

**OUTLINE AND EVALUATE
THE BEHAVIOURIST
APPROACH.
REFER TO EVIDENCE IN
YOUR ANSWER.
(12/16 marks)**

AO1

**What are two main theories of the
behaviourist approach? Outline how
these theories explain human behaviour?**

AO3

**Can we apply the
behaviourist approach to
the real world?**

*Hint: Has the approach led to the
development of any treatments*

AO3

**What are the strengths/weaknesses
of the behaviourist approach?**

Hint: Is there any research support? (Little Albert)

AO3

**Are there any issues/
debates that you could discuss
in relation to the behaviourist
approach?**

Hint: Environmental determinism

