Picturenomics!

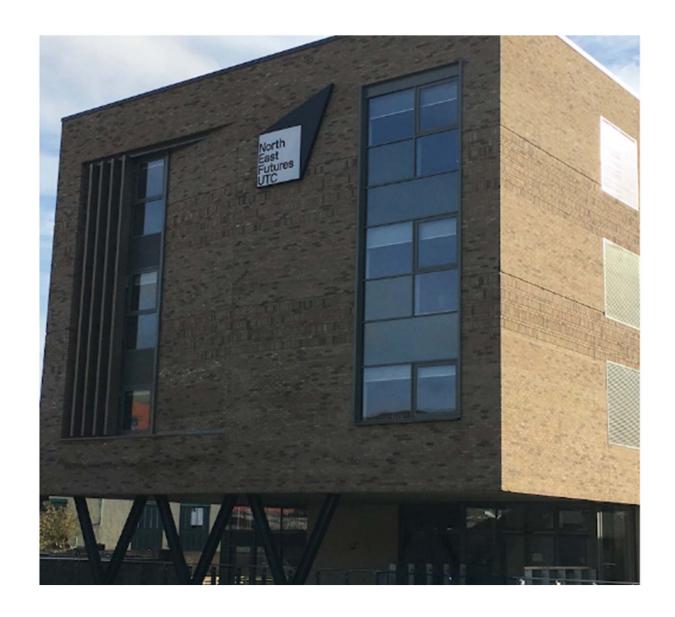
What economic concepts can you link to the following images?



















Source: Amazon.co.uk