual sales of which goods have fallen for the first time in 20 years?

☐ A Cigarettes

☐ B Fairtrade

☐ C Organic meat

☐ D Own-label

13. Renowned retailer Allan Leighton has been named as the new Chairman of:

☐ A Co-operative Group

☐ B Asda

☐ C Royal Mail

☐ D Next

14. Which smartphone app business has recently been valued at \$19bn with a new fundraising?

☐ A SuperCell

☐ B CandyCrush

☐ C Instagram

☐ D Snapchat

15. A chocolate tycoon who became Italy's richest individual has died aged 89. Who is he?

☐ A Luigi Cadbury

☐ B Franki Rocher

☐ C Michele Ferrero

☐ D Gianluca Nestle