

Name: \_\_\_\_\_ Class: \_\_\_\_\_  
Date: \_\_\_\_\_ Total Possible Marks: 10



## The Biz Quiz - 23 September 2016

1. Who is going to build the world's largest wind farm repair hub in Grimsby?  

<input type="radio"/> (A) Humber Fuel	<input type="radio"/> (B) Hull Power
<input type="radio"/> (C) Dong Energy	<input type="radio"/> (D) EON
  
2. Novum Pharma has been criticised for raising the price of Aloquin cream by 1,100% in 2015. What does Aloquin cream treat?  

<input type="radio"/> (A) Acne	<input type="radio"/> (B) Dry skin
<input type="radio"/> (C) Ear infections	<input type="radio"/> (D) Baldness
  
3. What is Unilever going to start using more in recruitment interviews in an attempt to limit unconscious bias in selection process?  

<input type="radio"/> (A) Video interviewing	<input type="radio"/> (B) Poetry reading
<input type="radio"/> (C) Choir singing	<input type="radio"/> (D) Meditation
  
4. Oculus Rift has launched in the UK. What is it?  

<input type="radio"/> (A) A Harry Potter-themed restaurant	<input type="radio"/> (B) A Japanese perfume chain
<input type="radio"/> (C) A virtual reality headset	<input type="radio"/> (D) An online marriage guidance service
  
5. Who has been named as the new CEO of GSK?  

<input type="radio"/> (A) Emma Walmsley	<input type="radio"/> (B) Walt McKenzie
<input type="radio"/> (C) Suzanne Banderas	<input type="radio"/> (D) Max Johansson

6. Which radio station says it aims to be 'Netflix of music radio' with phone-first strategy?
- (A) Capital (B) Classic FM  
(C) BBC Radio 1 (D) Heart FM
7. Which firm is believed to be in talks to buy Jessica Alba's Honest company for \$1bn?
- (A) Disney (B) The Body Shop  
(C) Unilever (D) Apple
8. The Governor of the Bank of England has admitted that his childhood nickname at school was :
- (A) Money Bags (B) Carpe Diem  
(C) Camage (D) Swotty McSwot Face
9. Hackers stole information about 500 million users from who in late 2014?
- (A) Apple (B) Microsoft  
(C) Yahoo (D) Facebook
10. Employers have been warned they could be missing out on top staff because they are rejecting candidates with:
- (A) Brown shoes (B) Bad breath  
(C) Tatoos (D) Political party membership