

Name: _____

Class: _____

Date: _____

Total Possible Marks: 10



A Level Psychology (Yr1) Revision - Research Methods: Self-Report Techniques

Attempt the following MCQs on this topic. For each question there is only ONE correct answer.

1. Which of the following is an example of a closed question?

(A) What do you like about Psychology?

(B) Do you like Psychology?

(C) Why do you like Psychology?

(D) Why don't you like Psychology?

2. Which type of data do open questions produce?

(A) Secondary

(B) Quantitative

(C) Numerical

(D) Qualitative

3. Which type of interview is easiest to replicate?

(A) Semi-structured

(B) Structured

(C) In depth

(D) Unstructured

4. Which of the following is a strength of using questionnaires to collect data?

(A) They can often produce response bias

(B) Participants may show social desirability

(C) They are cost effective

(D) They collect in-depth information

5. Which of the following statements about questionnaires is false?

(A) They are an example of a self report technique

(B) They can be used as part of an experiment to measure the dependent variable

(C) They are not very cost effective

(D) They contain a pre-set list of written questions

6. Which self-report method is more like a conversation?

- (A) Unstructured interview (B) Questionnaire
- (C) Semi-structured interview (D) Structured interview

7. Which of the following is a problem with self-report methods?

- (A) Social desirability bias (B) Order effects
- (C) Self fulfilling prophecy (D) Confounding variables

8. Which type of question on a questionnaire generates qualitative data?

- (A) Likert scale (B) Attitude scale
- (C) Closed question (D) Open question

9. Which type of data do closed questions produce?

- (A) Quantitative data (B) Secondary data
- (C) Skewed data (D) Qualitative data

10. Which of the following self-report methods allows you to compare participant's responses?

- (A) Semi-structured and unstructured interviews (B) Questionnaires and unstructured interviews
- (C) Questionnaires and structured interviews (D) Semi-structured interviews and questionnaires