



Develop your Diagrams for an A* Grade

A Level Economics

Hosted by Geoff Riley

Examiners are looking for much improved diagrams in 2020!



Diagrams should be ACE!



That means remember to label the **Axes**, **Curves** and all **Equilibrium points**.



You also need to remember your ABC's with diagrams – **Accurate, Big and Clear**



Simply drawing a diagram from memory will likely only allow you to gain AO1 marks.

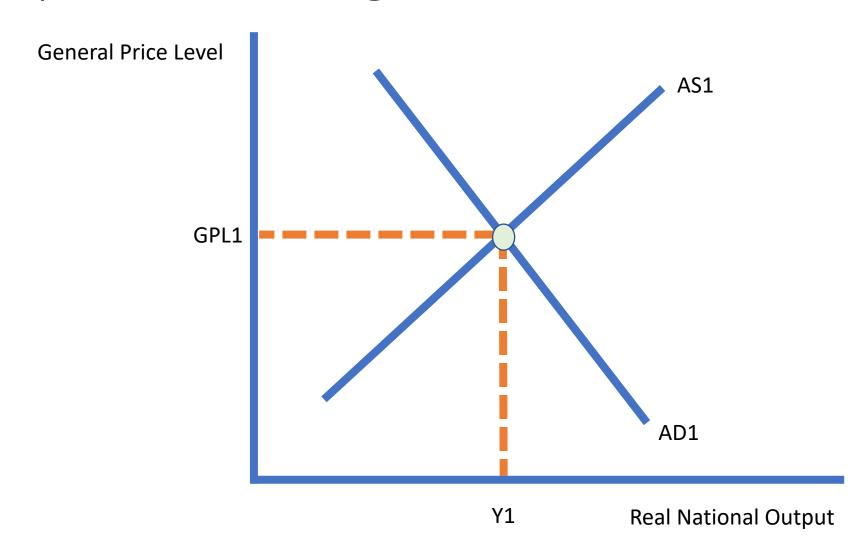


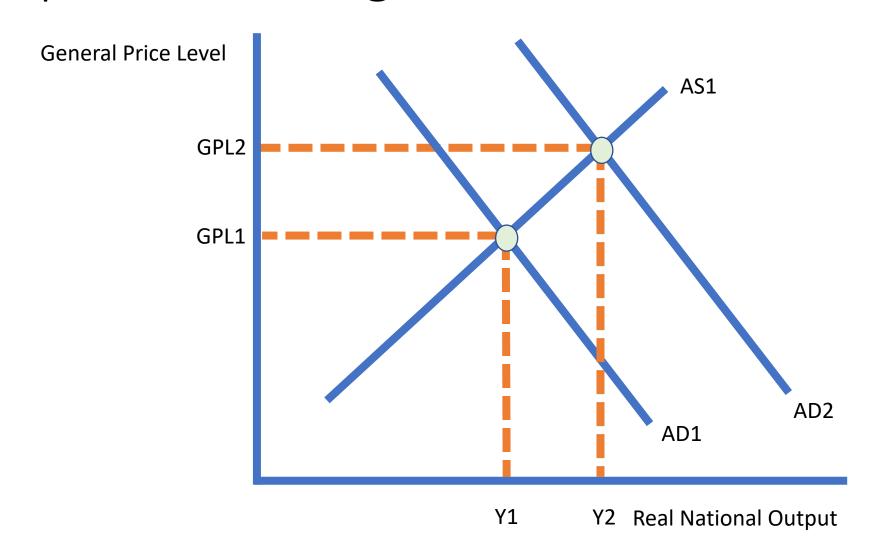
To access higher-skill marks, you will need to **make a change or adapt your diagram** – perhaps shift a curve or indicate an important area – **develop your diagrams!**

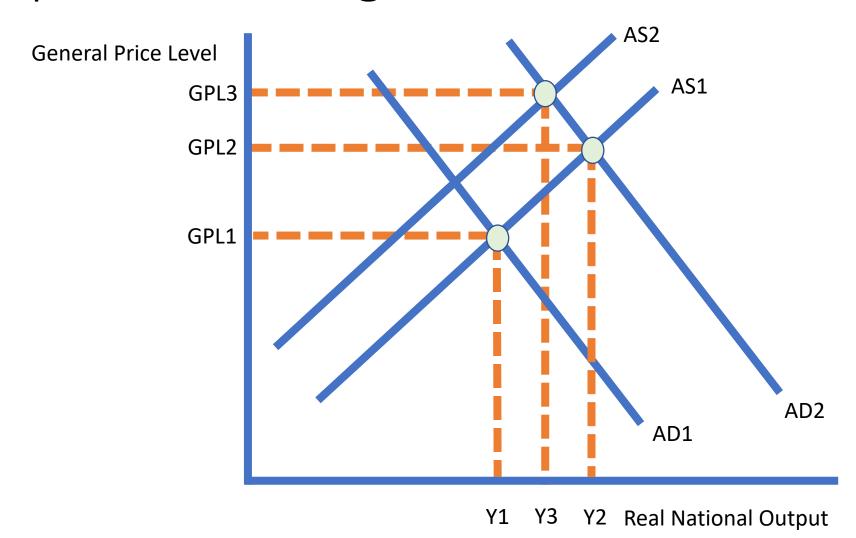
AD-AS analysis of a currency depreciation

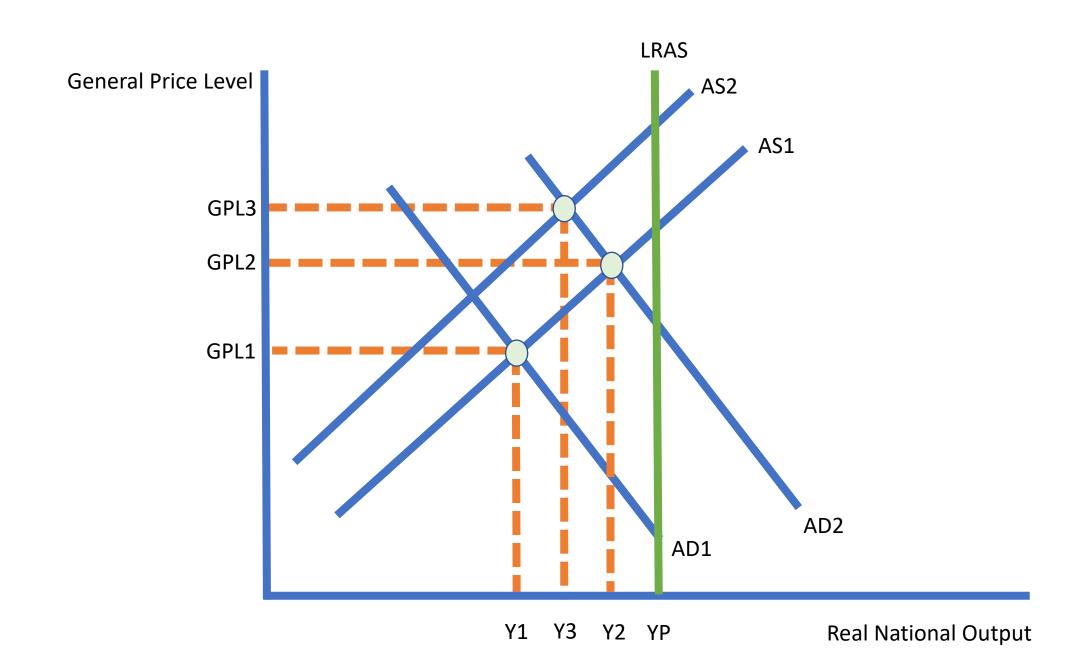


General Price Level

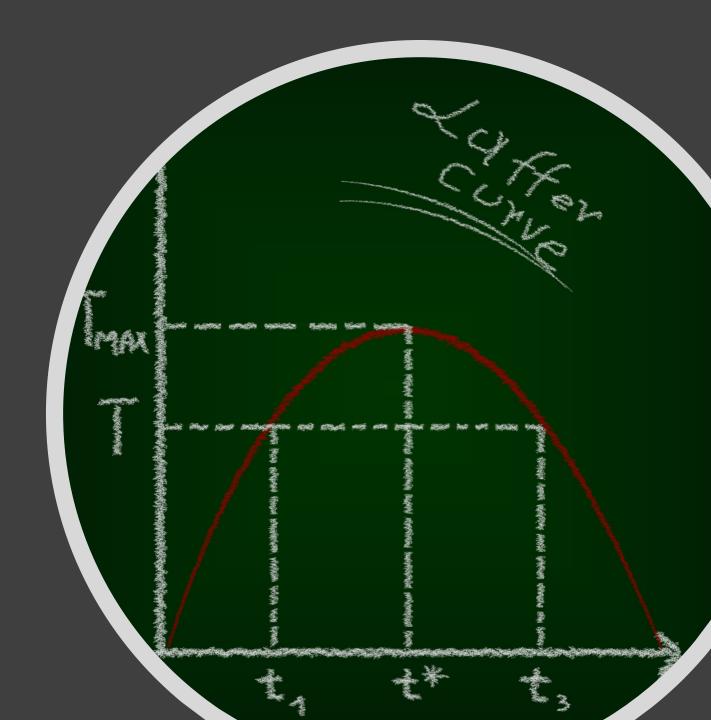








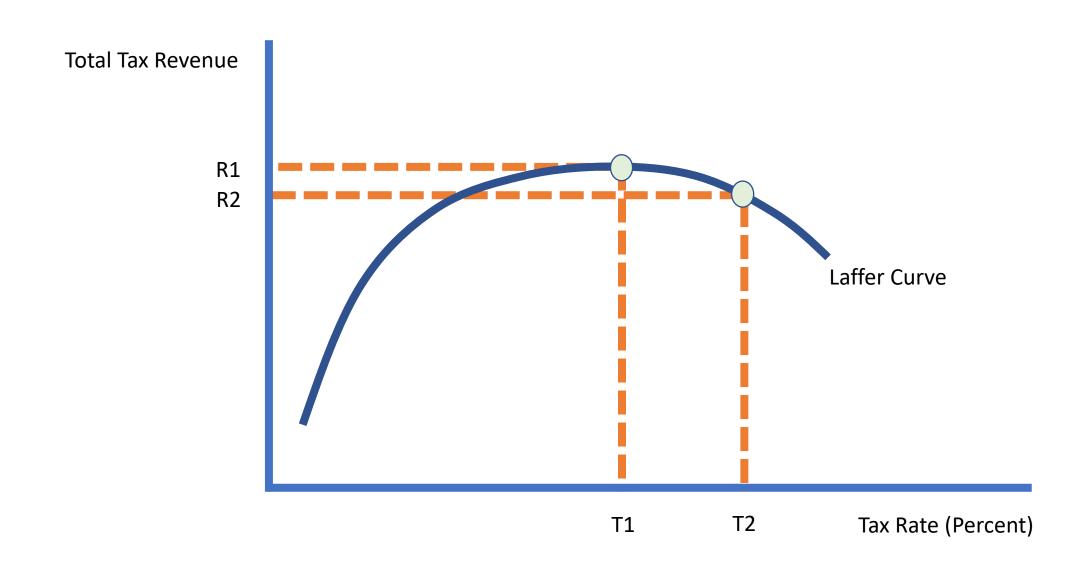
The Laffer Curve and Tax Avoidance



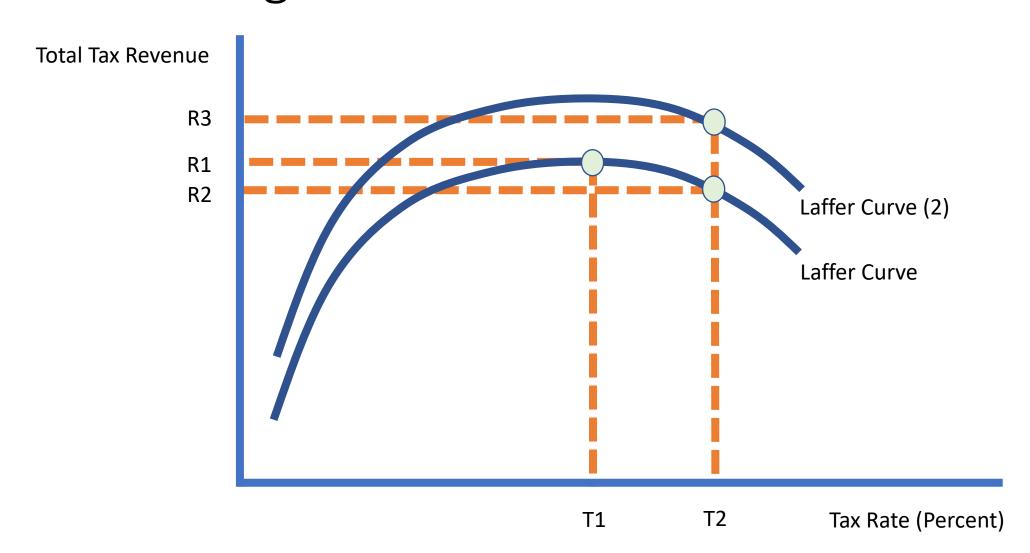
The basic Laffer Curve analysis diagram

Total Tax Revenue Laffer Curve

Higher tax rates might lead to lower revenue



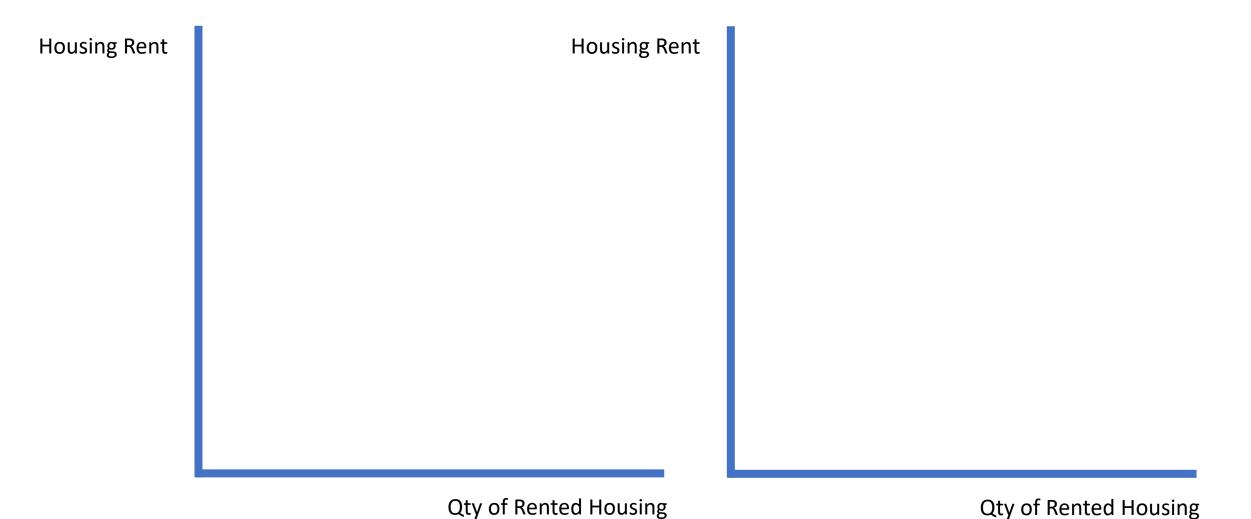
Develop your diagram – tough tax avoidance measures might increase tax take



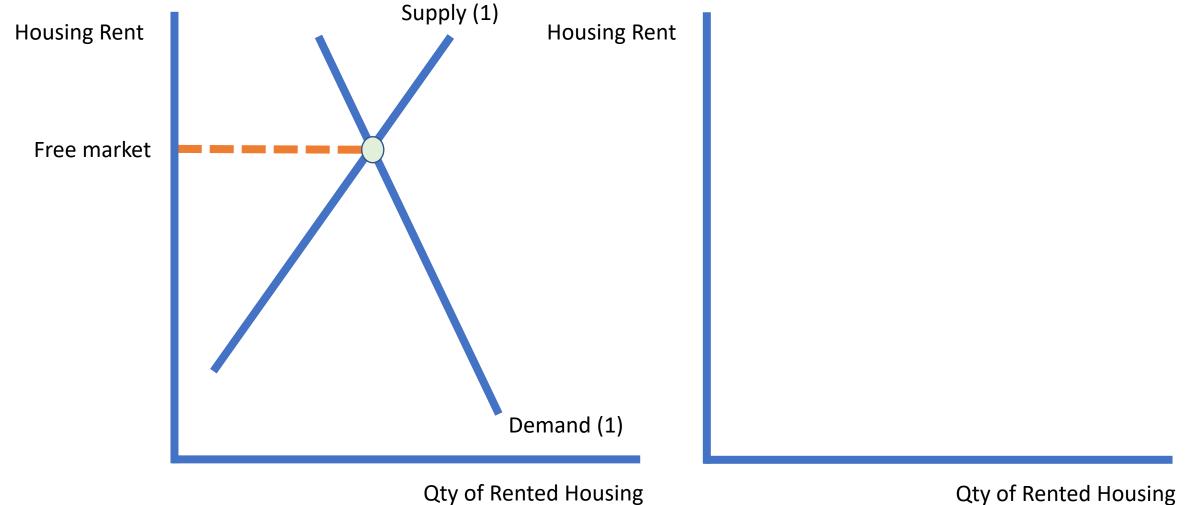
Economic analysis of rent controls



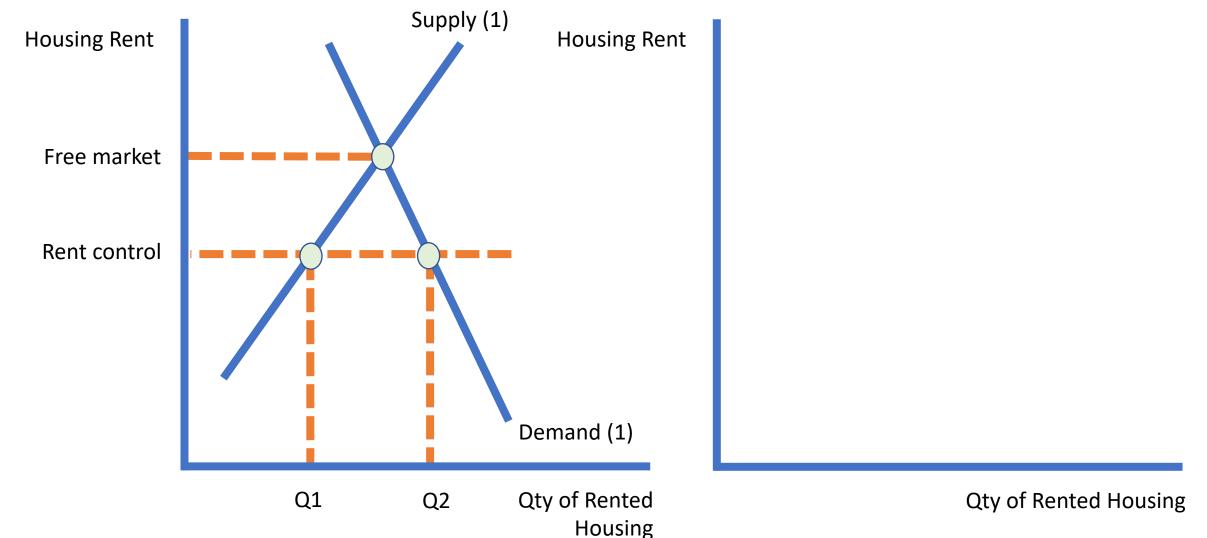
Rent controls – supply & demand analysis



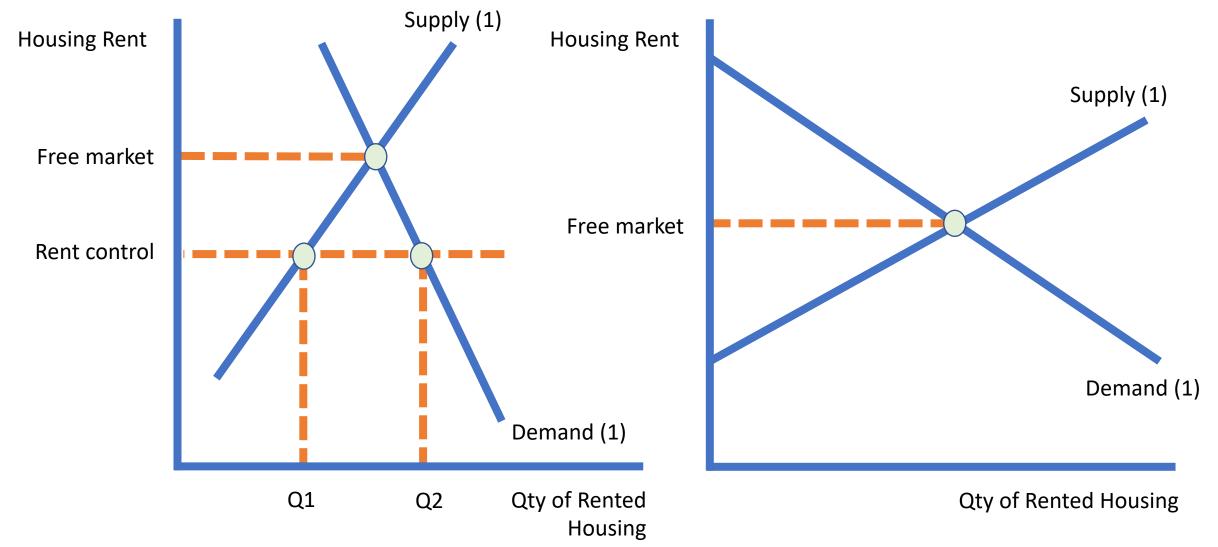
Rent controls – supply & demand analysis



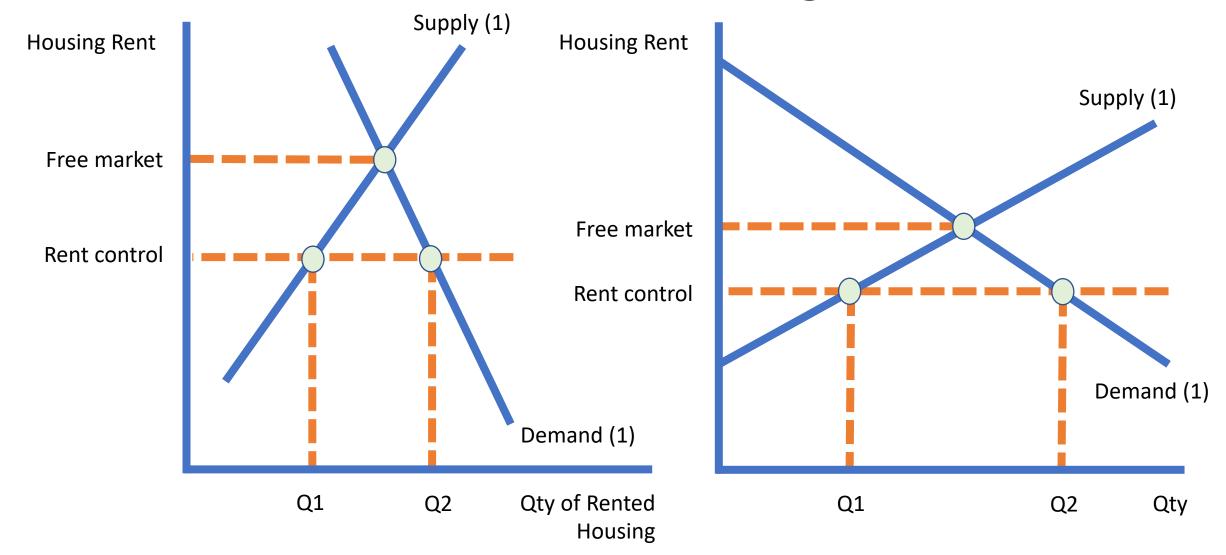
Rent controls – the basic diagram on the left is fine but not developed



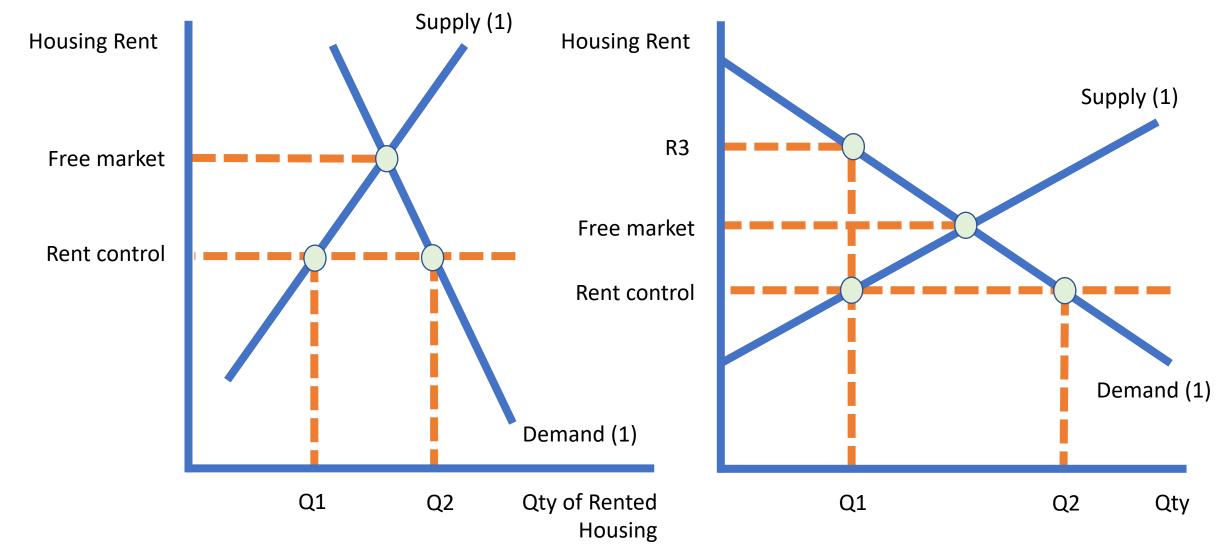
Rent controls – change the elasticities of demand and supply to show a bigger impact



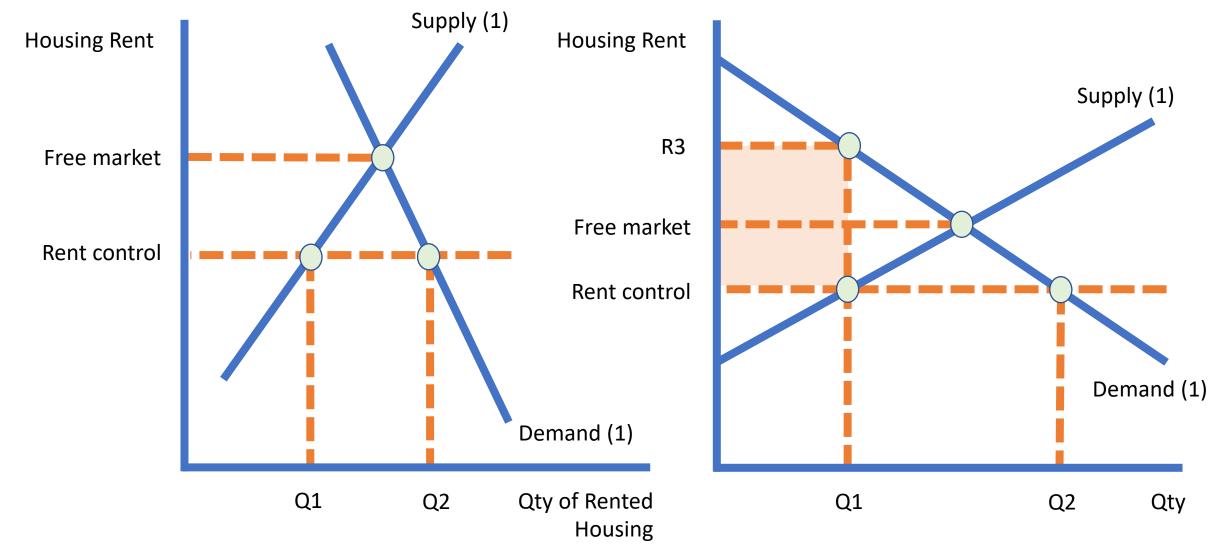
Rent controls – the gap (excess demand) between Q1 and Q2 is now larger



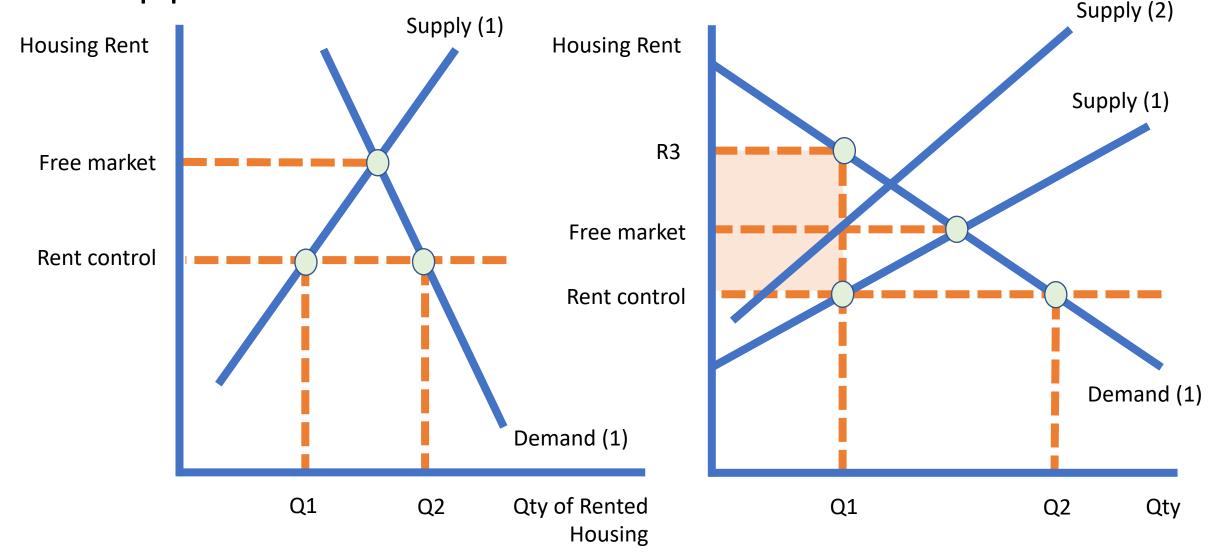
Rent controls – develop the diagram – how much are people willing to pay at Q1?



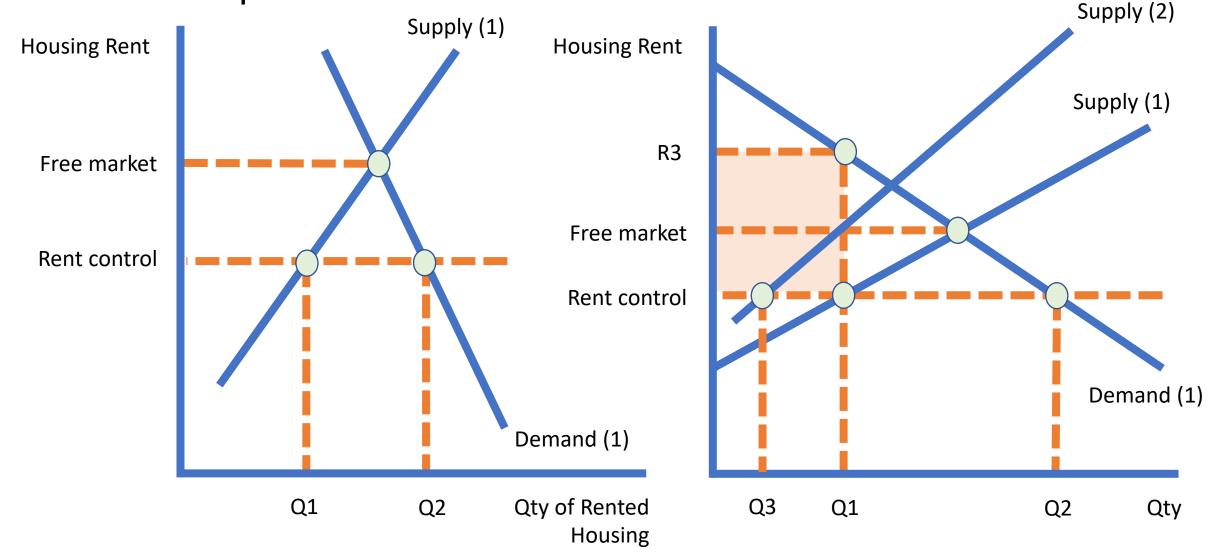
Rent controls – Develop the analysis – bring into your answer consumer surplus



Rent controls – develop your diagram – what happens if landlords offer fewer homes?



Rent controls — the right-hand diagram is developed and therefore shows more





Sugar levy

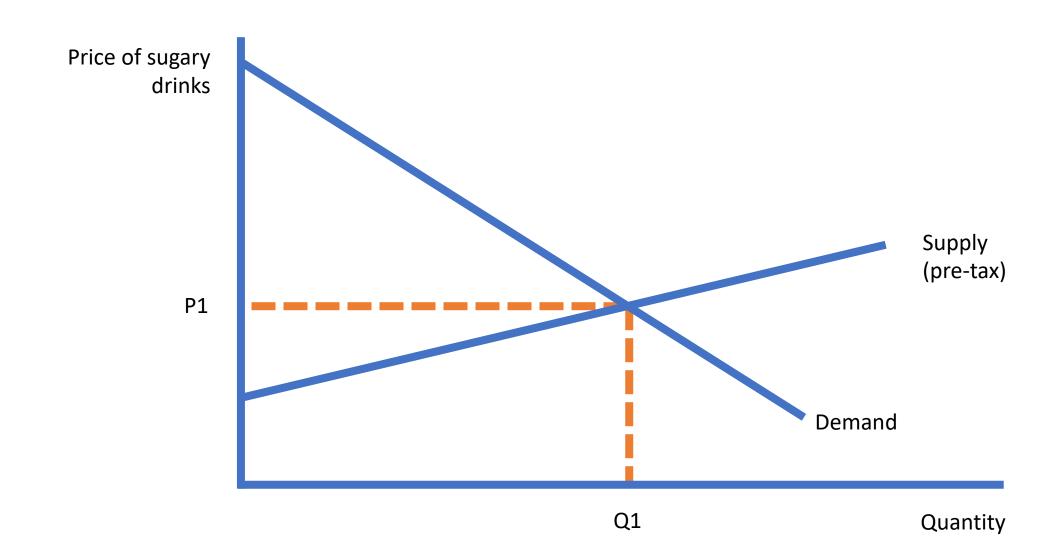
The soft drinks industry levy Government on 6 April. This depending on the level of our prices now reflect this

For more information vi Sainsburys.co.uk/H

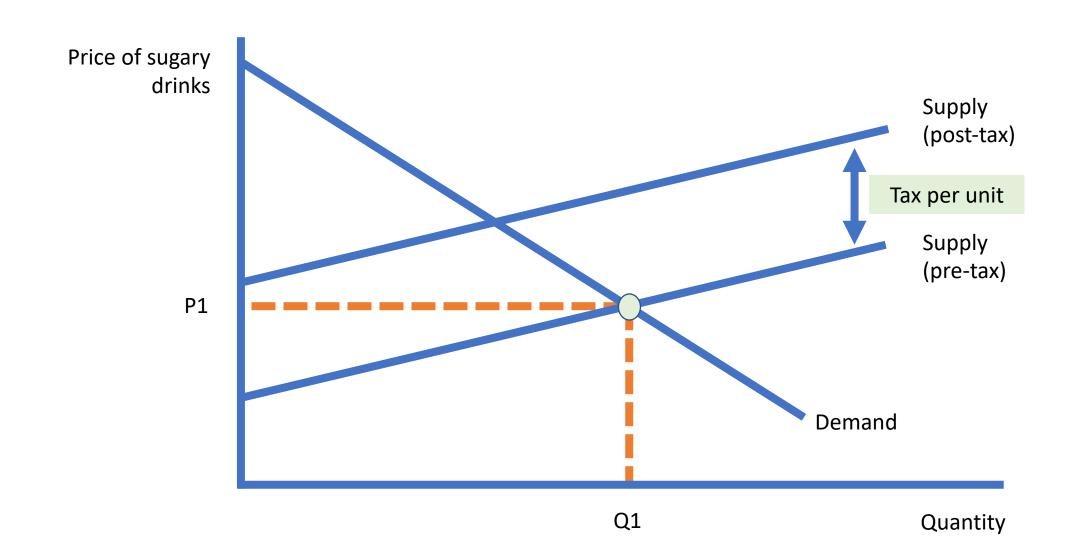
Analysis of a sugar tax



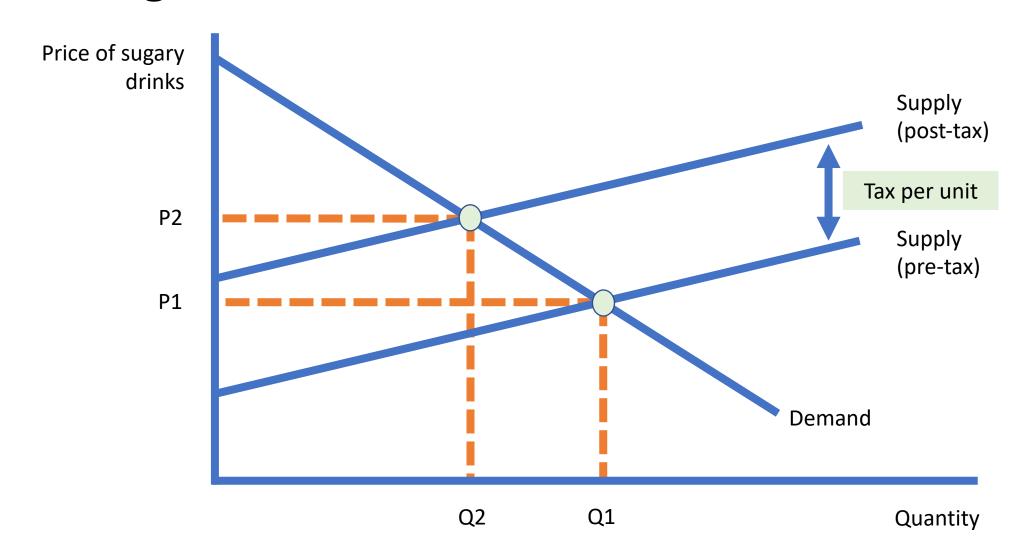
Analysis diagrams for a sugar tax



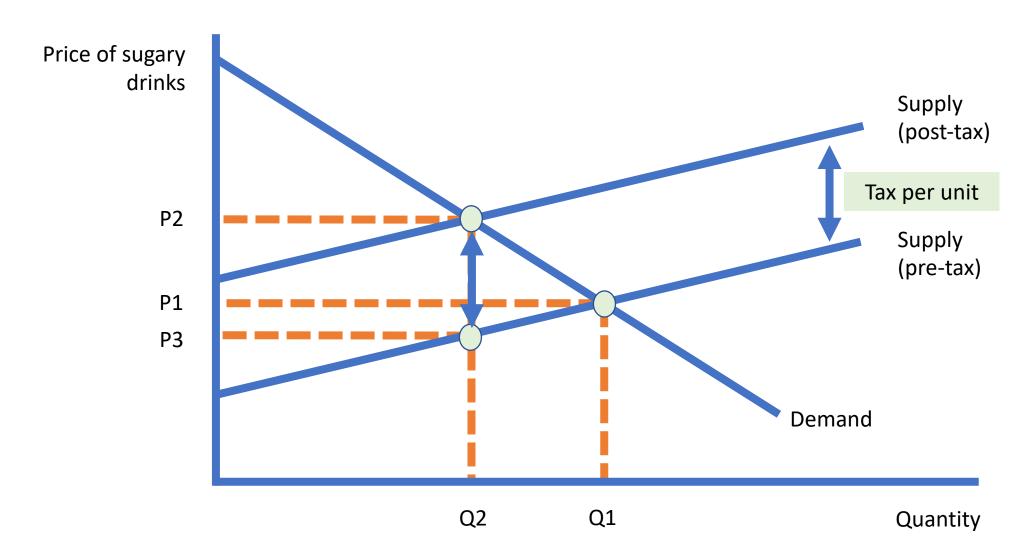
Analysis diagrams for a sugar tax



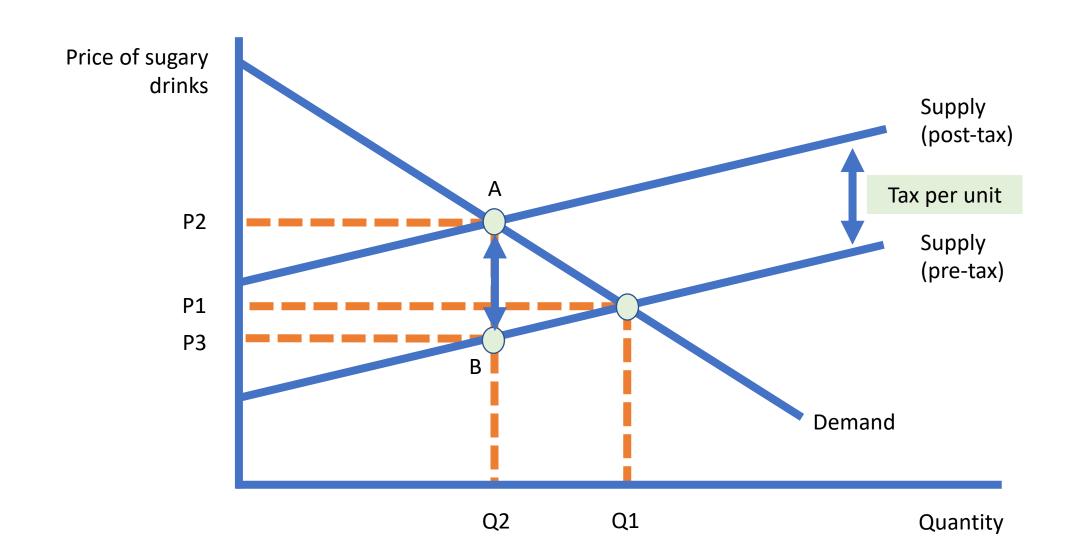
Analysis diagrams for a sugar tax — this is the basic diagram and will score some marks



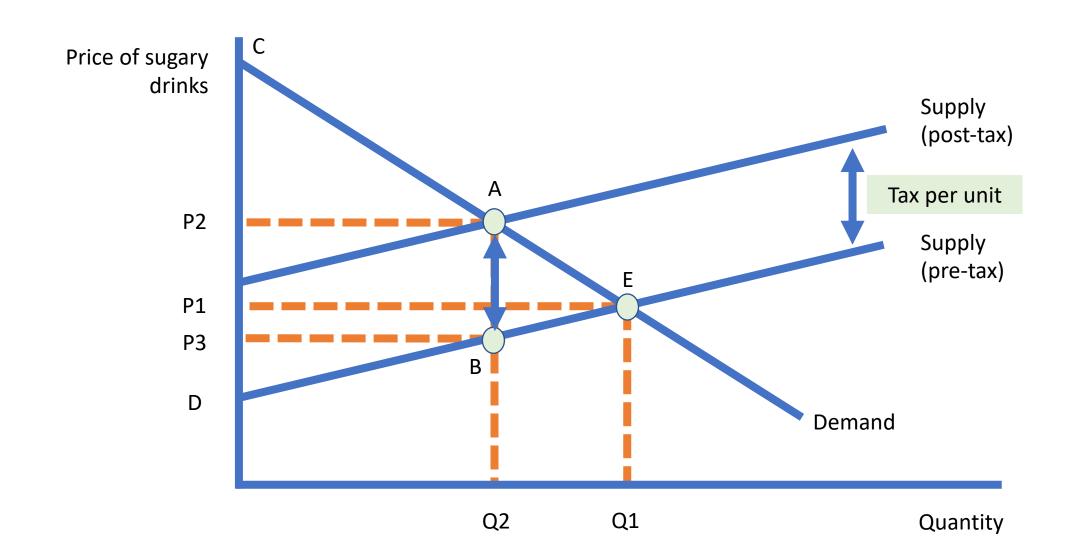
Remember to show the tax per unit which is equal to the vertical distance P2P3



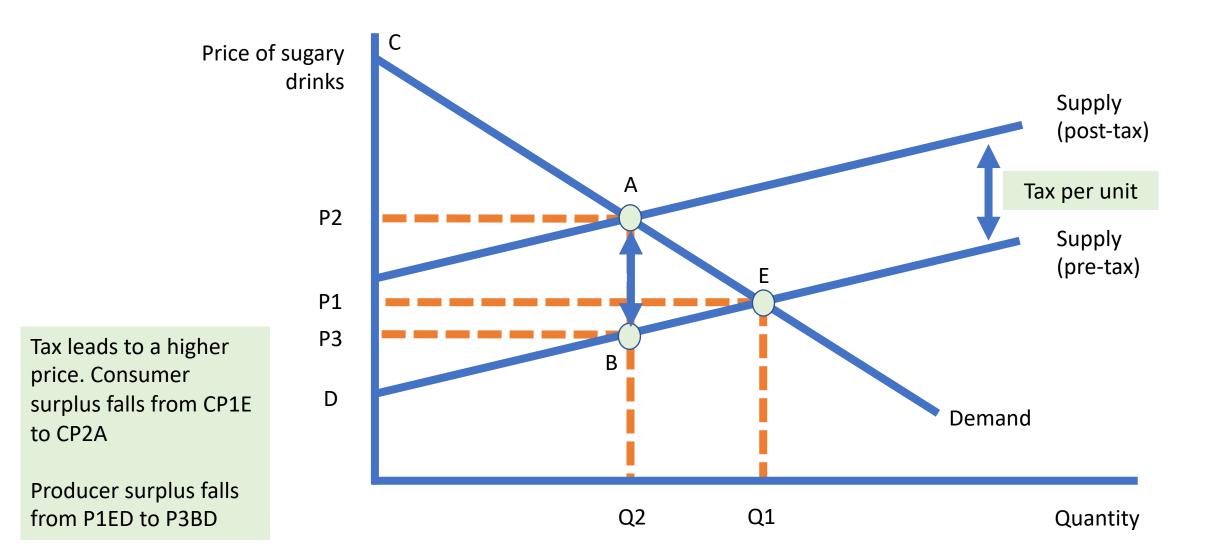
Analysis diagrams for a sugar tax



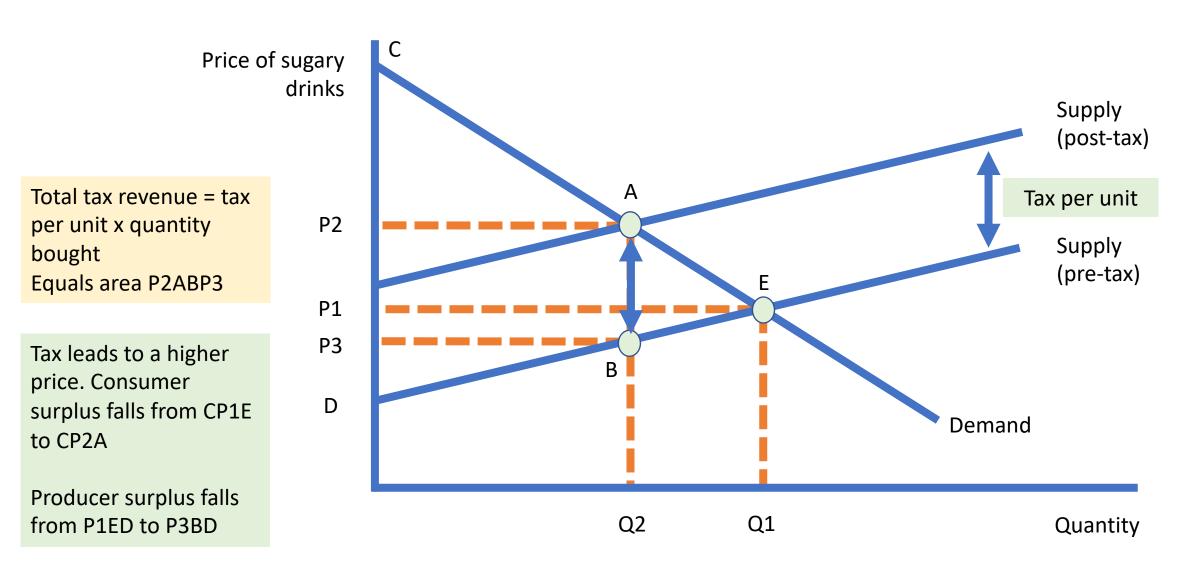
Bring consumer welfare into your diagram



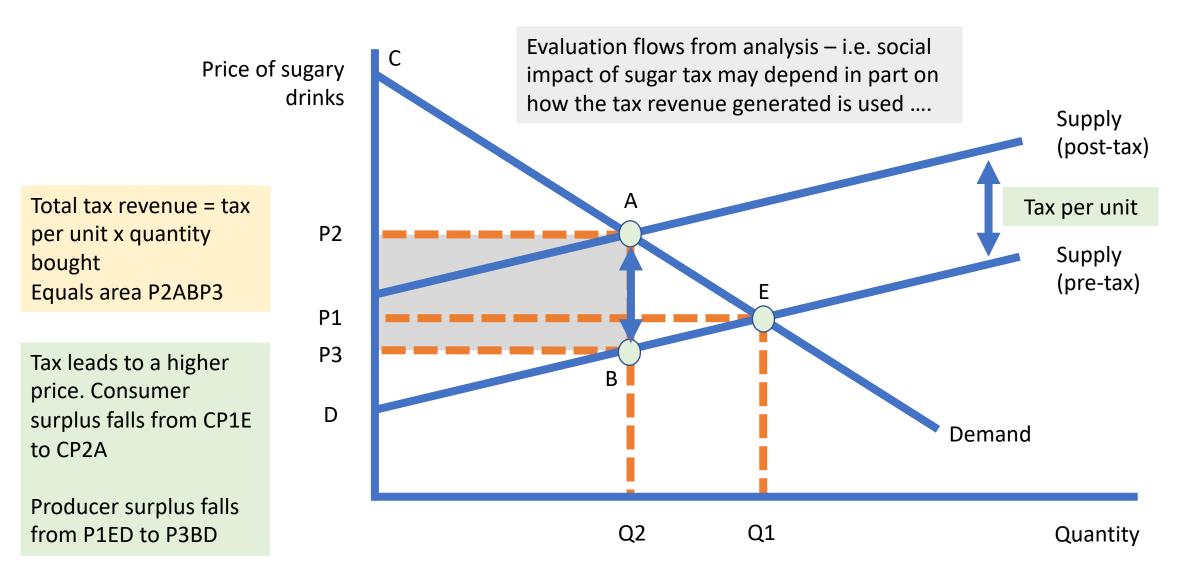
Bring consumer welfare into your diagram



Develop your diagram – show the tax revenue



Develop your diagram – show the tax revenue







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