

EdExcel Economics Exam Tracking (PAPER 1)

Colour coding for data response and essay questions

5-mark question

12-mark question

8-mark question

10-mark

15-mark

25 mark

Paper 1 (EdExcel) Essay Question Main Topics

- 2017: Sugar Tax
- 2017: Revenue maximisation as a business objective
- 2018: Nuclear power investment, cost-benefit analysis
- 2018: Apple's market power, monopoly and consumer interest
- Additional specimen: Subsidies v minimum prices in supporting farmers
- Additional specimen: Imperfect information in the market for higher education
- Sample assessment paper: Carbon trading v carbon taxation evaluation
- Sample assessment paper: Microeconomic impact of an increase in the minimum wage

Note:

This mapping does not include questions set in Section A which are typically drawn from across the entire Theme 1 to Theme 3 specification and often involve the testing of quantitative skills.

SPECIFICATION MAPPED BY QUESTIONS ASKED

	Sample Assessment	Additional Specimen	2017	2018
Theme 1: Introduction to markets and market failure				
The Economic Problem				
1.1.1 Assumptions in economics				
1.1.2 Positive and normative economic statements				
1.1.3 The problem of scarcity				
1.1.3 Renewable and non-renewable resources				
1.1.3 Opportunity cost				
1.1.4 Production possibility frontiers		5 mark		
1.1.5 Specialisation and the division of labour				
1.1.5 Functions of money				
1.1.6 Free market economies, mixed and command economy				
How Markets Work	SAMS	Additional Specimen	2017	2018
1.2.1 Rational decision making			10 mark	
1.2.1 Utility maximisation				
1.2.2 Theory of demand – factors affecting demand	5 mark			5 mark
1.2.3 Price elasticity of demand				8 mark
1.2.3 Income elasticity of demand				
1.2.3 Cross price elasticity of demand				
1.2.4 Theory of supply – factors affecting supply	5 mark			5 mark
1.2.5 Elasticity of supply				
1.2.6 Price determination	5 mark			5 mark
1.2.7 Functions of the price mechanism				
1.2.8 Consumer and producer surplus				
1.2.9 Indirect taxes			25 mark	
1.2.9 Subsidies				
1.2.10 Alternative views of consumer behaviour				
Market Failure	SAMS	Additional Specimen	2017	2018
1.3.2 Negative Externalities			25 mark	25 mark
1.3.2 Positive Externalities				
1.3.3 Public goods				
1.3.4 Information gaps			10 mark	
Government intervention and government failure	SAMS	Additional Specimen	2017	2018
1.4.1 Indirect taxation (ad valorem and specific)			25 mark	
1.4.1 Subsidies		25 mark		
1.4.1 Minimum prices	25 mark			
1.4.1 Maximum prices				
1.4.1 Tradeable pollution permits	25 mark			
1.4.1 State provision of public goods				
1.4.1 Provision of information				

1.4.1 Regulation				
1.4.2 Government failure			25 mark	25 mark
Theme 3				
Businesses and Growth	SAMS	Additional Specimen	2017	2018
3.1.1 Sizes and types of firms				
3.1.2 Divorce between ownership and control				
3.1.2 Survival of small firms				
3.1.2 Principal-Agent Problem				
3.1.2 Public and Private Sector businesses				
3.1.2 Business growth – types (organic and external)	8 mark	8 mark		
3.1.2 Business growth – advantages and disadvantages	8 mark	8 mark	15 mark	
3.1.2 Constraints on business growth				
3.1.3 Demergers		15 mark		
3.2.1 Business objectives (Reasons for different objectives)				25 mark
3.2.1 Revenue maximisation				25 mark
3.2.1 Profit maximisation				
3.2.1 Sales maximisation				
3.2.1 Satisficing behaviour				
Revenues, Costs and Profit	SAMS	Additional Specimen	2017	2018
3.3.1 Revenue				
3.3.2 Costs in the short run				
3.3.3 Economies and diseconomies of scale		15 mark	15 mark	
3.3.4 Minimum efficient scale				
3.3.3 External economies of scale				
3.3.4 Normal profits, supernormal profits and losses	10 mark			
3.3.4 Profit maximisation				
3.3.4 Shut Down point				
Market Structures	SAMS	Additional Specimen	2017	2018
3.4.1 Economic efficiency	15 mark	15 mark		25 mark
3.4.1 Allocative efficiency	15 mark			25 mark
3.4.1 Productive efficiency	15 mark			25 mark
3.4.1 Dynamic efficiency	15 mark			25 mark
3.4.1 X Inefficiency	15 mark			25 mark
3.4.2 Perfect competition				
3.4.3 Monopolistic competition				
3.4.4 Oligopoly				
3.4.4 Calculation of n-firm concentration ratio			5 mark	
3.4.4 Overt and tacit collusion; cartels and price leadership				
3.4.4 Game theory: Prisoner's dilemma in two-firm model	12 mark			
3.4.4 Types of price competition	12 mark			
3.4.4 Limit pricing				
3.4.4 Predatory pricing				

3.4.4 Non-price competition in markets	12 mark			
3.4.5 Monopoly (causes, price, output and profit)				25 mark
3.4.5 Monopoly (costs and benefits for consumers)	15 mark			25 mark
3.4.5 Price discrimination (including 3 rd degree)	10 mark			
3.4.5 Natural monopoly				
3.4.6 Monopsony – characteristics and conditions				
3.4.6 Monopsony – costs and benefits to stakeholders			12 mark	
3.4.7 Contestable markets – characteristics				
3.4.7 Contestable markets – behaviour of firms				
3.4.7 Contestable markets – barriers to entry and exit				12 mark
Labour Market	SAMS	Additional Specimen	2017	2018
3.5.1 Demand for labour				
3.5.2 Supply of labour		12 mark		
3.5.2 Market failure in labour markets		10 mark		
3.5.3 Wage determination in competitive and non-competitive markets		12 mark		
3.5.3 Maximum wages and minimum wages				
3.5.3 Public sector wage setting				
3.5.3 Policies to tackle labour market immobility				15 mark
3.5.3 Significance of the elasticity of demand for labour				
3.5.3 Significance of the elasticity of supply of labour				
Government intervention	SAMS	Additional Specimen	2017	2018
3.6.1 Government intervention to control mergers				
3.6.1 Government intervention to control monopolies:				10 mark
3.6.1 Price regulation				
3.6.1 Profit regulation				10 mark
3.6.1 Performance standards				
3.6.1 Intervention to promote competition and contestability			8 mark	12 mark
3.6.1 Nationalisation				
3.6.2 Limits to government intervention in different markets				
3.6.2 Regulatory capture				

KEY TOPICS NOT TESTED SO FAR

- Price elasticity of supply
- Positive externalities
- Public goods
- Maximum prices
- Monopolistic competition
- Oligopoly and game theory
- Natural monopoly
- Demand for labour (factors affecting)
- Elasticity of labour demand & supply
- Public sector wage setting
- Nationalisation